

THE BIRD REVIEW

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The BIRD REVIEW

Volume 53 No. 1

Published for Bird & Son, inc. employees and their families

JANUARY 1965



BIRD SOLID VINYL SHUTTERS, one of the newest products in the Building Materials Division, are here displayed by John Kelly, manager of Friend Lumber Company, Norwood, Mass. — a local Bird dealer.

William B. Brown Now in Charge of Both Chicago Plants

William B. Brown has been appointed superintendent of the Roofing Mill at Chicago and continues to direct the operations of the Chicago Felt Mill as well.

Mr. Brown is a graduate of the University of Illinois with a degree in mechanical engineering. He has had a number of years of experience in roofing and dry felt manufacture and is exceptionally well qualified in his field. He joined the Globe Roofing Products Co. in November 1960 to take charge of their Chicago Felt Mill, and continued as superintendent of this mill when it was purchased by Bird & Son in 1962.

Walter T. Wiggins has been transferred to the plant at Norwood to work with Nelson Bartlett, in preparation for taking over as plant engineer when Mr. Bartlett retires later in 1965.

Bird Solid Vinyl Shutters and Vinyl Rain Carrying Products Acclaimed at Big Chicago Show

New Bird Products have never had a more favorable introduction than Bird Vinyl Shutters and the Bird Solid Vinyl Rain Carrying Products — gutters, downspouts, elbows, and other accessories. These, plus Bird Solid Vinyl Siding, the New Architect® Mark 25 and the Bird Wind Seal® Shingle were on exhibit at the huge National Association of Home Builders Show and Convention in Chicago, December 6 through 10. This is the annual show where more builders, dealers, manufacturers and building materials specialists gather than at any other time. This year there were over 40,000 of them.

NEW HOURS

for Plant Hospitals

(Monday Through Friday)

East Walpole 7 A.M. To 4 P.M.

Norwood 7 To 9 A.M., 2:30 3:30 P.M.

Main Office 9:10 To 10 A.M.

Dr. Eugene Doherty Named Plant Physician

Dr. Eugene Doherty of Norwood has been appointed plant physician at the East Walpole and Norwood plants of the Company, effective January 1, 1965, succeeding Dr. Robert Bourke who will devote full time to his private practice.

Dr. Doherty is a graduate of Harvard, class of 1952, served in the U.S. Navy from 1952 to 1955, and received his degree in medicine from the New York Medical College in 1959, with internship at the Public Health Service Hospital on Staten Island. He spent a year of medical residency at Worcester City Hospital, another year

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The large Bird booth, in a very favorable location, was an eye-stopper for all who walked down the main aisle. From the interest and the comments, you could tell that Bird made many, many new friends at this five-day show.

Bird Solid Vinyl Shutters and the Bird Solid Vinyl Rain Carrying System are expected to be available shortly in all divisions. Molded from rigid polyvinyl chloride and backed with rigid polyurethane foam, the shutters look like conventional ones, but are far better. Like Bird Solid Vinyl Siding, the color goes all the way through. Being of solid vinyl, they will not peel, blister, flake, crack, dent, split, warp or corrode. They will not conduct electricity or support combustion. Sturdy, and light-weight, they are easy to install. Corrosion-resistant screws, provided with each pair of shutters, have vinyl-coated heads, color-matched to blend perfectly with the three colors presently offered — white, green and black. The shutters are one inch thick

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MOST DRAMATIC EXHIBIT at the big National Association of Home Builders Show in Chicago was this Bird & Son booth. Here in a beautiful

classic setting were displayed all the new Bird vinyl products and the new shingle, Bird Architect Mark 25.



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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Profit is a Product

Which blade gives you the most shaves?

Which cigarette is really light?

Words have a slippery way of meaning different things to different people. Your money in a savings account produces "interest" for you. If you have mutual insurance you get a "dividend." If you own stock, you get a "dividend," and your stock may "increase" in value.

Taken all together they mean one thing — "Profit."

Profit is a product. It is created and produced only when something is sold. The bank earns interest for you by

loaning your money to a company with a product to sell. With your money the company can make more products, hire more people and increase its profits through increased sales.

If you re-deposit or re-invest the profits you earn, then you earn more interest. Just like a business — the more profits a company makes to put back into the business for research on better products, the greater its chance for increasing sales and continued growth.

In a free competitive economy, Profit is a good word that means benefits for everybody.

Vinyl Shutters

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and are available in five standard sizes.

At Chicago, builders and dealers also saw for the first time the brand new Bird Solid Vinyl Rain Carrying System. Gutters, downspouts, corners, elbows, outlet tubes — all are offered in the same durable, rigid polyvinyl chloride material as the Shutters and Solid Vinyl Siding. Like the other products, they too will not peel, blister, crack, dent, warp or corrode. The color is through and through, so you can forget about painting.

The System provides specially designed gutter hangers and a special cement used to seal joints when the materials are applied.

P. C. Johnson, vice president of the Bird & Son Building Materials Sales Division, states, "Bird Solid Vinyl Shutters and the Bird Solid Vinyl Rain Carrying System are important steps forward in our vinyl building materials development program. They are part of our determined effort to provide high quality exterior building materials for the home that will make it virtually maintenance-free. The Vinyl Shutters, the gutters, downspouts and all the other components of the Rain Carrying System are a distinctive complement to Bird Solid Vinyl Siding and Bird Vinyl Roof Edge which already enjoy such a remarkable acceptance and growth in the building and remodeling markets."

Also on exhibit at Chicago was the most beautiful, most revolutionary design in roofing in 30 years — the Bird

Architect Mark 25 Shingle. This new, massive, heavy duty shingle without cutouts, but with random embossing, has the same self-sealing feature as the Bird Wind Seal Shingles. The Mark 25 is the ultimate in roof beauty and design. Its quality and beauty were immediately recognized at the National Home Builders Show, indicating to our sales and advertising managers that Mark 25 has established itself as the most desirable roofing for America's finest homes.

Roast Beef and Bowling Happily Blended at Dinsmoor Associates Party

A roast beef dinner and a spirited bowling match were the features of the annual Christmas banquet and business meeting of the Dinsmoor Associates. The date was December 12 and the place, Turn Hall in Lawrence, Mass.

Officers elected for the next year are: George A. Robinson, president; Joseph Maxwell, vice president; Donald Beck, secretary-treasurer, Robert Watters, adviser; Andrew Allston, Walter Balabin, Henry Bourassa, Donar Perreault and Leo Roy, directors. President Robinson and Secretary-Treasurer Beck have been reelected to their respective positions each year since the Associates came into existence seven years ago.

Special guests at the dinner included Chairman of the Board Ralph A. Wilkins, President Robert F. Jenkins and Vice President Paul I. Knight, and two retired members: former Plant Manager John Robinson and Wilfred Fredette.

Sixteen Retire In Last Two Months

Retired from East Walpole

FRANCESCO (FRANK) ORLANDO retired at the end of November after completing 19 years with Bird & Son, all of



which was with Mike Boragine, foreman in the Boiler Room.

Frank began as a helper in September 1945 and advanced two years later to 2nd class fireman, the job on which he continued

faithfully to his retirement. He remembers the eventful change over to the new Riley Boilers. He was born in Italy and had been a fireman for eight years in Philadelphia before coming to the Boston area.

In retirement he will enjoy his hobbies of painting and papering, as he has three apartments to care for. His yard will profit from his gardening when warm weather arrives.

Mr. and Mrs. Orlando have a daughter, Stella, who graduated from Barrington College and now teaches in Norwood. Their son, John, is attending Northeastern University for his second year.

WILLIAM F. WALL, who retired November 30, 1964 after 38 years, in the East Walpole Plants, is proud of the fact that never once in all that time was he late for work. Also, he was never absent, except on the very occasional days when he was sick.

Starting August 11, 1926, he worked for 21 years in the Shipping Department at No. 2 Box Shop, first as a helper then as a checker. In 1947 he transferred to Maintenance as an oiler, becoming supervisor of oilers in August 1962. For 37 years he was a member of the East Walpole Plant Fire Brigade, and since 1949 had served as captain of Company 6, taking over at the time that George Wallace retired.

Bill has no special plans after retirement, but with seven grandchildren living nearby, he'll never be lonesome. His daughter, Mary Tarchea of Walpole has two children, Joseph of Norwood has three and William of Walpole, two. Another son, Peter is married, living in Norwood and Francis, unmarried and living with his parents, is an employee at the Norwood Roofing Plant.

MARTIN KANE, who retired from No. 1 Box Shop at the end of the year, has worked for Bird & Son practically all his life. When he first arrived from Ireland, he worked for a short while in a glass factory in Pennsylvania, but did not like the job.

Joining Bird & Son in October 1922, he worked the first 16 years in the Stock Handling Department of the Paper Mill. Then, transferring to the Corrugated Fibre Finishing Department at No. 1 Box Shop, he worked on several different jobs, and was for some years a finisher on the Automatic Taper.

WILFRED N. TURENNE, who retired on December 31st, had worked previously in both Manville, R.I. and Millis, which was his home town at the time his employment began at No. 1 Box Shop in August 1926.

He had tried jobs at both Cluett Club and Herman Shoe Company, but when work opened up here, he decided to take the job — and he stayed with it. After some years in the old Wallboard Department, he became a Seybold Cutter operator, cutting sheets of solid fibre. Recently he has been a slitter operator on corrugated board.

EDGAR B. BIGELOW, who retired at the end of December 31st, has always felt grateful to Bird & Son for providing him with a steady job all through the Big Depression of the '30's. He had hardly started on his first job at No. 2 Box Shop, in July 1929, when the bottom fell out of business. But he was retained, and by 1934 had become a pressman. His bosses in those early days were Meyer Coughlin and Guy Hoyt.



In October 1941 he became an offset press operator and after many years in this skilled work, he moved onto the new type Nilsaton presses as operator in 1956. Since 1960 he has handled the mounting and proving of plates for the Nilsaton presses, and also served as spare operator.

Born in Nova Scotia 67 years ago, he worked for two years at the Floor Covering Plant and two years at the American Glue Company before joining Bird & Son permanently on July 18, 1929. Before that he had learned the carpentry trade — and spent one winter which he

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Dr. Doherty

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at Boston City Hospital and a year in cardiology at the Rhode Island Hospital. Since July 1963 he has been internist at the Norwood Hospital and also has his private practice with offices at 52 Guild Street, Norwood.

"We greatly appreciate the many years of service given to Bird & Son by Dr. Bourke as our company physician and the broad medical knowledge which he used so effectively in helping build our plant hospital and medical program," states John J. Murphy, director of personnel and industrial relations. "We are fortunate to have Dr. Doherty as our new plant physician and we welcome him as he starts his new duties."

"What! You lasted only one hour on your new job?" asked the employment agency. "What happened?"

"Nothing that I'm aware of," the pretty young thing answered. "All I asked the boss was, 'do you want the carbon copy double-spaced, too?'"

Recent Retirements

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will never forget logging with the Great Northern Paper Company. Living conditions were really rough and at the end of the season they had to walk 35 miles out of the woods. The logs came out the easy way, floating down the Allagash River in the Spring.

Ed and his wife, Anna, will continue to live at 14 Rock Hill St., Norwood where he'll putter as much as he chooses — a little inside work, a little gardening. Their son Robert is in Germany with the Air Force; both daughters, Patricia and Donna live at home.

From the Office

When retirement came for NELSON PHILLIPS at the end of November, he and Mrs. Phillips headed straight for their country home down Maine at Stockton Springs. Walpole has been a fine place to live for over 40 years, and Bird & Son a wonderful place to work — but for his years of leisure, Nelson chooses his favorite hunting and fishing country.

Stockton Springs is between Belfast and Bucksport, nearer the latter. The Phillips' place is on Route 1, comfortable and with room for a small garden. Deer come into the back yard, there's a trout stream nearby and clams and other seafood only a short drive away.

Nelson Phillips' first acquaintance with Bird Floor Covering manufacture was as a machine hand and later machine tender, between September 1920 and October 1927. Then he left to join the newly-opened J. Frank Darling Floor Covering Company in Wilmington, Delaware. In April 1929 he rejoined Bird & Son for permanent association with the company until his retirement 35 years later. In 1933 he was made foreman of the Finishing Department, moving up to the position of general foreman in 1956. During the last several years of Bird & Son's operation of the plant, his duties also included processing of suggestions and responsibility for safety, in which he led the plant to one of its best safety records.

When the plant was sold, he was assigned to handle the remaining Bird & Son inventory of finished goods. Upon the death of Frank Eisenhower in March 1964, he was appointed safety manager for the company, a position in which he has made good use of his previous safety experience.

The two Phillips' sons are married with families of their own. Ronald is an engineer with the Air Branch at the Patuxent Naval Base in Maryland. Robert is in the plumbing business in Framingham, Mass.

Since Nelson came originally from Nova Scotia, his move down Maine is a trek part-way back (and far enough, he says) toward the place where he grew up. Although Maine winters are milder

than Nova Scotia ones, Nelson and his wife, Blanche, may head south during part of the cold season to visit their sons and six grandchildren — or perhaps even further south to sunny Florida.

JULIA F. SMITH has no trouble in remembering her first day at work. Her brother, Harold, was leaving Bird & Son for military service that same day. So after saying her goodbyes to him at the old Employment Office, she reported to her first boss, Jim Dowling, with eyes red from crying.



During the years she has worked for the various men in charge of accounting functions in the Cost Accounting Department. The river next to the old Accounting Office has several humorous associations for her, starting with the day Jim Dowling got very cross with her and told her to jump in it! Once a month when the mill whistle blew at 3:30 for fire brigade drills, a gag was generally pulled on the newest clerk. The neophyte would be told to watch for the boat coming up the river. One day a new clerk actually fell for it and gave Julia 15¢ for a ride down the river!

In addition to her accounting duties at Bird & Son, Julia was very active in community work, serving for many years as Deputy Lady Queen of the Massachusetts Order of Cooties — the hospital committee of the V.F.W. Part of this time she was also chairman of the Bird Club Veterans' Show Committee. In her words, "We put on shows for the veterans at hospitals in the vicinity and they were very good, if I do say so. The Cooties also travelled with this show and gave cigarettes, candy and other goodies to the men at the hospital. There is a good deal of satisfaction in doing a job like this. I think Bill Grazado whose orchestra played for the shows, did a wonderful job; he himself was a great help to me in picking talent and arranging rehearsals."

Julia also recalls with pleasure the years she spent on the Bird Club Entertainment Committee working with George Shackley and John Gneco to put on the Children's Christmas parties, the Field Days and the annual banquets.

Plans after retirement, which came for her at the end of November, are not definite yet. She's looking forward to a good rest, to keeping up her friendships within the company, perhaps a trip to Florida, and then, next year, from April to November, pleasant weeks at her cottage on Damariscotta Lake, Damariscotta, Maine.

AGNES HEFFERAN looks back on a long and happy association with good friends at Bird & Son as she ends almost 38 years of employment. When we talked with her shortly before her retirement on December 31, she remembered starting her career on a cold February day (February 28, 1927) at the Neponset Credit Union. Al Smith was treas-

urer and Ann Mahoney the only other person in the department.

Three months later she transferred to Fibre Box Sales which was then headed by Chester H. Andrews. For a time in the forties she was an estimator and a correspondent in the Wood Frame Box Sales Department, returning to regular Fibre Box Sales in 1947. Here she continued to serve most ably as a sales correspondent.

"I shall miss my many Bird & Son friends," says Agnes, "but I'm going to enjoy just staying home and having the time to do some things I've thought about but never had the time to do before." This may include, she hinted, some work for local organizations. Her sister is connected with several organizations in the community and Agnes thought she might join in some of these activities.

MARGARET LOWERISON, who retired at the end of December, started work with the company on June 6, 1949. She



worked in the Accounting Department for nearly two years, then transferred to the Multigraph Department to work on the machines with Arthur Wilson as her supervisor.

For the past few years, she has divided her working time between the Multigraph and the Stenographic Departments.

She has no special plans for retirement, but will stay home at 23 Linden Street, Norwood and keep house, and have more time for her two hobbies — bowling and playing cards. Her daughter, Irene, works in the same office department where Margaret has worked. Irene is a multithread operator.

AGNES J. FOLEY, 19 Myrtle Street, Norwood, retired at the end of December after a life time of service in Bird & Son. Her first boss, to whom she reported in August 1919 was A. H. Russell, purchasing agent, whose office was then at the old Mill Office. Later, in the same office she worked with Welthea (Smith) Hanna for Manufacturing Manager G. R. Wyman.

After nearly eleven years in this work, she transferred in April 1930 to become a stenographer in the Cost Accounting Department where Howard Whitney was then in charge. Later she worked for Ernest Coleman and then for Lawrence Lindblom, her department head until retirement. Agnes was an expert typist who for many, many years was the one on whom the managers relied for the complicated, difficult, statistical typing.

Although ill health has kept her from work for several months, she is now feeling much better and is able to shop and do many things about the house. She lives in Norwood with her two sisters: Mary, who retired from the Floor Covering Sales Department in 1959, and Winifred, who is retired from Plimpton Press.

From Chicago

On December 31, ERNEST JACOBS retired from the Chicago Plant after more than 39 years of service. He started to



work on April 25, 1925 on the old No. 2 Roofing Machine, working up to be a cutter and winder operator, a position he held for many years.

Shortly after No. 6 Machine went into operation, he transferred to the Cleaning Department where he continued to work until retirement.

Ernie has seen all of the changes through the years, both in the plant and in the area surrounding the plant. He commented on the fact that when he started even the street cars did not come near the plant; the car line ended two or three blocks away, and the men had to walk the rest of the way.

He has no definite plans for his retirement, except that he and Mrs. Jacobs may move to Kansas City to be near some of his family now living there. He left the plant at the end of last month with the good wishes of all for a long and happy retirement.

From Norwood

JAMES O. LOWE, night foreman at the Norwood Roofing Plant for the last 11 years, retired in December.



After trying several years in the shoe business, Jim came to Bird & Son in April 1923. He began as a tally man in the Finishing Department at Norwood Roofing, soon began to work part time as an inspector and in September 1942 joined the inspectors on a full time basis. From August 1953 he was night foreman.

Jim and his wife live at 72 Prospect Avenue in Norwood, not too far from their married son, Richard who is a designer for Associate Designers in Cambridge. A married daughter, Bernice, lives in Bethlehem, Pa. There are two grandchildren.

Jim has been practicing good occupations for retirement for some time, since he likes to read good books and attend good shows. Immediate retirement plans call for a trip to California to visit with friends, and a vacation later in Florida.

GIUSEPPE DIVIRGILIO, 85 Barrows St., Dedham, retired November 30th after 33 years of service at the Norwood



Roofing Plant. For the first five years he worked in slate handling and as a spare driver; for the remaining 28 years he was a checker-driver in the busy Shipping Department.

He and his wife,

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Retirements

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Anna, live with their daughter, Mrs. Rose Leone, and her family; a son, Louis lives nearby in Walpole; another son, Nicholas, is in East Barrington, N. H.; and another daughter, Mrs. May Williams resides in Morgantown, West Virginia.

One of Giuseppe's greatest pleasures is to be with his grandchildren. There are two at the home in Dedham and eleven others in Walpole, New Hampshire and West Virginia, whom he sees as frequently as he can. Giuseppe is also a fine gardener. In retirement he expects to continue with this hobby, at least with a small garden. His friends at the Shipping Department remember with pleasure the wonderful tomatoes which he used to raise and give away so freely. No one could raise better vegetables than Joe!

ARTHUR BLAKENEY, 63 Quincy Avenue, Dedham, has retired, as of December 31st, to one of his favorite spots

— Forest Lake in Windham, Maine.

Arthur joined Bird & Son early in the years of World War II, September 1942. All his career was spent at the Norwood Roofing Plant where he

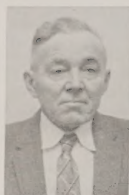
worked on many of the machines and in several other departments. He was on the winder at No. 6 Machine when ill health struck last June, making it necessary for him to stop work.

Previous to employment with Bird & Son, Arthur was in the carpentry business for himself, and before that, was in the accounting department of the New Haven Railroad for ten years.

Unmarried, for some time he and his sister have owned a camp in Maine, and now that retirement has arrived, they have winterized the place they love, right on the shore of the Lake, and will live there the year 'round.

During much of his life, Arthur has been very active in many organizations. For three years he was State secretary of the Young Republican Clubs of Mass., for five years, treasurer of the Bay State Republican Club and for five years first vice president of the Suffolk Republican Club. But his chief interest was always the Knights of Pythias, an organization which he joined originally in 1923. He became district deputy, then ran for three successive years for the Grand Outer Guard, being successful in his third try. Following this he progressed through five higher offices to become the Grand Chancellor for the State of Massachusetts for two years. He is now a member of the select Marathon Lodge, No. 52, Boston, a group to which many famous citizens of the Commonwealth have belonged and do belong. Arthur recalls that both Frank Eisenhauer and his brother Fred were active in the Order, as well as Charles Seavey and former Roofing Shipping Foreman Richard Stoddard. He has many happy memories of his trips back and forth across the state, carrying out the duties of his offices in the Knights of Pythias.

From Shreveport



CHARLES S. HODGES, watchman at Shreveport since February 23, 1950, retired on December 31.

A native of Arkansas, he moved to Louisiana at an early age and first worked some years in the logging and sawmill industry; then at Cotton Valley he went to work in the oil fields.

In 1927 he took a job with the refinery of Louisiana Oil & Refining Co. at Bossier City and stayed there 21 years. When "the old giant that never sleeps" was moved to Lake Charles, Charlie decided to remain in the Shreveport area and began his employment with Bird & Son.

Charlie and his wife, Viola, have a new car and have several trips planned for the future. Their children, two boys and a girl, are married and live in Bossier City near their parents. Charles figures that between hunting, fishing and the nearby grandchildren he will be kept busy.

From Phillipsdale

After 30 years of service at Phillipsdale, MANUEL ALEXANDER retired in November, the month in which he reached his 67th birthday.



Manuel can recall the early days of his employment when his department used to cut rags almost continuously. He worked approximately ten years in the Cutter Room. While out of the Cutter Room he worked in the Shipping Department and a short time in the Raw Stock Handling Department.

He enjoys gardening. Some years back he had a small farm with a horse and cows. He is considering now buying another horse and going back to a little farming again.



ONE OF VERY FEW to receive the Merit Award of the Boston Chapter, Administrative Management Society, is Joseph Erker, Jr., general office manager at Bird & Son. Mr. Erker, right, received the award from J. Greenwood, International President at the December meeting of the Chapter.



NEW GRANULE TANKS for Glenwood Plant. Each of the big tanks holds approximately 700 tons, providing a total storage capacity of nearly 20 carloads. The elevator showing above the tanks is 80 feet high. This storage capacity will help assure the filling of orders as scheduled and in a much more efficient manner.

TOP OF THE NEWS

MAIN OFFICE

We welcome W. Ross Clement, new Building Materials representative in the upstate New York area.

Many friends of Margaret Lowerison wish her good luck and a happy life in retirement, which started for her at the end of the year. On December 29 a party was given in her honor at the Iron Horse Restaurant. Margaret was presented with a money tree, using one of the new Bird & Son Christmas Tree card holders.

General Office Manager, Joseph Erker, Jr. received a signal honor at the December meeting of the Boston Chapter of the Administrative Management Society (formerly NOMA). The award indicated that Joe had earned 100 points by working on committees and serving the organization as officer and board member. He has been a member of the Boston Chapter since 1934 and has served as Vice President.

Congratulations to Rollie Chamberlain, our roofing sales representative in Connecticut and his wife on the arrival of a baby boy.

We are sorry to report the sudden death of Louis C. Schneider, Horticultural Products salesman, on December 15. He had been a Bird representative in the Long Island area for the past two years.

Although Christmas wasn't so pleasant in the hospital, the sudden operation for Louisa Graham is now a thing of the past and she is recuperating comfortably at home. Those who have seen her report that she is coming along well and should be back to work shortly.

Both Ronald Babcock and Harlen Heere spent Thanksgiving in Pennsylvania with relatives.

May Harper flew to Jamaica for a late-in-the-year vacation.

A large group of friends honored Julia Smith late in November at the Lord Fox on the occasion of her retirement from Bird & Son.

On November 23 a delegation from Bird & Son visited Bill Marland at his home, where he has been ill, and presented him with a gift of money on the occasion of his 25th anniversary. Mrs. Marland was presented with a box of candy. Both have expressed their appreciation for the gifts from the more than 100 Bird & Son friends who signed the card in which the money was enclosed. Those who visited Bill were George Tooker, Vic O'Sullivan, Robert Christensen, Wylie MacIvor, Bette Silvi and Nellie Coughlin.

Just before Christmas, Irene Lowerison announced her engagement to Thomas Woods of Framingham. Best wishes to the happy couple.

A belated welcome to J. Robert Dickson, building materials sales representative in the New York area.

On the occasion of Enie Geraghty's 25th anniversary, she was taken to dinner at the Lord Fox by her many friends and was presented a beautiful set of matched luggage.

Judging by the tan and the very contented looks, it would seem that Mr. and Mrs. "Vic" O'Sullivan along with Mr. and Mrs. Tom Sullivan (formerly sales manager of the Industrial Division) were among those treated most royally aboard the "Kungsholm" on their recent cruise to the Virgin Islands.

With the luck of the Irish running so true to form, the O'Sullivans reported the weather was just fantastic — they certainly didn't need an umbrella once to tour the various islands — St. Thomas, Martinique, Trinidad, Barbados and Guadalupe. All this beauty plus the magnificent food and red carpet treatment on those Swedish-American Lines!

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OCTOBER WEDDING — and a beautiful one, at St. Timothy's Church, Norwood, for Mr. and Mrs. Edward Jennings. The charming bride is the former Dorothy Bisdack of the Credit Union office. Her father is Walter Bisdack, machine tender at No. 4 Paper Machine. Following a Bermuda honeymoon, the couple are living on Bullard Street, Walpole.



HAPPY FACES watch the magician at the Bird Club Christmas Party for member's children. About 400 attended. Later Santa Claus distributed candy and gifts.

"I Remember it Well," Say Three Who Reached Quarter Century Mark

HENRY F. DAVIS gave himself a real fine Christmas present when he joined the Bird & Son organization the day after Christmas 25 years ago on December 26, 1939. He realizes now, he says, that he came at a most fortunate time when the years of greatest growth for the Building Materials Division were just starting. Henry grew along with the Division, too, as the records show.

Starting as sales correspondent, he soon became sales service manager — a post held for fourteen years. He became assistant to the vice president of the division in 1954, general sales manager of the Eastern Division in 1956, general manager of the Southeastern Division at Charleston, following the retirement of J. H. VanHoy in December 1958. When the new plant was opened at Perth Amboy, N.J. in April 1962, Henry Davis was moved there as general manager, proving once again his leadership abilities as he helped this newest operation become an important and effective division for building materials. Since July of last year he has been on special assignment in the Division where his long experience and advisory skills will be used until retirement arrives for him next summer.

Mr. Davis recalls that when he started Bird & Son was operating just three roofing plants, Norwood, Chicago and the new Shreveport Plant which had been opened only two years earlier. Milton Beasley was superintendent at the Norwood Plant, J. G. Young was manufacturing manager at Chicago. It was Eli Chamberlain and R. C. Floyd who hired him. All sales correspondents were men in those days.

It was Henry Davis who realized the sales possibilities in developing a shingle to replace slate, tile and heavy wood shingles, all of which were scarce right after World War II. Thus the Architect

Shingle was born — a very profitable shingle which is still important in the line today.

The Davis' will soon return to Massachusetts to live in their former home in Westwood which has been occupied and well cared for by their son, Harry, president of the Lowden Tree Experts in Needham. Another son, Woods, is a sales representative for Union Carbide in eastern Ohio. Their daughter, Mrs. Roger Flather is the wife of a Peace Corps administrator. In December they returned on furlough from two years in North Borneo (in the State of Malaya) and shortly will return there again.

Henry says the years at Bird & Son have been good ones — and the pleasures in his assignments have been shared by Mrs. Davis who has herself been a loyal Bird supporter, entertaining and helping where she could when various emergencies arose.

EILEEN GERAGHTY, or Enie, as her friends know her, has worked in the Billing Department during all her permanent



years of employment with Bird & Son.

However, after graduation from Walpole High School and a year at Gillis Business School, she had a temporary summer job in Billing. In the Fall she returned to Gillis, but the next Spring was again hired for summer work, this time in the Purchasing Department where A. H. Russell was in charge. She also worked for a time for the late Chick Campbell in Accounting. She remembers that Lou Harriman was also in the department at that time.

After the September 1938 hurricane did its tremendous damage, she was again called on temporarily to help in Billing. Finally, two days after Christmas in 1939, she became a permanent employee under Dorothy Lynch who then supervised the department. Several years later Mary Bannon became supervisor and has been the head of Billing ever since.

Enie lives in East Walpole with her sister, Charlotte, who works at Kendall Mills, and her brother, Charlie, who is

employed at Bird-New London. Two other brothers work for Bird & Son — Edward in Maintenance and John, sample man in No. 2 Box Shop. Her father, Edward, was a watchman at the Roofing Plant for many years.

During the summer months, Enie spends considerable time playing golf. She has held the important position of secretary of the Ladies Golf Committee at the Walpole Country Club. She also enjoys swimming. During the winter she bowls in the Country Club League.

CHARLES CAMPISANO recalls that his very first job at Bird & Son 25 years ago was packing displays for a week in the



Advertising Department. The following week he was sent to work at No. 1 Box Shop. There he started on November 6, 1939 on the old No. 34 Hand Taper, working under F. H. (Bullet) White, who, as it turned out, was to be his only foreman down through the 25 years.

Two years later he transferred to No. 18 Slitter and Scorer in the same department. Early in 1942 he entered military service, spending three years with the Infantry in Europe. Back in civilian life late in 1945, he worked on No. 4 Printer-Slotter for a while and then returned to No. 1. He has been slitter operator on this machine since 1953.

Charlie and his wife, Ella, live at 25 Jackson St., Canton. Their daughter, Kathy, is a senior at Canton High, their son, Jack, is a freshman, and 10-year old Charlene, a fifth grader. "I love all sports," says Charlie, "especially Sunday football."

TOP OF THE NEWS

PAPER MILL AND FINISHING

(continued from page 4)

Congratulations to Ernest Holcomb of the Beater Room who was married on November 7 in St. Louis Church, Woonsocket, Rhode Island. He and his wife, Violet are now living at 127 Chester Street in Woonsocket.

NO. 1 BOX SHOP

The Corrugated Box Finishing Department extends a welcome to Thomas Bailey and Alfred Furlong from the Finishing Mill, Terrance Hogan from the Combiner Room, Mario Lach from Stock Handling and Victor Savioli from the Beater Room. Furlong and Savioli were shop stewards at their plants.

John Bennett took a hunting trip in December to the western part of Massachusetts.

Friday, December 18 was a day of warm and friendly greetings, as best wishes were extended to Agnes Hefferan who left that day on vacation prior to her retirement at the end of the month. She was given an unusual tribute by Vice President H. R. Bonnyman who issued a proclamation that the 18th be known as Agnes G. Hefferan Day. The proclamation which was sent to many friends and customers with whom she had conducted business during her 37 years of employment, was a fine tribute and well deserved.

Bob Hall, son of Charles P. Hall, Bird salesman in the Fibre Box Division, was

elected Co-captain of the Brown University varsity football squad. A junior at the University, he made a fine record this past season, playing both at halfback and quarterback. He ranked seventh among the Ivy League rushers. The latest NCAA statistics rate him 10th nationally in kickoff returns. His 300 yards gained in this category established a new Brown season record. In his first year at Brown, Bob was captain of the freshman team. Earlier, at Walpole High School he was captain of football, basketball and baseball. At Worcester Academy he was baseball captain for two years and football captain his senior year. Bob who is an American Literature major plans a career in either teaching or coaching, after graduation next year.

Congratulations to Ronald Fox who welcomed a new son, Joseph John on December 8, just in time for Christmas.

NO. 2 BOX SHOP

It is nice to see Robert Patterson back after his recent illness.

We all hope that Joseph Smelster, who has been in and out of the hospital with the flu, will be back to work soon.

Harold Besille recently took a hunting trip to Canada.

Joseph Troiano, Paul Treeful and William Ford took a week's vacation hunting in the Berkshires.

Christmas vacationers included Samuel Thompson, Patsy Solbo and Joseph Russett.

Our best wishes to Edgar Bigelow for a long and happy retirement.

W. J. HILL, INC.

Marriage vows were exchanged at St. Catherine's Church Norwood October 12, 1964 between Lorna Murphy and Edward Boonstra. The bride is the daughter of A. Lorne Murphy of the Roofing Plant and the groom is the son of Albert Boonstra, manager and dispatcher for W. J. Hill.

Lorna was a 1962 graduate of St. Claire's High School, Rosindale and is presently employed in the Purchasing Department of Bird Machine Company. Ed Boonstra was a popular member of the 1959 Class of Walpole High School and worked for a time at No. 1 Box Shop. After serving his country aboard the Destroyer USS Miller, he is currently employed at the Electrodyne Company in Norwood. To the young couple, who are making their home at 4 Saunders Road, Norwood, all members of the Hill Division wish many years of happiness and good fortune.

We were all sorry to hear of Leon Sansone's accident and are hoping for his complete recovery. Hopefully by the time this (continued on page 7)



FALL WEDDING. Mr. and Mrs. Edward Boonstra. The bride, Lorna, is the daughter of A. Lorne Murphy of Norwood Roofing and the groom, the son of Albert Boonstra, of the W. J. Hill Division.



DIRECTOR AND SOLOISTS at the December 6 concert of the Neponset Choral Society when the oratorio "Elijah" was presented. It was an outstanding concert. Leonard Weaver, director, at the podium, is assistant manager of the Product Development Division, Building Materials. Soloists, left to right: David Weaver, baritone, Florence Coudwell, contralto, Martha Guild, soprano, James Silvi, tenor and Michael Parks, boy soprano.

Choral Society Starts Rehearsals for "Patience"

After a month's relaxation following the very successful "Elijah" concert on December 6, the Neponset Choral Society is now hard at work on its Spring production — the popular Gilbert & Sullivan operetta, "Patience."

The first rehearsal was on January 11, so there is still time for new members to join. All are welcome, but because the size of the women's chorus must be limited, the women will be selected by an audition, scheduled for February 9. Those who plan to audition are advised to attend rehearsals faithfully between now and the February 9 test.

Performance dates are May 6, 7 and 8, and the place Walpole High School Auditorium. As in past years, Hassler Einzig will be the director; there will be professional costuming, scenery and make up; and there will be an orchestral accompaniment. Try outs for principals' parts will be held February 1st. "Patience" was last performed by the group — and most successfully — in 1959.

Hospital Show Group Entertains Canton Children

There was no doubt about the success of the first show of the newly organized Hospital Entertainment Group, sponsored by the Bird Club. Held at the Massachusetts Hospital School for Crippled Children in Canton on December 16, it was a wonderful experience — for the children who thoroughly enjoyed the entertainment, and for the performers who found their audience so responsive.

Bill Graza, chairman of the activity, and Julia Lewis worked as a committee to offer a fine variety show, which they organized from talent in the community. Bill and his musicians played

and supplied the musical accompaniment. Others in the show included:

A group of dancers from the Evelyn Dougherty Dancing School (ages 5 to 8); Ann and John Naughton in waltz numbers (their uncle is Matty Naughton of the Maintenance Department); Tom McCafferty, singer, who works at No. 1 Box Shop; Nancy Buck, tap dancer; Eleanor and Judy McGrath, a mother and daughter team in song and tap dancing; and Danny and the Invaders, a rock and roll group that really "sent" the youngsters. They were mobbed for autographs after the show.

Jerry Norton, master of ceremonies, closed the evening with Christmas Carols. Danny, the leader of the rock and roll group, is nephew of Chief Telephone Operator, Ruth Flynn.

To add the final festive touch, the Norwood Elks, who had arranged this annual Christmas Party for the Canton children, handed out candy, ice cream and presents to all the children.

PEANUTS Charles Schulz



4½% Dividend Paid; Credit Union Prospering

Good news was announced at the annual meeting of the Neponset Credit Union on November 12 —

— the dividend payable November 23 was increased from 4% to 4½%.

— by vote of the members, dividends will now be paid semi-annually for the periods ending April 30 and October 31.

The members also voted several other by-laws changes which will help the smooth operation of the Credit Union and they elected five directors as follows:

For a one-year term — Nader Kalliel, No. 2 Box Shop.

Re-elected for a three-year term — John J. Burke, retired; Mary E. Moylan, Credit Union; Howard S. Whitney, retired.

Elected for a three-year term (replacing Richard Ellis, who withdrew his name from the list) — John Reddick, Norwood Roofing Plant.

Velma M. Cobb reported that the organization has had a good year. The total membership is now 3267 and total assets have increased by \$185,000 to a figure of \$3,028,602.

At their first meeting on December 10, the new Board of Directors elected Hilda Rafuse as president, for a second term and Velma Cobb, treasurer and Mary Moylan, clerk.

Ladies' Night and Turkey Shoot Fill Tri-Mill Sports Calendar

The Tri-Mill Sports Club has had two very successful events in the last two months — a Ladies' Night at the Norwood Sports Club on December 12, and a Turkey Shoot on November 20 at the same location.

About 150 people attended the gala Ladies' Night at which a fine Beef Pot Pie dinner was served by Buffet, Inc. of Boston. There were corsages for all the ladies. Dancing to Frankie Dee's Orchestra followed the meal. Food continued to be king that evening, as 40 pizza pies were served during intermission and still later, door prizes of food were awarded. Invited guests included Mr. and Mrs. John J. Murphy, Harold Bailey, Velma Cobb, Julia Lewis and Mary Moylan.

The November turkey shoot was well attended with many adults and some 55 children shooting at lucky targets. Hot dogs and tonic were served to the children free of charge. High scorers were Elmer Parson (54 out of possible 55) and Steven Parson (53 out of 55). Winner of the consolation prize was Billy Patterson.

Ice near the melting stage at 32 degrees Fahrenheit is much more slippery than ice near the zero-degree mark. Watch out for patches of ice as you drive this winter. This reminder on winter driving is from the Registry of Motor Vehicles.

Special Club Activities Please Many Members

In spite of miserable, stormy weather many Bird Club members took advantage of the reduced price offer on tickets for the Edaville Railroad tour with a fabulous display of Christmas lights.

This was by far the most popular program of several offered by the Special Activities Committee. Another, the Capades Show on January 10 was enjoyed by many and applications were still flooding in at the end of December for the Sportsmen's Show coming up late in January.

Tom Reynolds, chairman, says, "We hope to hold a skating party some time in January or February. Watch for the announcement."

Tom also says there is still time to make application for the Whist and Bridge games, to which Club members may bring their friends. More about these activities soon.

Monthly Cribbage Parties Continue to be Popular

Attendance has been good at the last two Cribbage Parties, held in November and December. The 25-30 people who attended really enjoyed a pleasant evening — and some of them walked off with valuable prizes, too.

Prize winners at the November meeting were: John Lanzzone, first prize; James Manninen, second; and Charles White (No. 1 Box Shop) and A. Kulbok, baskets of fruit.

At the December meeting there were also four winners: Adolf Krusas (No. 1 Box Shop) first prize; Robert Gray, second; Julia Lewis (Mill Office) and Stella Kulbok, baskets of fruit.

Wall Holds High Single; Kane Leads High 3 String

The big bowling news may be just about to break. There has been nothing spectacular to report yet, but as the season reaches the end of the first half, many bowlers are just hitting their stride.

With two nights of bowling left in the first half, it is nip and tuck between FBM and DF for first place, with EM taking third place. Moe Bader (Engineering) has the high average for the season — 112-17. Roger Anderson (Office) is second at 108-1.

Francis Wall (Roofing) holds the high single score of 147, Tom Kane, (Hill) has the high three total of 376. High team single and high team three string are both held by DF.

Christmas turkey winners were: Frank Petrolini, James Moylan, James Barnes, James Gidwell, James Sullivan, Arthur Plummer, Salvatore Jennette and Moses Bader.

The Girls' Bowling Team is having an enjoyable season, but since there is only one team, they can only compete against themselves. Evelyn Baldur has captured both High Single (151) and High Season (320) records so far, and Mary Moylan leads the averages at 94.5.

OP OF THE NEWS

(continued from page 5)

view is read, Leon will be back on the job.

We welcome four new employees at the Mill Division: Tom Kane, night mechanic who came from J & J Motors and who takes his home with his wife on Washington Street, East Walpole; Richard Ellis, night manager and dispatcher who formerly worked at the Floor Covering plant and for Bird-Now London, and who lives with his wife and family at 22 Field Drive, Walpole; Arthur Bowley, formerly a driver on Highway Express, living on North St. Fortolk with his wife and children and John Smith, who came to us from No. 2 Cox Shop and lives with his wife and children at 14 Melville Road, Norwood.

NORWOOD ROOFING PLANT

On Tuesday, December 8, a dinner was held at the Village Inn, Norwood with James Lowe as guest of honor. On the occasion of his retirement at the end of the month, Jim was presented with a gift of luggage, cuff links, and lots of good wishes from his many friends at the Roofing Plant.

Among those taking late vacations were Frank Campisano and John Koval.

MANCHESTER PLANT

A hearty welcome to our newest employee, Bill Rich.

A Christmas dinner party was enjoyed at Verani's Restaurant by the girls of the Manchester Plant. Attending were Louise Dionne, Desneiges Giguere, Laurette St. Onge, Theresa Provencier, Claire Grandnison, Theresa Williams, Hazel Rybczyk, Catherine Soutanian, Bea Tyrrell and former employee Roxanne Pettis and retired employee Bertha Fitzpatrick. Needless to say, it was a wonderful party.

PERTH AMBOY PLANT

Congratulations and best wishes are extended to Rita Wolczanski and Roberta Majak on their recent engagements. Rita will be married in May and Roberta in October.

Congratulations to Maria Goguen who was married on November 28. Maria is now Mrs. George Hurnick.

Congratulations to Louis Szoke, sales service manager, who became engaged in December. Louis' fiancée is Miss Dorothy Vandermere.

Welcome to Joseph Romash, lab technician and Albert Olson, production and engineering clerk. We hope their stay with Bird will be a long and pleasant one.

Welcome to our four new salesmen: Art DeVecchi — Former sales service manager at Perth Amboy. Warren Dalton — Former lab technician at Perth Amboy and two new additions Andrew Budash and Donald Carter, all added to Bird's sales force in December.

William Cosgrove returned from his trip to Charleston with several good ideas for the office. He enjoyed the lovely scenery and the cordial welcome from the Charleston employees, especially Robert and Mrs. Zobel.

CHICAGO ROOFING PLANT

It was fine to see Wallie (W. T.) Wiggins looking so good after surgery and his stay in the hospital.

Renee Marie Mucha arrived November 2, weight 8 lbs. . . a little red head! Congratulations to Mr. and Mrs. Frank Mucha. Frank is in the Traffic Department.

All good wishes to Evelyn Pfundt and Ron Snyder . . . they have just announced their engagement. Ron is Planning Supervisor.

The Hoffmans have a new baby boy who arrived December 3, 1964 — 8 lbs. (Pam Hoffman worked for us last summer . . . he's Pamela Wiggins that was.) So, congratulations to the happy parents, The

Hoffmans, and to the happy grandparents, The Wiggins'.

G. T. Brebach, sales representative, reports the recent arrival of another granddaughter — his daughter Janet Murray is the proud Mom. So congratulations to both the Murrays and the Brebachs.

Gresh also reports a wonderful late vacation trip — on five different flights there were four different types of jets. He flew to St. Louis, then to Dallas, then to San Antonio, Texas. Then friends drove them to Corpus Christi to their beautiful home. From there they went on to visit North Padre Island and also South Padre Island and stayed at the Sea Island Motel. Said Gresh, "This even beats Florida." Then into Mexico and said Gresh, "What a time we had for 2½ days." On the flight back home they hit New Orleans and Atlanta, Ga. The weather was perfect until they got back to Cincinnati, Ohio.

CHICAGO FELT MILL

Silas L. Hicks, our janitor, went home for the holidays to Huntsville, Alabama.

John S. Estevez, the new supervisor, is enjoying a four weeks vacation in Mexico.

John Johnson received a pleasant surprise from his two children in California. They sent plane tickets so the family could be together for the holidays in sunny California.

A hearty welcome to Chester Struzynski who has joined Bird and Son, inc., as an engineer in the Boiler Room on the night shift. Chester, who worked part time during the summer vacation season, is with us full time now.

John Bielawski, our assistant superintendent, has his order in for a new Rambler. We were sorry to hear that his son got brushed by a car. Fortunately, he was not injured.

The Bird Bowling Team isn't doing too well — in fact, they are in last place. We hope to have a picture of them in the next issue. We sincerely hope too, that they have better luck in the New Year.

William S. Mayes of the Service Department planted a Christmas tree in a flower box. Thanks to one of our wood haulers for bringing it in.

Geronimo Martines had his sister and brother-in-law in for the Christmas holidays from Mexico.

Joe L. Rangel and family took a trip to Mexico to visit relatives and spend the holidays with them.

John Grande, our boiler room engineer, is a grandfather again for the (2) time.

George Hunt, supervisor, spent an enjoyable Christmas holiday with his 76 year old father in Peoria, Illinois.

Recent Deaths

Stephen Folan

STEPHEN FOLAN, 48, died at his home, 82 Cottage Street, Norwood, on October 6. He had been in ill health for several months.

He joined the Norwood Roofing Plant in June 1949, and during the 15 years of his employment, he worked in several different departments including the production machines and the Finishing and Sample Departments.

Funeral services were held October 9th with a solemn high mass of requiem at St. Catherine's Church. Surviving are his wife, Ann, four daughters and a sister and a brother.

James J. Dowling

JAMES J. DOWLING, former Cost Department supervisor, of 59 Highland Street, Canton, died on October 14, 1964 at the age of 72. He retired from the company in December 1957 after 40 years of service.

Joining the Bird & Son office as a young man, he served in World War I



HAPPY BOWLERS. There's no team competition this year in Girls' Bowling, but this group has fun bowling once a week at the Norwood Sport Center. Left to right: Dorothy Capachin, Helen Bickford, Alma Walsh, Nancy Knox, Mary Ann Tamassanis, Anne Cavanaugh, Alba DeFlaminis, and in front, Mary Moylan and Evelyn Baldof.

from November 1917, returning to his Bird & Son duties in March 1919. He worked on Stores records for a time, and in the mid-twenties moved into Cost Accounting, soon becoming the Cost Department supervisor — the work on which he continued faithfully until his retirement at the end of the year 1957.

During World War II he was Civilian Defense Director for the town of Canton. He was a member of the American Legion, serving for a time as Commander of the Canton Post, and a member of the Knights of Columbus, Norwood Council and the St. John's Holy Name Society.

Funeral services were held on October 17 with a requiem mass at St. John's Church, Canton. He is survived by his wife, Margaret; a son, James, of Canton; a daughter, Mrs. Margaret Vacca of Enfield, Conn.; a sister, Mrs. Katherine McDonough of Cambridge; a brother, Dr. Richard Dowling of Warwick, R.I., and four grandchildren.

Joseph A. Catellier

JOSEPH A. CATELLIER, 74, of St. Cloud, Florida, died suddenly of a heart attack while attending church on October 24, 1964. He is survived by his widow, Alice, who wrote to the company in November, telling of his passing.

He started work in the Chicago Boiler Room in January 1922, four years after Bird & Son opened the Chicago Plant. Continuing all his working life in this department, he was for many years the chief engineer. He retired in June, 1955 and moved to Florida.

James F. Braga

JAMES F. BRAGA, 60 Bliss Street, East Providence, died at the age of 38 on November 24, after an illness of eight months.

He had worked at the Phillipsdale Plant since January 1953, most of the time on the Felt Machine. He was a member of the Holy Name Society of St. Francis Xavier Church and the St. Pius X Assembly, Knights of Columbus.

Mr. Braga is survived by his wife,

Emily, his mother and father, Mr. and Mrs. Joseph Braga, a daughter, Katheline, and brother and a sister. Funeral services were held November 28 with a solemn high requiem Mass at St. Francis Xavier Church.

John Wilkes

JOHN WILKES, 18 St. Joseph Ave., Norwood, retired since 1952 from the East Walpole Finishing Mill, died at his home on December 17. He was 81.

He began his Bird & Son employment in the year 1908 at the Flower Pot Department which then was located in No. 2 Box Shop. He worked some years on the automatic pasters and from July 1938 was a folder operator. The department moved from No. 2 Box Shop to its present location at the Finishing Mill in 1950, two years before he retired on the last day of 1952.

He is survived by his wife, Mary, two daughters, Julia Wilkes and Mrs. Katherine Adakonis, and two grandchildren, all of Norwood.

Funeral services were held December 19 with a solemn high mass of requiem at St. George's Roman Catholic Church, Norwood.

Domenico D'Angelo

DOMENICO D'ANGELO, a Bird & Son worker for 32 years, died on December 17 after a two month's illness. He had been retired from the Floor Covering Plant since 1961.

Born in Italy 67 years ago, he began work at the Norwood Roofing Plant in February 1929. Eleven years later, in May 1940, he transferred to the Undercoat Department of the Floor Covering Plant; in 1942 and 1943 he was in active service with the U.S. Army, and July 1943 until May 31, 1961, he was again in the Undercoat Department, most of the time operating the Horne reel.

Funeral services were held on December 21 with a requiem high mass at St. Mary's Church, East Walpole. He is survived by two sons, Pat D'Angelo of Charleston, S.C. and Arthur of Wrentham.

John Bielawski Named Assistant Superintendent; John Esteviz, Foreman

When William B. Brown became superintendent of both the Chicago Roofing plant and the Chicago Felt mill on November 4, two other management changes took place at the Chicago Felt mill: John Bielawski was promoted to Assistant Superintendent and John S. Esteviz was advanced to a foreman.



John Bielawski was with Globe Roofing as a laboratory man from 1948 until December, 1960. He spent two years in the U. S. Army, receiving his basic training at Fort Knox, Kentucky,

then serving 18 months in Salzburg, Austria. After completing his service in the Army, he was employed as a machine tender, becoming a supervisor at Globe in June, 1957. When Bird & Son purchased the plant in January, 1961, he continued as a foreman until his recent promotion.

Mr. Bielawski, born and raised in Chicago, was graduated from the Phil Sheridan grade school, then moved to Michigan where he completed his education. He and his wife Stephanie have five children; four of them attend the local St. Mary Magdalene School. The three daughters are Diane Lynn, Mary Jo and Jean Ann, who is 2½ years old. The sons are John, Jr. and James Alan.

John likes to tinker with electrical appliances around the house and enjoys an occasional night of dancing. He is a family man, and even baby sits so his wife can bowl in the local league. He belongs to the Santa Maria Council, 1511, Knights of Columbus, and the Independent Order of Foresters.

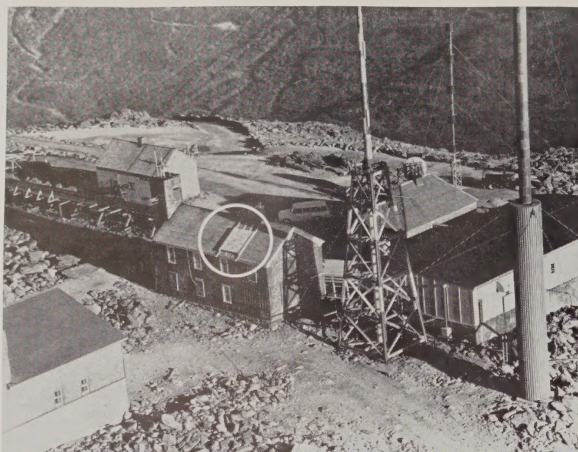


John S. Esteviz, an employee of Globe Roofing Company since December 16, 1947, started as a laborer then became cutter operator then a broke beater operator; later he became a machine

tender and relief foreman, continuing in this work when Bird & Son took over in January, 1961.

Although a bachelor, he enjoys working around the house at 9319 South Lyon Avenue, where he lives with his mother and sister and brother-in-law. He looks forward to each vacation time, especially when he plans on a trip to Mexico to visit his Godfather and close friends.

In addition to listening to records on his hi-fi, he likes to dance and enjoys baseball games when they are in season. You can be sure he is always rooting for the Chicago White Sox. A smiling and jolly person, he is an active parishioner in Our Lady of Guadalupe Church.



NOT A SHINGLE MOVED during a grueling six-week test last summer. Bird Wind Seal® Shingles, on the U. S. Weather Bureau observatory building atop Mt. Washington, N.H., were exposed to 159 hours of damaging winds (50 to 74 m.p.h.) and 26 hours of hurricane force winds (75 m.p.h. and over). At the end of the test all shingles were still completely sealed and in excellent condition.

Sales Service Manager

Appointed at Perth Amboy

Louis J. Szoke, Jr. has constantly been on the rise in the short time he has been employed at Bird & Son, Inc.



He was hired in April 1964 as production and engineering clerk at the Perth Amboy Plant. In June he was promoted to Schedule Coordinator, replacing Fred Nolte who became superintendent. Lou held this position until December 1 when he became sales service manager, the position formerly held by Arthur DeVecchis who become a salesman for the company.

Mr. Szoke was born in Garwood, N.J. and educated in the Rahway school system. He is a graduate of RCA Institute of New York. Prior to coming with Bird & Son, he had worked for RCA International at Clark, N.J. and the Ford Motor Company.

Lou resides with his parents in Rahway and lists bowling, fishing and softball as his favorite types of recreation.

LONG SERVICE LIST

FEBRUARY				
Name	Date	Dept.	Yrs.	
F. Howard White	2-13-25	No. 1 Box Shop	40	
Joseph J. Smeltzer, Jr.	2-1-35	No. 2 Box Shop	30	
Louis A. Silvestri	2-5-35	Roofing	30	
Warren H. Anderson	2-6-35	Secy. Treas.	30	
Louisa H. Graham	2-11-35	Office	30	
George M. Wise	2-12-35	No. 1 Box Shop	30	
Henry C. Holmeagard	2-25-35	Roofing	30	
Martin A. Hogan	2-27-35	No. 1 Box Shop	30	
Robert C. Roby	2-8-50	Office	15	
John R. Bennett	2-8-50	No. 1 Box Shop	15	
Edward J. Shaughnessy	2-13-50	Finishing Mill	15	
Nora Kane	2-28-55	Office	10	
Ruth E. Flynn	2-8-60	Office	5	
Donald J. Roache	2-8-60	Salesman	5	
Walter C. Rockwood, Jr.	2-8-60	Office	5	
JANUARY				
William P. Cody	2-2-55		10	
Gerald A. Hinkley	2-2-55		10	
Irene M. Freve	2-8-60		5	

MANCHESTER		
Hazel Rybszyk	2-23-55	10
PHILLIPSDALE		
Clarence H. Pierson	2-13-20	45
CHICAGO		
Levy Hoch	2-12-25	40
Frederick F. Busselle	2-23-60	5
CHICAGO FELT MILL		
Andel L. Rodriguez	2-9-60	5
Jose E. Rodriguez	2-11-60	5
Benjamin A. Haro	2-17-60	5
SHREVEPORT		
Clifford S. Pregger	2-1-50	15
Huey Humphrey	2-13-50	15
Wilbur Harrison	2-28-50	15
Carl C. Furell	2-21-55	10
Tommy E. Miles	2-12-60	5
CHARLESTON		
Ernest N. Zinkowski	2-7-35	30
William B. Harris	2-18-35	30
MGR. S. Eastern Division		
Alexander K. Powers	2-20-50	15
Woodrow W. Barnhill	2-8-55	10
Fred G. Caldwell	2-8-55	10
George J. Davis, Jr.	2-14-55	10
John L. Blanford	2-1-60	5
James R. Porrettell	2-8-60	5
BERRY REFINING COMPANY		
Matthew Watson	2-16-50	15
Gertrude Campbell	2-7-55	10
Lonnie McFadden	2-21-55	10

New Schedule Coordinator For Perth Amboy Plant



Joseph Cranga, who joined Bird & Son on August 3, 1964, has been appointed schedule coordinator at the Perth Amboy Plant. He was previously an engineering and production clerk.

Born and reared in Jersey City, he graduated from St. Peter's High School in New Brunswick and attended night school for two years at St. Peter's College, majoring in business administration. His plans are to continue his education at Rutgers night school.

Joe lives with his parents in Spotswood, N.J. and just before joining Bird & Son was employed in office work for several years with the Deserving Poor Boys Priesthood Association in New York.

Financial Aid For Pulp and Paper Students

More than \$65,000 is available scholarships and grants at the University of Maine for students who qualify for courses in pulp and paper instruction.

Because of the rapid growth of the industry, the pulp and paper and allied industries, through the University of Maine Pulp and Paper Foundation, are offering generous financial aid to encourage young men to enter the field.

At the University of Maine there is both a four year and a five year program. The four year program provides a thorough training in chemical engineering, with pulp and paper instruction in the senior year. The fifth year pulp and paper technology management program gives additional training better preparing students for their position and for more rapid advancement.

Scholarships are given only to those who meet the academic standards required and only to those already enrolled at or admitted to the University of Maine.

There are fine employment opportunities in pulp and paper for well-trained graduates. More than forty companies interview on the Maine campus each year, offering good openings for satisfying life-time work in this growing field. Bird & Son participates in the interviewing and is one of a large number of companies supporting the Foundation financially.

High School students who are interested should apply to the Admissions Office at the University of Maine, Orono, Maine. Good students who plan to major in paper and pulp may qualify for general scholarship aid as freshmen and sophomores and for full tuition scholarships from the Foundation in later years.

Contributors

Contributors to this issue include: Sandra Simonelli, Nancy Knox, Louisa Graham, Velma Cobb, Edward Geraghty, James Barnes, Milton Gardner, Agnes Frasier, Barbara Waseleski, Catherine Brady, William Ford, Julia Lewis, Beatrice Tyrrell, Donald Beck, Lawrence Pickener, Mary Driscoll, Robert Pearson, Robert MacLeod, Virginia O'Brien, Frank Markham, Hurcil Cowart, Rita Wolczanski, Adam Chase, Moses Bader, Mary Moylan, Leonard Weaver, William Grinavich, Edward Knaus, Thomas Reynolds, William Grazado.

Nine Win Awards For Acceptable Ideas

Since our last report in November, the following suggestion awards have been paid:

Arthur Armour, FBW	\$25
Raymond Nolan, DPP	25
Harry Robertson, FBV	25
George M. Wise, PFX	50
Anthony Conti, PFL	5
Elwood Drake, DPM	5
Theophilus Pereira, DPI	5
Vernon S. Stromberg, DPPE	5
Philip S. Wise, FBV	5

The award to Raymond Nolan was for a suggestion entered before he became ineligible last February, but not installed until recently.

The BIRD REVIEW

Volume 53 No. 1

Published for Bird & Son, inc. employees and their families

JANUARY 1965



BIRD SOLID VINYL SHUTTERS, one of the newest products in the Building Materials Division, are here displayed by John Kelly, manager of Friend Lumber Company, Norwood, Mass. — local Bird dealer.

William B. Brown Now in Charge of Both Chicago Plants

William B. Brown has been appointed superintendent of the Roofing Mill at Chicago and continues to direct the operations of the Chicago Felt Mill as well.

Mr. Brown is a graduate of the University of Illinois with a degree in mechanical engineering. He has had a number of years of experience in roofing and dry felt manufacture and is exceptionally well qualified in his field. He joined the Globe Roofing Products Co. in November 1960 to take charge of their Chicago Felt Mill, and continued as superintendent of this mill when it was purchased by Bird & Son in 1962.

Walter T. Wiggins has been transferred to the plant at Norwood to work with Nelson Bartlett, in preparation for taking over as plant engineer when Mr. Bartlett retires later in 1965.

Bird Solid Vinyl Shutters and Vinyl Rain Carrying Products Acclaimed at Big Chicago Show

New Bird Products have never had a more favorable introduction than Bird Vinyl Shutters and the Bird Solid Vinyl Rain Carrying Products — gutters, downspouts, elbows, and other accessories. These, plus Bird Solid Vinyl Siding, the New Architect® Mark 25 and the Bird Wind Seal® Shingle were on exhibit at the huge National Association of Home Builders Show and Convention in Chicago, December 6 through 10. This is the annual show where more builders, dealers, manufacturers and building materials specialists gather than at any other time. This year there were over 40,000 of them.

NEW HOURS

for Plant Hospitals
(Monday Through Friday)

East Walpole 7 A.M. To 4 P.M.
Norwood 7 To 9 A.M., 2:30-3:30 P.M.
Main Office 9:10 To 10 A.M.

Dr. Eugene Doherty Named Plant Physician

Dr. Eugene Doherty of Norwood has been appointed plant physician at the East Walpole and Norwood plants of the Company, effective January 1, 1965, succeeding Dr. Robert Bourke who will devote full time to his private practice.

Dr. Doherty is a graduate of Harvard, class of 1952, served in the U.S. Navy from 1952 to 1955, and received his degree in medicine from the New York Medical College in 1959, with internship at the Public Health Service Hospital on Staten Island. He spent a year of medical residency at Worcester City Hospital, another year

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The large Bird booth, in a very favorable location, was an eye-stopper for all who walked down the main aisle. From the interest and the comments, you could tell that Bird made many, many new friends at this five-day show.

Bird Solid Vinyl Shutters and the Bird Solid Vinyl Rain Carrying System are expected to be available shortly in all divisions. Molded from rigid polyvinyl chloride and backed with rigid polyurethane foam, the shutters look like conventional ones, but are far better. Like Bird Solid Vinyl Siding, the color goes all the way through. Being of solid vinyl, they will not peel, blister, flake, crack, dent, split, warp or corrode. They will not conduct electricity or support combustion. Sturdy, and light-weight, they are easy to install. Corrosion-resistant screws, provided with each pair of shutters, have vinyl-coated heads, color-matched to blend perfectly with the three colors presently offered — white, green and black. The shutters are one inch thick

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MOST DRAMATIC EXHIBIT at the big National Association of Home Builders Show in Chicago was this Bird & Son booth. Here in a beautiful classic setting were displayed all the new Bird vinyl products and the new shingle, Bird Architect Mark 25.



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Published for the employees of Bird & Son, Inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Profit is a Product

Which blade gives you the most shaves?

Which cigarette is really light?

Words have a slippery way of meaning different things to different people. Your money in a savings account produces "interest" for you. If you have mutual insurance you get a "dividend." If you own stock, you get a "dividend," and your stock may "increase" in value.

Taken all together they mean one thing — "Profit."

Profit is a product. It is created and produced only when something is sold. The bank earns interest for you by

loaning your money to a company with a product to sell. With your money the company can make more products, hire more people and increase its profits through increased sales.

If you re-deposit or re-invest the profits you earn, then you earn more interest. Just like a business — the more profits a company makes to put back into the business for research on better products, the greater its chance for increasing sales and continued growth.

In a free competitive economy, Profit is a good word that means benefits for everybody.

Vinyl Shutters

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and are available in five standard sizes.

At Chicago, builders and dealers also saw for the first time the brand new Bird Solid Vinyl Rain Carrying System. Gutters, downspouts, corners, elbows, outlet tubes — all are offered in the same durable, rigid polyvinyl chloride material as the Shutters and Solid Vinyl Siding. Like the other products, they too will not peel, blister, crack, dent, warp or corrode. The color is through and through, so you can forget about painting.

The System provides specially designed gutter hangers and a special cement used to seal joints when the materials are applied.

P. C. Johnson, vice president of the Bird & Son Building Materials Sales Division, states, "Bird Solid Vinyl Shutters and the Bird Solid Vinyl Rain Carrying System are important steps forward in our vinyl building materials development program. They are part of our determined effort to provide high quality exterior building materials for the home that will make it virtually maintenance-free. The Vinyl Shutters, the gutters, downspouts and all the other components of the Rain Carrying System are a distinctive complement to Bird Solid Vinyl Siding and Bird Vinyl Roof Edge which already enjoy such a remarkable acceptance and growth in the building and remodeling markets."

Also on exhibit at Chicago was the most beautiful, most revolutionary design in roofing in 30 years — the Bird

Architect Mark 25 Shingle. This new, massive, heavy duty shingle without cutouts, but with random embossing, has the same self-sealing feature as the Bird Wind Seal Shingles. The Mark 25 is the ultimate in roof beauty and design. Its quality and beauty were immediately recognized at the National Home Builders Show, indicating to our sales and advertising managers that Mark 25 has established itself as the most desirable roofing for America's finest homes.

Roast Beef and Bowling Happily Blended at Dinsmoor Associates Party

A roast beef dinner and a spirited bowling match were the features of the annual Christmas banquet and business meeting of the Dinsmoor Associates. The date was December 12 and the place, Turn Hall in Lawrence, Mass.

Officers elected for the next year are: George A. Robinson, president; Joseph Maxwell, vice president; Donald Beck, secretary-treasurer, Robert Watters, adviser; Andrew Allston, Walter Balabin, Henry Bourassa, Donat Perrault and Leo Roy, directors. President Robinson and Secretary-Treasurer Beck have been reelected to their respective positions each year since the Associates came into existence seven years ago.

Special guests at the dinner included Chairman of the Board Ralph A. Wilkins, President Robert F. Jenkins and Vice President Paul I. Knight, and two retired members: former Plant Manager John Robinson and Wilfred Fredette.

Sixteen Retire In Last Two Months

Retired from East Walpole

FRANCESCO (FRANK) ORLANDO retired at the end of November after completing 19 years with Bird & Son, all of



which was with Mike Boragine, foreman in the Boiler Room.

Frank began as a helper in September 1945 and advanced two years later to 2nd class fireman, the job on which he continued

faithfully to his retirement. He remembers the eventual change over to the new Riley Boilers. He was born in Italy and had been a fireman for eight years in Philadelphia before coming to the Boston area.

In retirement he will enjoy his hobbies of painting and papering, as he has three apartments to care for. His yard will profit from his gardening when warm weather arrives.

Mr. and Mrs. Orlando have a daughter, Stella, who graduated from Barrington College and now teaches in Norwood. Their son, John, is attending Northeastern University for his second year.

WILLIAM F. WALL, who retired November 30, 1964 after 38 years, in the East Walpole Plants, is proud of the fact that never once in all that time was he late for work. Also, he was never absent, except on the very occasional days when he was sick.

Starting August 11, 1926, he worked for 21 years in the Shipping Department at No. 2 Box Shop, first as a helper then as a checker. In 1947 he transferred to Maintenance as an oiler, becoming supervisor of oilers in August 1962. For 37 years he was a member of the East Walpole Plant Fire Brigade, and since 1949 had served as captain of Company 6, taking over at the time that George Wallace retired.

Bill has no special plans after retirement, but with seven grandchildren living nearby, he'll never be lonesome. His daughter, Mary Tarchea of Walpole has two children, Joseph of Norwood has three and William of Walpole, two. Another son, Peter is married, living in Norwood and Francis, unmarried and living with his parents, is an employee at the Norwood Roofing Plant.

MARTIN KANE, who retired from No. 1 Box Shop at the end of the year, has worked for Bird & Son practically all his life. When he first arrived from Ireland, he worked for a short while in a glass factory in Pennsylvania, but did not like the job.

Joining Bird & Son in October 1922, he worked the first 16 years in the Stock Handling Department of the Paper Mill. Then, transferring to the Corrugated Fibre Finishing Department at No. 1 Box Shop, he worked on several different jobs, and was for some years a finisher on the Automatic Paper.

WILFRED N. TURENNE, who retired on December 31st, had worked previously in both Manville, R.I. and in Millis, which was his home town at the time his employment began at No. 1 Box Shop in August 1926.

He had tried jobs at both Cluett Club and Herman Shoe Company, but when work opened up here, he decided to take the job — and he stayed with it. After some years in the old Wallboard Department, he became a Seybold Cutter operator, cutting sheets of solid fibre. Recently he has been a slitter operator on corrugated board.

EDGAR B. BIGELOW, who retired at the end of December 31st, has always felt grateful to Bird & Son for providing him



with a steady job all through the Big Depression of the '30's. He had hardly started on his first job at No. 2 Box Shop, in July 1929, when the bottom fell out of business. But he was retained, and by 1934 had become a pressman. His bosses in those early days were Meyer Coughlin and Guy Hoyt.

In October 1941 he became an offset press operator and after many years in this skilled work, he moved onto the new type Nilsson presses as operator in 1956. Since 1960 he has handled the mounting and proving of plates for the Nilsson presses, and also served as spare operator.

Born in Nova Scotia 67 years ago, he worked for two years at the Floor Covering Plant and two years at the American Glue Company before joining Bird & Son permanently on July 18, 1929. Before that he had learned the carpentry trade — and spent one winter which he

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Dr. Doherty

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at Boston City Hospital and a year in cardiology at the Rhode Island Hospital. Since July 1963 he has been internist at the Norwood Hospital and also has his private practice with offices at 52 Guild Street, Norwood.

"We greatly appreciate the many years of service given to Bird & Son by Dr. Bourke as our company physician and the broad medical knowledge which he used so effectively in helping build our plant hospital and medical program," states John J. Murphy, director of personnel and industrial relations. "We are fortunate to have Dr. Doherty as our new plant physician and we welcome him as he starts his new duties."

"What! You lasted only one hour on your new job?" asked the employment agency. "What happened?"

"Nothing that I'm aware of," the pretty young thing answered. "All I asked the boss was, 'do you want the carbon copy double-spaced, too?'"

Recent Retirements

(continued from page 2)

will never forget logging with the Great Northern Paper Company. Living conditions were really rough and at the end of the season they had to walk 35 miles out of the woods. The logs came out the easy way, floating down the Allagash River in the Spring.

Ed and his wife, Anna, will continue to live at 14 Rock Hill St., Norwood where he'll putter as much as he chooses — a little inside work, a little gardening. Their son Robert is in Germany with the Air Force; both daughters, Patricia and Donna live at home.

From the Office

When retirement came for NELSON PHILLIPS at the end of November, he and Mrs. Phillips headed straight for their country home down Maine at Stockton Springs. Walpole has been a fine place to live for over 40 years, and Bird & Son a wonderful place to work — but for his years of leisure, Nelson chooses his favorite hunting and fishing country.

Stockton Springs is between Belfast and Bucksport, nearer the latter. The Phillips' place is on Route 1, comfortable and with room for a small garden. Deer come into the back yard, there's a trout stream nearby and clams and other seafood only a short drive away.

Nelson Phillips' first acquaintance with Bird & Son Covering manufacture was as a machine hand and later machine tender, between September 1920 and October 1927. Then he left to join the newly-opened J. Frank Darling Floor Covering Company in Wilmington, Delaware. In April 1929 he rejoined Bird & Son for permanent association with the company until his retirement 35 years later. In 1933 he was made foreman of the Finishing Department, moving up to the position of general foreman in 1956. During the last several years of Bird & Son's operation of the plant, his duties also included processing of suggestions and responsibility for safety, in which he led the plant to one of its best safety records.

When the plant was sold, he was assigned to handle the remaining Bird & Son inventory of finished goods. Upon the death of Frank Eisenhauer in March 1964, he was appointed safety manager or the company, a position in which he has made good use of his previous safety experience.

The two Phillips' sons are married with families of their own. Ronald is an engineer with the Air Branch at the Pawtuxent Naval Base in Maryland. Robert is in the plumbing business in Framingham, Mass.

Since Nelson came originally from Nova Scotia, his move down Maine is a trek part-way back (and far enough, he says) toward the place where he grew up. Although Maine winters are milder

than Nova Scotia ones, Nelson and his wife, Blanche, may head south during part of the cold season to visit their sons and six grandchildren — or perhaps even further south to sunny Florida.

JULIA F. SMITH has no trouble in remembering her first day at work. Her brother, Harold, was leaving Bird & Son



for military service that same day. So after saying her goodbyes to him at the old Employment Office, she reported to her first boss, Jim Dowling, with eyes red from crying.

During the years she has worked for the various men in charge of accounting functions in the Cost Accounting Department. The river next to the old Accounting Office has several humorous associations for her, starting with the day Jim Dowling got very cross with her and told her to jump in it! Once a month when the mill whistle blew at 3:30 for fire brigade drills, a gag was generally pulled on the newest clerk. The neophyte would be told to watch for the boat coming up the river. One day a new clerk actually fell for it and gave Julia 15¢ for a ride down the river!

In addition to her accounting duties at Bird & Son, Julia was very active in community work, serving for many years as Deputy Lady Queen of the Massachusetts Order of Cooties — the hospital committee of the V.F.W. Part of this time she was also chairman of the Bird Club Veterans' Show Committee. In her words, "We put on shows for the veterans at hospitals in the vicinity and they were very good, if I do say so. The Cooties also travelled with this show and gave cigarettes, candy and other goodies to the men at the hospital. There is a good deal of satisfaction in doing a job like this. I think Bill Grazado whose orchestra played for the shows, did a wonderful job; he himself was a great help to me in picking talent and arranging rehearsals."

Julia also recalls with pleasure the years she spent on the Bird Club Entertainment Committee working with George Shackley and John Gnecco to put on the Children's Christmas parties, the Field Days and the annual banquets.

Plans after retirement, which came for her at the end of November, are not definite yet. She's looking forward to a good rest, to keeping up her friendships within the company, perhaps a trip to Florida, and then, next year, from April to November, pleasant weeks at her cottage on Damariscotta Lake, Damariscotta, Maine.

AGNES HEFFERAN looks back on a long and happy association with good friends at Bird & Son as she ends almost 38 years of employment. When we talked with her shortly before her retirement on December 31, she remembered starting her career on a cold February day (February 28, 1927) at the Nesponet Credit Union. Al Smith was treas-

urer and Ann Mahoney the only other person in the department.

Three months later she transferred to Fibre Box Sales which was then headed by Chester H. Andrews. For a time in the forties she was an estimator and a correspondent in the Wood Frame Box Sales Department, returning to regular Fibre Box Sales in 1947. Here she continued to serve most ably as a sales correspondent.

"I shall miss my many Bird & Son friends," says Agnes, "but I'm going to enjoy just staying home and having the time to do some things I've thought about but never had the time to do before." This may include, she hinted, some work for local organizations. Her sister is connected with several organizations in the community and Agnes thought she might join in some of these activities.

MARGARET LOWERISON, who retired at the end of December, started work with the company on June 6, 1949. She



worked in the Accounting Department for nearly two years, then transferred to the Multigraph Department to work on the machines with Arthur Wilson as her supervisor.

For the past few years, she has divided her working time between the Multigraph and the Stenographic Departments.

She has no special plans for retirement, but will stay home at 23 Linden Street, Norwood and keep house, and have more time for her two hobbies — bowling and playing cards. Her daughter, Irene, works in the same office department where Margaret has worked. Irene is a multilith operator.

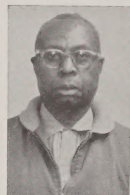
AGNES J. FOLEY, 19 Myrtle Street, Norwood, retired at the end of December after a life time of service in Bird & Son. Her first boss, to whom she reported in August 1919 was A. H. Russell, purchasing agent, whose office was then at the old Mill Office. Later, in the same office she worked with Welthea (Smith) Hanna for Manufacturing Manager G. R. Wyman.

After nearly eleven years in this work, she transferred in April 1930 to become a stenographer in the Cost Accounting Department where Howard Whitney was then in charge. Later she worked for Ernest Coleman and then for Lawrence Lindblom, her department head until retirement. Agnes was an expert typist who for many, many years was the one on whom the managers relied for the complicated, difficult, statistical typing.

Although ill health has kept her from work for several months, she is now feeling much better and is able to shop and do many things about the house. She lives in Norwood with her two sisters: Mary, who retired from the Floor Covering Sales Department in 1959, and Winifred, who is retired from Plimpton Press.

From Chicago

On December 31, ERNEST JACOBS retired from the Chicago Plant after more than 39 years of service. He started to



work on April 25, 1925 on the old No. 2 Roofing Machine, working up to be a cutter and winder operator, a position he held for many years.

Shortly after No. 6 Machine went into operation, he transferred to the Cleaning Department where he continued to work until retirement.

Ernie has seen all of the changes through the years, both in the plant and in the area surrounding the plant. He commented on the fact that when he started even the street cars did not come near the plant; the car line ended two or three blocks away, and the men had to walk the rest of the way.

He has no definite plans for his retirement, except that he and Mrs. Jacobs may move to Kansas City to be near some of his family now living there. He left the plant at the end of last month with the good wishes of all for a long and happy retirement.

From Norwood

JAMES O. LOWE, night foreman at the Norwood Roofing Plant for the last 11 years, retired in December.



After trying several years in the shoe business, Jim came to Bird & Son in April 1923. He began as a tally man in the Finishing Department at Norwood Roofing, soon began to work part time as an inspector and in September 1942 joined the inspectors on a full time basis. From August 1953 he was night foreman.

Jim and his wife live at 72 Prospect Avenue in Norwood, not too far from their married son, Richard who is a designer for Associate Designers in Cambridge. A married daughter, Bernice, lives in Bethlehem, Pa. There are two grandchildren.

Jim has been practicing good occupations for retirement for some time, since he likes to read good books and attend good shows. Immediate retirement plans call for a trip to California to visit with friends, and a vacation later in Florida.

GIUSEPPE DIVIRGILIO, 85 Barrows St., Dedham, retired November 30th after 33 years of service at the Norwood



Roofing Plant. For the first five years he worked in slate handling and as a spare driver; for the remaining 28 years he was a checker-driver in the busy Shipping Department.

He and his wife,

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Retirements

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Anna, live with their daughter, Mrs. Rose Leone, and her family; a son, Louis lives nearby in Walpole; another son, Nicholas, is in East Barrington, N. H.; and another daughter, Mrs. May Williams resides in Morgantown, West Virginia.

One of Giuseppe's greatest pleasures is to be with his grandchildren. There are two at the home in Dedham and eleven others in Walpole, New Hampshire and West Virginia, whom he sees as frequently as he can. Giuseppe is also a fine gardener. In retirement he expects to continue with his hobby, at least with a small garden. His friends at the Shipping Department remember with pleasure the wonderful tomatoes which he used to raise and give away so freely. No one could raise better vegetables than Joe!

ARTHUR BLAKENEY, 63 Quincy Avenue, Dedham, has retired, as of December 31st, to one of his favorite spots

— Forest Lake in Windham, Maine.

Arthur joined Bird & Son early in the years of World War II, September 1942. All his career was spent at the Norwood Roofing Plant where he

worked on many of the machines and in several other departments. He was on the winder at No. 6 Machine when ill health struck last June, making it necessary for him to stop work.

Previous to employment with Bird & Son, Arthur was in the carpentry business for himself, and before that, was in the accounting department of the New Haven Railroad for ten years.

Unmarried, for some time he and his sister have owned a camp in Maine, and now that retirement has arrived, they have winterized the place they love, right on the shore of the Lake, and will live there the year 'round.

During much of his life, Arthur has been very active in many organizations. For three years he was State secretary of the Young Republican Clubs of Mass., for five years, treasurer of the Bay State Republican Club and for five years first vice president of the Suffolk Republican Club. But his chief interest was always the Knights of Pythias, an organization which he joined originally in 1923. He became district deputy, then ran for three successive years for the Grand Outer Guard, being successful in his third try. Following this he progressed through five higher offices to become the Grand Chancellor for the State of Massachusetts for two years. He is now a member of the select Marathon Lodge, No. 52, Boston, a group to which many famous citizens of the Commonwealth have belonged and do belong. Arthur recalls that both Frank Eisenhauer and his brother Fred were active in the Order, as well as Charles Seavey and former Roofing Shipping Foreman Richard Stoddard. He has many happy memories of his trips back and forth across the state, carrying out the duties of his offices in the Knights of Pythias.

From Shreveport



CHARLES S. HODGES, watchman at Shreveport since February 23, 1950, retired on December 31.

A native of Arkansas, he moved to Louisiana at an early age and first worked some years in the logging and sawmill industry; then at Cotton Valley he went to work in the oil fields.

In 1927 he took a job with the refinery of Louisiana Oil & Refining Co. at Bossier City and stayed there 21 years. When "the old giant that never sleeps" was moved to Lake Charles, Charlie decided to remain in the Shreveport area and began his employment with Bird & Son.

Charlie and his wife, Viola, have a new car and have several trips planned for the future. Their children, two boys and a girl, are married and live in Bossier City near their parents. Charles figures that between hunting, fishing and the nearby grandchildren he will be kept busy.

From Phillipsdale

After 30 years of service at Phillipsdale, MANUEL ALEXANDER retired in November, the month in which he reached his 67th birthday.



Manuel can recall the early days of his employment when his department used to cut rags almost continuously. He worked approximately ten years in the Cutter Room. While out of the Cutter Room he worked in the Shipping Department and a short time in the Raw Stock Handling Department.

He enjoys gardening. Some years back he had a small farm with a horse and cows. He is considering now buying another horse and going back to a little farming again.



ONE OF VERY FEW to receive the Merit Award of the Boston Chapter, Administrative Management Society, is Joseph Erker, Jr. general office manager at Bird & Son. Mr. Erker, right, received the award from J. Greenwood, International President at the December meeting of the Chapter.



NEW GRANULE TANKS for Glenwood Plant. Each of the big tanks holds approximately 700 tons, providing a total storage capacity of nearly 20 carloads. The elevator showing above the tanks is 80 feet high. This storage capacity will help assure the filling of orders as scheduled and in a much more efficient manner.

TOP OF THE NEWS

MAIN OFFICE

We welcome W. Ross Clement, new Building Materials representative in the upstate New York area.

Many friends of Margaret Lowerison wish her good luck and a happy life in retirement, which started for her at the end of the year. On December 29 a party was given in her honor at the Iron Horse Restaurant. Margaret was presented with a money tree, using one of the new Bird & Son Christmas Tree card holders.

General Office Manager, Joseph Erker, Jr. received a signal honor at the December meeting of the Boston Chapter of the Administrative Management Society (formerly NOMA). The award indicated that Joe had earned 100 points by working on committees and serving the organization as officer and board member. He has been a member of the Boston Chapter since 1934 and has served as Vice President.

Congratulations to Rollie Chamberlain, our roofing sales representative in Connecticut and his wife on the arrival of a baby boy.

We are sorry to report the sudden death of Louis C. Schneider, Horticultural Products salesman, on December 15. He had been a Bird representative in the Long Island area for the past two years.

Although Christmas wasn't so pleasant in the hospital, the sudden operation for Louisa Graham is now a thing of the past and she is recuperating comfortably at home. Those who have seen her report that she is coming along well and should be back to work shortly.

Both Ronald Babcock and Harlen Heere spent Thanksgiving in Pennsylvania with relatives.

May Harper flew to Jamaica for a late-in-the-year vacation.

A large group of friends honored Julia Smith late in November at the Lord Fox on the occasion of her retirement from Bird & Son.

On November 23 a delegation from Bird & Son visited Bill Marland at his home, where he has been ill, and presented him with a gift of money on the occasion of his 25th anniversary. Mrs. Marland was presented with a box of candy. Both have expressed their appreciation for the gifts from the more than 100 Bird & Son friends who signed the card in which the money was enclosed. Those who visited Bill were George Tooker, Vic O'Sullivan, Robert Christensen, Wylie MacIvor, Bette Silvi and Nellie Coughlin.

Just before Christmas, Irene Lowerison announced her engagement to Thomas Woods of Framingham. Best wishes to the happy couple.

A belated welcome to J. Robert Dickson, building materials sales representative in the New York area.

On the occasion of Enie Geraghty's 25th anniversary, she was taken to dinner at the Lord Fox by her many friends and was presented a beautiful set of matched luggage.

Judging by the tan and the very contented looks, it would seem that Mr. and Mrs. "Vic" O'Sullivan along with Mr. and Mrs. Tom Sullivan (formerly sales manager of the Industrial Division) were among those treated most royally aboard the "Kungsholm" on their recent cruise to the Virgin Islands.

With the luck of the Irish running so true to form, the O'Sullivans reported the weather was just fantastic — they certainly didn't need an umbrella once to tour the various islands — St. Thomas, Martinique, Trinidad, Barbados and Guadalupe. All this beauty plus the magnificent food and red carpet treatment on those Swedish-American Lines!

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OCTOBER WEDDING — and a beautiful one, at St. Timothy's Church, Norwood, for Mr. and Mrs. Edward Jennings. The charming bride is the former Dorothy Bidneck of the Credit Union office. Her father is Walter Bidneck, machine tender at No. 4 Paper Machine. Following a Bermuda honeymoon, the couple are living on Bullard Street, Walpole.



APPY FACES watch the magician at the Bird Club Christmas Party for member's children. About 400 attended. Later Santa Claus distributed candy and gifts.

I Remember it Well," ay Three Who Reached Quarter Century Mark

HENRY F. DAVIS gave himself a real Christmas present when he joined the Bird & Son organization the day after Christmas 25 years ago on December 26, 1939. He realizes now, he says, that he came at a most fortunate time when the years of greatest growth for the Building Materials Division were just starting. Henry grew along with the Division, too, as the records show.

Starting as sales correspondent, he soon became sales service manager — a post held for fourteen years. He became assistant to the vice president of the division in 1954, general sales manager of the Eastern Division in 1956, general manager of the Southeastern Division at Charleston, following the retirement of H. VanHoy in December 1958. When a new plant was opened at Perth Amboy, N.J. in April 1962, Henry Davis was moved there as general manager, proving once again his leadership abilities as he helped this newest operation become an important and effective division for building materials. Since July of last year he has been on special assignment in the Division where his long experience and advisory skills will be used until retirement arrives for him next summer.

Mr. Davis recalls that when he started Bird & Son was operating just three roofing plants, Norwood, Chicago and the new Shreveport Plant which had been opened only two years earlier. Milton Casley was superintendent at the Norwood Plant, J. G. Young was manufacturing manager at Chicago. It was Eli Chamberlain and R. C. Floyd who hired him. All sales correspondents were men those days.

It was Henry Davis who realized the possibilities in developing a shingle to replace slate, tile and heavy wood shingles, all of which were scarce right after World War II. Thus the Architect®

Shingle was born — a very profitable shingle which is still important in the time today.

The Davis' will soon return to Massachusetts to live in their former home in Westwood which has been occupied and well cared for by their son, Harry, president of the Lowden Tree Experts in Needham. Another son, Woods, is a sales representative for Union Carbide in eastern Ohio. Their daughter, Mrs. Roger Flather is the wife of a Peace Corps administrator. In December they returned on furlough from two years in North Borneo (in the State of Malaya) and shortly will return there again.

Henry says the years at Bird & Son have been good ones — and the pleasures in his assignments have been shared by Mrs. Davis who has herself been a loyal Bird supporter, entertaining and helping where she could when various emergencies arose.

EILEEN GERAGHTY, or Enie, as her friends know her, has worked in the Billing Department during all her permanent



years of employment with Bird & Son.

However, after graduation from Walpole High School and a year at Gillis Business School, she had a temporary summer job in Billing. In the Fall she returned to Gillis, but the next Spring was again hired for summer work, this time in the Purchasing Department where A. H. Russell was in charge. She also worked for a time for the late Chick Campbell in Accounting. She remembers that Lou Harriman was also in the department at that time.

After the September 1938 hurricane did its tremendous damage, she was again called on temporarily to help in Billing. Finally, two days after Christmas in 1939, she became a permanent employee under Dorothy Lynch who then supervised the department. Several years later Mary Bannon became supervisor and has been the head of Billing ever since.

Enie lives in East Walpole with her sister, Charlotte, who works at Kendall Mills, and her brother, Charlie, who is

employed at Bird-New London. Two other brothers work for Bird & Son — Edward in Maintenance and John, sample man in No. 2 Box Shop. Her father, Edward, was a watchman at the Roofing Plant for many years.

During the summer months, Enie spends considerable time playing golf. She has held the important position of secretary of the Ladies Golf Committee at the Walpole Country Club. She also enjoys swimming. During the winter she bowls in the Country Club League.

CHARLES CAMPISANO recalls that his very first job at Bird & Son 25 years ago was packing displays for a week in the



Advertising Department. The following week he was sent to work at No. 1 Box Shop.

There he started on November 6, 1939 on the old No. 34 Hand Taper, working under F. H. (Bulter) White,

who, as it turned out, was to be his only foreman down through the 25 years.

Two years later he transferred to No. 18 Splitter and Scorer in the same department. Early in 1942 he entered military service, spending three years with the Infantry in Europe. Back in civilian life late in 1945, he worked on No. 4 Printer-Slotter for a while and then returned to No. 1. He has been splitter operator on this machine since 1953.

Charlie and his wife, Ella, live at 25 Jackson St., Canton. Their daughter, Kathy, is a senior at Canton High, their son, Jack, is a freshman, and 10-year old Charlene, a fifth grader. "I love all sports," says Charlie, "especially Sunday football."

TOP OF THE NEWS

PAPER MILL AND FINISHING

(continued from page 4)

Congratulations to Ernest Holcomb of the Beater Room who was married on November 7 in St. Louis Church, Woonsocket, Rhode Island. He and his wife, Violet are now living at 127 Chester Street in Woonsocket.

NO. 1 BOX SHOP

The Corrugated Box Finishing Department extends a welcome to Thomas Bailey and Alfred Furlong from the Finishing Mill, Terrance Hogan from the Combiner Room, Mario Lach from Stock Handling and Victor Savioli from the Beater Room. Furlong and Savioli were shop stewards at their plants.

John Bennett took a hunting trip in December to the western part of Massachusetts.

Friday, December 18 was a day of warm and friendly greetings, as best wishes were extended to Agnes Hefferan who left that day on vacation prior to her retirement at the end of the month. She was given an unusual tribute by Vice President H. R. Bonnyman who issued a proclamation that the 18th be known as Agnes G. Hefferan Day. The proclamation which was sent to many friends and customers with whom she had conducted business during her 37 years of employment, was a fine tribute and well deserved.

Bob Hall, son of Charles P. Hall, Bird salesman in the Fibre Box Division, was

elected Co-captain of the Brown University varsity football squad. A junior at the University, he made a fine record this past season, playing both at halfback and quarterback. He ranked seventh among the Ivy League rushers. The latest NCAA statistics rate him 10th nationally in kickoff returns. His 300 yards gained in this category established a new Brown season record. In his first year at Brown, Bob was captain of the freshman team. Earlier, at Walpole High School he was captain of football, basketball and baseball. At Worcester Academy he was baseball captain for two years and football captain his senior year. Bob who is an American Literature major plans a career in either teaching or coaching, after graduation next year.

Congratulations to Ronald Fox who welcomed a new son, Joseph John, on December 8, just in time for Christmas.

NO. 2 BOX SHOP

It is nice to see Robert Patterson back after his recent illness.

We all hope that Joseph Smelstor, who has been in and out of the hospital with the flu, will be back to work soon.

Harold Besisle recently took a hunting trip to Canada.

Joseph Troiano, Paul Treeful and William Ford took a week's vacation hunting in the Berkshires.

Christmas vacationers included Samuel Thompson, Patsy Solbo and Joseph Russett.

Our best wishes to Edgar Bigelow for a long and happy retirement.

W. J. HILL, INC.

Marriage vows were exchanged at St. Catherine's Church Norwood October 12, 1964 between Lorna Murphy and Edward Boonstra. The bride is the daughter of A. Lorne Murphy of the Roofing Plant and the groom is the son of Albert Boonstra, manager and dispatcher for W. J. Hill.

Lorna was a 1962 graduate of St. Claire's High School, Roslindale and is presently employed in the Purchasing Department of Bird Machine Company. Ed Boonstra was a popular member of the 1959 Class of Walpole High School and worked for a time at No. 1 Box Shop. After serving his country aboard the Destroyer USS Miller, he is currently employed at the Electrodyne Company in Norwood. To the young couple, who are making their home at 4 Saunders Road, Norwood, all members of the Hill Division wish many years of happiness and good fortune.

We were all sorry to hear of Leon Sansone's accident and are hoping for his complete recovery. Hopefully by the time this

(continued on page 7)



FALL WEDDING. Mr. and Mrs. Edward Boonstra. The bride, Lorna, is the daughter of A. Lorne Murphy of Norwood Roofing and the groom, the son of Albert Boonstra, of the W. J. Hill Division.



DIRECTOR AND SOLOISTS at the December 6 concert of the Neponset Choral Society when the oratorio "Elijah" was presented. It was an outstanding concert. Leonard Weaver, director, at the podium, is assistant manager of the Product Development Division, Building Materials. Soloists, left to right: David Weaver, baritone, Florence Caldwell, contralto, Martha Guild, soprano, James Silvi, tenor and Michael Parks, boy soprano.

Choral Society Starts Rehearsals for "Patience"

After a month's relaxation following the very successful "Elijah" concert on December 6, the Neponset Choral Society is now hard at work on its Spring production — the popular Gilbert & Sullivan operetta, "Patience."

The first rehearsal was on January 11, so there is still time for new members to join. All are welcome, but because the size of the women's chorus must be limited, the women will be selected by an audition, scheduled for February 9. Those who plan to audition are advised to attend rehearsals faithfully between now and the February 9 test.

Performance dates are May 6, 7 and 8, and the place Walpole High School Auditorium. As in past years, Hassler Einzig will be the director; there will be professional costuming, scenery and make up; and there will be an orchestral accompaniment. Try outs for principals' parts will be held February 1st. "Patience" was last performed by the group — and most successfully — in 1959.

Hospital Show Group Entertains Canton Children

There was no doubt about the success of the first show of the newly organized Hospital Entertainment Group, sponsored by the Bird Club. Held at the Massachusetts Hospital School for Crippled Children in Canton on December 16, it was a wonderful experience — for the children who thoroughly enjoyed the entertainment, and for the performers who found their audience so responsive.

Bill Grazado, chairman of the activity, and Julia Lewis worked as a committee to offer a fine variety show, which they organized from talent in the community. Bill and his musicians played

and supplied the musical accompaniment. Others in the show included:

A group of dancers from the Evelyn Dougherty Dancing School (ages 5 to 8); Ann and John Naughton in waltz numbers (their uncle is Matty Naughton of the Maintenance Department); Tom McCafferty, singer, who works at No. 1 Box Shop; Nancy Buck, tap dancer; Eleanor and Judy McGrath, a mother and daughter team in song and tap dancing; and Danny and the Invaders, a rock and roll group that really "sent" the youngsters. They were mobbed for autographs after the show.

Jerry Norton, master of ceremonies, closed the evening with Christmas Carols. Danny, the leader of the rock and roll group, is nephew of Chief Telephone Operator, Ruth Flynn.

To add the final festive touch, the Norwood Elks, who had arranged this annual Christmas Party for the Canton children, handed out candy, ice cream and presents to all the children.

PEANUTS Charles Schulz

I HEAR GOOD THINGS
SAID ABOUT U. S.
SAVINGS BONDS.
THEY MUST BE VERY
NICE.



4 1/2% Dividend Paid; Credit Union Prospering

Good news was announced at the annual meeting of the Neponset Credit Union on November 12 —

— the dividend payable November 23 was increased from 4% to 4 1/2%.

— by vote of the members, dividends will now be paid semi-annually for the periods ending April 30 and October 31.

The members also voted several other by-laws changes which will help the smooth operation of the Credit Union and they elected five directors as follows:

For a one-year term — Nader Kalliel, No. 2 Box Shop.

Re-elected for a three-year term — John J. Burke, retired; Mary E. Moylan, Credit Union; Howard S. Whitney, retired.

Elected for a three-year term (replacing Richard Ellis, who withdrew his name from the list) — John Reddick, Norwood Roofing Plant.

Velma M. Cobb reported that the organization has had a good year. The total membership is now 3267 and total assets have increased by \$185,000 to a figure of \$3,028,602.

At their first meeting on December 10, the new Board of Directors elected Hilda Rafuse as president, for a second term and Velma Cobb, treasurer and Mary Moylan, clerk.

Ladies' Night and Turkey Shoot Fill Tri-Mill Sports Calendar

The Tri-Mill Sports Club has had two very successful events in the last two months — a Ladies' Night at the Norwood Sports Club on December 12, and a Turkey Shoot on November 20 at the same location.

About 150 people attended the gala Ladies' Night at which a fine Beef Pot Pie dinner was served by Buffet, Inc. of Boston. There were corsages for all the ladies. Dancing to Frankie Dee's Orchestra followed the meal. Food continued to be king that evening, as 40 pizza pies were served during intermission and still later, door prizes of food were awarded. Invited guests included Mr. and Mrs. John J. Murphy, Harold Bailey, Velma Cobb, Julia Lewis and Mary Moylan.

The November turkey shoot was well attended with many adults and some 55 children shooting at lucky targets. Hot dogs and tonic were served to the children free of charge. High scorers were Elmer Parson (54 out of possible 55) and Steven Parson (53 out of 55). Winner of the consolation prize was Billy Patterson.

Ice near the melting stage at 32 degrees Fahrenheit is much more slippery than ice near the zero-degree mark. Watch out for patches of ice as you drive this winter. This reminder on winter driving is from the Registry of Motor Vehicles.

Special Club Activities Please Many Members

In spite of miserable, stormy weather many Bird Club members took advantage of the reduced price offer on tickets for the Edaville Railroad tour with fabulous display of Christmas lights.

This was by far the most popular program of several offered by the Sportsmen's Committee. Another, the Capades Show on January 10 was enjoyed by many and applications were still flooding in at the end of December for the Sportsmen's Show coming up late in January.

Tom Reynolds, chairman, says, "We hope to hold a skating party some time January or February. Watch for the announcement."

Tom also says there is still time to make application for the Whist and Bridge games, to which Club members may bring their friends. More about these activities soon.

Monthly Cribbage Parties Continue to be Popular

Attendance has been good at the last two Cribbage Parties, held in November and December. The 25-30 people who attended really enjoyed a pleasant evening — and some of them walked off with valuable prizes, too.

Prize winners at the November meeting were: John Lanzzone, first prize; James Manninen, second; and Charles White (No. 1 Box Shop) and A. Kulbok, baskets of fruit.

At the December meeting there were also four winners: Adolf Krusas (No. 1 Box Shop) first prize; Robert Gray, second; Julia Lewis (Mill Office) and Stella Kulbok, baskets of fruit.

Wall Holds High Single; Kane Leads High 3 String

The big bowling news may be just about to break. There has been nothing spectacular to report yet, but as the season reaches the end of the first half, many bowlers are just hitting their stride.

With two nights of bowling left in the first half, it is nip and tuck between FBW and DF for first place, with EM taking third place. Moe Bader (Engineering) has the high average for the season — 112-17. Roger Anderson (Office) is second at 108-1.

Francis Wall (Roofing) holds the high single score of 147. Tom Kane, (Hill) has the high three total of 376. High team single and high team three string are both held by DF.

Christmas turkey winners were: Frank Petrolini, James Moylan, James Barnes, James Glidwell, James Sullivan, Arthur Plummer, Salvatore Jennette and Moses Bader.

The Girls' Bowling Team is having an enjoyable season, but since there is only one team, they can only compete against themselves. Evelyn Baldus has captured both High Single (151) and High Season (320) records so far, and Mary Moylan leads the averages at 94.5.

OP OF THE NEWS

(continued from page 5)

view is read, Leon will be back on the

We welcome four new employees at the Mill Division; Tom Kane, night mechanic, came from J & J Motors and who makes his home with his wife on Washington Street, East Walpole; Richard Ellis, night manager and dispatcher who formerly worked at the Floor Covering plant and for Bird-New London, and who lives with his wife and family at 22 Field Drive, Walpole; Arthur Bowley, formerly a driver at Highway Express, living on North Street with his wife and children and on Smith, who came to us from No. 2 Shop and lives with his wife and children at 14 Melville Road, Norwood.

NORWOOD ROOFING PLANT

On Tuesday, December 8, a dinner was held at the Village Inn, Norwood with Mrs. Lowe as guest of honor. On the occasion of his retirement at the end of the month, Jim was presented with a gift of luggage, cuff links, and lots of good wishes from his many friends at the Roofing plant.

Among those taking late vacations were Jack Campisano and John Koval.

ANCHESTER PLANT

A hearty welcome to our newest employee, Bill Rich.

A Christmas dinner party was enjoyed at Trani's Restaurant by the girls of the Anchester Plant. Attending were Louise Gagne, Desneiges Giguere, Laurette St. Ange, Theresa Provender, Claire Grandison, Theresa Williams, Hazel Rybicki, Thelma Soutanian, Bea Tyrrell and former employee Roxanne Pettis and retired employee Bertha Fitzpatrick. Needless to say, it was a wonderful party.

ERTH AMBOY PLANT

Congratulations and best wishes are extended to Rita Wolczanski and Roberta Jak on their recent engagements. Rita was married in May and Roberta in October.

Congratulations to Maria Goguen who is married on November 28. Maria is now Mrs. George Hutnick.

Congratulations to Louis Szoke, sales service manager, who became engaged in December. Lou's fiancée is Miss Dorothy Undermeer.

Welcome to Joseph Romash, lab technician and Albert Olson, production and engineering clerk. We hope their stay with rd will be a long and pleasant one.

Welcome to our four new salesmen:

Art DeVecchis — Former sales service manager at Perth Amboy. Warren Dalton — Former lab technician at Perth Amboy and two new additions Andrew Budash and Donald Carter, all added to Bird's sales staff in December.

William Gosgrove returned from his trip to Charleston with several good ideas for the office. He enjoyed the lovely scenery and the cordial welcome from the Charleston employees, especially Robert and Mrs. Abel.

CHICAGO ROOFING PLANT

It was fine to see Wallie (W. T.) Wiggins looking so good after surgery and his stay in the hospital.

Renee Marie Mucha arrived November 15, weight 8 lbs., a little red head! Congratulations to Mr. and Mrs. Frank Mucha. Frank is in the Traffic Department.

All good wishes to Evelyn Pfundt and on Snyder. . . . They have just announced their engagement. Ron is Planning Superior.

The Hoffmans have a new baby boy who arrived December 3, 1964 — 8 lbs. (Pam Hoffman worked for us last summer. . . . e's Pamela Wiggins that was.) So, congratulations to the happy parents, The

Hoffmans, and to the happy grandparents, The Wiggins'.

G. T. Brebach, sales representative, reports the recent arrival of another granddaughter — his daughter Janet Murray is the proud Mom. So congratulations to both the Murrays and the Brebachs.

Gresh also reports a wonderful late vacation trip — on five different flights there were four different types of jets. He flew to St. Louis, then to Dallas, then to San Antonio, Texas. Then friends drove them to Corpus Christi to their beautiful home. From there they went on to visit North Padre Island and also South Padre Island and stayed at the Sea Island Motel. Said Gresh, "This even beats Florida." Then into Mexico and said Gresh, "What a time we had for 2½ days." On the flight back home they hit New Orleans and Atlanta, Ga. The weather was perfect until they got back to Cincinnati, Ohio.

CHICAGO FELT MILL

Silas L. Hicks, our janitor, went home for the holidays to Huntsville, Alabama.

John S. Estevez, the new supervisor, is enjoying a four weeks vacation in Mexico. John Johnson received a pleasant surprise from his two children in California. They sent plane tickets so the family could be together for the holidays in sunny California.

A hearty welcome to Chester Struzynski who has joined Bird and Son, Inc., as an engineer in the Boiler Room on the night shift. Chester, who worked part time during the summer vacation season, is with us full time now.

John Bielawski, our assistant superintendent, has his order in for a new Rambler. We were sorry to hear that his son got brushed by a car. Fortunately, he was not injured.

The Bird Bowling Team isn't doing too well — in fact, they are in last place. We hope to have a picture of them in the next issue. We sincerely hope too, that they have better luck in the New Year.

William S. Mayes of the Service Department planted a Christmas tree in a flower box. Thanks to one of our wood haulers for bringing it in.

Geromino Martines had his sister and brother-in-law in for the Christmas holidays from Mexico.

Joe L. Rangel and family took a trip to Mexico to visit relatives and spend the holidays with them.

John Grande, our boiler room engineer, is grandfather again for the (?) time.

George Hunt, supervisor, spent an enjoyable Christmas holiday with his 76 year old father in Peoria, Illinois.

Recent Deaths

Stephen Folan

STEPHEN FOLAN, 48, died at his home, 82 Cottage Street, Norwood, on October 6. He had been in ill health for several months.

He joined the Norwood Roofing Plant in June 1949, and during the 15 years of his employment, he worked in several different departments including the production machines and the Finishing and Sample Departments.

Funeral services were held October 9th with a solemn high mass of requiem at St. Catherine's Church. Surviving are his wife, Ann, four daughters and a sister and a brother.

James J. Dowling

JAMES J. DOWLING, former Cost Department supervisor, of 59 Highland Street, Canton, died on October 14, 1964 at the age of 72. He retired from the company in December 1957 after 40 years of service.

Joining the Bird & Son office as a young man, he served in World War I



HAPPY BOWLERS. There's no team competition this year in Girls' Bowling, but this group has fun bowling once a week at the Norwood Sport Center. Left to right: Dorothy Capachin, Helen Bickford, Alma Walsh, Nancy Knox, Mary Ann Tamasanis, Anne Cavanaugh, Alba DeFlaminis, and in front, Mary Moylan and Evelyn Balduf.

from November 1917, returning to his Bird & Son duties in March 1919. He worked on Stores records for a time, and in the mid-twenties moved into Cost Accounting, soon becoming the Cost Department supervisor — the work on which he continued faithfully until his retirement at the end of the year 1957.

During World War II he was Civilian Defense Director for the town of Canton. He was a member of the American Legion, serving for a time as Commander of the Canton Post, and a member of the Knights of Columbus, Norwood Council and the St. John's Holy Name Society.

Funeral services were held on October 17 with a requiem mass at St. John's Church, Canton. He is survived by his wife, Margaret; a son, James, of Canton; a daughter, Mrs. Margaret Vacca of Enfield, Conn.; a sister, Mrs. Katherine McDonough of Cambridge; a brother, Dr. Richard Dowling of Warwick, R.I., and four grandchildren.

Joseph A. Catellier

JOSEPH A. CATELLIER, 74, of St. Cloud, Florida, died suddenly of a heart attack while attending church on October 24, 1964. He is survived by his widow, Alice, who wrote to the company in November, telling of his passing.

He started work in the Chicago Boiler Room in January 1922, four years after Bird & Son opened the Chicago Plant. Continuing all his working life in this department, he was for many years the chief engineer. He retired in June, 1955 and moved to Florida.

James F. Braga

JAMES F. BRAGA, 60 Bliss Street, East Providence, died at the age of 38 on November 24, after an illness of eight months.

He had worked at the Phillipsdale Plant since January 1953, most of the time on the Felt Machine. He was a member of the Holy Name Society of St. Francis Xavier Church and the St. Pius X Assembly, Knights of Columbus.

Mr. Braga is survived by his wife,

Emily, his mother and father, Mr. and Mrs. Joseph Braga, a daughter, Katheline, and brother and a sister. Funeral services were held November 28 with a solemn high requiem Mass at St. Francis Xavier Church.

John Wilkes

JOHN WILKES, 18 St. Joseph Ave., Norwood, retired since 1952 from the East Walpole Finishing Mill, died at his home on December 17. He was 81.

He began his Bird & Son employment in the year 1908 at the Flower Pot Department which then was located in No. 2 Box Shop. He worked some years on the automatic pasters and from July 1938 was a folder operator. The department moved from No. 2 Box Shop to its present location at the Finishing Mill in 1950, two years before he retired on the last day of 1952.

He is survived by his wife, Mary, two daughters, Julia Wilkes and Mrs. Katherine Adakonis, and two grandchildren, all of Norwood.

Funeral services were held December 19 with a solemn high mass of requiem at St. George's Roman Catholic Church, Norwood.

Domenico D'Angelo

DOMENICO D'ANGELO, a Bird & Son worker for 32 years, died on December 17 after a two month's illness. He had been retired from the Floor Covering Plant since 1961.

Born in Italy 67 years ago, he began work at the Norwood Roofing Plant in February 1929. Eleven years later, in May 1940, he transferred to the Undercoat Department of the Floor Covering Plant; in 1942 and 1943 he was in active service with the U.S. Army, and July 1943 until May 31, 1961, he was again in the Undercoat Department, most of the time operating the Horne reel.

Funeral services were held on December 21 with a requiem high mass at St. Mary's Church, East Walpole. He is survived by two sons, Pat D'Angelo of Charleston, S.C. and Arthur of Wrentham.

John Bielawski Named Assistant Superintendent; John Esteviz, Foreman

When William B. Brown became superintendent of both the Chicago Roofing plant and the Chicago Felt mill on November 4, two other management changes took place at the Chicago Felt mill: John Bielawski was promoted to Assistant Superintendent and John S. Esteviz was advanced to a foreman.



John Bielawski was with Globe Roofing as a laboratory man from 1948 until December, 1960. He spent two years in the U. S. Army, receiving his basic training at Fort Knox, Kentucky,

then serving 18 months in Salzburg, Austria. After completing his service in the Army, he was employed as a machine tender, becoming a supervisor at Globe in June, 1957. When Bird & Son purchased the plant in January, 1961, he continued as a foreman until his recent promotion.

Mr. Bielawski, born and raised in Chicago, was graduated from the Phil Sheridan grade school, then moved to Michigan where he completed his education. He and his wife Stephanie have five children; four of them attend the local St. Mary Magdalene School. The three daughters are Diane Lynn, Mary Jo and Jean Ann, who is 2½ years older. The sons are John, Jr. and James Alan.

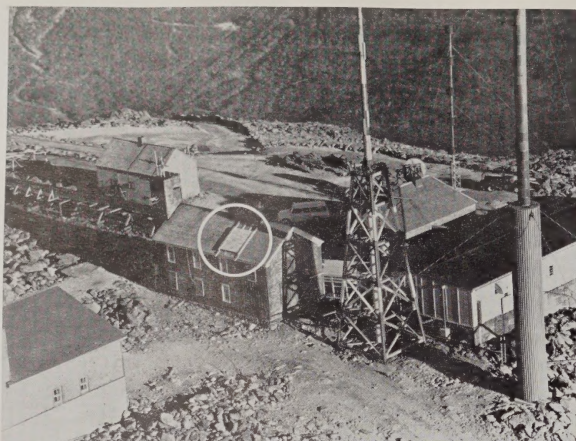
John likes to tinker with electrical appliances around the house and enjoys an occasional night of dancing. He is a family man, and even baby sits so his wife can bowl in the local league. He belongs to the Santa Maria Council, 1511, Knights of Columbus, and the Independent Order of Foresters.



John S. Esteviz, an employee of Globe Roofing Company since December 16, 1947, started as a laborer then became cutter operator then a broke beater operator; later he became a machine tender and relief foreman, continuing in this work when Bird & Son took over in January, 1961.

Although a bachelor, he enjoys working around the house at 9319 South Lyon Avenue, where he lives with his mother and sister and brother-in-law. He looks forward to each vacation time, especially when he plans on a trip to Mexico to visit his Godfather and close friends.

In addition to listening to records on his hi-fi, he likes to dance and enjoys baseball games when they are in season. You can be sure he is always rooting for the Chicago White Sox. A smiling and jolly person, he is an active parishioner in Our Lady of Guadalupe Church.



NOT A SHINGLE MOVED during a grueling six-week test last summer. Bird Wind Seal® Shingles, on the U. S. Weather Bureau observatory building atop Mt. Washington, N.H., were exposed to 159 hours of damaging winds (50 to 74 m.p.h.) and 26 hours of hurricane force winds (75 m.p.h. and over). At the end of the test all shingles were still completely sealed and in excellent condition.

Sales Service Manager Appointed at Perth Amboy

Louis J. Szoke, Jr. has constantly been on the rise in the short time he has been employed at Bird & Son, inc.



He was hired in April 1964 as production and engineering clerk at the Perth Amboy Plant. In June he was promoted to Schedule Coordinator, replacing Fred Nolte who became super- perintendent. Lou held this position until December 1 when he became sales service manager, the position formerly held by Arthur DeVecchis who become a salesman for the company.

Mr. Szoke was born in Garwood, N.J., and educated in the Rahway school system. He is a graduate of RCA Institute of New York. Prior to coming with Bird & Son, he had worked for RCA International at Clark, N.J. and the Ford Motor Company.

Lou resides with his parents in Rahway and lists bowling, fishing and softball as his favorite types of recreation.

LONG SERVICE LIST

FEBRUARY				
Name	Date	Dept.	Yrs.	
F. Howard White	2-13-25	No. 1 Box Shop	40	
Joseph J. Smeltzer, Jr.	2-1-35	No. 2 Box Shop	30	
Louis A. Silvestri	2-5-35	Roofing	30	
Warren H. Anderson	2-6-35	Secy. Treas.	30	
Louis H. Graham	2-11-35	Office	30	
George M. Wise	2-12-35	No. 1 Box Shop	30	
Henry C. Holmeger	2-25-35	Roofing	30	
Martin A. Hogan	2-27-35	No. 1 Box Shop	30	
Robert C. Roby	2-8-50	Office	15	
John R. Bennett	2-8-50	No. 1 Box Shop	15	
Edward J. Shaugnessy	2-13-50	Finishing Mill	15	
Nora Kane	2-28-55	Office	10	
Ruth E. Flynn	2-8-60	Office	5	
Donald J. Roache	2-8-60	Salesman	5	
Walter C. Rockwood, Jr.	2-8-60	Office	5	
LEWISTON				
William P. Cady	2-2-55		10	
Gerald A. Hinkley	2-2-55		10	
Irene M. Freve	2-8-60		5	

MANCHESTER		
Hazel Rybszyk	2-23-55	10
PHILLIPSDALE		
Clarence H. Pierson	2-13-20	45
CHICAGO		
Levy Hosh	2-12-25	40
Frederick F. Bussell	2-23-60	5
CHICAGO FELT MILL		
Andel L. Rodriguez	2-9-60	5
Jose E. Rodriguez	2-11-60	5
Benjamin A. Haro	2-17-60	5
SHREVEPORT		
Clifford S. Preger	2-1-50	15
Huey Humphrey	2-13-50	15
Wilbur Harrison	2-28-50	15
Carl C. Furell	2-21-55	10
Tommy E. Miles	2-12-60	5
CHARLESTON		
Ernest N. Zinkowski	2-7-35	30
William B. Harris	2-18-35	30
Alexander K. Powers	2-20-50	15
Woodrow W. Barnhill	2-8-55	10
Fred G. Caldwell	2-8-55	10
George J. Davis, Jr.	2-14-55	10
John L. Blanford	2-1-60	5
James R. Porterfield	2-8-60	5
BERRY REFINING COMPANY		
Matthew Watson	2-16-50	15
Gerrude Campbell	2-7-55	10
Lonnie McFadden	2-21-55	10

New Schedule Coordinator For Perth Amboy Plant



Joseph Cranga, who joined Bird & Son on August 3, 1964, has been appointed schedule coordinator at the Perth Amboy Plant. He was previously an engineering and production clerk.

Born and reared in Jersey City, he graduated from St. Peter's High School in New Brunswick and attended night school for two years at St. Peter's College, majoring in business administration. His plans are to continue his education at Rutgers night school.

Joe lives with his parents in Spotswood, N.J. and just before joining Bird & Son was employed in office work for several years with the Deserving Poor Boys Priesthood Association in New York.

Financial Aid For Pulp and Paper Students

More than \$65,000 is available in scholarships and grants at the University of Maine for students who qualify for courses in pulp and paper instruction.

Because of the rapid growth of the industry, the pulp and paper and allied industries, through the University of Maine Pulp and Paper Foundation, are offering generous financial aid to encourage young men to enter the field.

At the University of Maine there are both a four year and a five year program. The four year program provides a thorough training in chemical engineering, with pulp and paper instruction in the senior year. The fifth year pulp and paper technology management program gives additional training, better preparing students for their position and for more rapid advancement.

Scholarships are given only to those who meet the academic standards required and only to those already enrolled at or admitted to the University of Maine.

There are fine employment opportunities in pulp and paper for well trained graduates. More than forty companies interview on the Maine campus each year, offering good openings for satisfying life-time work in this growing field. Bird & Son participates in the interviewing and is one of a large number of companies supporting the Foundation financially.

High School students who are interested should apply to the Admissions Office at the University of Maine, Orono, Maine. Good students who plan to major in paper and pulp may qualify for general scholarship aid as freshmen and sophomores and for full tuition scholarships from the Foundation in later years.

Contributors

Contributors to this issue include: Sandra Simonelli, Nancy Knox, Louisa Graham, Velma Cobb, Edward Geraghty, James Barnes, Milton Gardner, Agnes Fraser, Barbara Waseleski, Catherine Brady, William Ford, Julia Lewis, Beatrice Tyrrell, Donald Beck, Lawrence Pickner, Mary Driscoll, Robert Pearson, Robert MacLeod, Virginia O'Brien, Frank Markham, Hercul Cowart, Rita Wolczanski, Adam Chase, Moses Bader, Mary Moylan, Leonard Weaver, William Grinavich, Edward Knaus, Thomas Reynolds, William Grazado.

Nine Win Awards For Acceptable Ideas

Since our last report in November, the following suggestion awards have been paid:

Arthur Armour, FBW	\$25
Raymond Nolan, DFP	25
Harry Robertson, FBW	25
George M. Wise, FFX	50
Anthony Conti, PPL	5
Elwood Drake, DPM	5
Theophilus Pereira, DPI	5
Vernon S. Stromberg, DPPE	5
Philip S. Wise, FBV	5

The award to Raymond Nolan was for a suggestion entered before he became ineligible last February, but not installed until recently.

The BIRD REVIEW

Volume 53 No. 3

Published for Bird & Son, inc. employees and their families

March 1965

Hugh P. McLean Sales Manager of Shoe Carton Division

On March 1, 1965, following the retirement of Earle Davis, Vice President Ralph H. Hall announced the appointment of Hugh P. McLean as sales manager of the Shoe Carton Division.



Mr. McLean joined the Division in October 1958, spent a year in sales training and on January 1, 1960 became a sales representative for the Shoe Carton Division, traveling in New Hampshire and Massachusetts. In 1961 he transferred to the western territory and since then has made his headquarters in St. Louis.

A salesman does not have too much time for local town activities, but when the McLeans were living in Framingham, Hugh was active on several committees and in Missouri he has been a member of the South Town Players, the local theatrical group in South County, Missouri. He has served on the fund raising committees of the Y.M.C.A. and the Boy Scouts, and has participated in weekend camping trips with the Scouts.

A graduate of Boston University, College of General Education, Class of 1953, Hugh McLean had worked for an electronics firm and a beverage firm before joining Bird & Son.

He and Mrs. McLean (Joan) have five children: Colliss, 15, Jeffrey, 13, David, 7, Heather, 6 and Robert, 3. Hugh is now making his headquarters at East Walpole, but the family will not move East until later in the year.

Two Bird Products in American Home Magazine

The March issue of *American Home* magazine, now on the newsstands, features two Bird products in a double-page spread on pages 46-47.

A most attractive Cape Cod style home is presented in full color under the heading, "Yesterday's charm, with today's ease of maintenance." Contributing to the "charm and ease of maintenance" are Bird Solid Vinyl Siding on the front of the house and a Birding Tab Architect slate blende roof.

The informative editorial presents several color pictures of a well designed and furnished interior — and at the (continued on page 2)



TAMPA'S NEWEST CHURCH is protected with a Bird Architect® Mark 25 Roof. One hundred and forty squares of Snowflake color were used, according to Salesman Jack Scull who sent this picture.

New Installations of Bird Architect Mark 25

The newest Bird Shingle, the Architect® Mark 25, is appearing on more and more fine homes and public buildings throughout the East and Midwest. Pictured in this issue are two recent installations sold through salesmen Jack Scull of Florida and George Stine of North Carolina.

There's quite a story behind the construction of the spacious, beautiful Central Christian Church in Tampa. The members were about ready to add to their church plant several years ago when they learned that the property would be needed for Interstate-95. Disheartened at first, they quickly obtained property at a new location and in mid-January 1965 moved to this beautiful new structure at 4207 North Boulevard, a three-acre site with grand old oaks shading the property. The roof (continued on page 2)

Victor J. Mersten Is Traffic Manager at Perth Amboy, N. J. Office

Victor J. Mersten joined the Perth Amboy, N.J. office of Bird & Son, inc. on February 17 as traffic manager.



He was born and raised in Brooklyn, has studied at the City College of New York and is presently enrolled there at night. His major field of study is traffic management and physical distribution.

Mr. Mersten entered the U.S. Army (Security Agency) in 1960, spending three years in foreign assignments. Af- (continued on page 2)

Weather Broadcasts Sponsored by Bird To Promote Mark 25

Over a thirteen week period this spring, the Building Materials Division will sponsor local morning weather broadcasts and newscasts in selected markets east of the Rockies.

Starting March 15th in some markets and March 29th in others, this year's radio advertising campaign will be devoted to the new Bird Architect® Mark 25 shingle.

Radio is Effective

In commenting on our 1965 radio advertising, L. C. Niese, Director of Advertising, said, "Radio has been on the up-surge in recent years and today it is one of the most effective means of communication in the advertising industry. Our 1964 campaign was very successful in supporting the sale of Wind Seal® shingles. We received many enthusiastic comments from our own salesmen and their customers in the trade. In some cases, direct sales to homeowners were realized from our radio advertising. They heard our commercials and responded to them by having a Wind Seal roof installed on their home.

"Like the Wind Seal, the Bird Architect Mark 25 shingle's self-sealing feature, providing extra protection against high winds and bad weather, makes it an ideal product to be advertised on a weather program. In addition, the Architect Mark 25 is the newest shingle in our line with many unique features and an entirely different range of nine colors. Our radio advertising will introduce it to homeowners and, at the same time, support the sales effort of our local dealers and salesmen."



GUEST COTTAGE at North Carolina Country Club, Pinehurst, N.C. is one of several buildings at this new area which will have roofs of

Bird Architect® Mark 25 Shingles. The new golf course at the Club will be one of the best in the south.



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Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Why We Have What We Have

In a few years this country will celebrate the 200th anniversary of the establishment of the United States of America as a democracy pledged to uphold the rights of freedom.

As one small nation containing a scant 6 per cent of the world's population we have more, loan more, and suffer less than any other country in the world. Equipped with no greater gifts than any one else, we have, for generation after generation, grown and expanded through the proper use of these freedoms.

Five basic truths have supported this growth:

1. We have preserved and encouraged private ownership.
2. We have encouraged free markets.
3. We have preserved our competitive system.
4. We have preserved our profit sys-

tem which encourages growth and supports progress.

5. We have insisted that government of, by and for the people provide the climate favorable for these truths to work.

These five principles are our great heritage from millions of Americans, past and present, who have supported them to maintain our unique American system. There are some people today who would chip away at private ownership, or competition, or the profit system, not understanding that what may seem good for the moment may actually in the long run injure our freedom and our prosperity.

It is our privilege and duty to preserve this great heritage that has been given us by supporting these truths and thus protect our way of life for all future generations.

Earle Davis Retires After Thirty-Nine Years' Service

Earle C. Davis, who retired at the end of February, will be enjoying Florida sunshine and warm breezes by the time you read this. Earle retired from his position as sales manager in the Shoe Carton Division after 39 years of service with Bird & Son.



Joining the company a month after graduation from Tufts College in 1925, he started on a foreman's training course at the Paper Mill. A year later, he moved into the East Walpole Laboratory where he eventually did paper research work for about 10 years.

In 1935 he served as foreman of the Beater Room for a year, and then transferred to the Paper Sales Division. After experience in both Special Papers and Shoe Cartons, he became sales manager of Special Papers in 1948. In 1957 he served for a time in both Special Papers and Shoe Cartons, and from September 1958 he has been Sales Manager of the Shoe Carton Division.

Off the job Earle Davis has a country-wide reputation as an excellent square dancer and caller. Since the 1940's he

and his family have travelled all over New England — and across the country — either square dancing themselves, or as the "Do-Si-Do ers," calling and playing the tunes for lively parties of square dance fans. For years he conducted classes in square dancing for both beginners and advanced students; the Davis' likewise organized and sparked a local club of experienced dancers which met weekly to learn new steps — or just dance for fun. His son, Richard, has taken up the work on a full time professional basis, as a caller and Earle still works with him on occasion. Mrs. Davis died last Fall. Earle has also been active in the affairs of the Union Congregational Church, East Walpole, where in the past he has served as treasurer and as moderator for several years. He was chairman of the Building Fund a few years ago, and this year has been elected to serve again as treasurer.

Shortly after his retirement he and his son, Richard, started for Florida — no special destination. They will tour the state for five weeks and then when good weather arrives, Earle will settle in at his summer place on Lake Sunapee, New Hampshire.

"You say you have an uncle who is a magician? What kind of tricks does he do?" "Why, the other day I saw him walking down the street and right before my eyes, he turned into a saloon!"

President Jenkins Elected Trustee, Norwood Hospital

President Robert F. Jenkins was elected to a five-year term as a trustee of the Norwood Hospital at its annual meeting on January 28.

Mr. Jenkins is also a director of Bird & Son, inc. and Bird Machine Company and a member of the Asphalt Roofing Industry Bureau Executive Committee.



"Used to worry before I got the safety belt"

Waterville, Me. Plant Joins Suggestion System

This month we welcome a new plant to the Suggestion Program — the Waterville Plant. There has not yet been time for suggestions to be received from Waterville employees and processed, but in a month or two we hope to be listing award winners from our newest plant down Maine.

In February Louis DeBaggis, FBM and Joseph Purpura, FBV, received extra awards of \$25 each for three accepted suggestions in the No. 2 class. Regular awards were paid as follows:

John G. Bailey, FSM	\$25
Johnny A. Caddell, FKM	25
Louis DeBaggis, FBM	50
Edward H. Hardy, DMPM2	25
Theodore Pierce, FBM	25
Joseph Purpura, FBV	25
Thomas Waggoner, FSM	25

Joseph Purpura received his awards by mail, as between the time that he entered his suggestion and the time of the granting of the awards he had left the company for other employment.

It's Simple to Get Your Social Security Check Up

Most people are pretty careful over money matters. They keep a sharp eye on the check-book figures. They verify bills and credit charges. Many housewives keep close tally on the milkman too.

But, few people ever worry about their social security earnings record. How about you? Have you ever checked on your social security account? If not, do you know how?

It's quite simple — you can obtain a post card form 7004 from Henry S. Stowers, Jr., insurance administrator at Department R, or from your local district office of the Social Security Administration. Just fill it out, sign it, and mail it. In a few days you will receive a statement of all earnings which have been reported for you by your employers. It is detailed enough so that you can verify the wage totals for recent years, except that the last calendar year may not be complete, due to the time it takes to bring the records up to date.

If your own records don't agree with the wage statement you receive, write or visit your nearest social security office as soon as you can. If you do this about each three years, you will be making sure that the correct amount of benefits will be paid when a claim is filed.

For people in the Walpole-Norwood, Mass. area and surrounding towns, the district office is located at 17 Cottage St. East, Norwood. The telephone number is 762-6838.

New Installations

(continued from page 1)

contains 140 squares of Bird Architect Mark 25 Snowflake shingles, applied by Cement Roofing Industries, Inc., Tampa. The building is of masonry construction, with a multi-shade brick veneer and terrazzo floors. The sanctuary and fellowship hall have exposed wood timbers.

The North Carolina building shows the use of Architect Mark 25 Shingles on a guest cottage at the modern North Carolina County Club in Pinehurst, N.C. This installation of 50 squares of Cinnamon Brown on a most attractive building will be seen by many hundreds of club members and guests when the building is occupied later this year. Several other buildings to be constructed later will also have Bird Architect Mark 25 Shingles.

American Home

(continued from page 1)

end offers study plans for \$1.00 or full blueprint portfolio for \$30.00. It is fully anticipated that many people will purchase the full portfolio which contains the necessary information to product specifications to build the house without further assistance from architect.

Inside the \$30.00 folder are Bird Son brochures and literature on Solid Vinyl Siding and Bird Shingles, with instructions to write to our company for information as to where the materials can be purchased locally. On the garage and wings of the house, where Bird Solid Vinyl Siding is not used, other long-lasting materials are specified. Thus the editorial can state "capital letters — 'No Maintenance for at least 15 years.'"

Read this American Home Magazine article on page 46. You'll be proud your company produces attractive products of proven quality, now in use both the new home construction and remodeling field.

Traffic Manager

(continued from page 1)

ter his discharge he worked for S. Klei Department Stores for two years, assistant traffic manager before joining the Perth Amboy staff.

Vic is single but has plans for the near future. His hobbies include bowling, photography and riding.

TOP OF THE NEWS

MAIN OFFICE

A warm welcome to Elsie Viles of Norwood who has started to work in the Cost Department.

Beginner's luck again held forth at the ontny Military Whist party when Helen oetzer won first prize along with Mae arper, Alice Hennessey and Sophie Flynn of Cost Accounting.

Irene Delaney is wearing a beautiful amouth which she received from Arthur aughnessey of Walpole. They plan to be arried in the Fall.

Winifred Rhind, who retired from the redit Department in 1949, was pleased to er copy of the January Review and see e picture of her great-nephew, Michael arks, who was the boy soprano soloist in e Neponset Choral Society's production "Elijah." Michael's mother is Miss hind's niece. The boy was soloist for me time at the Grace Church in Attle- ro, and also sings occasionally now at e First Universalist Church. He is third est in a family of six, likes to spend his ure time on indoor sports at the YMCA e winter, and in summer is active in irtle League. In her letter to the Review, n says she is fine and wants to be remem- bered to all who knew her in the old days.

John Allen recently spent a long week- in New York with his wife after see- ing his parents off to Peru for a month.

Friends of Grace Chandler and Rita Dove e sorry to see them leave, and wish them e best in their future.

Velma Cobb and Hilda Rafuse are e- nthusiastic about their recent airplane trip Puerto Rico, and the surrounding islands. ey spent some time at San Juan and from ere flew to St. Thomas and St. Croix. e highlight of the trip was the day's ourney to the Rain Forest, near San Juan. hey rented a car and found it quite a thrill. e negotiated the hairpin turns on a narrow rd with an unfamiliar automobile.

William Doyle spent the month of Feb- ruary on jury duty.

Congratulations to Mr. and Mrs. Rich- d Cloutier on the birth of their son, Judy rmerly worked in the Key Punch De- partment.

Congratulations to John and Susan Jarlis e birth of their first child, a son, John ward, born February 20. Susan formerly orked in the Roofing Sales Department id John is in the IBM Department.

It is good to see Arthur Eames around id healthy again after a bad bout with the and a two-weeks' stay in the hospital. rthur thanks everybody for the many rds and good wishes he received during s illness.

Donald Grout, son of Mr. and Mrs. Ed- r Grout, was married on January 5 to is Juliette Johns of Lake City, Florida. onald is serving with the U. S. Navy oard the U.S. Kaskaskia, which has May- ort (Jacksonville), Florida as its home rt.

The IBM Department welcomes Mary u Casey and Ada Brady. We hope they y in Bird & Son will be long and en- able.

Be sure to watch TV Channel 5 at noon March 20 when Doris Reardon will be wling on a televised show. We wish her e best of luck and hope to see her win d stay on for many weeks to come.

Eighty-four people attended the retire- ment party for Earle Davis held at the rd Fox on February 24. Earle and his

son Richard were guests of honor. Dean Hodgson, acting as master of ceremonies, presented Earle with a special card signed by his many friends and a purse of money. Earle also received many telegrams from business friends who could not be present. Speakers who saluted him that evening in- cluded Vice President Ralph Hall, Chief Chemist Hermon Barker, and William Cusumano, former assistant sales manager, who left Bird & Son in 1961 and came back especially to greet Earle at this party.

NO. 1 BOX SHOP

Congratulations to Mr. and Mrs. Thomas Flaherty on the birth of a boy February 4. They have named him Sean Francis. He checked in at 10 lbs. 1 ounce.

A belated welcome to James Schuller who is night foreman at the Shipping De- partment. We hope Red enjoys happy shipping.

Our sympathy is extended to Dante Ciancarelli of the Combiner Room whose father died in the last month. The elder Mr. Ciancarelli was a former Bird & Son worker who retired from the Combiner Room in 1953.

NO. 2 BOX SHOP

Best wishes to Alfred DeFlaminis who is plate moulder and proofer for the Nil- sarsen presses. He replaces Edgar Bigelow who recently retired.

Byard Bennett, a retiree, made a visit in February and looks very good. He keeps busy all the time, he says, doing small jobs.

Our sincere sympathy to Primalto Ciancarelli on the death of his father, who passed away recently.

On Saturday night, January 30, about thirty-five co-workers gathered at the Vil- lage Inn, Norwood. The occasion was a party for Edgar Bigelow who had retired at the end of December. A fine hot roast beef dinner was enjoyed by all and a gift of money was presented to Ed, with best wishes from his co-workers for good health and a long and happy retirement.

Joseph Smeltor is proud of his son, Tom, goalie for the Norwood High School team which placed second in the Bay State League. His goal tending in the crucial game with Walpole on February 20 almost turned the tide for Norwood. He stopped twenty-three Walpole shots. Tom has just won the Edward F. Loring Trophy as the outstanding goalie in the Bay State League. He also has been named to the first All Star Team picked by the coaches of the League. Tom is the lowest scored on goalie the League has seen in the past two years.

Incidentally, for the first time in some years there is not a single son of a Bird em- ployee on the Walpole team, which won the championship in 1963.

The League championship has gone either to Walpole or Norwood in the last six years as follows: 1960 Walpole; 1961 Norwood; 1962 Walpole; 1963 Walpole; 1964 Norwood; 1965 Walpole.



"They Serve
in our Name"

JOIN UP...
JOIN IN

SUPPORT YOUR RED CROSS



TOM SMELTOR, star goalie for the Norwood High School team. His father, Joseph, is foreman at No. 2 Box Shop. Photo taken by Francis Wall.

NORWOOD ROOFING PLANT

It is a pleasure to welcome John McDougall to the Roofing Office. Though John is no stranger, it's good to see him around again.

Nick Radzwill took a February vacation with plans. Guess what — Nick and Mary- anne were both hit by the bug and spent their vacation resting at home.

We are glad to report that Irving Munch- back is home from the hospital and doing nicely. We hope he will be back with us soon.

Donald Maxwell, Northeastern student who is presently working at the Laboratory, was the recipient of a real life valentine. His wife presented him with a son on February 14, Peter Richard, weighing nine pounds nine ounces.

John Koval took an early vacation this year — a week at home during the week of Washington's birthday.

CHARLESTON PLANT

We welcome Mrs. June Singleton to the Charleston office. Mrs. Singleton is the new PBX operator and receptionist.

Congratulations to Mr. and Mrs. Al Lukow with the recent birth of a baby daughter. Al works in the Lab. Also con- gratulations to Mr. and Mrs. Floyd Rivers on the recent birth of a baby girl on Jan- uary 31.

We were very sorry to see Jimmy Whet- stone, assistant to shipping foreman, leave for military service. Jimmy is now stationed in Georgia.

Joe Shokes, credit representative, recently won a German Shepherd dog in a contest held at Renken Boat Co. How lucky can one be!

Our sincere sympathy goes out to Bill Price, chief chemist, whose father recently passed away in Walpole.

CHICAGO ROOFING PLANT

Rose Gorman is proud and happy about the arrival of her new grandson — David John Stockman, born Feb. 22, 1965. Con- gratulations to the Gormans and the Stock- mans.

All good wishes to Barry Kiem (who re- cently left us) in his new field of excavator and further schooling that he will tackle.

We welcome to the Bird family, and hope that their stay with us will be a long and happy one . . . J. W. Bunch and G. F. Gaare, sales representatives, in the Western Division; and Alfred Bianco in the Lab- oratory of the Chicago Plant.

LEWISTON PLANT

Rita Breaux, Marguerite St. Onge and Florence Hooper all helped with the entertain- ment at the Golden Wedding anniversary party held recently for their parents, Mr. and Mrs. Alphonse Cote. The Cotes have eight other children besides those men- tioned.

Robert Wright has given up skiing for the winter. After his first try he had too many cuts and bruises from the crust.

Our veteran skier, Joan Walmisley, re- ports that the recent snow storm brought the largest crowd ever to Sugar Loaf Mt. Skiing was excellent.

Therese Langelier is still hanging on to her High String bowling title with her 132.

We were glad to hear that Florence Pro- ctor's son only suffered a bad sprain instead of a broken ankle as at first reported.

Arthur Lynch and Robert Houghton at- tended the recent retirement party held for Earl C. Davis. We wish Earle the best of health and happiness for years to come.

Helen Lane has named her new dog Pola, (continued on page 4)

Recent Deaths

Frank Krueger

FRANK KRUEGER, who retired from the Chicago Plant in December 1949, passed away on January 31, 1965 at the age of 84. He had been in reasonably good health, despite a stroke suffered a few years ago, until about a week before his death.

He started in the Shipping Depart- ment on August 30, 1926 and spent his entire time there until his retirement in 1949.

He is survived by his widow, two daughters and one son, all of whom live in the Chicago area. Funeral services were held on Wednesday, February 3, 1965.

Leonardo Ciancarelli

LEONARDO CIANCARELLI, retired, of 404 Washington Street, East Walpole, died at the Van-Dora Nursing Home in Foxboro on February 7 at the age of 78.

He was a No. 1 Box Shop worker from the day he started, September 6, 1928, to his retirement on June 29, 1953. For the first eight years he was in the Corrugated Finishing Department, and from 1936 was in the Combiner Room, most of the time as a slitter op- erator.

Funeral services were held on Febru- ary 10 at the Paul Kraw Funeral Home. He is survived by one daughter, Gloria, of Walpole and five sons, two of whom work for Bird & Son: Dante, No. 1 Box Shop; Primalto, No. 2 Box Shop; Cafidro of Walpole, Maggio of Lakeville and Joseph of Brockton. There are five grand- children and one great-grandchild.

John W. Daley

JOHN W. DALEY, 83, died at the Denny Nursing Home, Norwood, on February 12. A widower, he had retired from the Norwood Roofing Plant at the end of the year 1949.

His Bird & Son employment started on April 5, 1944 at the Granule Plant, and he continued to work there as a helper on the top floor during all his Bird & Son years. Funeral services were held at the Delaney Funeral Home, Walpole, on February 15.

R. I. Holcomb

Last month Bird & Son received word of the death of R. I. Holcomb, 75, of Oklahoma City, Oklahoma, on Decem- ber 18, 1964.

Mr. Holcomb served as a Floor Cov- ering salesman in the Oklahoma area from October 1931 to his retirement ten years ago on December 31, 1954. He is survived by his widow, Alice.

Contributors

News items in this issue were reported Sandra Simonelli, Doris Reardon, Velma Cobb, Anne Morrison, Warren Eisner, Jr., Therine Brady, William Ford, Ruth Phe- as, Mary Driscoll, Robert Pearson, Wil- m McEntee, Rita Wolcanski, Robert bel, Helen Julia, Adam Chase, Julia wis, Moses Bader, Leonard Weaver, Ed- ard Knaus, Thomas Reynolds, Virginia Brien, Helen Lane, Nancy Knox.

New G. I. Insurance To Be Available May 1

Congress has passed a new law effective May 1, 1965 which will give certain veterans an opportunity to purchase new Government Life Insurance, or increase any existing Government Insurance they now have, to a maximum of \$10,000. To be eligible, they must have served on active duty on or after October 8, 1940 and prior to January 1, 1957. In addition, the veteran must be in one of the following health categories:

1. Have a service-connected disability and be insurable per VA standards. This category will include many veterans with a so called "0%" service-connected disability who are not receiving VA compensation.

2. Be uninsurable by VA standards because of a service-connected disability but be otherwise in good health.

3. Be unable to purchase commercial life insurance at the highest rates because of a non-service-connected disability. A good example could be a veteran with a severe heart condition which was not caused by his service and, because of it, cannot buy life insurance at any cost.

Those veterans who presently have Government Life Insurance also have the option of converting to a new insurance plan called "Modified Life."

Applications Ready in April

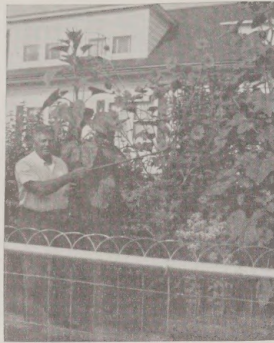
Eligible veterans may apply for this insurance starting May 1, 1965 and not later than May 2, 1966. Applications will not be available until April of 1965.

Veterans who are receiving VA disability compensation or who already have an active Government Insurance account will be contacted by the VA directly. All other veterans who feel they are eligible and are interested may be placed on the VA mailing list by writing, visiting or calling the Contact Officer, Veterans Administration Regional Office, One Beacon Street, Boston, Massachusetts 02108, Telephone — LAfayette 3-8600, Extension 258 or 259.

If you write, please make sure your name, address and date of birth are legible. Once you are on the mailing list, the VA will forward pertinent information and the application as soon as available, which may not be until April, 1965.



"Well, I'm glad to see that ONE day out of the year you kids can stop all that screaming and jumping around and behave like ladies and gentlemen"



LOOKING FORWARD to another summer in his garden, Antonio Tirocchi, retired Phillipsdale employee, sends us this picture of the sunflowers he grew last summer.

TOP OF THE NEWS

(continued from page 3)

after the well known song, "Ama Pola my Pretty Little PUPPY."

Blanche Goldman is reported as improving but still not up to par.

Pauline Gosselin was limping around for a while after minor surgery on her toe but everything is fine now, and she can wear her shoes again.

PHILLIPSDALE FELT MILL

We extend sympathy to Dudley Perry and family on the death of his wife and to Mr. LaGrandeur on the death of his mother.

Congratulations to Mr. and Mrs. John K. Arruda on the birth of their first son John Joseph. (Mr. and Mrs. Arruda have two daughters.)

We wish Patricia (Gouveia) McWhinnie and Catherine (Averill) Racine the best of luck and happiness. We had both girls leave us in the early part of January to take on the duties of motherhood.

We welcome Merry Eldredge who joined us in January and hope she enjoys her work with Bird & Son.

The Phillipsdale bowling league is half way through the season and as usual Armand Roy is running away with all the honors. On the night of 12/30/64 Roy again broke into the 400 bracket with a total of 406.

The team standings are very close, with only 14 points difference from the top to the bottom team. Margaret Pierson should be credited with this for the wonderful job she did lining up the teams. Our league has grown this year and we wish to welcome our new bowlers. Some of them are employees' wives and some friends of the bowlers.

The top ten bowlers are as follows:

Armond Roy	119 39/60
Edward Boisvert	115 53/63
Patrick Pino	113 20/51
Cyril Richard	112 25/61
Anthony Conti	111 1/21
Raymond Nolan	110 57/60
Manuel Rebello	110 35/66
Antonio Tirocchi, Jr.	110 3/60
Stuart Weintraub	108 36/66
Russell Mollerberg	108 23/66

Ladies high three is held by Marty Perry with 143 and Audrey Sweet and Fran Fordare, lead the ladies with averages of 102 and 101 respectively.

The Review could use some more reporters at Phillipsdale so if anyone is interested or has any news please let us know in the office or tell your foreman.

Those who knew Dave Lowry, former assistant to the superintendent, will be interested to learn that his son, Rev. Frederick Lowry, was one who spent more than two weeks in Mississippi under the visiting ministers program of the National Council of Churches. He has been the pastor of the Congregational Church of Orient, L.I. On

March 1st he left Long Island to work full time in Mississippi. Fred worked at the Phillipsdale Mill several summers while attending school.

This news reached us, incidentally, through Barbara (Pierson) Zandal, a former Phillipsdale office worker now living in Long Island. Thanks to her for sending the clipping.

Antonio Tirocchi, retired, who enjoys working in his garden, is looking forward to spring and summer so that he can get out in the air and keep busy with his favorite hobby. He retired in 1961. He is now a healthy 68 and every week goes to the bowling alley with his son where he has rolled up an average score of 99 this winter.

CHICAGO FELT MILL

Benjamin A. Haro will spend three weeks with his family in Zacatecas, Mexico, visiting friends and acquaintances. We know he'll have an enjoyable time.

Our bowling team reports Ted Marcinkowski as high bowler and Ray Rivas as low man . . . and the team in last place. Too Bad!

Julian Torres has reported back to work after being ill and hospitalized for several weeks.

Freddie Trevino's daughter Oralia was the second candidate in the 11th annual Cinderella ball sponsored by the Young Men's Holy Name Society of Our Lady of Guadalupe church on Feb. 27. The pretty miss is a Bowen high school student, and was one of nine girls of Latin American descent competing in the Cinderella contest. The panel of judges to select the queen was comprised of the local civic leaders and business men.

Antonio Garcia from the Service Department is back to work, having had his turn in sick bay. We hope he'll help improve the bowling scores.

PERTH AMBOY PLANT

Welcome wishes are extended to Phyllis Spinner, Credit clerk, John Gardner, Shipping clerk and Robert Minger, salesman. We hope their stay with Bird will be a long and pleasant one.

Congratulations to Leonard Viers on his promotion from Shipping clerk to shipping foreman.

WATERVILLE PLANT

The day we received confirmation that Chester Porter had been transferred to East Walpole we were filled with mixed emotions. We were happy to learn that he had been promoted but very sad because we were losing him.

As our first superintendent, he will always be remembered for his abilities as an instructor and his fairness to all. We shall miss him.

We extend a hearty welcome to William Fahey who has just joined us, training to take Chet Porter's place. Although he and we will not feel that he is fully acclimated until such time as his family moves to be here with him, he is already "one of us" and we hope he will be as happy here as

we are with him. Bill, we offer you full cooperation. May you be with us a long time.

Recently, the engagement of our Jose Martin to a very lovely young lady, Marie Bernadette Vigue, was announced. The wedding is planned for August 21.

Helen Julia's daughter, Jeanne Pendler has just received an AB degree from Rice College in Houston, Maine. Entering College as a freshman, Jeanne transferred to Ricker for her sophomore year. Her junior year was spent abroad at the American University in Cairo, Egypt. Before returning to Ricker to complete her undergraduate studies, she completed a voyage around the world. At the present time, Jeanne is preparing for her masters degree in speech pathology and audiology at Emerson College in Boston.

Common Tax Errors

Have you filed your income tax return yet?

Just about a month from now, April 15 — is the deadline for filing both the Federal and the Massachusetts state tax returns.

Alvin M. Kelley, District Director Boston, reminds us of several common errors that crop up on returns, causing slow processing of refunds or perhaps even requiring a visit by the tax pay to headquarters.

Failure to sign the return is one of the most common mistakes. No return is complete until properly signed. O signature is required for the single person, two for a married couple filing jointly.

Mr. Kelley also gives this advice: "When you complete your return, don't put it in the mail right away. Set aside for a day or two. Then give it thorough review for omitted income, deductions, errors in arithmetic, printed name and current address, social security number, correct copies of W-2's and signatures. A careful review before mailing may prevent delays in processing your return or the issuance of a tax refund check or savings bond."

Taxpayers with income under \$10,000, as reported on W-2 forms, and no more than \$200 in interest and dividends can use the short punch-card Form 1040A. Those who itemize deductions, or who have dividends an interest of more than \$200, or income over \$10,000 must use Form 1040.

Easy Way to Save

Taxpayers are reminded that they may make Federal tax refunds in U.S. Savings Bonds, or in cash, or may apply the refund to next year's estimated tax.

Allowing a taxpayer to choose between Savings Bonds and a check began in 1963. The Treasury had conducted a survey of taxpayers to determine their interest in a Savings Bond refund. A significant number of those questioned said they would take their tax refunds in Series E Bonds if given the option.

The individual income tax forms — 1040 and 1040A — provide a space in which taxpayers may elect U.S. Savings Bonds for their refunds. Information on the option also appears in the instructions for both of these forms.

facts about paper

wages & salaries

(including fringe benefits) paid annually in the paper and allied products industry amount to \$3,800,000,000.

\$3.8 billion

This message by BELOIT Corporation, Beloit, Wis. in behalf of the Pulp, Paper, & Paperboard Industry.

Certificate to Shreveport, but Company Safety Record in Need of Improvement

Year-end standings have just been published in the Asphalt Roofing Industry Bureau's 1964 Safety Contest. Congratulations to the Shreveport Roofing and Felt Mills for receiving a certificate indicating a frequency rate better than the average of the group (A) and showing an improvement over 1963. The plants' actual standing as 4th in a group of 10 plants with over 500,000 manhours of work annually.

The standing of other Bird Roofing and Felt Plants in this contest leaves much to be desired. In this same group A, the Norwood Plant is 7th and Phillipsdale is 10th, or last.

In Group B (300,000 to 500,000 manhours per year), Charleston is 9th and the Chicago Roofing Plant is last in this group of 15.

In Group C (150,000 to 300,000 manhours per year) the Perth Amboy is at the bottom of the list in 16th place.

Our local records also show that some plants in the Paperboard Products Division had far too many lost time accidents in 1964.

Bird & Son management, since early this year, has been renewing and re-emphasizing its campaign for safety improvement. From your foreman, and through your safety committees, you will learn about the program in your department.

Basically, every safety program depends largely on the cooperation of each individual worker. "The suffering you prevent may be your own." We hope in the months ahead to report in these pages a significant reduction in accidents in every Bird & Son plant.

Hospital Show Scores Again

The Hospital Show committee reports another wonderfully satisfying night of entertainment, this time at the Wrenham State School on February 24. It's good variety show that these performers put on, singing, dancing and comedy. Very art received hearty applause, especially the Invaders. This local group of rock and roll singers "are even better than the Beatles," said one enthusiastic attendee in the audience.

Three more shows, making six for the season, are scheduled this Spring: West Oxbury Veterans' Hospital, March 31; (edfield State Hospital, April 21 and Rockton Veteran's Hospital, probably on May 10.

Boat Show, Ice Follies Popular With Club Members

Two special events were offered to Bird Club members in February.

First was the Ice Follies show at the Boston Garden on February 22. Since many of the members had attended the escapades earlier in the season, only a small crowd took advantage of this offer

— but those who went enjoyed a wonderful show.

At the end of the month the Club sold tickets to the Boat Show, held at Suffolk Downs from February 27th through March 7th. Co-chairman of Special Activities, Bruce Woodland, issued a notice saying that tickets were available at \$1.25 for adults and 50¢ for children under 12. A large number of employees was expected to take advantage of this offer.

Tom Reynolds, chairman, announces that the Bird Club hopes to run a trip again this year to the World's Fair. Watch for further announcements.

Doris Reardon Wins; To be On TV Bowling March 20

Doris Reardon of the Credit Department is again in the bowling headlines. She recently won the Regional Roll Off at the Hi-Way Bowlway, competing against some 60 girls from Norwood, Sharon and Walpole. Five strings are bowled in this contest. Her score: 563.

She is next scheduled for a TV Bowl Off which will be bowled on March 13 at alleys in Boston and will be shown at noon on March 20 on Channel 5. Needless to say, all her many friends are rooting for her!

Cribbage Players Enjoy Monthly Game at E. Walpole

Favorable weather brought another good crowd to the monthly Cribbage Party, held at the Brigade Room on February 9. It has been a pleasure this year to see "Mr. Cribbage" at all the parties. Heine Nordstrom, Chairman for many, many years, and now retired, still attends at age 73 to enjoy the play and the sociability.

Two Machine Shop men walked off with top prizes last month: John Madaille won first prize money and Gilbert Johnson, second. Baskets of fruit as door prizes went to Joseph Morrissey and Richard Murphy, and a special low score prize was won by James Begley.

Cast Is Announced For "Patience" Performances

For the performance of "Patience" on May 6, 7 and 8 at the Walpole High School the following cast has been announced:

Patience, Martha Guild; Lady Angela, Dorothy Fader; Lady Saphir, Jacqueline Troxell; Lady Ella, Dorothea Hargreaves; Lady Jane, Delphine Brule.

Bunthorne, Joseph Hancort; Grosvenor, James Silvi; Duke, Leonard Weaver; Major, Edgar Grout; Colonel, Hoel Bowditch.

Rehearsal accompanists are Mary Bowditch and Walter Rockwood. The performances will be accompanied by an orchestra and there will be professional make up, scenery and costumes. Watch for the ticket sales, which will be starting soon.

For the first time, there were so many candidates for the women's chorus that try outs had to be scheduled. One half the group was picked on the basis of

seniority; the other half was chosen by voice trials held at Bird Hall on February 9.

A two-record LP album of the "Elijah" concert of last December was made and sold to members of the chorus and other interested persons.

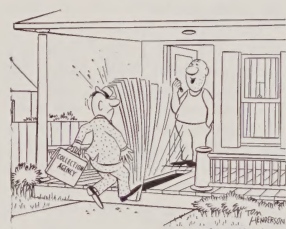
Roger Anderson Bowls Into Top Brackets

After weeks with no changes in the individual scores in bowling, Roger Anderson of the Office team smashed through on February 10 winning both the high single and the high three string at the same time.

His high single of 152 topped Francis Wall's previous high by 5 points. His three strings went like this: 116, 152, 128, for a new high of 396 — 20 points over Tom Kane's previous score of 376.

In the fifth week of the second half, three teams are still jockeying for first place. DF and FB are tied at the moment, at .870, and EM is not far behind with .800.

Moses Bader still leads the individual averages with 111-16, and Roger Anderson has moved into second place with 108-52.



Pete, the Sea Gull, Likes Felt Mill as Winter Resort

The Phillipsdale Mill may not be the ideal winter resort, but for Pete the sea gull it seems to have all that could be desired; or maybe he just comes to spend the winter with his friend and benefactor, Tony McBride.

Tony is the scale man at the mill and a

most perceptive and discerning man he is, especially concerning the wonders of nature. It is not surprising that back in the winter of 1959 he first noticed Pete. Pete has a distinguishing mark, a protrusion of bone or flesh just below his beak. This mark is quite noticeable and unmistakable so there is no doubt that it is the same Pete who returns each winter.

Since 1960, Tony has kept a record of the day of arrival in the Fall and departure in the Spring. "He is not as punctual as the swallows of Capistrano," says Tony. His comings and goings vary as much as three weeks. Maybe they could be a basis for predicting the length of the winter. (Old Farmers Almanac please note.)

The Number one question? Where does he go in the summer? Attempts to get a picture of him have so far been unsuccessful. He's friendly, but not chummy!

LONG SERVICE LIST

Name	Year	Dept.	Yrs.
Robert A. Beattie	4-21-30	New England District Sales Manager	35
Karl B. Eklund	4-8-35	Roofing	30
Ernest E. Frank	4-16-35	Power Plant	30
George L. Kozak	4-23-35	Roofing	30
James A. Twohey	4-24-35	Roofing	29
John Glebus	4-23-45	Maintenance	20
Kenneth Marsh	4-17-50	Paper Mill	15
Thomas Flaherty	4-24-50	Paper Mill	15
James D. Smith, Jr.	4-4-55	No. 2 Box Shop	10
Paul Treeful	4-5-55	No. 2 Box Shop	10
Sigurd J. Johnson	4-12-55	Finishing Mill	10
Norman D. Olson	4-14-55	Roofing	10
Anthony H. Grosso	4-18-55	No. 1 Box Shop	10
Angelo La Salvia	4-18-55	Finishing Mill	10
George A. Mather III	4-22-55	No. 1 Box Shop	10
Robert A. Noonan	4-26-55	No. 1 Box Shop	10
PHILLIPSDALE			
Everett A. Rockwood	4-15-25		40
William H. Queenan, Jr.	4-5-40		25
CHICAGO			
Agnor C. Oberg	4-9-35		30
Faite Rudolph	4-26-35		30
SHREVEPORT			
Augusta Taylor	4-16-45		20
Leo J. Hogan	4-5-50		15
CHARLESTON			
William K. Price	4-8-40		25
Herman M. Myers, Jr.	4-11-55	Salesman	10
Gilbert Wiggins, Jr.	4-13-55		10
John T. Mitchum	4-26-55		10
John Henry Burn	4-28-55	Office	10
PERTH AMBOY			
John Berech	4-22-45		20
Thomas J. Harnett, Jr.	4-18-60	Salesman	5
BERRY REFINING COMPANY			
John M. Lawson	4-14-60		5



ONE OF THE FIRST installations of the new eight-inch Bird Solid Vinyl Siding was on this attractive home in Little Falls, New Jersey. This wider siding was added to the line last year in response to a demand from certain sales areas where wide clapboards are preferred.

Ralph Wilkins Receives Outstanding Award

Ralph A. Wilkins, chairman of the Board, received the University of Maine annual Pulp and Paper Foundation Honor Award at a meeting in New York on February 24. The presentation took place during the University's Pulp and Paper Alumni luncheon.

As the citation indicates, Mr. Wilkins has served the Foundation with distinction for many years. The tribute was well-deserved recognition of his outstanding contributions to the organization in time and talent.

An alumnus of the University of Maine, Mr. Wilkins has been directly associated with the paper industry during his entire business career. First he worked in Maine and then taught for two years at the University of Maine before joining Bird & Son in 1923. He was superintendent of the Paper Mill for five years, general superintendent for 11. He was vice president of the Paper Products Division and a director of the company from 1946, was elected president in 1960 and moved up to chairman of the board of directors in 1964.

1965 Honor Award

Presented to

Ralph A. Wilkins

A graduate of and former teacher at the University of Maine, an honorary alumnus of Suffolk University, a leader in the pulp and paper industry, and a charter member, treasurer and Finance Committee Chairman of the Pulp and Paper Foundation since its organization in 1950.

His diligence, his sound judgement and his masterful handling of foundation funds have won for him the esteem, confidence and commendation of his friends and associates.

The University of Maine
Pulp and Paper Foundation



DELIVERING FUEL OIL to the new storage tank at East Walpole. Howard Shephard, driver, unloads oil by gravity from the 7,000 gallon tanker of the W. J. Hill fleet which now services the East Walpole Boiler Room at the new location on East Street. This provides faster delivery and a more convenient method for the drivers than the former small area in the mill yard.

security agency, he attended Our Lady of Providence Seminary for about a year before returning to his final schooling at Assumption College. His mother says that his novel may have been inspired, at least to a small degree, by his year at the seminary, "but he's added a lot of imagination."

The publisher says the book, written with humor and insight, "delivers a seldom-considered moral: more often than not, the aspirant to the priesthood is a quite ordinary person who meets his responsibilities by a combination of grace, determination — and luck."

The new author was a speaker at a meeting of the National Library Association at Hotel Vendome, Boston on February 13th.

A younger son of Leo and Mrs. Belair, Ronald, who graduated from Providence College in 1963, has just been appointed a graduate assistant in the bureau of government research at the University of Rhode Island.



RICHARD BELAIR, right, is the author of a novel just published, "The Road Less Traveled." His father, Leo, left, is a machinist at the East Walpole Maintenance Department. Ronald, center, is a graduate assistant at University of Rhode Island.

Leo Belair's Son Publishes First Full Length Novel

Richard Belair, son of Mr. and Mrs. Leo Belair of Central Falls, R.I., has just published his first novel. Leo, Richard's proud father, is a machinist at the East Walpole Maintenance Department where he has been employed the last six years.

Mr. Richard Belair, a graduate of Assumption College, Worcester, has titled his first novel, "The Road Less Traveled." The publisher is Doubleday & Company, Inc. of New York City. The book is the story of a young man's journey to the priesthood. Mr. Belair now resides in Leicester, Mass. with his wife and young son. He teaches English at nearby Auburn High School and is currently working on a new novel.

His previous writings include a full-length play, "Praying Mantis." After graduation from Assumption High School in Worcester, and three years in World War II with the U.S. Army

Three Foremen Named At Norwood Roofing Plant

On March first Richard J. Carberry was appointed general night foreman at the Norwood Roofing Plant, filling the vacancy caused by the retirement of James Lowe. At the same time Russell J. Blake was appointed Finishing End foreman of No. 1 Machine and Louis Gabrielli, Finishing End foreman of No. 9 Machine.



Since March 1957 Dick Carberry has been serving as assistant foreman on No. 1 and No. 9 Machines and has filled other supervisory assignments temporarily during vacations and illnesses.

His employment began in June, 1942, following graduation from Walpole High School. Starting as a Roofing Plant messenger, he moved into production work on No. 9 Machine in October. Just a year from the time he began work, he left for military service in World War II, serving as a military policeman in the Army until March 1946. He saw service in the European, African Middle Eastern Theater.

Returning to the Roofing Plant, he continued on No. 9 Machine, working on various jobs, and in 1947 and 1948 worked for a year as an assistant in the Laboratory. From March 1957 he has been assistant foreman on No. 9 Machine.

In 1951 Dick Carberry served as chief steward and vice president of Local 896 at the Roofing Plant; in 1957 he was recording secretary and for quite a number of years he served as a steward.

Except for membership in the V.F.W. he has no outside activities, as at home he and his wife Lona find their time completely occupied in being good parents to their eight children:

Michael, 16; Mark, 14; Timothy, Jerome, 10; Lou Ann, 9; Charles, Kathleen, 4 and Nancy, 4 months.



He had short periods of employment with Plymouth Rubber and Kenda Mills before joining Bird & Son in April 1948 with the fascinating title of Hand Dipped Shingle Man.

After a brief period of hand-dipping the custom-made shingles, he moved production work on No. 1 Machine. Through the years he worked on No. 9, in the Finishing Department and at the Granule Plant. During seasonal layoffs, he worked at one time at the East Walpole Finishing Mill and at another as an inspector at Floor Covering.

Following a lay off at the Roofing Plant in August of 1963, he was recalled on September 4 to the position of schedule planner in the Roofing office, the position he has held until his recent promotion to foreman.

Russell and his wife, Mary, live at Walpole with their two children, Paul 11 and Susan, 7. Like many other busy parents, Russ spends most of his spare time on various do-it-yourself projects around the house.



several months at Floor Covering in 1942. His continuous service dates from his employment at Roofing Finishing, starting on Washington's Birthday, 1943. Since then he has worked on many different jobs on No. 5, No. 9 and No. 9, especially the latter, where he was employed just before his promotion.

Louis and his wife Norma Lois live in Westwood with their two children, David, 19, a student at Boston University and William, 13, who attends Westwood Junior High School. Louis follows the unusual hobby of raising homing pigeons. Like Louis Silver, foreman of No. 1 Machine, Louis likes to spend his weekends and other spare time taking his birds to locations 100 to 600 miles distant, there releasing the birds and checking their flight time back to the loft in Westwood. He owns about 96 birds at present.

Coming originally from Westwood, Maine, Russell Blake came to the mill area to work after completing a three year hitch with the Army during World War

Louis Gabrielli, following a pattern similar to Blake's, has received training on many roofing jobs over a period of 22 years. His first employment with Bird & Son was a brief period of

The BIRD REVIEW

Volume 53 No. 4

Published for Bird & Son, inc. employees and their families

April 1965

John C. Rambeau Elected Treasurer- Secretary, March 23

John C. Rambeau was elected treasurer and secretary of Bird & Son, inc. at the stockholders' annual meeting on March 23 to succeed Warren H. Anderson. Anderson had earlier announced his retirement and therefore is not a candidate for re-election. Mr. Rambeau was also elected a director of the corporation.

Born in Chicago, and receiving his early education in Chicago and Bad Axe, Michigan, he came east to attend Montpelier Seminary in Vermont. From there he entered Harvard College, graduating in the Class of 1930. For the next 17 years he was on the staff of Price Waterhouse & Co. as a certified public accountant. In this capacity he frequently visited Bird & Son during the annual audit period. He joined Bird & Son as auditor in June 1947 and became assistant secretary-treasurer and controller in May, 1960. He has also been assistant treasurer and clerk of the Bird Machine Company.

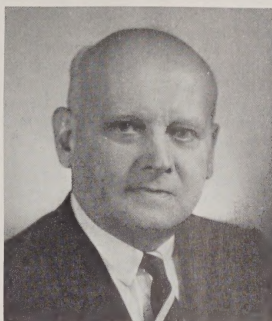
Mr. Rambeau and his wife, Margaret, live at 79 Fessenden Street, New-ville, Mass. Their daughter, Mrs. Jean Little lives nearby in West New-ville; their son, Dr. John C. Rambeau, M.D., is a radiologist with the U.S. Air Force in San Antonio, Texas. His tour of duty will end next summer, at which time he expects to enter private practice as a physician. There are six grandchildren, equally distributed between Texas and Massachusetts.

J. Robert Anderson Named Assistant Treasurer and Assistant Secretary

On March 23 J. Robert Anderson was appointed assistant treasurer and assistant secretary of the corporation, following the election of John C. Rambeau as treasurer and secretary.

Since December 1963 Mr. Anderson has been production coordinator for all Bird plants and assistant controller. He first joined Bird & Son on January 30, 1939, following graduation from the Bentley School of Accounting and Finance the previous year. After several years as cost clerk, he became

(continued on page 2)



John C. Rambeau

Two New Directors Chosen At Annual Meeting in March

Fourteen directors were elected to the board at the Bird & Son annual meeting on March 23. Among them were two new directors, John C. Rambeau and Walter M. Phillips. Mr. Rambeau's election as treasurer and

(continued on page 8)

Cost Reduction, More Sales Made 1964 a Better Year

The successful cost reduction program and an increase in sales made a substantial improvement in earnings for Bird & Son, inc. in 1964, compared with 1963. Net sales increased by nearly \$5 million to \$65,732,000 and net earnings or profits were \$2,187,000 compared with \$910,000 in 1963. In spite of this improvement, Bird & Son made a profit of only a little over 3¢ on each dollar of sales.

Bird Machine Company made an excellent showing with the sales increase of 29% and an increase in profits of 36%. Since the Bird Machine figures are consolidated with Bird & Son, the good year enjoyed by the Bird Machine Company is reflected in the Bird & Son report.

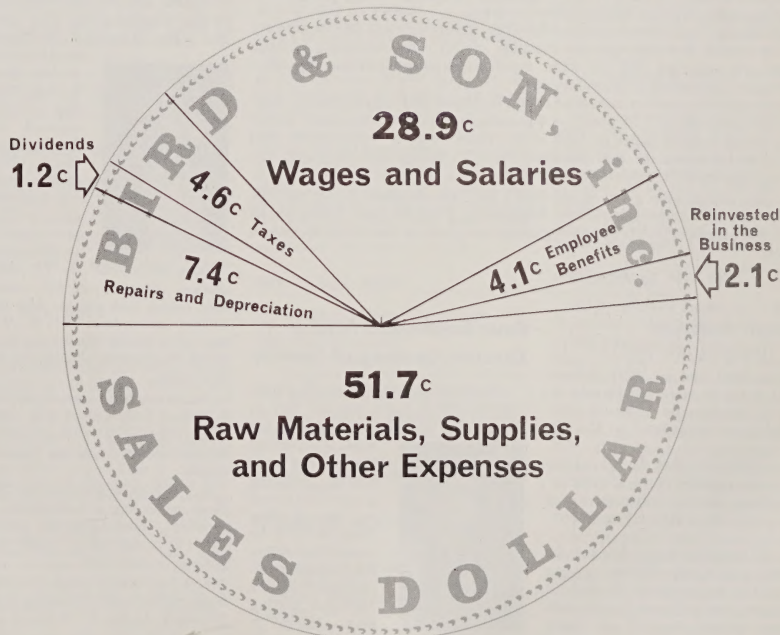
During 1964, the remaining inventory of floor covering products still owned by Bird & Son was sold and amounts owed to us by former floor covering customers were paid. This money plus other money from current earnings was used to reduce the long term debt by over \$2¾ million. Our

long-term debt is now just over \$5¼ million. Only two years ago, our long-term debt was over \$9 million — representing money that the company had borrowed to finance new plants and machinery in order that we might be competitive and a more profitable company. This modernization program, combined with the effective cost reduction program of the past several years is now beginning to produce results.

Among the major improvements in 1964 were the installation of additional equipment at Norwood and Chicago for producing vinyl sidings, a new

(continued on page 8)

How The 1964 Sales Dollar Was Spent





Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Did You Know - - ?

That Bird & Son is the only box company in New England —

— To offer a complete line of Corrugated and Solid Fibre boxes for both domestic requirements and export and government contracts. Also Bird & Son offers paper tubes and cores to round out the packaging line.

— To have a completely integrated paper mill, box shop and fleet of trucks for delivery.

— To be on the government-approved Acceptable Suppliers' List of companies who can certify meeting quality standards, as required on government contracts.

— To manufacture its own Frostwhite liners in four combined board grades (a new white outer surface for Corrugated fibre boxes).

— To receive the Gold Award in the national competition of Fibre Box Association (for its chute-pak units), proving that Bird & Son is tops in package engineering and design.

— To offer customers the know how and experiences of 218 sales years (the combined years of service of our Fibre Box Division sales force). A potential sales or package engineering problem in one territory is solved by actual experiences in another territory by exchanges of ideas.

AND DID YOU KNOW—

That Bird & Son is a pioneer in plastic coating and the only box company to offer customers the choice of Saran, release or acrylic coatings in addition to conventional waxed coatings.

That Bird & Son was the first box company in New England to offer pigment coloring either with or without plastic coating.

That Bird & Son offers superior laboratory testing services and equipment for evaluating new packages for checking quality. Our laboratory is more completely equipped and has more experienced personnel than any other corrugated boxmaker in New England.

That customers who buy from Bird & Son buy more than merely boxes. They buy the integrity of 170 years — the same family name, the same family who started making paper in 1795 — the same company which makes Bird Wind Seal shingles, the Bird Architect Mark 25 shingle and the entire line of high quality building materials products.

These sales points were given to all Bird Fibre Box salesmen at the start of the new year by Vice President H. R. Bonnyman. They are good points for all Bird & Son employees — points that give us real pride in our company and its products.

J. Robert Anderson

(continued from page 1)

a section head, and in 1950 assistant general cost accountant. He became assistant to the treasurer in March 1956 and assistant controller in October 1962.

From 1943 to 1946 he served his country as a member of the 45th Infantry Division, seeing active service at Anzio and in the southern France campaign.

For 11 years he was a director for the Neponset Credit Union, serving two years as its president. He and his wife, Olive, live in North Easton with their two children, Paul, 15 and Susan, 14. Mrs. Anderson was employed in the Cost Department of Bird & Son during World War II.

Four Employees Attain Quarter Century of Service

EDWARD CARBERRY, graduating from high school in the depression year of 1938, found jobs hard to come by. After



working on several jobs in the community, including a very brief period at the Roofing Plant in 1939, he joined Bird & Son for permanent employment at the Norwood Roofing Plant March 1, 1940. During his first two years he worked at times on No. 1 and No. 9 Machines, and most of the time as a

helper at the Granule Plant. From December 1942 to November 1945 he was on leave for military service with the Infantry in the European Theatre. While participating in the Rome-Arno fighting he was taken a prisoner of war and spent a year in a prison camp in Germany.

Coming back to his Bird & Son job, he stayed in the Granule Plant as a tractor driver and a utility man until 1956. At that time he transferred to the Maintenance Department as an "A" piper. By coincidence, Ed worked for Ralph Kemp when he started at the Granule Plant, and 16 years later when he moved to the Maintenance Department, Ralph Kemp as master mechanic was his boss.

Ed lives with his wife, Barbara, and three children at 401 Washington Street, East Walpole. The oldest boy, David, 18, is attending Peabody School, Norwood, taking a chef's course. Sandra, 14, is in junior high school and Lauraine, 10, attends fourth grade at Bird School.

The Carberys are ardent campers. Ed belongs to the New England Family Campers Association and spends all his vacation time camping with his family. Maine is one of their favorite places, especially a park called Lakeside Pines at North Bridgton. They have camped at many New England spots, using the family car plus a utility trailer to carry their gear. On the calendar for the future is that big trip to national parks across the country that every camper dreams of.

Ed is an enthusiastic football and hockey fan and like many of us, enjoys watching TV in his spare time.

RALPH SURETTE, East Walpole millwright, completed his 25th year with Bird & Son March 8. He actually also worked 8 months at the Norwood Roofing Plant the year before, then returned to the Roofing Plant in March 1940 as a sample maker. A year later, he transferred to East Walpole's Stock Transfer Department.



Here he worked for 12 years as a checker, tractor driver and crane operator, taking time out for four years in military service from 1941 to 1945. He was in the Pacific Theatre, seeing action in the Philippines, Guadalcanal and the East Indies.

Ralph recalls his years in Stock Transfer where John Curran was then foreman. They hauled rolls of paper from the machines to the storage warehouse by tractor.

In 1953, he transferred to the Machine Shop to become a millwright's helper (trainee). Completing his training in 1958, he became an "A" millwright, the position he still holds.

Last year Ralph bought an attractive home on the corner of Cottage Street and Wheelock Avenue in Norwood and has spent much of his time renovating it.

There are two children in his family. Ralph, Jr. is 13 and little Joyce is two.



Mrs. Surette was the former Mary Dale whose brother, Peter, works in the Trucking Department.

Ralph is shop steward for his department, a member of the Norwood Council of Knights of Columbus and the Veterans of Foreign Wars. Golf is one of his interests; he has participated in several Bird Club tournaments. He is also a hockey fan, enjoying both schoolboy and professional games.

Another East Walpole Plant employee to receive a 25-year pin and certificate last month is ELSIE JOHNSON of the Corrugated Case Finishing Department. She joined the company on March 15, 1940 as a folder and has continued working in the original department both as a folder and as an inspector on the automatic paper. She lives at 953 East Street, Walpole.

Although MARTIN BOWERS' first acquaintance with Bird & Son was at the Roofing Plant for nine months in 1938,



his continuous employment has been at the East Walpole Boiling Room — a quarter of a century of service. He started here as a cleaner on March 15, 1940. Through the past 25 years he has been

helper, a water treatment man, and now since 1959, a second class fireman. For him it has been one department, one foreman, Mike Boragine, for the whole 25 years.

From 1941 to 1945 he was on leave of absence for military duty in the European Theatre with the Infantry.

At home, 52 Cross St., Norwood, there are his wife, Catherine and four boys, all in the Norwood Schools. Michael, 15 and John, 14 are in high school, Mark, 12 in junior high, and Terry, 9 in the Callahan elementary school. House improvements and repairs occupy a lot of his free time, but he also finds the time to follow his favorite sports of baseball and football on television. In the summer on vacation at Cape Cod, he likes to fish either surf fishing or from a small boat. Mrs. Bowers is an operator with the New England Telephone and Telegraph Company at the Walpole office.

Treasurer W. H. Anderson Retires After Thirty Years

Several months ago, WARREN H. ANDERSON, treasurer and secretary of Bird & Son, Inc., announced that he was retiring from Bird & Son and therefore not a candidate for re-election at the annual meeting in March. At the end of his last month he left his desk at the Main Office to be retired at his home in West Bridgewater.

As of February 6 he had completed 30 years with the company, the last five of them as treasurer and secretary.

A native of Brockton, Mass., and a graduate of Boston University, College of Liberal Arts, in 1926, he was employed as a cost accountant by the George Frost Company of Boston and later was office manager for the Brockton Boot and Shoe Company. He joined Bird & Son in February 1935 as an accountant, becoming internal auditor in 1940, auditor in

1946, assistant treasurer in 1947 and assistant secretary in 1949. When he was elected treasurer and secretary in May 1960, he was also elected a member of the Board of Directors. Other directorships include Bird Machine Company, Gillespie-Sherburne Fuel Company of Brockton and the Campello Cooperative Bank. He has been treasurer and secretary of Bird Machine Company since 1960 as well as treasurer and secretary of Bird & Son.

In the past he served three years on the Board of Selectmen in West Bridgewater and has also been a member of several town committees.

Retirement will not mean inactivity for Warren Anderson. He is a member of the Finance Committee of the Campello Cooperative Bank, and is Treasurer of the Gillespie-Sherburne Fuel Company.

Sometime in the future there probably will be a trip to Tanzania, East Africa, to visit his daughter, Barbara, who with her husband, John R. Ratigan, is a member of the Peace Corps teaching English in Bukoba on the western shore of Lake Victoria.

Still at home with Warren and his wife, Martha, is their son, Kenneth, a junior in West Bridgewater High School.

TOP OF THE NEWS

MAIN OFFICE

On March 17, Larry Lindblom, head of General Accounting, was honored at a past resident's dinner of the Massachusetts Norfolk County Chapter of the National Association of Accountants held at Motel 128 in Dedham. Larry has been very active in this association for many years.

St. Patrick's Day was a colorful one on the top floor with all the green dresses and ties and even Eddie Hobbs' green socks, at the Billing Department topped them all off by Mary Bannon, the girls decorated their windows with large green shamrocks and all wore bright green top hats (see picture). What a boost to morale!

Doris Readon of Credit, bowled a good match against Marcelle Aitken on WHDH-TV but didn't quite come out on top, despite the loud cheering of her many rooters who are already telling her "better luck next time."

The retirement party for office manager, Joseph Erker, Jr. at the Lord Fox on March 5 was a tremendous success, with 136 people present and many more sending their good wishes in writing. Warren Anderson, retired treasurer, served as master of ceremonies and John Rambeau, our new treasurer, presented Joe with a fine travelling bag and a wallet well lined with \$10.00 bills. Other speakers who greeted Joe from the head table were President Robert Jenkins, George Johnson, Evelyn Wadleigh and Edgar Grout. Mrs. Erker was at the head table to share the honors with her husband. He responded with a fine talk in which he recalled experiences of earlier years and spoke in glowing terms of his many happy years with Bird & Son. President Jenkins summed up the feelings of everyone present when he spoke of Joe's extraordinary administrative ability and his talent for coming up with the right solution for the many problems of office administration.

The next day Joe was still on cloud 9 as he again expressed his appreciation for the party. He was especially pleased to see so many from the retired list present, including former president, Axel Anderson.

A warm welcome to Joseph Zeoli of Walpole in the General Accounting Department.

The new chairman of the Bird Art Club is Ann Campbell of Shoe Carton Sales. She is making plans for an exhibit to be held some time in May and says more details on this will be published later.

In March, Bernice Woolley announced plans for her marriage to Fritz Becker of Walpole in May. In anticipation of her leaving at the end of April, Mary Beretelli has transferred from the Employment Office to work with Mr. Murphy and Mr. Bunker in Personnel and Esther Firth who had just started to work in the Credit Union has transferred to the Employment Office. Welcome to Bird & Son, Esther.

The engagement of Elizabeth I. Hosking of Westwood to Duane Rice of Building Materials Sales was recently announced. A September 18 wedding is planned.

MAINTENANCE AND POWER

Dennis J. Naughton, son of Mr. and Mrs. Matthew Naughton of East Walpole was named to the Dean's List for the first semester at St. Anselm's College Manchester, New Hampshire where he is a junior. His father has charge of the millwrights and the Yard Crew at East Walpole Maintenance.

NO. 1 BOX SHOP

Roy Wiggins was re-elected to a 3-year post on the school committee at Bridgewater. We congratulate him on his victory.

The Norwood Irish Music Club has several Bird & Son employees as officers and members. Martin McDonough, machine tender on No. 5 paper machine is president, Peter Costello of No. 2 Box Shop, Shipping Department, vice-president and Michael Flaherty of No. 1 Box Shop is treasurer. The club meets at Rumburg Hall in Norwood on the second and fourth Saturdays with music furnished by Mike McDonough's Irish Band. This club raised \$1,250.00 for the J. F. Kennedy Memorial Library. The check was presented at one of their recent meetings to Father Fitzgerald, cousin of the late President. Later, a personal letter from Mrs. J. F. Kennedy was received by the club expressing thanks for the donation.

Club members and dancers were on an Irish TV program in Ireland, March 17. It is expected that the same program will be shown in this country on Channel 38 in September (More on this later).



SHURE AND IT WAS A FOINE DAY for wearin' o' the green! St. Patrick's Day was celebrated with a flourish at the East Walpole Billing Department, with the windows decorated with large shamrocks and all the girls wearing green toppers. Seated: Mary Bannon, Ann Bandieri, Harriet Sutherland. Standing: Alice Ruzzano, Ellen Geraghty and Antoinette Carlson.

The many friends of Bill Fahey wish him good luck on his new position as he assumes the duties of superintendent at Waterville, Maine.

We are also glad to see Romeo Valerio back in the Box Shop as a foreman after his ten years at New Britain. It is nice to have him back again.

Mr. and Mrs. Richard Bell are receiving congratulations on the birth of a daughter, Mary Lou on March 10.

Dino Ioannelli spent the month of March in Florida.

We are glad to see William Conant back to work after his accident.

Frank DeRose is back on his job after a month in Florida where he says the weather was just grand.

The editor of the *Review* stands corrected by Mr. and Mrs. Walter Rockwood who very quickly after publication of the March issue pointed out that there ARE two "Bird & Son" boys on the Walpole Hockey Squad. The statement in the March Review was wrong. David Cherry, defense man, is the son of Hazel Cherry and Alan Rockwood, wing, the son of Walter Rockwood. Both Hazel and Walter are in the Fibre Box Sales Department. Congratulations to these two boys who played many times during the season and helped their team to win its outstanding championship record.

NO. 2 BOX SHOP

We are glad to learn that both Eino Heikila and Martin Fisher are doing well after their recent operations.

It is also good to see Fran Swierk back to work after an accident which happened on his way to work about a month ago.

Tom Smelstor, son of Joseph Smelstor, (foreman) and star goalie on the Norwood High School Hockey Team has made the all-scholastic hockey team for both the *Boston Globe* and the *Boston Herald Traveler*, it was announced recently in the Boston papers.

NORWOOD ROOFING PLANT

We are glad to report that Michael Malacaria, who broke his ankle recently, is coming along nicely.

Edward Utorka, son of Tony Utorka of shipping, has just joined the Coast Guard and is presently on a shake-down cruise to Guatemala on the U.S.S. CASCO. Tony's older son, Tony, Jr., is now serving with the Marines in Japan. He is a member of a demolition squad and also does some work

in the Electrical Engineering field.

Margaret Owens is a committee member of the Norwood High School Class of 1925 Reunion to be held in May at Mary Hartigan's.

MANCHESTER PLANT

Welcome back to Ronnie Pinard and Robert Dupont, both former employees who have returned to the fold.

It was nice to see Bob Patterson whom we have not seen for quite a while, but who paid us a visit recently.

A belated welcome back to Hazel Rybczyk who was ill for three weeks with a bad cold and to Theresa Williams who fell and hurt her spine.

A very enjoyable evening was spent by Bob Harden and Guy Hoyt when they attended the retirement party for Earle Davis. Bea Tyrrell was sorry that she could not attend the retirement party for Joseph Erker, but hopes to go to East Walpole at a later date. Right now her son Pfc. Gary Johonnet has just returned after 13 months in Korea. As she had not seen him for 16 months she is spending as much time as possible with him in the 32 days he has at home. He reports next to Fort Lewis in Seattle, Washington.

PHILLIPSDALE FELT MILL

In the Bowling League the high team three record was broken on February 24 by the Hawks with a total of 2015 pins. Mrs. J. Nelson — 335, Bill Barratt — 325, Bill Queenan — 310, Bob Pearson — 377, Sam Stewart — 337, Ray Nolan — 329. Ladies high single was broken by Mrs. E. Strickland with a very nice 145. Tony Conti was high man for the night with a 152 and total three strings of 383. The 400 club members to date are Armand Roy and Patrick Pino with 406 each.

On March 3, there were no records broken although C. Richard came near to joining the 400 club with a 397. Even with this score his team lost three to the Blue Jays who made a better team effort along with J. Soito coming in with a record high three for the evening with 363. The high three ladies for the evening

(continued on page 4)

Office Mgr. Joseph Erker Starts Retirement with Trip Around the World

JOSEPH ERKER, JR. started his retirement at the end of last month by engaging at once in his favorite hobby — travel. As you read this he and his wife, Helen, are already in Japan, one of about twenty countries they will visit on their trip around the world.

Born in Norwood, Joe completed his education at the evening division of the Bentley School of Accounting, graduating in 1926. He worked in the Cost Department of Bird & Son during part of 1926 and early 1927, leaving for a brief time in public accounting with Price Waterhouse & Co.

He rejoined Bird & Son permanently on March 7, 1927 and was successively a cost clerk, a plant accounting clerk and plant accountant until made assistant office manager and assigned to special studies in January 1935. By then he had also begun to handle the local tax work for the East Walpole, Norwood and Phillipsdale plants, a duty that he continued to perform until retirement. In January 1943 he became general office manager. During the last 22 years he has had the additional assignments of salary administration for clerical workers and of office methods procedures and systems. In fact, the major portion of his time has been spent in this latter field, through which he has helped the company develop an efficient, modern office. One major project was the planning and layout of the new Main Office building and later, meeting the thousand and one problems involved in the moving and settling in the new building.

Joseph Erker served on the Walpole School Committee for six years, four years as chairman. He was chairman of a school survey committee which recommended the building of a new high school — and Joe was then made chairman of the High School Building Committee. He is a past director and past vice president of the National Office Manager's Association, now known as the Administrative Management Society. Last winter he was given the Merit Award by this group, in recognition of his many years of service to the Boston Chapter. He has been active in the Walpole Chapter of the American Red Cross and at one time served as its chairman.

The Erkers are Walpole's most enthusiastic travelers. They have made five trips to Europe and now are on their way around the world, a journey that will take them to many oriental and European countries, ending in June in England. Joe says there will be many other trips, long and short, in this country, as well as more excursions to Europe in the future. At home at 872 Washington St., Walpole he likes to spend many hours working on his lawn, and projects around the house. He hopes to revive his interest in fishing and might even try a little golf.

He remembers very well his first trip to Europe in 1936 to see the Olympic Games in Germany. Through former vice president R. C. Floyd he was able to obtain the best of seats; next to him were Douglas Fairbanks and his then new wife, Lady Ashley. Behind him was Bobbie Jones, the champion golfer. Just a very short distance away was the box occupied by Hitler and all his generals. Joe still recalls what a thrill it was to see these games from such excellent seats.

TOP OF THE NEWS

(continued from page 3)

were Mrs. Gladys Walsmsley with 328 of the Robins, and Margaret Pierson of the Wrens second with 316.

On the night of March 10 most of the bowlers went along with their averages. The Parrots continued to hold their lead over the Hawks by winning three points, the same as the Hawks, and the Bob Whites continued to have trouble gaining ground.

March 17th Ed Boisvert came close to joining the 400 club with a 398 and helped his team the Wrens gain a tie with the Blue Jays for the 4th place. The Bob Whites came to life and won two points to keep from dropping too far behind.



PETE, THE SEA GULL at Phillipsdale finally condescended to pose for his picture before departing on March 19th for the summer. Pete's adventures were covered in the last issue.

We welcome John Harrington back from his long illness.

Congratulations to Russ and Jane Olney on the birth of their second son. Russ works on No. 1 Paper Machine and Jane used to work in the office.

James and Cathy Racine were recently the parents of twin sons. We were all sorry to hear that one passed away.

CHICAGO ROOFING PLANT

We had word from Rose Fox (now retired) that she went to New Orleans for the Mardi Gras and enjoyed it so much. From New Orleans it was on to Hot Springs, Ark.

Judy Strom (our summer worker) was married to John Michno March 20, 1965. Several from the office attended the wedding and reception. Our best wishes to Judy and John Michno.

We welcome Robert Ritter to the Bird family, and hope that his stay will be a long and happy one. Robert Ritter is foreman in the Maintenance Department.

Our best wishes to Martin and Mrs. Pearce for a long and healthy retirement. Marty retired on February 28 (see special story).

Best wishes also to Harry Jansen whose February retirement is written in detail in another article in this issue.

Everyone at the Chicago Plant wishes Tom Henahan a long and happy retirement which started for him at the end of March. He has had one of the longest and most faithful records of employment. We shall miss him.

SHREVEPORT ROOFING AND FELT

It is always a pleasure to welcome B. P. Soward back to Shreveport — and especially so last month when he brought with him a fine safety award which he presented to the plant in special ceremonies (see picture).



GRINS OF PLEASURE from Frank Markham (left), Personnel Manager, and Plant Superintendent Dale Adams (right), indicate their happiness in receiving a Safety Award for the Shreveport Plant. The award from the Asphalt Roofing Industry Bureau was presented by Vice President B. P. Soward (center) and indicates safety improvement in 1964.

In winning this award, Shreveport competed with other roofing plants in the United States working in excess of 500,000 man hours per year. Shreveport finished 4th in this class in the nation for 1964, beating their 1963 rate and bettering the average of the Group "A" plants.

CHICAGO FELT MILL

Manuel Gutierrez, Jr. and his wife are the proud parents of a son, Eduardo, who was born Feb. 23rd at the South Chicago Community hospital, tipping the scales at 8 lbs. 2 ounces. Little Eduardo was welcomed home by his sister.

Stephen M. Emerson visited at the Felt Mill when he was recently home on furlough. His father surprised him with a 1964 Chevie. Other than losing some weight, Stephen is in fine shape. He can be reached at a new address: Stephen M. Emerson, AF 16810915, 5th FTR, Interceptor Sq., Minot AFB, North Dakota.

We are sorry to hear that Edward Counts has a youngster who is sick with a kidney ailment.

Julian Torres is back in the hospital again — this time with kidney stones and an infection. We hope he has a speedy recovery.

Adam J. Chase is spending his weekends at the roller derby.

Harry Zajakowski's wife is on the sick list — hope she is better by the time this goes into print.

Albert McKay and his wife have just returned from a vacation in Puerto Rico. Instead of spending all of their time in San Juan, the main port, they started the tour in a rented car and spent a full week sightseeing the greater part of the country.

They went along the northern coastline to Guajataca, south to Mayaguez then on to the southern coast city of Ponce. From there they went north again to their original starting point.

Since much of the traveling was done in rural areas (which have not as yet been infiltrated by MacDonald's hamburger purveyors) they had the opportunity to enjoy native dishes. They spent a most enjoyable week. Visitors agree that Puerto Ricans are making their island a good place in which to live. Although they are of Spanish background, many speak both Spanish and English.

CHARLESTON ROOFING PLANT

Congratulations to Mr. and Mrs. Walter Smith on the recent arrival of a daughter.

Mr. and Mrs. Raymond Biel are also to be congratulated on the arrival of a daughter.

We were very glad to have Bill Kimball from East Walpole visit with us at Charleston even though his visit was quite short.

Jack Lee, purchasing agent, was recently released from Baker Hospital after spending approximately two weeks there. We are very glad to have him back.



Stephen Emerson A3C, son of R. L. Emerson, paid a visit to the Chicago Felt Mill recently while home on furlough. Steve was welcomed by many who knew him when he worked with us during summer vacations.

Just heard about the man who went to Las Vegas on a \$15,000 Cadillac and came home in a \$65,000 Greyhound bus.

The Imp.

PEANUTS

by SCHULZ



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Hail The Champions!



CTORIOUS WALPOLE! State Champions and Bay State League Champions photographed at their moment of victory. Captain Richard Delaney is No. 7 in center, next to Coach Charles Delaney. Kevin Woods, 14-year old star goalie is second from the right in the back row, just back of Assistant Coach James Burke. Two sons of Bird & Son employees are at upper left; third from left in back row is Alan Rockwood, son of Walter Rockwood, Box Sales. Directly below him, with open mouth, is David Cherry, son of Hazel Cherry, Box Sales. Photo Courtesy of Walpole Times.

Mason Clark Appointed Foreman Third Shift, FX2

On April 1 Mason Clark was appointed night foreman (third shift) at No. 2 Box Shop to provide additional supervision to meet increased production schedules.



He is a worker with 15 year's experience in various phases of shoe carton production and printing. Joining Bird & Son in February 1949 after several years' employment at Plimpton

press, he worked for a time in the last Walpole Office Stores, and for a short period on the paper machines. In November that year he transferred to No. 2 Box Shop. In the past 15 years he has been a line-up man, an offset press operator, and a Miehle press operator in the Printing Department. For the past year he has worked in various production jobs.

Mason is married to the former Marie Julius, sister of Nunzio Julius of Advertising Display and herself a former Bird employee at the Main Office. They have three children, Mason, 3, Mary Jane, 10, and William, 7.

When Fall comes, you'll find Mason at the bowling alleys. He bowls regularly with the Bird Club League and also with a local business league (candle pins). Another hobby which interests him is collecting coins, old and new, of various denominations. He

tries to build complete sets of quarters, dimes, nickels and pennies, going back many years. Of course there are some gaps, as certain issues are all in the hands of collectors already and it's almost impossible for a new-comer to get his hands on them. But it's fun to keep trying — and you never know when a really valuable coin may come to you in change from a store or garage.

Petrarca Named Foreman Chicago's No. 6 Machine

Lee (Elisio) Petrarca was promoted to foreman on No. 6 Machine at Chicago on February 18.

A native of nearby Chicago Heights, he started with Bird & Son at the Chicago Plant in April 1, 1964 as a machinist in the Maintenance Department. He graduated from Bloom Township High School in 1951, served his apprenticeship as a machinist and spent four years in the Air Force as a machinist. He is married, has three children and lives in Glenwood, Illinois.

Contributors

Contributors to this issue include: Nancy Knox, Rita Berry, Edward Wisniewski, Julia Lewis, Agnes Fraser, Barbara Wasleski, Catherine Brady, William Ford, Beatrice Tyrrell, Anthony Uorka, Mary Driscoll, Robert Pearson, Robert MacLeod, Virginia O'Brien, Lucille Sullins, Frank Markham, Robert Zobel, Adam Chase, Moser Bader, Leonard Weaver, Rocky Phillips, William Grinavich, Tom Reynolds.

White Most Popular, Light Pastels Next

Have you ever wondered which shingle colors are most popular? If you work on the Shingle Machines or in a Roofing Shipping Department you already know: White and the light pastel colors generally lead throughout the country.

In the Northeast, Snow was by far the most popular last year in Master-Bits and Wind-Seals, Polar in the Architect. In second place it was Frost for Wind Seals, Royal Ermine for Architects and Black for Master-Bits. Black, Gothic Slate and Frost were third position for the same products. Ten or fifteen years ago, Black was the most desirable color, but this is not true today. Modern design seems to call for White or at least very light colors — and both builders and home owners have come to realize the value of using light roofing colors to ward off the hot summer sun.

Eight Receive Awards For Worthy Suggestions

Four suggesters received \$25 awards in March for money-saving ideas, and five suggesters were recognized for worthwhile ideas in the intangible category.

Awards paid last month were as follows:

Raleigh Nealy, FSPM1	\$25
Thomas O'Toole, FBM	30
Charles Solbo, FBPM1	25
Henry A. Thomas, FBPM1	25
Pasquale Alberico, FBM	5
Vernon Stromberg, DPPE	5
Willie Taylor, FSQ	5
William White, Jr., FBR	5

Big Ticket Demand For "Patience", May 6, 7, 8

Tickets are circulating, costumes and scenery are on order, chorus and soloists are holding their last rehearsals at Bird Hall. All indications point to another spectacular success for the Spring Gilbert and Sullivan show, "Patience" at the Walpole High School auditorium on May 6, 7 and 8.

Incidentally, it was the performance of "Patience," back in 1959 that sparked the public into buying tickets so feverishly for these shows that eventually per-

formances had to be scheduled for three nights rather than two.

As in all recent shows, the performance will be accompanied by an orchestra and professional costumes, scenery and make up will be employed. Many of your favorite singers have leads in this delightful spoof of affection — Martha Guild as Patience, Joe Hancock as Bunthorne and Jim Silvi as Grosvenor. Sign up now with any Bird Club ticket seller for an evening of entertainment that can't be matched this side of Boston — and not often even in Boston!

Recent Deaths John Malacaria

JOHN MALACARIA, 67, 1360 Washington Street, Norwood, died March 4, 1965 at the Massachusetts General Hospital. Retired in May 1962, he had worked most of his life at the Norwood Floor Covering Plant. His employment began in 1923 on the old Print Machines where he continued as long as the machines operated. Then he transferred to the Finishing Room as a cleaner. He also worked briefly prior to 1923 at Norwood Roofing and No. 1 Box Shop.

Funeral services were held March 8th with a solemn high mass of requiem at St. Catherine's Church, Norwood. His wife, Julia, survives him, and three sons and a daughter: Michael, John and Andrew of Norwood and Mrs. Catherine DeSantis of Mansfield. Michael works at Norwood Roofing. There are ten grandchildren.

Coleman J. Foley

COLEMAN J. FOLEY, for many years a piper at the Norwood Roofing Plant, died in Norwood on March 6 at the age of 75. He had been retired since June, 1956.

A native of Ireland, he had worked at the Readville Car Shops before joining Bird & Son as a piper's helper at the Norwood Roofing Plant in May 1924. He also worked at the Floor Covering Plant Shipping Department for over six months in 1921. In 1939 he was advanced to "A" piper and remained on that work to his retirement.

Funeral services were held on March 9 with a requiem mass at St. Catherine's Church, Norwood. He is survived by his wife, Mary and six children: Vincent P., Coleman J., Jr., Thomas R., and Mrs. Margaret De Shiro of Norwood, Matthew F. of Franklin, John S. of Ohio and Sister Mary Anne, C.S.J. of Regis College, Weston; also, a brother, Michael, of Norwood.

George McNay

GEORGE MCNAY, 78, retired salesman from the Chicago Division, passed away on March 8, 1965. Since his retirement in 1951 he had been living at Crown Point, Indiana. He had been in failing health for the past year and recently suffered a stroke from which he did not recover.

George originally came to the Chicago Plant in 1919 and worked until 1922. He left for several years and returned as a salesman on February 1, 1925. For most of his Bird & Son career he was a sales representative in the Chicago area, retiring on December 31, 1951.

Please!

Buckle your seat belt. Remember the National Safety Council says 4 out of 5 automobile accidents happen within 25 miles of home.



Published to save lives in co-operation with The Advertising Council and the National Safety Council.



AT RETIREMENT, Thomas Henehan, Chicago, was presented with a gift from his fellow employees. Tom stands in the center, with General Manager R. H. Emerson who presented the gift. Kneeling: Eddie Newman; first row: Willie Brown, Thomas Henehan, Richard Emerson, Oscar Peldusz; second row: Ivan Anderson, Rufus Newman, Roland Abraham, Peter Cernak, Thomas Cooling, Frank O'Day, Robert MacLeod, Leonard Miller; back row: Wood Quin, Andrew Gardner, William Fredericks, Faite Rudolph, James Carroll.

Three Retire at Chicago Total Service 119 Years

HARRY JANSEN retired on February 28 after nearly 41 years of service at the Chicago Plant.

He came to work on May 26, 1924 on the old No. 1 Machine. In August 1938 he was made a foreman on this machine serving there until promoted to foreman on the old No. 2 Machine. In December 1951 he was made foreman on the present machine, No. 6, serving there until his retirement.

Harry has made his home the past few years (since he was widowed) with his sister in Chicago. His retirement will enable him to spend at least the entire summer at their home in Michigan and he hopes eventually to go there permanently. He may also take a trip to California to visit his brother Elmer, our Chicago distributor, very soon.

MARTIN PEARCE retired at the end of February from his position as a foreman on No. 6 Machine at Chicago, after 36 years of service.

He started at the plant on February 5, 1929 in the Asphalt Blowing Department, working his way up to the job of stillman. In the early days, Marty was quite active in Union work, serving for several years as president of the Chicago Local. He was also on leave of absence for a time to work with the Union. He continued on the job as stillman until promoted to foreman of No. 6 Machine in October 1951.

Marty has no special plans for his retirement, but he professes a liking for California. He and Mrs. Pearce have two sons. One lives in nearby Hometown, Illinois with his wife and children; Donald, who is in the Marines is presently serving in California.

At the end of March, THOMAS HENEHAN retired after 42 years of service at the Chicago Roofing Plant. On his retirement day he was saluted by his many friends and co-workers and was presented with a gift (see picture).

Tom started with Bird & Son at Chicago on October 9, 1922 as a car loader

in the Shipping Department. He also had a short period of employment with us earlier in 1922, but his continuous record dates from October. Tom spent most of his years in this Shipping Department, working up to become Loader gang boss.

In 1963, he transferred to lighter work, moving to the Remake Department as inspector and gang boss, a position he held until his retirement. Through the years he has been one of the most faithful workers at the Chicago Plant and was held in high esteem by all at Chicago.

Tom lives with his wife and one son not far from the plant at 7232 South Hermitage Avenue. He has no set plans for his retirement.

LONG SERVICE LIST

MAY				
Name	Year	Dept.	Yrs.	
Paolo Persechino	5-4-25	Maintenance	40	
Harold M. Tracey	5-7-35	Paper Mill	30	
Hubert J. Bamford	5-13-35	Roofing	30	
Ruth A. Wilson	5-13-35	Office	30	
Luigi Rondinelli	5-16-35	Roofing	30	
Anthony S. Uroka	5-21-35	Roofing	30	
William S. Ivarts	5-8-40	Maintenance	25	
John P. Koval	5-9-40	Roofing	25	
Ellsworth R. Hurd	5-20-40	Paper Mill	22	
Joseph G. Troiano	5-28-45	No. 2 Box Shop	20	
Philip S. Wise	5-8-50	Roofing	15	
Patty Famiglietti	5-10-50	Roofing	15	
Alphonse Babel	5-12-50	Roofing	15	
Joseph F. Purpura	5-16-50	Roofing	15	
Anne M. Cavanaugh	5-18-50	Finishing Mill	15	
Leonard C. Niese	5-16-55	Office	10	
George Nieve, Jr.	5-16-55	No. 1 Box Shop	10	
Francis J. De Rose	5-17-55	No. 1 Box Shop	10	
Charles F. Harrington	5-23-55	No. 1 Box Shop	10	
J. R. Sexton	5-25-55	Paper Mill	10	
Charles S. Bird, Jr.	5-9-60	Asst. to Pres.	5	
PHILLIPSDALE				
John R. Ellis	5-8-40		25	
Johnathan J. Larrievre	5-2-55		10	
George R. Trabucco	5-18-55		10	
	5-18-55		10	
CHICAGO				
J. C. Jennings	5-3-55		10	
John L. Clay	5-12-60		5	
CHICAGO FELT MILL				
Crescendio Rivas	5-17-55		10	
SHREVEPORT				
James C. Gaskin	5-7-60		5	
GLENWOOD				
Hurcil L. Cowart	5-28-45		20	
CHARLESTON				
Robert B. Prosser	5-3-55		10	
Richard Estelle	5-6-60		5	
James D. Brown	5-9-60		5	
Samuel W. Moore	5-26-60		5	
G. W. DINSMOOR CO.				
Joseph C. Devoe	5-5-50		15	

When April Comes Golf's Not Far Away

The day the Bird Club bulletin arrived announcing the opening of the Golf season, it was snowing! March went out like a lion this year — and it surely didn't look good for either golf or horse-racing on Monday, the 29th.

However, New Englanders know that March storms can't last long, so, disregarding the snow, the Bird Club golfers sent in their returns to meet the registration deadline of April 16.

The season will open on Monday, May 3 at the Easton Country Club in Easton. Rocco Phillips, chairman, is hoping for a big registration so that this may be the biggest and best season ever.

Bowling Stalemates; No Change in Standings

With about three weeks left in the second half of the Men's Bowling season, the contests stand just about as they did a month ago.

Teams DF and FBM are still running almost neck and neck for the top slot, with EM team trailing by only a few points.

Nobody has yet been able to beat Roger Anderson's high single score of 152 or his high three of 396. And Moses Bader still leads the individual averages with Roger Anderson in second place.

The first ten bowlers as of March 24 were:

Name	Team	Average
M. Bader	EM	110-12
R. Anderson	A	109-29
A. LaSalvia	DF	108-63
A. Croatti	FBM	105-25
F. Turco	FB	103-18
M. Clark	DF	103-15
F. Wall	FBF	103-11
F. Petrolini	DF	103-6
F. Flaherty	FBM	102-21
L. Petroni	EM	101-11

New Hand Signals Adopted For Massachusetts Drivers

Beginning in June, the hand signals required of motorists in Massachusetts will be similar to those required in all other states.

Under a bill signed by Governor John A. Volpe on March 15, which takes effect 90 days thereafter, Massachusetts has adopted the same hand signals for turns and for stops as are required by the Uniform Vehicle Code, now followed in all 50 states.

The changes had been proposed in bills filed by the Massachusetts Safety Councils and former Governor Endi-



right turn



left turn



slow or stop

Three Types of Benefits Paid By Social Security

The Social Security Administration pays three types of benefits. The first is the largest group of benefit payments goes to retired persons, both men and women over age 62. The second largest group represents survivors of workers who have died. The third type of payment goes to disabled persons and to their dependents.

In the case of either the disability benefit or the old-age benefit, additional payments may be made for certain dependents such as children under 18, qualified disabled children of any age, widows or dependent husbands. Survivor benefits are payable to widows, childless parents, or dependent widowers.

In order to receive these benefits, you must apply for them. This can be done at any one of the some 600 Social Security Administration offices throughout the country or at one of the many additional places in smaller towns where social security field representatives meet the public. The Norwood office is at 17 Cottage Street. Claims in retirement case should be filed a couple of months in advance so that payments can start promptly when retirement starts.

cott Peabody.

The new signals provide as follows:

1. For stopping or slowing down, the hand and arm should be extended downward.
2. For left turn, extend the left arm horizontally.
3. For a right turn, the hand and arm should be pointed upward.

"Adoption of these new, uniform hand signals by Massachusetts is in keeping with efforts to aid the tourist industry in the Commonwealth," Registrar Richard E. McLaughlin commented. "With the same kinds of hand signals in effect throughout the country there will be a smoother flow of traffic in those months of the year when many out of state visitors are on our highways."

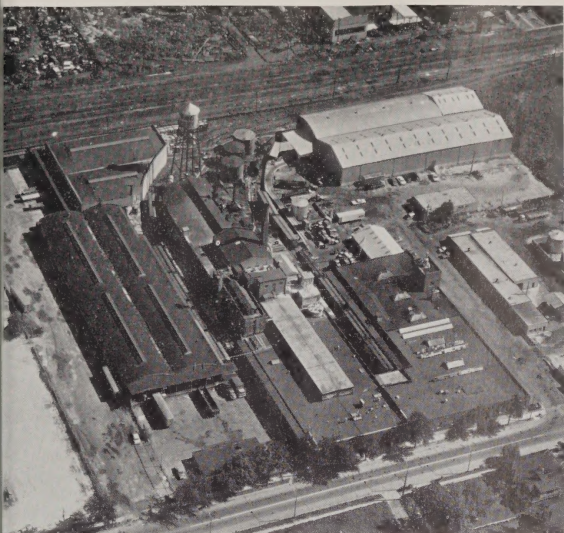
"Another feature of these new hand signals is that the signals that children will learn for bicycle riding will be the same signals that they will be using in later years when licensed to operate motor vehicles."

"Formerly, many of the safety publications which were put out for children by national distributors were showing hand signals which were different from those practiced in Massachusetts. Now, however, this will not be the case."

The new hand signals are shown below.

I always drive with the emergency brake on . . . when an emergency happens I'm ready.

Lady quoted by Fred Nebe



EW WAREHOUSE at the Chicago Roofing Plant, completed in 1964, can be seen at the upper right. The new section of the light-colored double building is that part nearer the center of the picture. The remaining buildings house the plant and office at Chicago.

Allan Jones Named Budget Director

Babcock and Sacre Also Promoted

On the first of April Treasurer John Rambeau announced several changes to the Main Office.

Allan F. Jones has been appointed budget director, with Ronald G. Babcock as assistant budget director.

Gustave Sacre has been named assistant general cost accountant, filling the vacancy caused by Mr. Babcock's new appointment.

The position of budget director is a new one, established to provide management with better control of all costs. The work which Messrs. Jones and Babcock will organize in this new function will be closely related to the cost analysis and special studies which have been Mr. Jones' concern for the past year.



Allan Jones began work in the Cost Accounting Department in October 1946, following several years of cost experience in other manufacturing companies. He was trained at the Bentley School of Accounting and Finance from which he graduated in 1941. He became Cost Department supervisor in January 1950, assistant general cost accountant in 1956 and manufacturing cost analyst in November 1963.

He and his wife, Barbara, live at 147 Green Hill Road, Westwood. Bird & Son assignments have occupied most of his time in recent years, but he has been a director of the Credit Union for over two years and is also the vice

president. He is a member of the Mass. Norfolk County Chapter of the National Association of Accountants. Softball team members know him as their very efficient manager. In the community he has in the past served his church and lodge in several capacities.



Since Ronald Babcock joined the company in November 1954, he has always been in the Cost Accounting Department, first as a clerk, then on special studies. In July 1960 he was named supervisor of cost for the Building Materials and Floor Covering Divisions, and in November 1963 was made assistant general cost accountant.

A graduate of Malden High School, Babcock subsequently gained his college degree in Business Administration through many years of night study at Northeastern University. This was a difficult thing to do with a growing family at home, but he persevered with the help of his wife, Judith, and won his degree in 1962. Ron is secretary of the Mass. Norfolk County Chapter of the National Association of Accountants and also made use of his accounting knowledge by serving one year as business adviser in the local Junior Achievement program. He is also captain of the Bird Club Softball Team. At home on 106 Pemberton Street, Walpole, with Ron and Judith are their three children Kathleen, 10, Karen, 7 and Kevin, 6 months.

These Programs Will Help Lick Cancer

In cancer there are still, unfortunately, two deep, tragic gaps; the research gap and the education gap.

Cancer research has accomplished 50 percent of its task. Today, it is possible to cure one half of all cancers. The remaining 50 percent waits on new discoveries — bridging the research gap.

The other gap — the education gap — could be bridged immediately.

Lack of education cancels some of the benefits of research — by keeping about one out of every six cancer patients from the prompt diagnosis and the proper treatment that could save his life. In one year — this year — in this country, the education gap will cost about 90,000 lives — people who could be saved from cancer if they were properly educated and motivated to help themselves.

Education could save:

- People who have not learned the seven danger signals that may mean cancer — or who fail to act on these signals;
- People who do not know that cancer can be cured if found early, hence avoid vital periodic health examinations;
- People who do not know what modern surgery, radiation and drugs can do against cancer, hence avoid proper treatment or delay it too long for safety.

Cancer's Seven Danger Signals:

1. Unusual bleeding or discharge
2. A lump or thickening in the breast or elsewhere.
3. A sore that does not heal.
4. Change in bowel or bladder habits.
5. Hoarseness or cough.
6. Indigestion or difficulty in swallowing.
7. Change in a wart or mole.

See your doctor IMMEDIATELY if any of these danger signals lasts more than two weeks.

See your doctor EVERY YEAR for a health check up.



Gustave Sacre joined the Floor Covering Plant of Bird & Son in January 1947. A native of New York City, he had attended New York University for two years and had worked in the purchasing office of a New York firm before entering the service in 1942. He performed office administration duties in the Army until 1945, then came to Norwood and worked for Winslow Bros. & Smith for a year before joining Bird & Son.

After six years of working in the plant, he transferred to clerical work in the Floor Covering Plant Office. In January 1955 he became a production accounting clerk at the Main Office and in December 1957 a department head in Cost Accounting, at the retirement of James Dowling. Since 1960 he has been supervisor of Cost Accounting, Paperboard Division.

Early in 1957 Gus completed the full course in Industrial Engineering which he had pursued for several years with the International Correspondence Schools.

He and his wife, Ruth and their daughter, Janis, live at 65 Prospect Street, Norwood. Janis, 16, attends Norwood Senior High School. In the past Gus served as a member of the Bird Club Council for a year. He is a member of the Mass. Norfolk County Chapter of the National Association of Accountants.

A visitor at an asylum saw one of the inmates pushing a wheelbarrow upside down.

"That's not the way to push that thing," the visitor exclaimed. "You've got it upside down."

"Oh, have I?" answered the lunatic. "I used to push it the other way, and then they put bricks in it."

Tri-Mill Sports Club Releases Trout and Hare

Local sportsmen will benefit in 1965 from a program which the Tri-Mill Sports Club has carried on during the winter. On December 12 a quantity of brook trout were released in the South Walpole Brook and the City Mills Brook and on February 21, hare were released in the Walpole area. Good fishing and hunting days should result when the seasons roll 'round this year.

A business and social meeting of the Club was held on February 27 at the Norwood Sports Club. Food, dancing and prizes were the order of the day.

Plans are now being made for a deep sea fishing trip in the month of June. On the notices, soon to go out, members are being advised to get reservations in early as the number will have to be limited.

World's Fair Excursion On Memorial Day Weekend

Tom Reynolds, chairman of Special Activities for the Bird Club, has announced a trip to the New York World's Fair on Memorial Day weekend at the bargain price of \$48.00.

Leaving by train for New York City on Saturday, May 29, the group will stay two nights at an in-town hotel where breakfasts are provided on Sunday and Monday. Train transportation and three days' admission to the World's Fair, plus a private entrance to a major exhibit at the Fair are all included. The tour ends with the return trip by train on Monday evening.

There's still time to sign up for this bargain tour. Return your reservations as instructed in the Bird Club notice which went to all members last month.

George C. Johnson is General Office Manager

Harlan Heere, Supervisor of General Accounting

On April 1st George C. Johnson was appointed general office manager, following the retirement of Joseph Erker, Jr., and Harlan C. Heere was appointed supervisor of General Accounting in Mr. Johnson's place.



George Johnson's Bird & Son career dates from January, 1955 when he joined the company as a cost accountant. He is a graduate of the Evening Division of the Bentley School and had worked for the Norfolk County Trust Co. and as an auditor for Francis P. Kirk & Company prior to coming with Bird & Son. He was named head of East Walpole Cost Accounting in March, 1956 and supervisor of General Accounting in July, 1960.

For six years he served on the board of the Walpole Chapter of American Red Cross, three as a director and three as treasurer. George and his wife, Mildred, who live at 66 Highland Street, Walpole, have three children — Linda, 16, Nancy, 12 and David, 3.



Harlan Heere received his early education in the schools of Reading, Pa. and graduated in 1957 from Muhlenberg College, Allentown, Pa. with a degree in Business Administration. Since then he has taken graduate studies at Northeastern. Prior to joining the General Accounting Department here in August, 1962 he was employed for one year with the Beryllium Corp. in Pennsylvania and two years with William Carter Co. in Needham. He has served as George Johnson's assistant until his recent promotion.

Immediately after college he spent two years in the U.S. Army with an artillery unit. He is a member of the Norfolk County Chapter of the National Association of Accountants. Those who have followed the Bird Club soft ball games will recognize him as a pitcher for the Bird team.

Harlan and his wife, Mary, now live in Dedham but will shortly be moving to a new home on Hemlock St., East Walpole. They have a son, Robert, age 2.

New Directors

(continued from page 1)
secretary is covered in another column. Mr. Phillips is a practicing attorney in

Philadelphia. He replaces E. Barton Chapin of Warner Stackpole Stetson & Bradlee, who has retired after twenty years of service on the board.

Members reelected to the board are: Perkins Bass, Robert P. Bass, Jr., Charles S. Bird, Charles S. Bird, Jr., David Bird, Richard P. Chapman, Weston Howland, Jerome C. Hunsaker, Jr., Burleigh M. Hutchins, Robert F. Jenkins, Calvin A. King and Ralph A. Wilkins.

Annual Report

(continued from page 1)
warehouse at the Chicago Roofing Plant and the installation of modern shingle packaging and handling equipment at Chicago, Charleston and Perth Amboy. Bird Machine Company is completing a plant expansion program which will help the company meet the increasing demand for its products.

In spite of the relatively good year, there were several unfavorable factors. Severe competition in both Building Materials and Paperboard Products resulted in slightly lower selling prices for most products, making it difficult to show a satisfactory profit in all lines. Also, because the new owners of Berry Refining Company did not meet the terms of our agreement with them, Bird & Son resumed control of the refinery business in July. This has not been a profitable operation, and still was not at the end of the year.

Because of increased earnings, the company's federal income tax jump from \$885,000 in 1963 to \$2,225,000 for 1964.

As the accompanying chart shows employees received \$21,686,000 wages, salaries and all benefits. Payments to stockholders which were entirely in cash this year totaled \$82,000.

Commenting on this year's progress President Robert F. Jenkins stated "We are pleased that our combined effort to operate a successful company showed a substantial improvement over the year 1963. The only successful company is a profitable company. Good profits mean job security for employees adequate dividends for stockholders and additional capital needed for growth.

"We expect a continued increase in sales volume for both the Building Materials and Paperboard Products Divisions and for Bird Machine Company. We also expect some price improvement during the year in all divisions, in fact, higher prices have already been announced for asphalt building materials. It looks now though our new heavy-weight shingle the Architect® Mark 25, as well as our new Solid Vinyl Siding, will make an important contribution to our sales growth. These plus factors should place us in a favorable position to make a good showing in 1965."

1964 RESULTS COMPARED WITH 1963 RESULTS

(Includes Bird Machine Company Operations)

The total paid to Bird & Son, inc. by our customers in 1964 amounted to \$65,732,000 which compares with a total in 1963 of \$60,947,000.

Here is how those dollars were spent:	1964 Results		1963 Results	
	How Much in 1964	Cents from Each Sales Dollar	How Much in 1963	Cents from Each Sales Dollar
CUSTOMERS —Thousands of them paid for products valued at	\$65,732,000	100.0¢	\$60,947,000	100.0¢
WE PAID —				
GOVERNMENT —for direct taxes	\$ 3,012,000	4.6¢	\$ 1,757,000	2.9¢
MATERIALS, SUPPLIES, etc.	34,004,000	51.7¢	31,146,000	51.1¢
EMPLOYEES —for wages, salaries and all benefits	21,686,000	33.0¢	22,001,000	36.1¢
REPAIRS and depreciation	4,843,000	7.4¢	5,133,000	8.4¢
	\$63,545,000	96.7¢	\$60,037,000	98.5¢
Net Earnings (profit)	\$ 2,187,000	3.3¢	\$ 910,000	1.5¢
PAID TO STOCKHOLDERS —				
Cash dividend	\$ 822,000	1.2¢	\$ 423,000	.7¢
Stock dividend	—	—	343,000	.5¢
	\$ 822,000	1.2¢	\$ 766,000	1.2¢
BALANCE —re-invested in the business	\$ 1,365,000	2.1¢	\$ 145,000	.3¢

The BIRD REVIEW

Volume 53 No. 5

Published for Bird & Son, inc. employees and their families

May 1965



**Join the
Star-Spangled
Savings Plan**

☆☆☆☆☆☆☆☆

**Buy
U.S. Savings Bonds**

Through Payroll Savings

TO ALL BIRD & SON EMPLOYEES:

This year we are conducting a campaign in all Bird & Son plants and offices in cooperation with the U.S. Treasury. The purpose — to encourage more people to buy U.S. Savings Bonds by payroll deduction.

The Bird & Son campaign is scheduled for the week of May 17 to 21. Many of you, already in the program, may wish to increase the amount of your deduction at that time.

We hope that those of you who are not presently signed up will join during the campaign week. Saving by payroll deduction is an effective and easy way to save money. In this instance, you also participate in a patriotic program that helps your country.

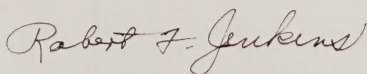
Naturally, this is a strictly voluntary program, but by participating:

1. You establish an automatic plan for saving.
2. You build a nest egg for a rainy day.
3. You contribute substantially to the fight against inflation.
4. You help your country maintain its power for peace.

During the week of May 17 to 21 application forms will be provided at your department. Your foreman is available for assistance if you wish and will forward your completed applications to the Main Office for processing.

I hope you will join this Star Spangled Savings Plan, thus helping yourself and your country at the same time.

Cordially,



PRESIDENT.

**See Chart on Page 2
That Shows**

How Your Savings Grow

Bird & Son Campaign May 17- 21, 1965

FREE TICKETS

A LIMITED NUMBER of free tickets are available to Bird Club members taking the Club's New York World's Fair excursion scheduled for the Memorial Day weekend. These tickets provide admission to the Bird & Son exhibit at the Traditional "House of Good Taste" which is one of the exciting features of the Fair. Bird Solid Vinyl Siding and Bird Architect Mark 25 Shingles are displayed in use on the attractive Royal Barry Wills Cape Cod house.

Those who are taking the Bird Club trip can obtain their tickets from Thomas Reynolds, Dept. BE.

Busy Year for Bird Club; Members Re-elect Directors

Elections at the annual meeting of the Bird Club on April 13 returned all incumbents to their offices. Julia Lewis was reelected treasurer, Velma Cobb was reelected secretary and three directors were reelected for a three year term: Virginia Hoar, Bird Machine Company; Alexander MacIntyre, No. 1 Box Shop and Rocco Phillips, Norwood Roofing. Harold Bailey, president, presided at the meeting which was held at the Main Office cafeteria.

Membership increased during the past year by 23 men and 4 women to a total of 802. This includes 147 honorary members who were formerly active but have now retired from Bird & Son.

Reports of all committees were presented, showing a year of many activities to fit the interests of the large membership. One of the busiest committees has been the Special Activities Committee which sponsored a dozen different events from a Clambake and trips to the World's Fair to the sale of Dinner Cheques books.

Bowling remains the top sport activity in the winter and Golf in summer. Art Classes, the Neponset Choral Society, the new Bird Club Hospital Show and the Tri-Mill Sports Club are all thriving.

The treasurer reported total income of \$10,243.35 and total expenses of \$10,232.64, resulting in a gain of \$10.71 for the year.

Marion Tolman, now retired, has resigned as Chairman of the Art Class activity and Mrs. Anne Campbell of Shoe Carton Sales has been appointed in her place.

Refreshments were served at a social hour which followed the meeting.

At the first meeting of the Board, early in May, a president and vice president were elected. The election day had not arrived at the time this issue went to press.

Traditional House Welcomes Millions At World's Fair

Winter's Grime Washed Away

In early April, L. C. Niese, Director of Advertising, supervised spring cleaning activity of the Traditional "House Of Good Taste" at the New York World's Fair in preparation for opening day on April 21st.

The sidewalls, slightly soiled by the rigors of winter weather, were quickly restored to their original beauty by a crew of men who simply washed them down with soap and water. Bird Solid Vinyl Siding then stood as gleaming white and unmarred as the day it was applied in the summer of 1963 . . . further testimony to the easiest way in the world to "paint" a house. The same cannot be said for the wood trim, particularly around the windows, that will require a coat or two of paint and constant attention during the time the Fair is in progress.

Mark 25 Shingles on Roof

"Not only is our siding in excellent shape," Len Niese reports, "but our Bird Architect® Mark 25 shingles that were installed on the roof at the same time are as beautiful as ever."

Again this year, millions of people from all over the country will visit the Fair. It is estimated that upwards of 40 million will attend between April and October. Our products will get enormous exposure to homeowners and prospective new home buyers who can see for themselves the high quality and unique beauty of Bird Solid Vinyl Siding and Bird Architect Mark 25 shingles.

Builders' Program is Successful

"The House Of Good Taste" builder program is lending further important support to the sale of our products. Actual scale models of the Traditional House are being built and sold in key markets throughout our distribution area east of the Rockies. Builders who participate in the program are required to use exactly the same materials that are in the original house at the Fair. Hence, both Bird Solid Vinyl Siding and Bird Architect Mark 25 shingles are part of every replica home that has been or will be built where builders have fulfilled the requirements of the "House Of Good Taste" builder program.



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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Liberty is the one thing you can't have unless you give it to everybody else.
— William Allen White

Ten Pillars of Economic Wisdom Again On Display at World's Fair

Visiting the New York World's Fair in 1965?

You'll want to include a stop at the impressive Hall of Free Enterprise. Ten Pillars of Economic Wisdom are displayed in bronze and inside the pavilion are dramatic demonstrations of these ten truths. The buttons which

answer economic questions were pressed 2 million times last year. Test your knowledge when you visit the area.

Here are the Ten Pillars of Economic Wisdom supporting the world of abundant living which we enjoy:

- (1) You can't get something for nothing;
- (2) Government produces nothing, and everything it gives must be first taken from the people producing it;
- (3) Government can only spend money it takes from the people; and when it prints paper money with nothing behind it, the value of all real money, savings and insurance is reduced;
- (4) The only worthwhile job security is customer security;
- (5) Job security is a partnership problem;
- (6) Wage increases without increases in production are bound to increase the cost of living;
- (7) Materially, the greatest good for the greatest number of people depends on the greatest individual production;
- (8) Production is achieved by applying human energy to natural resources with the aid of tools;
- (9) The only thing man can increase is the tools, and they must be paid for;
- (10) Production is greatest in a competitive society.



ALL FOR J.A. These five Bird & Son men are currently serving as advisers in the Walpole Junior Achievement program. Left to right: Charles Campbell, Credit; James Doty, Advertising; William Smith and Duane Rice, Building Materials Sales; Walter Rockwood, Fibre Box Sales.

Five Bird & Son Men Serve J. A. as Advisers

Step into the Old Stone School in Walpole any evening Tuesday through Thursday and you will be surprised at the business activity. Each night a group of 20 to 25 high school juniors and seniors are busy at saws, work benches and desks. Some are making products, some are busy at desks with accounting sales or administrative problems.

This is Junior Achievement at work, a program now in its ninth year in Walpole. Total student enrollment at present is 50. In the nine years there have been over 500 young men and women from high school who have participated in the program.

Bird & Son has always supported Junior Achievement — and this year five of our men are serving as advisers.

On Tuesdays the Bo-Poe Company is producing and selling bridge boards and bath salts. Walter Rockwood of Fibre Box Sales is the adviser on production and William E. Smith of Building Materials is sales adviser.

On Wednesdays, the Wesco Company manufactures garden tool boxes and planters. William Smith and Duane Rice of Building Materials Sales are the advisers on sales, accounting and manufacturing.

On Thursdays, the Bird representatives are James Dory of Advertising, sales adviser, and Charles Campbell, Credit, accounting adviser. The product is jars of cosmetic cotton balls for Milady's dressing table and the company name is Duafabop — Do Us Favor and Buy Our Product!

All the men except Bill Smith and Walter Rockwood are new advisers this year. They are impressed with the enthusiasm of the students who respond so eagerly to the program. For most of them it is their first taste of a real business operation. Because of this, the adult advisers find this a most rewarding kind of volunteer community activity. Bill Smith, for instance, has been in the program for nine years, most of them as chairman for the Walpole area.

HERE'S HOW YOUR SAVINGS GROW

SAVE EACH WEEK	AND YOU WILL HAVE			SAVE EACH 2 WEEKS	AND YOU WILL HAVE			SAVE EACH MONTH	AND YOU WILL HAVE		
	in 3 Years	in 5 Years	in 7 Years & 9 Months		in 3 Years	in 5 Years	in 7 Years & 9 Months		in 3 Years	in 5 Years	in 7 Years & 9 Months
\$ 2.50	\$ 405	\$ 703	\$1,150	\$ 3.75	\$ 303	\$ 525	\$ 863	\$ 6.25	\$ 233	\$ 403	\$ 661
3.75	607	1,055	1,728	6.25	506	877	1,441	7.50	280	484	794
5.00	810	1,408	2,304	7.50	608	1,052	1,728	12.50	466	807	1,323
6.25	1,013	1,759	2,882	12.50	1,013	1,754	2,883	18.75	701	1,214	1,991
7.50	1,215	2,112	3,458	15.00	1,216	2,105	3,459	25.00	934	1,617	2,652
12.50	2,026	3,520	5,766	18.75	1,521	2,633	4,327	37.50	1,402	2,428	3,981
18.75	3,040	5,282	8,651	37.50	3,042	5,267	8,654	75.00	2,805	4,856	7,963



OH, GOOD MORNING, BETTY, THE BIG BABOON COME IN YET?

Queenan and Price

Look Back 25 Years



It was on April 5, 1940 that WILLIAM QUEENAN, JR. started work at the Phillipsdale Plant as a loader in the Shipping Department. After holding various jobs throughout the mill he was appointed foreman of the Wood Preparation Department in May of 1952. Ten years later in 1962 he was appointed to his present position of Shipping foreman. He held the positions of vice president and president of the Union (Local 878) at Phillipsdale from 1941 to 1948.

He recalls that back in the 1940's there was only one felt machine and no board mill. He looks back with many pleasant memories on his interesting work both as an officer in the Union and as foreman of two of Phillipsdale's important departments.

Bill and his wife live at 518 Central Avenue, Seekonk, Mass. with their three sons and a daughter. His youngest son and daughter are attending Johnson and Wales Junior College of Business in Providence. He likes all sports but his favorite is baseball. Bill has been a regular bowler in the Phillipsdale League.

WILLIAM PRICE began his Bird & Son career in the Norwood Roofing Laboratory as a student while attending Northeastern University under Frank Reynolds who was the Chief Chemist at the time. His service dates from April 8, 1940.

After graduating from Walpole High School in 1937 he attended Hebron Academy in Hebron, Me. in 1938. From there he went to Northeastern University, graduating with a B.S. degree in 1943.

A year later, in 1944, Bill went into the Navy as a Storekeeper. During World War II he was stationed for two years in Charleston, S. C. at the U.S. Naval Frontier Base. It was during his stay in Charleston that he met his wife, the former Vera Cooke of Lake City, S. C. They have three children, Jan, 17, a senior in St. Andrews High School, Nancy 16, a junior in St. Andrews High School and Janet, 9, who attends St. Andrews Elementary School.

After the war Bill returned to Bird & Son where he worked for Stanley Sallie of the Roofing Laboratory. In 1954 when Bird & Son opened up the new plant in Charleston he was transferred to the plant as Chief Chemist. Bill still believes his life had something to do with wishing that the company would build a plant out South.

His hobbies include collecting stamps, which he has done over the past 30 years. He is also an excellent golfer — one of the better ones in the Charleston area, as a matter of fact. Aside from this he finds time for gardening, even down to grafting his own camellias.

Bill belongs to the Charleston Chem-



TWENTY-FIVE YEARS FOR BILL. When Chief Chemist William K. Price (right foreground) celebrated his 25th anniversary on April 8, his friends at Charleston gathered to congratulate him. Superintendent Ernest Zinkowski presented the pin and certificate. Others, left to right: Stanley Phillips, Alfred Lukow, Richard Usry, Tommie Epting, Jesse Ulmer, William Mazyck and Malcolm MacDonald.

ical Engineering Club. He has made several talks on the manufacture of roofing products at a number of roofing dealers' conventions.

TOP OF THE NEWS

MAIN OFFICE

It is good to see Herb Davis back to work after his brief stay in the hospital — and he says it is good to be back. He thanks everyone for the many cards and get well wishes he received while out sick.

Sympathy is extended to Edward Hobbs on the death of his father.

Douglas W. Sylvia of the Fibre Box Sales Division has transferred from the Middlesex County territory to Southern Connecticut replacing Paul McGinley, who has resigned. Sylvia's old territory has been realigned and added to the territories of Roy Wiggin and John Miller.

As you read this, Al Smith, retired treasurer of the Neponset Credit Union, and his wife Ethel are somewhere in England or on the Continent enjoying a European trip. They left New York late in April on the *Nieuw Amsterdam* to spend most of their time in England. They are taking a ten-day tour of seven European countries, returning to England and leaving for New York on the *Bremen* on the 26th of May. They hope to stop in East Walpole long enough to say "Hello" as they journey northward to their summer home in West Jeddore, Nova Scotia.

Over one hundred people were present at Warren H. Anderson's retirement party at the Lord Fox on April 28. Warren particularly enjoyed seeing a number of retirees, including Eli Chamberlain and Axel Anderson, and the several representatives from our legal firm, Warner, Stackpole, Stetson & Bradley and from our insurance representative, Warner-Watson. At the head table in addition to Warren and his wife, Martha, were John J. Murphy, who performed ably as Master of Ceremonies, Calvin King, President of Bird Machine Co., Hilda Rafuse, Anne Lindsay and John Rambeau, Treasurer, each of whom gave greetings. Called upon to bring special greetings because of his long association with Warren was former President Axel H. Anderson. Mr. Rambeau presented Warren with the gift from his many Bird & Son friends — a fine camera for him to use when he goes to Africa to visit his daughter who works there in the Peace Corps. Jack Rambeau also presented Warren with the compendium which Warren had used during all his thirty years with the company, complete with bill of sale, a special gift from Jack and Joe Erker!

Best wishes to Bunny Woolley who left at the end of April, first to see her son, Carl,

receive his doctor's degree in Dentistry at the University of Michigan on May 1; and second, to be married to Fritz Becker of Walpole on May 15. Many of her friends gathered at Motel 128 on April 23 for a shower in her honor, at which time she was presented with a gift of luggage. A few days later at a small gathering in the Personnel Department, she received more luggage, candy and a bill fold with money inside. All these gifts came from her many office friends who wish her much happiness in her new life.

PAPER MILL

Happy landings for Albert Gilmore and Perley Mudgett and their wives! On May 24th this foursome will depart for a European trip visiting England, France, Italy, Germany, Switzerland, Austria and Belgium.

MAINTENANCE AND POWER

Welcome back to Herbert Bartlett in the Power Department and a cordial welcome to our new engineer, Donald Burton, of Brockton.

We are also glad to see George Blair back to work after a recent hospital visit.

NO. 2 BOX SHOP

We extend our sympathy to Bruno Decicco whose father passed away recently.

It is nice to see Louis Hertel and Martin Fisher back again after their recent illnesses.

Our best wishes to Mason Clark who was appointed night foreman last month.

August Petrova, retired, paid us a visit recently. He looks fine and says he is having a good time taking life easy.

MANCHESTER PLANT

All of the employees at Manchester were shocked to learn of the death of Adrien Cloutier in a highway accident on April 15. Adrien had arrived home from work only minutes before and was on the way across the street to the store when he was struck down by a truck. According to the local newspapers, the operator is being held on charges of second degree manslaughter, and other charges. Everyone at Manchester offers their sincerest sympathy to all the members of Adrien's family.

Marian Sparango and Theresa Provencher have been taking early vacations.

A week of Spring skiing was enjoyed by the Parker Leonard family at Sugarloaf Mountain in Maine over the Easter weekend.

Gary Johonnett, son of Bea Tyrrell, has returned to duty with the U. S. Army Signal Corps at Fort Lewis, Washington.

CHAMPION!

Just a few days before his untimely death, Adrien Cloutier of our Manchester Plant proudly brought this picture to Review reporter Bea Tyrrell. It shows his youngest son, Al, displaying the trophy he won this winter as winner of the New Hampshire Men's Class B Singles bowling roll-off in Milford. He represented the Queen City Lines of Manchester.



NORWOOD ROOFING PLANT

Early vacationists include:

Bert Bamford who took a week off to do some inside painting and go fishing on opening day (no fish!).

Ray Beattie who took a week off to spend a few days around his cottage at Sebago Lake.

The Norwood High School Hockey Team that played in the State Finals was taken to Washington, D. C. and the U. S. Naval Academy at Annapolis and the World's Fair in New York. The trip was sponsored by the citizens of Norwood. Ken Reddick, a member of this team, made the trip and enjoyed it immensely. Ken's father is Jack Reddick, foreman at the Roofing Plant. Frank Wall, who also works here and who is sports writer for the Norwood Messenger, accompanied the group as one of the chaperones.

Charles Peters flew to Ft. Lauderdale, Fla. for a week of relaxation in April.

Mr. and Mrs. Jim Jackson and family vacationed for a week at Miami, Fla. during the last week in March.

During their two week vacation at the end of April Mr. and Mrs. Carroll Homan

(continued on page 4)



MEET THE GIRLS from the Phillipsdale office: Merry Eldredge, Joan Pierson, Sharon Powers and Margaret Pierson. It must be nice, working at Phillipsdale!

(continued from page 3)

motored down the east coast. They definitely planned on a visit to Williamsburg, Va. and hoped to see parts of Florida.

Philip Black was another who took a week's vacation in April. While the children were out of school on Easter vacation he decided it would be a fine time to put a little mileage on his new-to-him station wagon.

Congratulations to Alice and Andy Betro who welcomed their seventeenth grandchild on April 14.

Andrew Jacobson has been transferred to the Product Development Department from the Vinyl Extruder Room.

PHILLIPSDALE FELT MILL

Congratulations to the McWhinnens on the birth of their son. Mrs. McWhinnen is the former Patricia Gouveia, who before her marriage worked at the Phillipsdale Office. The infant, who was born on April 7, is the grandson of Mr. and Mrs. Anthony Gouveia. Alice is head hydropulper operator at Phillipsdale.

Our sympathy to the Albert Hamel family on the loss of their son in a tragic drowning accident in Fall River on April 6.

PERTH AMBOY PLANT

Albert L. Hanson, whose picture appears elsewhere in this Review, has been recently elected Commander of the Woodbridge Post No. 4410 VFW in New Jersey. Al, who is employed in the Maintenance Dept., joined Bird & Son in June, 1963 after being in the filter industry for sixteen years. He was formerly General Foreman of the Lee Filter Corp. of Edison, N. J. He is married and lives in Woodbridge with his wife and three children. He is a member of the Society of Automotive Engineers, has studied at the University of South Dakota and holds the rank of Major in the Air Force Auxiliary Group 223.

CHICAGO ROOFING PLANT

Elaine Van Brussel is now wearing a beautiful diamond, which is formal notice of her engagement. The lucky young gentleman is Robert Alpers. All good wishes to the happy pair.

We extend a hearty welcome to John Ray, new Planning Department supervisor. Alberta Buskirk recently did her civic duty with a two week tour of jury duty.

Virginia O'Brien recently took part of her vacation. The occasion — the opening of the baseball season — Chicago White Sox of course. On April 15 she was one of the hardy fans who braved the weather to root for her favorites. She is sure this is the year for the pennant.



CHICAGO FELT MILL

John Bielawski spent a week's vacation baby sitting and another three days in the hospital for a check-up.

Harry Zajakowski took a few days of his vacation during the Easter holidays to visit his wife's brother in Springfield, Ill.

George Hunt took a week's vacation visiting his father in Peoria, Ill.

John Majchrowicz went to the hospital for a few days to have a complete check-up.

Edward Counts has passed his exam for engineer for the State of Illinois.

Manuel Gutierrez is busy these days filling in as a relief foreman.

Benjamin A. Haro left for his vacation in Mexico. While there, poor Ben got ill. We're glad to see he made it back to work.

John S. Estevez is losing weight, while his friend Pablo Salazes is putting it on. They ought to get together on their calorie count.

The family of Adam Chase wishes to thank everyone at the Roofing Mill (76th Street) and also the Felt Mill for the many tributes of mass cards and floral pieces in the recent death of his brother Ted.

WATERVILLE PLANT

We extend a hearty welcome to our newest employee, Larry Knight.

It has finally happened! Bill Fahey has found a house to his liking and has moved his family to Maine — right into the house he bought from Chet Porter. Nothing like going all the way in filling the former superintendent's shoes.

We're sorry Errol Clement's son, Gerald, hasn't been feeling well lately, but glad he is out of the hospital at last.

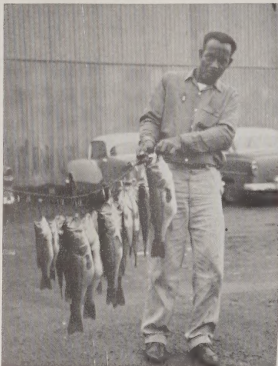
Chet Porter was in our plant this week to bid us a final good-bye, and to turn in

his keys. We are glad to see he looks much more rested than while he was in Waterville. Guess East Walpole isn't as rough on him as we were.

With the coming of warmer weather, our boys are getting back to pitching horseshoes during lunch period. That comes a close second to our favorite sport — peeling card caddies.

SHREVEPORT PLANT

Caddo Lake, where Arthur Thomas caught those nice bass (see picture), is noted for something else besides its fish. Located about 15 miles north of our city, it covers one of the oldest oil-producing fields in this part of Louisiana. Many of the wells can be reached only by barge and boat.

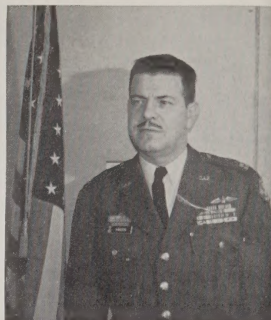


CADDO LAKE, near Shreveport, can always be counted on for good fishing. Arthur Thomas, Shreveport Plant, can testify to this. He put his boat in near the bridge at 8:30 one morning and had his limit by 10:30. Two of the bass were almost four pounders.

FOR BETTER LIVING

Doctors estimate that as many as three out of four patients who seek medical care are suffering from psychosomatic illnesses — emotional ailments which manifest themselves in physical ways.

The following recommendations,



ELECTED. Albert L. Hanson of Perth Amboy has recently been chosen Post Commander of Woodbridge Post No. 4410, V.F.W. (See news)

when followed, should help you enjoy life more.

- 1) Stop listening for a knock in your motor. People who look for trouble frequently find it.
- 2) Learn to like your work. If you can't, then find something you do like.
- 3) Have at least one hobby and work hard at it. Hobbies are invaluable for relieving tensions.
- 4) Learn to enjoy people and to forgive and forget affronts.
- 5) Learn to accept what cannot be changed.
- 6) Learn to accept adversity. If you live long enough, you are certain to meet with it.
- 7) Learn to be cheerful even when you don't feel cheerful. The sunshine you spread will warm you as well as those around you.
- 8) Learn to face life with confidence and decision.

— BP News

Personnel man to trainee: "Or if you prefer, you may elect to skip coffee breaks entirely and retire three years early."



BIRD CLUB HOSPITAL GROUP entertains at the West Roxbury V. A. Hospital. This picture was taken as they presented their show on March 31. Front row, left to right: Jim Deptula, Louis Deptula, Nancy Buck, Diane DeFanti, Irene Wiik, Donna Morelli, Donna Bernasconi, Donna McMorrow, Barbara Wiik, Jody Kaufman, Donna Pearl, Judy McGrath, Steve Ahern. Second row, left to right: Danny Keady, Donald Hurd, Dick Pearl, Ann Payne, Marie Payne, William

Wysocki, Anne Farmer, Frances Maddocks, Ann Naughton, John Naughton, Eleanor McGrath, Jerry Norton, Julia Lewis, and Ted Naja. Third row, left to right: Bea Hammond, Bill Grazzini, Chick Weber, Ginny Traudt, Buddy Gordon, Don Ahern, Tom McCafferty. Missing from the picture were the Blue Hill Billies' quartet, Velma Cobb and Louise Canti.

Happy and Safe Motoring!

There's another holiday coming this month. And just ahead is the season for vacations, weekend trips to lakes, mountains, seashore.

Here's how YOU can help prevent accidents which might cause suffering even death to you and your loved ones:

Follow these simple rules of Caution, Courtesy and Common Sense

DO NOT'S

VER follow the car ahead too closely.
VER pass the car ahead improperly.
VER drive at excessive speeds.
VER drive with faulty equipment.
VER and again NEVER drive after drinking.

DO'S

WAYS follow other cars at a SAFE distance — one car length for every 10 mph.
WAYS stay within your proper traffic lane.
WAYS drive within the posted speed limits.
WAYS be prepared to stop in time.
WAYS slow down for children and pedestrians.

— Adapted from the new Massachusetts State Police pamphlet, "What Must Have Your License."

Tri-Mill Sports Club Elects New Officers

Election of officers of the Tri-Mill Sports Club was held at the end of March, too late for inclusion in the last issue. The election followed a dinner held at the Stoughton Diner banquet room on March 27.

The results: President, Carl Eckhardt; Vice President, Edward Parsons; Treasurer, Thomas McGolgan; Secretary, Norman Greene; Sergeant of Arms, Elmer Parsons. Directors: William Grinavic (chairman for the Bird Club), Aldo Rtoni, Joseph Stavitskas, Frank Ditto, Joseph Duffy, Victor Leontie, Ted Walker, Theodore Pierce and Joseph Epiph. Ted Knaus is in charge of leasing fish, Joseph Mussi, of hare, and in Baranowski, of pheasant. Entertainment: Peter Bethel and Edward Paddock, 1 Grounds: Harold Mott.

The next meeting is scheduled for May 22 at the North Walpole Sportsman's Club. Members are also reminded that time is running out for making reservations for the deep sea fishing trip this summer, where the capacity of the boat is quite limited.



says he worked one week for the company twenty years ago and he wants to try someback."

LONG SERVICE LIST

JUNE

Name	Year	Dept.	Yrs.
Frank S. Clem	6-30-20	Maintenance	45
Margaret Owens	6-22-25	Office	40
Paul L. Knight	6-17-35	Vice President	30
Roy T. Coburn	6-3-40	Office	25
James F. Moylan	6-5-40	Office	25
Mary J. Conton	6-24-40	Office	25
George M. Blair	6-4-45	Power Plant	30
James F. Barnes	6-7-45	Maintenance	20
Elmer Johnson	6-21-45	Roofing	20
Elvin T. Davis	6-8-50	Roofing	15
John Straszynski	6-9-50	Roofing	15
Raymond Wojdak	6-9-50	No. 1 Box Shop	15
Albert F. Blackler	6-13-50	Roofing	15
Charles R. Zabronsky	6-19-50	No. 1 Box Shop	15
Edith R. Oblachinski	6-22-50	Office	15
Thomas Mulkern	6-1-55	Paper Mill	10
Arthur E. Plummer	6-6-55	Office	10
Myron R. Brennan	6-30-55	Maintenance	10
Patrick Walsh	6-13-60	No. 1 Box Shop	5

PHILLIPSDALE

Albert G. Carlson	6-9-20	45
Edward Perry	6-3-40	25
Anthony T. Gouveia	6-13-50	15

CHICAGO

Cleveland Haymond	6-20-55	10
Erwin Prochaska	6-7-60	5

SHREVEPORT

Modena P. Fuller	6-1-55	10
Grady Wayne Duck	6-23-55	10
Oliver Cole, Jr.	6-16-60	5

CHARLESTON

Johnnie A. Caddell	6-24-55	10
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Don't Grown-Ups Know?



Every Litter Bit Hurts!

Team FBM Easy Winner In Bowling Roll-Off

The Roofing Plant team FBM is unquestionably the champion of the 1964-1965 Bowling season. After winning the first half earlier, they found themselves tied at the end of the second half with Team DF.

Then came the playoff on April 21 — a rather dull evening, actually, with FB winning the two straight to wind up the evening and the season.

Moses Bader retained his top average for the season with 109-73. Roger Anderson captured both high single (152) and high three string (396).

Prizes and a big banquet will officially close the season on May 15 at the Embassy Club, Woonsocket.

IT'S A SMALL WORLD, etc.

The February issue of the *Review* which contained a picture of those attending a three-day meeting of the American Chemical Society at the Shreveport Plant, found its way onto the bulletin board of the home office of the Lubrizol Corporation in Cleveland, Ohio. That company had two representatives pictured with the group. Helen Julia, reporter from Waterville, Maine, tells us that some of the staff of the Lubrizol Corporation are well known to some of the Waterville employees. The *Review* was delivered to Waterville, read, mailed to Cleveland — and there you are!

Contributors

News for this issue was supplied by the following reporters: Nancy Knox, Sandra Simonelli, Milton Gardner, Julia Lewis, Catherine Brady, William Ford, Beatrice Tyrrell, Ruth Phelan, Joseph Nevins, Michael Meomartino, Mary Driscoll, Arthur McKenna, Robert Pearson, Virginia O'Brien, Frank Markham, Rita Wolcanski, Adam Chase, Helen Julia, Moses Bader, Antonette Campbell, Leonard Weaver, Thomas Reynolds, William Grazzato, William Grinavic.

Recent Deaths

Adrien A. Cloutier

ADRIEN A. CLOUTIER, 52, of 118 Beech St., Manchester, an employee at the Bird Manchester Plant, was killed in a tragic, pedestrian-truck accident on April 15th.

He started work at the Manchester Plant on March 16, 1959 as utility man in the Mercury. He became pick up man in June 1962, holding this job until his death.

Surviving are his parents, Albert J. and Aldea, his wife, Yvonne (Page) and two sons, Roger A. and Albert E. Cloutier.

Funeral services were held at St. Augustine's Church with a solemn high mass of requiem on April 19th.

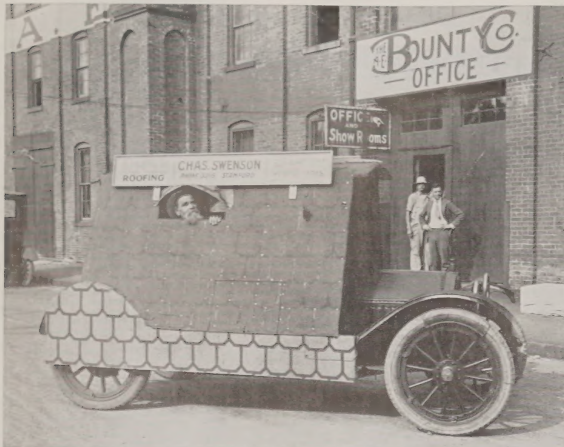
William F. Bishop

WILLIAM F. BISHOP, retired Roofing Plant inspector, died April 25, 1965 at the age of 67.

Joining the Norwood Roofing Plant on September 5, 1928 as a Shipping helper, he transferred the next February to the Inspection Department. He became very proficient in this work on which he remained most of the time until his retirement at the end of the year 1962.

During World War II he forsook inspection temporarily to become assistant foreman of No. 1 Machine from August 1942 to April 1946.

Funeral services were held April 26 at the Roberts Funeral Home. Mr. Bishop is survived by his wife Alice, a daughter, Mrs. Clifford Brown of Norfolk, five sons: Lawrence of Westwood, Charles of Longmeadow, Carl of Uxbridge, William of Sharon and Herbert of Foxboro, three sisters, nine grandchildren and one great-grandchild.



ADVERTISING CIRCA 1925! Mr. Herbert Bounty of the A. E. Bounty Company, Stamford, Conn., sent the Review this amazing picture taken about 40 years ago. The Art-Craft Roofing on this "display" is by Bird.

Finds Photo in Conn. of Bird "Caravan" Circa 1925

One day last month this interesting communication arrived in the Editor's mail. The letter, from Mr. Herbert B. Bounty of the A. E. Bounty Company of Stamford, Conn. read:

"Gentlemen:

While going through some of our old records recently, I came across this picture enclosed. Inasmuch as it is Art-Craft Roofing, I thought you might be interested in it. The younger man on the right of the picture is my father, Harry J. Bounty. It is my estimate this picture was taken about 40 years ago.

I hope you will be able to make some use of it."

Use we are making of it! What a contrast between this home-made display of Bird Roofing products, with exposed nailing, and today's sleek Roofing Caravans, shown in the other picture. We must admit the old method had one advantage — the product was at all times on display for everyone to see! Apparently this was a promotional scheme of a builder, Charles Swenson, who purchased his Bird Art-Craft Roofing through the A. E. Bounty Company. Art-Craft, as you can see, was a roll roofing printed with a shingle design. We thank Mr. Herbert Bounty for recognizing the news value of this picture and sending it to us.

Effective Sales Tools

Today's caravans for the Building Materials Division are not designed for on-the-road advertising. But they are most effective sales tools. In the compact trailer is a complete display of Bird Roofings and Sidings. There is a caravan for each of the five Building Materials Divisions: Northeastern, Southeastern, Eastern, Western and Southwestern. Salesmen in each divi-

sion take these units to important cities, set them up in a suitable meeting room and make a planned sales presentation to dealers, architects, builders and others interested in Bird Building Products. The full product line is shown — shingles, roll roofings and the new Solid Vinyl Siding. Literally hundreds of meetings have been held in the past year. The 1964-1965 caravan program has proved to be a most effective, flexible, mobile form of promoting increased sales of our products.

Fourteen Suggestions Earn \$25.00 Awards in April

Awards of \$25.00 were paid on fourteen suggestions in April rated as money saving ideas.

Two men, Harry Robertson, Jr. of FBY and George M. Wise, FFX received an additional \$25.00 award for having had three money-saving suggestions accepted. Wise, who had four accepted in this one month is already on his way to his next \$25.00 special award.

Awards were paid as follows:

John Beresch, FJM	\$50
William P. Carr, FBM	25
John J. Folan, EMW	25
John L. Johnston, FBR	25
John W. McDaniel, EMM	25
James J. Murray, FBM9	25
Allen Perkins, DPI	25
Harry E. Robertson, Jr., FBY	25
Alessandro Savi, FBM1	25
George Wise, FFX	100
Joseph Lovas, FJPM4	5
Willie Taylor, FSQ	5

Save These Two Dates For You and Your Family

Two more special events are coming on the Bird Club calendar — a morning at the Circus on May 22 and another Clam Bake at Francis Farm, Rehoboth in August.

The World's Fair Week End, an-

Once Upon a Time

Today's Bird Caravan



READY TO GO. Today's Caravans get their final inspection from Director of Advertising Leonard Niese (kneeling) and Vice President Philip Johnson before the five units leave Elm Walpole to advertise Bird Building Materials. Each unit carries a complete display of roofing and sidings.

nounced last month, starts May 29. Closing date for reservations was May 10.

The Circus is a new and welcome addition, especially for families with children. It's a Saturday morning show with prices greatly reduced from the established \$4.00 price: Bird Club members, \$2.50, children 12 and under, \$1.50, guests, \$3.00. This promises to be a

popular event.

Sunday, August 22 has been chosen for the second Bird Club Clambake. It will be held, like last year's, at Francis Farm in Rehoboth. Those who were last year know that you can count on good time AND good food. "Save the date. More details later," says Chairman Tom Reynolds.

Help yourself to safety

Clip this official test form for "The National Drivers Test" and use it whenever you watch the NBC program on driving safety, Monday, May 24.

In Boston this showing is scheduled for 10 to 11 p.m. on Channel 5. Readers in other cities, check your newspapers for local channels and time.

Extra copies of the test are available at all plants.

THE NATIONAL DRIVERS TEST

OFFICIAL TEST FORM

A. JUDGMENT

Defensive Driving Techniques

circle correct letter

1. a. b. c. d. . . . ☐ SCORE
2. a. b. c. d. . . . ☐
3. a. b. c. d. . . . ☐

B. KNOWLEDGE

Rules of the Road:

circle T [true] or F [false]

- | | | |
|---|--|--|
| 1. T. F. . . . ☐ | 6. T. F. . . . ☐ | 11. T. F. . . . ☐ |
| 2. T. F. . . . ☐ | 7. T. F. . . . ☐ | 12. T. F. . . . ☐ |
| 3. T. F. . . . ☐ | 8. T. F. . . . ☐ | 13. T. F. . . . ☐ |
| 4. T. F. . . . ☐ | 9. T. F. . . . ☐ | 14. T. F. . . . ☐ |
| 5. T. F. . . . ☐ | 10. T. F. . . . ☐ | 15. T. F. . . . ☐ |

C. PERCEPTION

Hazards Alertness

1. List the number of driving hazards you have seen

NUMBER () SCORE ☐

D. SPECIAL

circle correct letter

1. a. b. c. d. . . . ☐
2. a. b. c. d. . . . ☐

TOTAL SCORE

This test form is printed for your convenience in marking your answers, totaling your score and comparing it with those of your family and your friends.

"The National Drivers Test" is produced by CBS News in cooperation with the National Safety Council and sponsored by Shell Oil Company.



The BIRD REVIEW

Volume 53 No. 6

Published for Bird & Son, inc. employees and their families

June 1965

New Garage for W. J. Hill Soon to be Constructed

Bird & Son will build a truck repair shop and garage for the W. J. Hill Division on a two-acre lot on Pleasant Street, Norwood, next to the Roofing Granule Plant. Construction will start soon and it is expected that the building will be ready to occupy by Fall.

In addition to the main 60' x 80' concrete block building, there will be two 40' x 60' covered areas where loaded trailers or tractors can be stored under a roof. Also, a large parking area is planned where equipment can be stored when not in use. There will be a modern office on a mezzanine above the main garage. The entire property will be fenced in.

Upon completion of the building, all of the W. J. Hill operations will be moved from the present location on Washington Street in East Walpole.

Asphalt Unloading Area Built at Norwood Plant

An asphalt unloading station for the Norwood Roofing Plant is now under construction on the Pleasant Street side of the railroad tracks, just opposite the asphalt storage area.

When this is completed, drivers will enter the area, hook up their tank trucks to a flexible, metallic hose, throw the proper switches at the pump house and unload faster and easier than was ever possible before.

Master Delivery

Not only does the new installation eliminate the awkward delivery system in the yard, it permits faster, more flexible discharge of the tank trucks. Electrical controls in the pump house can be set by the driver to control the flow of asphalt to the proper storage tank, through the overhead line which spans the tracks. At each tank is a high level alarm, so that if by chance a tank is filled to near capacity, there will be an automatic signal to alert the driver.

Half a century ago, when the asphalt storage area was first built, all the asphalt was being delivered by tank cars which the railroad spotted beside the storage tanks on the special siding. Now the situation is reversed, and all, or nearly all, asphalt is delivered by the W. J. Hill tank truck fleet. This method keeps the asphalt hotter, and therefore more fluid, and it also permits faster pumping and better control of the unloading process.



MAKING A POINT at the tour of the House of Good Taste Exhibit. More than 100 roofers from West Germany were greeted by Henry Davis, assistant to the Vice President of the Building Materials Division. As he explains about Bird Vinyl Siding, the lady interpreter at his side imitates his gesture.

Robert V. Garner Named Production Coordinator For All Plants of the Company

Robert V. Garner has been appointed production coordinator for all Bird & Son operations, effective May 14. J. Robert Anderson, who formerly held this position, will spend all his time on his duties as assistant treasurer.

From his original date of continuous employment in August 1955, Robert Garner was in the Floor Covering Division until it was sold in July 1963. First he was a sales representative, then, in 1939, merchandise stylist, and from June 1946 to July 1963, assistant to the vice president of the division. Later in 1963, he became production coordinator in the Paperboard Products Division, from which position he now moves into coordinator of all divisions.

Mr. and Mrs. Garner live on High Street, Westwood. A married daughter, Mrs. Bernard deLangavant makes her home in Old Greenwich, Conn., and their son, Robert, Jr. is in pilot training with Pan American Airways, out of Kennedy Air Field, New York.

Bailey Re-elected President, Reynolds is V. P. of Bird Club

At the organizational meeting of the Bird Club Council on May 11, Harold Bailey was re-elected president and Thomas Reynolds was elected vice president.

An executive committee was chosen with the following members: Mary Moylan, Rocco Phillips, Thomas Reynolds, Julia Lewis and Edgar Groul.

After hearing reports from various committees, the following individuals were appointed to serve as committee chairman for the next 12 months:

Girls' Golf, Eileen Geraghty, Main Office; Men's Golf, Thomas Tapley,

Bird Machine; Girls' Bowling, Mary Moylan, Main Office; Men's Bowling, Moses Bader, Engineering; Softball, Harold Bailey, Main Office; Tri-Mill Sports, William Grinavic, No. 2 Box Shop; Art, Anne Campbell, Main Office; Cribbage, Edward Knaus, East Walpole Maintenance; Neponset Choral Society, Leonard Weaver; Entertainment, Lawrence Pickener, of W. J. Hill and Virginia Hoar of Bird Machine, co-chairmen.

New and Special Activities, Thomas Reynolds; Hospital Shows, William Grazado, Advertising Display; Hospital Gifts, Alex. MacIntyre.

W. German Roofers Visit Bird Exhibit

Bird & Son was host to 150 West German roofers and their wives at the House of Good Taste Exhibit at the New York World's Fair, on April 29. These members of the North Rhine-land Roofing Contractors Association are on a tour of the United States, with special interest, of course, in what's new in roofing.

Davis Speaks To Group

Henry Davis, former general manager of the Charleston and Perth Amboy Plants and now assisting P. C. Johnson, vice president in charge of sales, was the company's spokesman. After greeting the roofers at the House of Good Taste, he described the three houses, with special attention to the Bird Architect® Mark 25 shingles and Bird Solid Vinyl Siding on the Traditional House. He also gave the visitors a quick, descriptive "roofing tour" of the Fair, pointing out the new materials and new techniques used in covering some of the Fair's ultra-modern buildings.

A German-speaking lady served as interpreter, translating sentence by sentence as Henry Davis spoke. She also interpreted the group's comments. "The roofers were especially interested in the shingles," the interpreter said. "Of course, they were interested in the vinyl siding too — but it wasn't quite so new to them, since this type of siding has been used in Germany for some time!"

Several days after the New York visit, as photographs of the event were being examined at the East Walpole office, our West German distributor, here on a business trip, saw them. Mr. John Lobenbruck of Bardo-Dach-Vertrieb was most interested and able to recognize several of his business acquaintances.

Foot Traffic Wears Roof

Mr. Lobenbruck is continuing to build a very impressive volume of business in both Wind Seal Shingles and Insulated Siding. There is great interest, he told Director of Advertising Leonard Niese, in Bird shingles. The asphalt shingle, especially the Wind-Seal design, is entirely new in West Germany. Mr. Lobenbruck's own roof, the first to be installed, is fast wearing out because of the traffic! Hundreds of people actually climb up onto the roof to see for themselves how effectively Bird Wind Seal® Shingles seal out the weather and protect the home.



Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Preparation Pays Off

When a skilled surgeon begins to operate, he must have at his command an amazing array of instruments, equipment and supplies. These must all be prepared in advance, ready for him to use the instant he needs them. During the operation, there is no time to go scurrying for an instrument or a gauze pad.

In a different way, our working lives depend upon proper preparation of equipment, supplies and manpower so that customers' orders can be filled accurately and on schedule. Planning and Scheduling Departments plan each day's or each week's work. It's then up to all of us on the job, the foreman and his men working together, to carry out those plans on time. Unforeseen emergencies may cause a change in plans, and then superior teamwork is required to meet commitments to our customers.

On the operating table our lives are at stake. In plants and offices, our livelihood may be at stake, because unless we continuously produce the products and the service that please customers, the customers turn to our competitors — and our business begins to suffer.

Being prepared on the job pays big dividends that benefit each of us. Efficient operations make our products healthy. They permit us to:

1. Keep our costs in line.
2. Meet and beat competition.
3. Get and keep more customers.

That's the road to good business for the company and job security for each of us individually.

Adapted by permission of the Judson Roberts Company, Inc.

Four Begin Retirement; Maine and Europe Beckon

NELSON C. BARTLETT stopped work at the end of May to begin a long summer vacation and retirement. His lifetime career at Bird & Son started nearly 44 years ago on September 6, 1921. At that time he had just graduated from Wentworth Institute. He later studied at Lowell Institute (M.I.T.) in 1925 and 1928.

Nelson's first assignment was at the Main Mill where he was a draftsman. A short assignment on time study at the Stock Handling Department in 1929 was followed by transfer to the Roofing Plant as a draftsman in August that year. In 1941 he became foreman of the Asphalt Blowing and Refining Departments and of the Boiler Room. From August 1956 to March 1957, he took over Labor Relations work and Engineering at the Plant, then was made foreman of the Boiler Room and project engineer. Since January 1958 he has



served as plant engineer for the Norwood Plant.

He has been a member of the Appropriation Committee in the Town of Walpole for several years and at one time was very active in both the Old Colony Council of Boy Scouts and the local chapter of the Red Cross. He has been a member of the Board of Deacons at the Union Congregational Church, has served as treasurer and on numerous committees of the church. He has also been active on committees of the Azure



DOUBLE-BARRELED PARTY was held on May 20 at the Floral Steak House for Nelson Bartlett, standing, and Dick Storkfelt, seated at right. Ralph Kemp, center, already retired, served as master of ceremonies.

Lodge of the Masons.

Favorite hobbies of fishing and photography will occupy his time as Nelson and his wife, Helen, relax at their summer home at Moosehead Lake, Maine. Later there may be a trip through Nova Scotia and Canada, with possibly a stop-off visit with Al and Ethel Smith — and then a trip south to visit his daughter, Jane and the two grandchildren in Biloxi, Miss. Their son, Warren, who lives in Burlington, Mass. is also married and has two children, so there will be more family to visit when he and Helen return in the Fall to their home at 11 Park Lane, East Walpole.

EVERETT ROCKWOOD, who retired at the end of May from his job as master mechanic at Phillipsdale, began his Bird & Son career as a painter at East Walpole Maintenance on April 15, 1925.

Four years later he became a millwright's helper, and a year after that, in February 1930 he transferred to the millwright's gang at the Floor Covering Plant. By 1934 he had become an "A" millwright, and in December 1940, gang boss.

When the Shell Department opened at the Floor Covering Plant to manufacture 40 mm. shells for the U.S. Army, he was made a foreman, working with Frank Sutherland and Bill Pratt in this important war-time production.

In March 1945, he transferred again — this time to the Phillipsdale Plant as assistant master mechanic. Since 1949 he has served as master mechanic at this plant.

Everett has always been concerned with mechanical work. For four years before joining Bird & Son, in the 1920's, he was an apprentice with the George T. McLaughlin Elevator Company of Boston. In fact, it was on an elevator installation for this company in East Walpole that he first learned about Bird & Son and became interested in applying for work here.

He and his wife, Julia, will continue to live at their home at 223 Pleasant Street, East Walpole. Everett says he's going to enjoy free time to use his tools in his complete home workshop. He has land interests in Maine and expects to

Solbo and Wise Collect Extra Cash for Suggestions

In May, Charles Solbo at Norwood Roofing and George Wise, No. 1 Box Shop, received additional \$25 awards for having three accepted suggestions.

Regular awards were paid to six suggesters for nine acceptable ideas as follows:

Ernest L. LeMay, FKM	\$25
Charles F. Peters, FBW	25
Charles Solbo, FBPMI	50
George M. Wise, FKF	75
Patsy Famiglietti, FBPM	5
James Williams, FCPM6	5

make good use of both the set of golf clubs and the color TV set presented him by his many friends at Phillipsdale his retirement party.

There are seven sons and daughters the Rockwood family and 16 grand children. Mrs. Edna Shore lives in Norwood; Mrs. Gertrude Bedard and Norma Stewart, in Foxboro; Marjorie Rockwood in Weymouth; Everett, Jr., East Walpole; Lawrence in Reading, and Leo in the Air Force at Rantoul Air Base, Illinois.

As you read this, RICHARD STORFELT and his wife, Dagmar, will be packing their bags for a long trip back to his home country of Denmark. Retirement started for Dick at the end of last month, as he began it in an exciting way with a boat trip to Europe.

They plan to stay in Copenhagen until at least Christmas, taking excursions from that city from time to time. Both Dick and retired President Axel H. Anderson were pleased to discover that they are sailing on the same ship, the "Kungsholm," out of New York on June 23.

Dick came to this country many years ago. One of his first jobs was electrician at the Neponset Woolen Mills in Canton. Then he worked for several contractors as an electrician, before coming to Bird & Son in July 1935 as electrician at the Norwood Roofing Plant.

(continued on page 3)

SUMMER SAFETY TIPS

by
ROBERT ROBY, SAFETY MANAGER

Summer is the time for fun, relaxation and enjoyment. But on the road at the beach, or in the garden, Safety must still come first — or you take the risk of cancelling all the enjoyment.

Here are a few of Summer's Safety Rules:

1. Power mowers can be very dangerous. Check to make sure your mower is in good operating condition each time you use it. Make sure the lawn area is free of stones or other debris which might be thrown by the whirling blade. Keep everyone away from the area you are mowing.
2. Keep hand tools, garden tools, and equipment in good, safe working condition.
3. Avoid excessive work or play on real hot days.
4. Be able to identify poison ivy, sumac or oak and avoid them.
5. See a doctor for treatment of puncture wounds and bad cuts, after first aid treatment.
6. Get your sun tan in easy stages. Go easy the first time out!
7. Never swim alone. Always swim in pairs.
8. Follow safe driving rules as if your life depended on it — IT DOES.
9. Always use commercial starters — NOT gasoline — in starting grills. And use these only according to directions.

Live to enjoy your vacation, your holiday, or your day of leisure by always acting in a safe manner.

We Salute the June Graduates



Claire A. Hinds
Norwood High School
Daughter of
Caryl E. Hinds
Norwood Roofing



John A. DeFlaminis
College of Holy Cross
Son of
Alfred C. DeFlaminis
No. 2 Box Shop



Marcia M. Wiggins
Fenger H.S., Chicago
Daughter of
Walter Wiggins
Norwood Roofing



Illar Muul
Univ. of Michigan
(Ph.D. in Zoology)
Son of
Valdar Muul
Norwood Roofing



Joyce A. Stupak
Norwood High School
Daughter of
John P. Stupak
Norwood Roofing



Judith Weaver
Univ. of R. I.
Daughter of
Leonard Weaver
Bldg. Products
Development



Thomas W. Smelsthor
Norwood High School
Son of
Joseph Smelsthor, Jr.
No. 2 Box Shop



Sherry H. Wiik
Norwood High School
Daughter of
Uno Wiik
Norwood Roofing



Maryann Gomes
Bayview Academy
E. Providence, R.I.
Daughter of
Joao Gomes
Phillipsdale



Benjamin D. Sackmary
University of Mass.
Son of
Julius Sackmary
Norwood Roofing



Mary Ann Munn
Perth Amboy H. S.
Daughter of
William Munn
Perth Amboy



David Rodman
American Inter. Col.
Springfield, Mass.
Son of
Melvin Rodman
W. J. Hill Division



Evelyn Dionne
St. Joseph's H. S.
Manchester, N.H.
Daughter of
Louise Dionne
Manchester



Patricia A. Moore
Calumet H. S.
Chicago, Ill.
Daughter of
Albert Moore
Chicago



Gail H. Gardner
ing Philip Reg. H. S.
Daughter of
Milton Gardner
E. W. Power Plant



Albert C. Boonstra
Walpole High School
Son of
Albert Boonstra
W. J. Hill Division



Lily C. Walker
Fair Park H. S.
Shreveport, La.
Daughter of
George Walker
Shreveport



Sandra Freni
Walpole High School
Daughter of
Salvatore Freni
W. J. Hill Division



Linda Perry
E. Providence H. S.
Daughter of
Edward F. Perry
Phillipsdale



Gloria Marie Czmyr
Douglass Col., N. J.
Daughter of
Theodore F. Czmyr
Perth Amboy



Patricia Ann Czmyr
Woodbridge H. S.
Daughter of
Theodore F. Czmyr
Perth Amboy



Dana Petersen
King Philip Reg. H. S.
Son of
Carl Petersen
Norwood Roofing

Retirements

(continued from page 2)

those days — and until shortly before Floor Covering Plant was sold — his department served both the Floor Covering and the Roofing mills. In 1953 he was made supervisor in the department, and in 1955, at the death of Herbert Jepson, he was appointed foreman.

He learned his trade as an apprentice in Denmark, from 1914 to 1919, completing his high school education during evening sessions and receiving his electrician's license in 1919. He emigrated to the United States in 1925.

Mr. and Mrs. Storkfelt make their home at 30 Glendale Avenue, Sharon. He has served the town as wiring inspector for a period of eight years.

Their daughter, Elsie (Mrs. Herbert Erickson) of Norwood, formerly worked in the Payroll Department at the Main Office; Greta, (Mrs. Walter Edick) lives in Sharon and both before and after her marriage worked in the Credit Union office; the third daughter, Elaine, also worked at Bird & Son at the Roofing Laboratory during the summer months while attending college. She is now Mrs. Stephen Ledham of Sharon.

Next year, when he returns from Denmark, Dick plans to work around his home and take trips to points of interest that he has never had the time to do.

CHARLES E. MATTHEWS, 245 Mountain Street, Sharon, retired at the end of May from his job as surfacing and



backing man on No. 1 Machine, Norwood Roofing Plant.

Always a Roofing Plant worker since he joined Bird & Son in September 1942, he had worked in several departments and on many jobs, but since 1950 has been almost continuously on No. 1 Machine.

In retirement, Charlie has already headed for his favorite summer vacation spot — Oceanville, Stonington, Maine, where he has owned property for some time. Here he will continue his hobbies of woodworking and painting and may even operate a gift shop to sell his work. Friends who have visited his Sharon home know that it is full of his creations in wood and on canvas. Sev-

eral years ago the "Review" carried a story on his hobbies.

With him in Maine is his wife, Mary. Still in Sharon are his children, Geraldine, Eugene, Sharon (who is soon to be married) and Mrs. Berthold De-Martin.



CONFIRMATION DAY for Roberta Rivas was May 13. She is the 10-year old daughter of Raymond Rivas, foreman at the Chicago Felt Mill.



Jeanne M. Nolan
E. Providence H. S.
Daughter of
Raymond E. Nolan
Phillipsdale



Phyllis J. Hurd
Walpole High School
Daughter of
Ellsworth R. Hurd
Paper Mill



Marie Matteo
Metuchen, N.J. H. S.
Daughter of
Cosmo Matteo
Perth Amboy

LIGHTNING STRIKES TWICE!

On Sunday, May 16, Lou Harriman of Building Materials Sales made a hole-in-one at the Sharon Country Club — the same hole which he ached 40 years ago!

This is the 175-yard eighth hole and he made the shot with a No. 5 iron while playing in the Club's Member-Guest Tournament. Lou is 62 years young, so his original hole-in-one was made at the venerable age of 22, — and there have been no others in all his 40 years of golfing. It was a thrill to make this record during the tournament, Lou says, but it also was an expensive record — he had to buy drinks for everyone, members AND guests!

neponset credit union

GOLDEN ANNIVERSARY YEAR

1915 - 1965

May 17, 1915 — Meeting held in conference room, main office, 2:30 p.m. with the following present: H. H. Miller, G. M. Graves, G. R. Wyman, A. H. Russell, B. D. Rogers. . . Mr. Miller had received a great deal of information from William J. Stanton, general manager of the Massachusetts Credit Union, and this he explained to the other members.

"It was the general opinion that a credit union would be a very good thing to establish in this community, and Mr. Wyman moved that Mr. Miller and Mr. Rogers be appointed a committee to go over the situation and make out a report to submit to the Benefit Association. This was seconded by Mr. Graves and carried."

So began the first actions fifty years ago which resulted in the formation of the Neponset Credit Union. The committee reported favorably, drew up by-laws and applied for a charter. The charter was granted on October 5, 1915 and on November 1 the Neponset Credit Union opened its doors for business.

Not one of the original committee — or of the original charter members — is alive today. But if any of them were, how amazed and proud they would be to see the present flourishing organization with its 3271 members and assets of \$3,226,000! They would be even prouder to learn about the many thousands of Bird & Son employees and families they have helped — members who have used the Credit Union to build their savings, or to borrow at low interest rates for a mortgage, a car loan or some other worthwhile personal purpose.

The history of the Credit Union has been a history of healthy growth. From very small, but sound, beginnings in its first years, it has expanded its funds and services to become in its 50th year the oldest industrial credit union in the country — and one of the most active.

Three services were offered when the

doors first opened (actually the office was a desk at the Main Office, manned by the first treasurer, Carlton Bridgman.) Each new member, then as now, was required to purchase at least one share at \$5.00. This opened his account in which he could then buy more shares or make deposits, in person or by payroll deduction. The third service was the personal loans department where employees whose credit was satisfactory could borrow small amounts without collateral and larger amounts with collateral or co-signers.

Today the Neponset Credit Union is a fair-sized bank performing a wide variety of service functions.

SHARES

Neponset Credit Union shares have always been a sound investment, and they still are today.

For many years the amount which could be purchased was limited to 40 shares, or \$200. Gradually the limits have been raised, so that now \$10,000 in shares may be purchased in a single account, \$20,000 in a joint account. The dividend rate was raised in November to 4½% and at the last annual meeting it was voted to pay dividends semi-annually on April 30 and October



BOARD OF DIRECTORS at their May, 1965 meeting: Left to right: Joseph L. Coburn, Herbert V. Church, Nader Kalliel, Jr., Allan F. Jones, vice president, Arthur D. Colburn, Hilda M. Rafuse, president, Nelson C. Bartlett, John J. Burke, Russell L. Tupper, John E. Reddick, Velma M. Coburn, treasurer, and Mary E. Maylan, clerk and assistant treasurer. Not present for the picture: Howard S. Whitney.

31 of each year. Over \$2,500,000 is now invested in shares by 3271 members.

DEPOSITS

Savings deposits are used by hundreds of members as a convenient method of providing ready cash for all sorts of programs. Many save for Christmas, vacations, real estate taxes, insurance payments. Small amounts deducted from each pay check build up quickly to provide extra money when it is needed. Savings deposits amounted to about \$10,000 in 1920. Five years later they had doubled, and by the 25th year of operation in 1940 were up to \$115,000. They have continued to grow. In 1945 they were over \$188,000, by 1955 had grown to \$388,821, and in April 1965 were \$270,000. The reason for the recent dip is that a great many members have transferred their money from deposits to shares, which may now be owned in amounts up to \$10,000.

LOANS

One of the chief reasons for the establishment of Credit Unions in Massachusetts was to protect the average citizen from loan sharks. From the very beginning, the Neponset Credit Union has offered its personal loan service to members in good standing. Twenty-five years ago, a member whose credit was good could borrow up to \$100 in his own name at the low rate of 5%. Today the rate of interest is 5¼% and the limit is \$500. Larger amounts can be borrowed at the same rate with acceptable comakers signing with the borrower; and almost any amount can be borrowed at 3½%

if the borrower puts up security (such as Credit Union shares, a bank book or stock.). Loans are not granted automatically, but are screened by a committee from the Board of Directors. Each borrower is judged on his own record, and ability to pay.

In addition to personal loans, the Credit Union at present offers real estate loans (mortgages) and automobile loans. These are popular with the members as shown by the figures: 24½ automobile loans and 294 real estate loans as of April 1965.

Insurance for borrowers was introduced in 1964. This provides payment of the loan in full if the borrower dies before completing his payments — a protection much appreciated by member's families.

To date, in the first year of operation, eight loans have been paid off in this manner. In one case more than \$785.95 was involved.

OTHER SERVICES

For over 30 years, the Neponset Credit Union has been an agency for Savings Bank Life Insurance. This secure, modestly-priced insurance has been extremely popular with many Bird & Son employees. At present more than \$1,621,660 is in force. Many members meet premium payments for Savings Bank Life Insurance by saving money through payroll deductions paid to their Credit Union deposit accounts.

For the last six months members have been able to purchase money order checks through the Credit Union — a service similar to register checks. Also, for member's convenience, there is a postage stamp machine.

All deposits in the Credit Union are insured by the Massachusetts Credit Union Share Insurance Corporation.

NEPONSET CREDIT UNION

Year	Assets	Shares & Deposits	Loans
1916	\$ 4,410.38	\$ 4,080.13	\$ 3,102.06
1925	57,998.68	50,934.13	35,476.58
1935	163,914.14	143,468.84	96,528.88
1945	461,360.13	417,592.83	200,903.40
1955	1,420,870.31	1,246,665.56	957,772.42
1965	3,226,486.93	2,825,180.88	2,488,841.18

During the past year

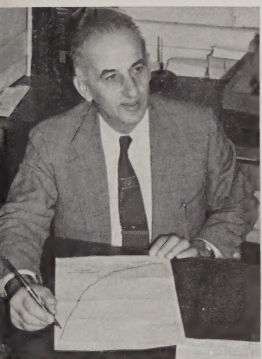
Total Assets increased:	\$318,721.55
Shares & Deposits increased	274,676.23
Loans increased	238,298.64

Membership:

1916	143	1945	2474
1925	786	1955	3478
1935	1737	1965	3271



OFFICERS AND DIRECTORS who served fifteen years ago, at the time of the 35th anniversary: Seated: John J. Burke, Hilda M. Rafuse, Walter Hartig, president, Joseph L. Coburn, vice president, Velma Cobb, clerk and A. W. Smith, treasurer. Standing: Nelson M. Phillips, Russell L. Tupper, Howard S. Whitney, Leo R. Bernier, Wesley A. Beaulieu, Arthur D. Colburn and Nelson C. Bartlett.



ALBERT W. SMITH, treasurer for 41 years, displays chart showing growth of the Credit Union in its first 40 years. This picture was taken in 1955.

Albert W. Smith Guided Credit Union for 41 Years

The Neponset Credit Union as it stands today, is to a considerable extent the reflection of the devoted work of the man who served as its treasurer for 41 years — Albert W. Smith.

For more than a generation he was the Credit Union to the thousands of employees who banked there, many of them seeking his counsel in financial matters.

During his term as treasurer, from 1921 to his retirement in 1962, the institution grew from a small employee bank, with assets of only \$30,000 to a full-blown Credit Union with assets of nearly \$23½ million and 3600 shareholders. Under his guidance, the Credit Union added mortgage loans and automobile loans; shareholders were encouraged to use the Credit Union for investing by payroll savings; total shares permitted for individual ownership were increased to \$1500.00; members were encouraged to use the payroll deduction method of increasing savings for taxes and other personal uses — and through the years thousands did so.

Al Smith was elected president of the Credit Union League of Massachusetts for three consecutive terms, 1941-1944, and he served with distinction on the League's board of directors for 18 years, from 1926 to 1944. At his retirement in 1962 he was elected Honorary President of the Neponset Credit Union.

Al Smith and his wife, Ethel, now live in retirement at West Jeddore, Nova Scotia.

Al would be the first to say that another man also was an ardent worker for the Credit Union, especially in its early years — Benjamin D. Rogers, who was head of the Labor Bureau and a most able Director of Personnel from 1913 to shortly before his death in 1951. Mr. Rogers' wise counsel helped the early board of directors reach many sound decisions.

Following in the tradition of these two men, Al Smith and Ben Rogers, the present officers and directors of the Credit Union and the present management of Bird & Son continue to give strong support to the Credit Union. The continuing policy is to try to make the Neponset Credit Union of the greatest possible service to its members.



Fifty Years of Service

PRESIDENTS:

Allan H. Russell — 1915 to 1919
Warren E. Sumner — 1919 to 1923
Andrew C. Urquhart — 1923 to 1933
Bernard H. Bailey — 1933 to 1935
George E. Smith — 1935 to 1937
John J. Burke — 1937 to 1939
William S. Jackson — 1939 to 1941
John J. White — 1941 to 1943
Warren S. Kumbad — 1943 to 1945
Howard S. Whitney — 1945 to 1947
Arthur D. Colburn — 1947 to 1949
Walter H. Hartig — 1949 to 1951
Joseph L. Coburn — 1951 to 1953
Russell L. Tupper — 1953 to 1955
Nelson C. Bartlett — 1955 to 1957
Ronald F. Sager — 1957 to 1959
J. Robert Anderson — 1959 to 1961
Richard H. Ellis — 1961 to 1963
Hilda M. Rafuse — 1963 to date

TREASURERS:

Carlton T. Bridgman — Nov. 1915 through Nov. 1916
F. Merton Gill — Dec., 1916 through Oct., 1917
Forest G. Fagg — Nov., 1917 to Dec. 1918
Miss Corina Siedoff — Jan., 1919 through April, 1920
Miss A. L. Downing — May, 1920 through June, 1920
Miss E. L. Griffin — July, 1920 through October, 1921
Albert W. Smith — November, 1921 through May, 1962
Miss Velma M. Cobb — June, 1962 to date

CLERKS:

Benjamin R. Taylor — November, 1915 to November, 1934
Howard S. Whitney 1934 to 1942 (November)

*Clerk and Assistant Treasurers:

Velma M. Cobb November, 1942 to June, 1962
Mary E. Moylan June, 1962 to date

* New Office, established in 1942

First, Just a Desk - Now a Full-Sized Bank

The Neponset Credit Union has an interesting housing history.

At first, of course, the business was conducted from the desk of the person elected treasurer. But as the business grew, an office area of its own became a necessity.

Many persons still working for Bird & Son can remember the first office in the Triangle Building, which now houses the Plant Hospital. As you entered the center door of this building, the counter was on your left and the work area extended back of it approximately to the left hand door of the

present hospital. At that time the hospital occupied only part of the left wing of the building. The right wing housed the Labor Bureau, as the Personnel Department was then known. For a long time Credit Union accounts were posted by hand. Increased membership eventually demanded the start of machine accounting — a big step in modernization.

To Bird Hall

By 1938 the Credit Union had outgrown its limited space and moved to larger quarters in the corner offices of Bird Hall across the street. This was the area recently occupied by the Scuttle Shop, but now remodeled into the office of the Jenks Insurance and Real Estate Agency, plus additional space adjacent to it.

Present Quarters

When the new Main Office Building opened in May 1958, the present large, modern work area was set aside for Credit Union business. Modern office equipment was installed for accounting and record storage. A larger area was also provided for handling the record-keeping of the Bird & Son Group Insurance — a function always handled in the Credit Union office, dating back to the days of the Employees Mutual Benefit Association, which was the forerunner of the present Group plan.

CREDIT COMMITTEE in action. Russell L. Tupper, Arthur D. Colburn and Nelson Bartlett view and discuss all properties before approving mortgage loans.



BEHIND THE COUNTER the Credit Union office staff pauses in the business of the day to be recorded by the photographer. At the counter is Alice Caron. Seated at the desks, left to right: Ruth Doane, Helen Bickford, Geraldine Kissell, Margaret DiMarzio and Dorothy Jennings.



FIRST OFFICE of the Credit Union as it appeared in the Triangle Building in December 1922. The customer is standing not far from the location of Head Nurse Roxy Coburn's desk at the present Plant Hospital. The building was completely remodeled five years ago to expand the hospital area. Behind the counter is Treasurer A. W. Smith.

Today's Officers



Hilda M. Rafuse
President



Allan F. Jones
Vice President



Velma M. Cobb
Treasurer



Mary E. Moylan
Clerk and
Assistant Treasurer

First Semi-Annual Dividend Paid By The Credit Union

The Neponset Credit Union paid its first semi-annual dividend in May. The rate of 4½%, paid for the six months period which ended on April 30, 1965, was set by the Board of Directors at their meeting on May 13. Total amount of the distribution was over \$53 thousand.

The decision to pay a semi-annual dividend was made at the annual meeting of the Credit Union last November. At that time the members also voted that the amount of the next dividend be set by the Board of Directors.

Hospital Shows End Successful Season

The Bird Club Hospital Variety Show closed its season with two shows in the month of May.

The first, on May 5th, was at the Med-field State Hospital where 300 patients enthusiastically applauded, and added their own bit by singing, clapping in rhythm and even doing a little twisting to the rock-and-roll music provided by Danny and The Invaders.

Two weeks later, on Wednesday, May 19th, the group journeyed to Cushing General Hospital in Framingham. This visit to Framingham brought back a few memories to some of the senior members

of the cast, because in the late 1940's it was the VA Hospital, to which they made frequent trips to entertain the convalescing soldiers. It is now a hospital for the sickly aged. Like the previous shows, this one was well received by the shut-ins. After the finale was played, all the cast could hear was, "It was a fine show; thank you so much for coming. When are you coming back?" When an entertainer hears words like these, he knows he has accomplished what he volunteered to do, namely, bring a little happiness into the lives of the shut-ins.

The show will be reactivated in the fall.

LONG SERVICE LIST

JULY	
Ambrose E. Fitzpatrick 7-3-25	No. 2 Box Shop 40
John J. Cooke 7-8-25	No. 1 Box Shop 40
Carl E. G. Johnson 7-8-25	No. 1 Box Shop 40
Glady's K. Noddin 7-13-25	Office 40
Joseph Porazzo 7-29-35	No. 1 Box Shop 30
George L. Barton 7-30-35	Paper Mill 30
Fred Babel 7-11-40	Rooting 25
Patrick J. Curran 7-15-40	Maintenance 25
Paul Basilio 7-2-45	Paper Mill 20
W. Richard Phipps 7-16-45	Office 20
Edward J. Hobbs 7-19-45	Office 20
George L. Duxy 7-10-50	Office 15
Caryl E. Hinds 7-10-50	Product 15
John E. Reddick 7-10-50	Development 15
James H. Walsh, Jr. 7-27-50	Roofing 15
Bernard H. Pelinski 7-12-55	No. 1 Box Shop 15
Gilbert L. Lefebvre 7-27-60	No. 2 Box Shop 10
	Paper Mill 5
LEWISTON	
Rita V. Wright 7-1-60	5
PHILLIPSDALE	
Paul W. Johnson 7-1-40	Plant Engineer 25
Russell Weddell 7-24-50	15
SHREVEPORT	
Eddie Marshall 7-9-40	25
Claude Scott 7-14-50	15
Lee Audrey Harper 7-23-60	5
Bobby E. Cumberland 7-25-60	5

Board of Directors-1965

Honorary President — Albert W. Smith. Retired. Former Personnel Services Manager. Former Secretary of Bird Club. Treasurer of the Neponset Credit Union, 1921-1962.

President — Hilda M. Rafuse. Stock Transfer Clerk & Secretary. Past President Bird Club. Former Auditing Committee member.

Vice President — Allan F. Jones. Budget Director. Former Auditing Committee member.

Treasurer — Velma M. Cobb. Treasurer and Investment Committee member. Secretary Bird Club.

Clerk and Assistant Treasurer — Mary E. Moylan. Group Insurance Clerk. Past President Bird Club.

Nelson C. Bartlett — Plant Engineer, Building Materials Division. Retiring in June. Member Credit Committee.

John J. Burke — Retired. Former General Superintendent of Paper Products Division. Substitute member of Credit Committee. Member Investment Committee.

Herbert W. Church — Assistant Purchasing Agent. Chairman Auditing Committee.

Joseph L. Coburn — Retired. Former Laboratory Technician. Field Manager for Credit Union League of Massachusetts. Member Auditing Committee.

Arthur D. Colburn — Superintendent No. 1 Box Shop. Member Credit Committee.

Nader Kalliel, Jr. — Lid Rotary Operator, No. 2 Box Shop.

John E. Reddick — Foreman, Roofing Plant. Auditing Committee member.

Russell L. Tupper — Retired. Former Superintendent No. 2 Box Shop. Member Credit Committee.

Howard S. Whitney — Retired. Former Assistant to Vice President in charge of Engineering. Former Chairman Auditing Committee. Member Investment Committee. Former Treasurer Bird Club.

**For Peace of Mind,
Security, Independence
Save Where it is Most Convenient**

YOUR NEPONSET CREDIT UNION

Memories of 25 Years Recalled by Four Who at Quarter Century Mark

JOHN P. KOVAL, who handles personnel work at the Norwood roofing plant and who serves as schedule coordinator, can look back on an excellent background of experience during his quarter century with Bird & Son.

After high school and a number of jobs in industry, including a stint in wood cutting for the Brown Company in New Hampshire, he joined the Norwood Roofing Plant as a utility man on May 9, 1940. Stanley Phillips was at the time his first foreman.

Experience on several different jobs No. 9 Machine was interrupted by three and a half years of military service during World War II. Enlisting in 1942, he served with the Air Force in the European theatre of operations. Back in civilian life in June 1946, he broadened his plant experience by transferring to the Laboratory where he served as an assistant and later a technician. From this post he was promoted to foreman of No. 7 Machine in 1951 and foreman of No. 9 in 1952. He also began studying chemistry, engineering and business administration nights at Northeastern University, persevered in this and after 8 years received his Master's Degree in Business Administration in 1956.

In recent years, he has been in charge of personnel work at the plant and since 1963 has also been schedule coordinator.

John and his wife, Mary, live at 26 James Avenue, Norwood. Their son, John, Jr., is a member of the Air Force, stationed at Lackland, Air Force Base, Texas, working on finance and disbursement. Michael is a junior in high school and Gregory in the 7th grade at Norwood Junior High.

For many years John has served the Little League in his home town as a coach and an umpire. He likes golf — plays the Bird Club League — fishing and camping with his family. He says he likes more fresh air than fish, but still likes it. In winter, he is an avid hockey fan and a strong supporter of the Bruins. Summer there have been many camping trips with the boys through Maine, New Hampshire, New York and sections of Canada. They all love it.

JOHN R. ELLIS, night foreman at Phillipsdale, has now joined the ranks of the Quarter Century workers. His 25th anniversary date was May 8th.

Starting first at the Norwood Roofing plant, he went to the Floor Covering plant for the year was out, working in the Big Border Department. In 1944, following an automobile accident and a stay in the hospital, he transferred to Phillipsdale, working on various machine jobs and finally becoming No. 1 machine tender in January 1954. Since

February 1964 he has been night foreman.

Prior to joining Bird & Son, and for his first two years here, John played on the Bird & Son Soccer team which was a very active team in those years.

John and his wife, Rita (Bessette) live at 88 Circuit Drive, Riverside, R.I. Their oldest son, Roger, 22, is a sergeant in the Army Medical Corps. Joseph is a freshman at LaSalle Academy in Providence and will be 16 at his next birthday.

Scouting has been one of John's big community interests. He has served as troop committeeman for Troop No. 4 at Riverside for 10 years. He is a member of the Bishop Hickey Council, K. of C., was a shop steward and later a vice president in independent local union when he worked at Floor Covering.

John found, as his boys were growing up, that he acquired many hobbies, according to what the boys were most interested in. He still has an interest in woodworking and for three years has been a duffer in golf. Both he and Rita belong to the "Dancing Squares" and are really enthusiastic about their square dancing activities. They like their home in Riverside very much; he says in many ways the small community he now lives in reminds him of East Walpole and its square, which were so familiar to him during his first years in Bird & Son.

WILLIAM S. IVATTS is another of the many Bird & Son men who used the messenger boy's job as a springboard to



a good career in Bird & Son. Starting as messenger at the Mill Office on the 8th of May twenty-five years ago he later worked as Main Office messenger and then transferred to a helper's job at the East Walpole Maintenance Storeroom. Apparently this move was in the right direction, because he is still in the Maintenance Department. Among his early bosses he recalls Carolyn Delaney at the Mill Office, Mary Blazonis at the Main Office and Charles Rafuse at the Storeroom.

On December 8, 1941, Bill did what a lot of others were doing that morning — he enlisted in the U. S. Coast Guard where he spent five years during World War II.

Returning to his old Bird & Son job in 1946, he took advantage of the training program when it went into effect and joined the Millwrights, under Foreman Marty Naughton. Later, finding that electrical work interested him, he began studies in this field and transferred to the Electrician's crew, working at various times under Francis Bannon, Bernard Walker and (at present) Bob Weger. Matter of fact, he is filling in for Bob during the latter's illness, having been made supervisor just recently.

Bill is very active in the affairs of Local 1330. He has been chief steward for Maintenance, recording secretary, vice president, and for the past five years,

president of Local 1330.

The Ivatts family is well known at Bird & Son. William (Bill) Senior was a truck driver for many years before he was made truck and yard supervisor, from which job he retired in 1963. Bill Junior's sister Marion works for Bird Machine Company, his brother, Bob, is a piper at East Walpole, and chief steward at Maintenance, his sister, Frances, now married, did work in the Credit Union and his mother, Marion, worked for Earle Boyden during the War.

Bill, Jr. has been living in Foxboro most of his married life with his lovely wife Nancy (Crowe) and their four children: Billy is in the U. S. Army, Sherry works in a local bank and Tommy and Robby attend the local schools. Fishing and bowling are his hobbies.



ELLSWORTH R. HURD has been a paper maker for all of his 25 years at Bird & Son, since the day he started on May 20, 1940. Like all men who eventually become machine tenders, he

has worked on all the various machines from 5th hand to 4th hand to 3rd hand to back tender.

After eight years as back tender on No. 5 Machine, he became machine tender on No. 3 Machine in 1953. Three years ago he moved to No. 5 Machine as machine tender.

If it hadn't been for the patience and the instruction of Foreman Frank Massey and Tour Bosses John Seastrand and Michael McDonagh, Hurd would probably have quit the first few days. Everything seemed to go wrong, he recalls, but these men persuaded him to keep on trying and it was not long before he learned the trade.

The Hurds now live in South Walpole, at 1778 Washington Street in a house he built himself in 1949-1950. This was an interesting and busy time, he remembers.

There are two children in Chub Hurd's family, a girl and a boy. Phyllis graduates from Walpole High School this year and has been accepted at the Boston State Teachers' College. Allan, a former Walpole High student, graduated from Coyne Electrical School last year; at present he attends Northeastern University at night while working at the Foxboro Company.

Fishing and hunting are Chub's warm weather sports. In the fall and winter you'll find him rooting for the High School football and hockey teams.

Besides celebrating the 25th Bird & Son anniversary, Mr. and Mrs. Hurd will celebrate their 25th wedding anniversary soon — on August 31.

All the world loves a lover, unless he is in a telephone booth.

Recent Deaths

Henry A. MacDonald

HENRY A. MACDONALD, 15 Charles St., Dedham, died suddenly on May 3 at the age of 70. He had been retired from the Floor Covering Plant since July 1962.

Starting in December 1922 as a trap man, he worked for some years in that capacity, but in 1935 transferred to the Yard Crew. He continued in this Yard work until his retirement on July 31, 1962.

Funeral services were held Thursday, May 6 with a requiem mass in St. Mary's Church, Dedham. He is survived by his mother, a sister, Mrs. Margaret Steene of Boston, and three brothers: James of Walpole, John of New York and George of Natick.

Oscar Koch

OSCAR KOCH, 57, of 947 Washington Street, Norwood, died on May 13. He had been in poor health for over a year and had not worked for nearly three months.

After 23 years' employment at Winslow Bros. & Smith, he first worked at the Norwood Roofing Plant in September 1949. He worked part of the next two years also at the Plant, and returned in April 1952 to begin his continuous Bird & Son employment. At various times he had worked on most of the machines; for the last six months his work had been in the Solid Vinyl Siding Department.

Funeral services were held May 17 at the Gillyooly Funeral Home, Norwood. He is survived by his wife, Gertrude and a son, Oscar, Jr. of Norwood.

Frank Kondry

FRANK KONDRY, retired, of 47 Tremont Street, Norwood, died May 18 at the age of 72 after a long illness.

He had been a Norwood Roofing Plant worker for many years before his retirement on December 31, 1959. He began his work in Slate Handling in August 1928, and was for most of his life a checker-driver in the Shipping Department at the Roofing Plant. He was born in Poland, coming to the United States as a child and later working in Canton before his Bird & Son employment.

His wife, Wincenta, survives him and also a brother, John, of Lowell. Funeral services were held May 21 at St. Peter's Church, Norwood.

Contributors

Reporters supplying news for this issue include: Thomas Reynolds, Julia Lewis, William Grazado, Nancy Knox, Velma Cobb, James Barnes, Milton Gardner, Catherine Brady, William Ford, Beatrice Threl, Ruth Phelan, Michael Meomartino, Mary Driscoll, Robert Pearson, Robert MacLeod, Virginia O'Brien, Lucille Sullins, Ora Miller, O. N. Sherburne, Ann Skrocki, Adam Chase, Leonard Weaver.

TOP OF THE NEWS

MAIN OFFICE

New faces in the Accounting Department are: Muriel McGrath and Dorothy Jenkins. Welcome to both.

Carol Taddeo and Anne Bandieri have left to become full time housekeepers.

MAINTENANCE AND POWER

Gail H. Gardner, whose picture appears on the June graduates' page, will enter the New England Baptist Hospital School of Nursing in September. Her father is Milton Gardner of the Boiler Room.

NO. 2 BOX SHOP

Two of the men graduates, pictured on another page, have fathers employed at No. 2 Box Store. Thomas W. Smelstor, whose father is Foreman Joseph Smelstor, Jr. will attend Norwalk University in the fall. John A. DeFlaminis, son of Alfred, received his AB premedical degree from the College of the Holy Cross this year, and will continue his medical studies in the fall.

Edgar Bigelow, retired, dropped in for a visit. He looks good and appears to be enjoying his new life of ease.

It is good to see Eino Heikkila back to work after a recent operation.

The Shoe Carton Plant has welcomed a number of new men in the past couple of months. We hope all of them will enjoy a long and pleasant stay with the company.

NORWOOD ROOFING PLANT

Last month Mr. and Mrs. Valdur Muul attended the graduation ceremonies at the University of Michigan where they proudly watched their son, Ilar, receive his Doctor's Degree in Zoology. He is now doing post graduate research and lecturing at the University of Michigan. While attending undergraduate school, Ilar worked for several summers at the Norwood Roofing Plant. Valdur, who works at the Solid Vinyl Siding Department, says he can hardly believe his good fortune when he recalls how bleak things were just a little more than 20 years ago. Then he was in a prison camp somewhere in Europe and did not know whether he would ever see his family again.

Sherry Wiik, whose father Unno works in the Shipping Department, will enter the Massachusetts College of Art in September. Her picture appears on the graduates' page.

Another picture on the graduates' page is Judith Weaver, who graduated June 13 from the Dental Hygiene Course at the University of Rhode Island. She has had word that she has passed her National Board exams and so will be licensed to practice. Recently Judy announced her engagement to Robert Souden of Walpole. The wedding date has been set for July 17. Forrest G. Clark, a freshman at Holliston High School, was recently honored at a school banquet. He was one to receive the Academic Achievement Award given to students who maintain honor roll marks through the entire year. His father, Forrest H. Clark, is a chemist at the Roofing laboratory.

Carol Silvestri has completed her junior year at Boston Teachers' College with a record of three scholastic years on the Dean's list. Her father is Louis Silvestri, foreman of No. 1 Roofing Machine.

James D. Mack, Jr. was committee chairman of the Junior Prom at Stonehill College and also has been elected president of the Senior Class for the forthcoming year. This is his third successive year as class president. His father is Jim Mack of the Roofing office.

Claire Hinds, daughter of Mr. and Mrs. Caryl Hinds, has been elected to the National Honors Society. Graduating from Norwood High School this June, she will be attending Chandler Secretarial School in the fall, planning to become a legal secretary. Her father is a chemist in the Roofing Product Development Department.

Benjamin D. Sackmary has graduated



BOWLING CHAMPIONS of Phillipsdale, The PARROTS. Left to right: Frances Ford, Manuel Rebello, Patrick Pinedo, Russell Mollerberg, Joan Pierson. Not pictured, but an asset to the team, Roy Kindberg.



LEADING BOWLERS in the Phillipsdale League: Left, Mrs. Evelyn Strickland (Ladies High Single — 145); right, Armond Roy (all honors, including high individual avg. of 119).

from the University of Massachusetts with a Bachelor of Arts Degree in Sociology. He has received a teaching assistantship from the University and will continue his studies there, leading to a Masters Degree. He has been on the Dean's list during his junior and senior years, and was active on campus on the college newspaper and as Sociology Club treasurer. His father, Julius, works in the Solid Vinyl Siding Department. Ben, himself, worked at the Roofing Shipping Department, during the summer of 1962.

May 20 was the date of the wonderful retirement party at the Floral Steak House — a double salute for Nelson Bartlett and Richard Storkfelt. Ralph Kemp, retired master mechanic, served as master of ceremonies. Nelson was given fishing gear, a season's pass to the Bay State hockey games for 1966, and a purse of money. Dick was presented a suitcase and a personal leather traveling kit.

Pasquale A. Alberico, son of Patsy Alberico, Roofing Maintenance Department, has just been elected president of the Georgetown University Astronomical Society. A member of the Class of 1966, he has participated in several projects relating to astronomy. One of the projects this winter was an analysis of the atmosphere of the planet Mars with the Georgetown Observatory high dispersion spectrograph.

MANCHESTER PLANT

Roger Bisson, one of our truck drivers, has been in to visit us a few times since his recent operation at the Elliott Hospital. Roger will be out for a while yet so we wish him a speedy recuperation.

Our sincere sympathy to Marion Sparango whose mother died on May 21st, after a long illness.

Among the pictures of June graduates, please note picture of Evelyn Dionne, daughter of Louise Dionne of the set-up department.

Also among the graduates, but whose picture will appear next month, will be Sandra Bisson, daughter of Roger Bisson, from West High School.

Congratulations to both of the above June graduates.

PHILLIPSDALE FELT MILL

Linda Perry, daughter of Edward Perry, whose picture appears on the graduates page, will attend Johnson & Wales College in Providence in September.

CHICAGO ROOFING PLANT

Little Miss Kathleen Therese O'Brien arrived May 7, 1965, weight 6 lbs. 1 oz. Congratulations to the proud parents, the William O'Briens. We hear that she is a little redhead, just like her daddy. We in the office had a shower for Bill with festive trimmings and cake and gifts for little Kathleen.

Richard Wojcinski spent a week's vacation in Toledo, Ohio where he visited relatives and took in all the sights. He reported a good time.

Bernice Behnke took Chicago in her stride this vacation — she didn't travel great distances at a time, just traveled often.

SHREVEPORT PLANT

We are all happy to see Dude Davidson back on the job after a long illness and series of operations. Not only was he in the hospital, but his many friends in the office are very interested in his condition and are glad to see him again around the plant.

Ollie and Kay Sherburne are getting to be regular week-end commuters. One week a 400-mile round trip to Dallas, Texas to visit with daughter, Dawn and her family, the next week a 400-mile round trip to Pine Bluff, Arkansas for a visit with daughter, Carol and her family. Then it's two week ends of rest, and back on the road again. Ollie says he's put more mileage on this year already than he usually does in a full year.

Holiday In Dixie, held every spring in Shreveport, has again come and gone. Everyone seemed to enjoy the week's festivities, which were climaxed by an almost two-hour parade through downtown streets at 7:00 P.M., Friday, April 30th. Many beautiful floats, band marching units, armed forces and organizations participated in this event. The Clown Unit of the Ladies' Oriental Shrine wanted to use a little Crosley Convertible owned by Lucille Graham and Lucille Sullins, but were unable to drive it and prevailed on Floyd Sullins to drive for them. After Ethel Jones, directress of the Jeseterettes, got through dressing him with wig and make-up, no one on the side-lines knew but what Floyd was a Past High Priestess.

We are happy to welcome Blanche Kerlin as our new switchboard operator. It was like a family reunion when she walked in her first day. Bossier City has been her home for many years and everyone seemed to know her and welcomed her with open arms.

It was a pleasure to have a visit from our Vice President in charge of Production, B. P. Sowat. Seems like old times watching him walk through the office, greeting each employee.

Gertrude Salter spent ten days with her two nieces and her nephew in League City, Texas and reported a nice rest and a good time.

Mabel Cohn was on vacation in Independence, Missouri for two weeks and was called back for another week as her sister passed away after long illness. We extend our sympathy to Mabel.

Grace Fuller rested for a week at her home in Bossier City and then visited her nephew in Hammond, Louisiana.

Dena Fuller reported a wonderful time in New Orleans with her son and his wife and two young sons. Dena and her husband drove down in her new Rambler. Several in the office have had the new car fever lately. Among them are Lucille Sullins, who was given an Impala by her husband, Floyd, on their first anniversary and Opal Clay who will spend a week's vacation driving her new Dodge Dart visiting relatives in Louisiana.

Edwin Sompayrac had an enjoyable week end in Jackson, Mississippi recently.

The Foremen's Fun Club held their annual Fish Fry at State Park on Lake Bistineau Sunday, May 16, and as usual, a wonderful time was had by all in attendance. Due to illness and the fact that a few had to work, the crowd was not as large as usual, but the fellowship was the same. It was the first time for the Ray Telschow Family, the D. L. Oliver Family and Floyd Sullins. They were not long falling into the swing of things and everyone had fun. Elton Bamburg, president of the Club, had announced that plans are under way to have a camp-out on Black Lake one weekend later on this year.

Congratulations are extended to the D. L. Oliver, Jr., family in the marriage of their daughter Sharon, to Robert Charles Jones. The happy couple plan to make their home in Shreveport.

Lily Walker, whose picture appears with the June graduates, and who is the daughter of Foreman George Walker, is an Art student and plans to be a designer.

PERTH AMBOY PLANT

Congratulations are in order to Rita Wolczanski, our Payroll clerk, who is now Mrs. Stephen Fedor as of May 8, 1965. Congratulations and all of our best to Mr. and Mrs. John Kamarsky, who celebrated their 40th Year of Bliss May 23, 1965. John handles our raw stock inventory material.

Belated congratulations to Mrs. Jean Catlett on her promotion from the Traffic Department to secretary to T. E. Downey, Eastern Division Manager.

Al Leithner and his beautiful wife Dolores are awaiting another visit from our friend, the bird with the long legs. The new arrival will be a delightful joy to their little daughter, Lynn.

Eileen Malloy, our telephone operator has returned from a vacation in Bermuda. Welcome back Eileen Malloy, black eye and all, acquired in a motor bike accident!

We welcome to our Office Sales Ann Skrocki as our new sales correspondent. Ann was our telephone operator for six weeks last year.

Our best wishes for a speedy recovery to our former sales correspondent, Mary Ann Yaros. Hurry up and get well, we're all pulling for you.

Sorry to hear that Gloria Rowin's daughter Lorraine had another accident after having the cast removed from her leg. We surely hope her troubles are about over.

Our deepest sympathy is extended to Mrs. Adele Hughes who lost her husband in a tragic accident last month.

Mary Ann Frances Munn, daughter of Mr. and Mrs. William Munn of 275 Watson Avenue, Perth Amboy, was graduated from Perth Amboy High School on June 23. Miss Munn, who was crowned "MISS C. Y. O. OF 1965", received an award for her participation in the school chorus for 15 years. She is now employed as an information operator in the N. J. Bell Telephone Company in Perth Amboy. Her father is a Take-Off Man on No. 4 Machine.

CHICAGO FELT MILL

Guadalupe Sanchez had his car stolen. We are glad to hear that he got it back after a few days with little damage.

Gerónimo Martinez's aunt was on the critical list for sometime in the hospital, but she has made remarkable recovery. Hoping she keeps up the good work. Mrs. Mary Gutierrez spent two weeks in Mexico City. His wife's relatives who were visiting here, went back with him. We were sorry to learn his brother was in a auto accident. He is recuperating nicely.

Stephanie Bielawski, wife of our assistant superintendent, returned home from a bowling tournament in Miami Beach, Florida where her team came in third place. She is trying to get John and the children to get there for a vacation.

Albert McKay is busy painting his swimming pool during this second week's vacation time. All we need is warm weather to get in for a swim.

Ray Rivas finished painting his house and his vacation and came back sporting a nice trimmed beard.

The BIRD REVIEW

June 53 No. 7

Published for Bird & Son, inc. employees and their families

July 1965



HISTORIC HOMES are now protected and beautified by application of Bird Solid Vinyl Siding. Above is the famous William Hooper home on Masonboro Sound, along the coast at Wilmington.



N. C. Bird Salesman J. W. Stokes stands at the right; H. B. Peschau, the owner, at the left. The other house was built on Long Island (Smithtown) in 1789, six years before Bird & Son was founded.

Astronaut's Spacesuits Safe in Bird Boxes

We are not in the spacesuit business, we DO make the boxes that carry spacesuits safely to various NASA missions. Manufactured at No. 1 Box from paper produced at the East Pole Paper Mill, the Bird corrugated shipping cases go to the David Clark Company, Inc. of Worcester. They are carefully packed with various kinds of special suits and shipped to locations across the country specified by the Federal government.

A subsidiary of Munsingwear, Inc., Worcester firm made the suit worn by astronaut Edward H. White during his historic walk in space on June 3. The only thing between him and death was this 34-pound, \$26,000 spacesuit, designed for the one purpose of preserving human life in the rugged conditions 100 miles above the earth.

The Clark Company has been designing high-altitude Air Force suits since 1941. Today's suits are different from those used in earlier space flights. As in aircraft or auto designs, each design is based on ones before it. The first suit was the first one used to protect a person outside the capsule. It thus had many features not built into the earlier models, the details of which are secret.

Basically, the suit contained three layers in addition to the astronaut's cotton underwear. First is an airtight layer filled with oxygen at a pressure somewhat below the 15 pounds per square inch found at sea level. Next is a layer which prevented the pressurized layer from ballooning. It allowed White to move in spite

of the pressure. Finally is the third layer which protected the astronaut from the powerful radiation of the sun, the high-speed micro-meteoroids, and the heat and cold of space travel.

Seventy more suits costing more than \$1.8 million have been ordered from David Clark Company, Inc. for the Gemini series, and this firm will also produce suits for at least the first phase of the Apollo program.

Treasurer J. C. Rambeau Announces Promotions

Last month Treasurer John C. Rambeau announced several promotions and appointments within the Treasury and Accounting Departments.

Harold Bailey was promoted from the Internal Auditing Department to the position of analyst in the Budget Department. William T. Shaw was hired as assistant internal auditor.

In the Cost Department Robert Churchill was promoted to cost accounting supervisor of the Roofing and Felt Division and Dana Mayo was hired as cost accounting supervisor for the Paper Division.



Harold Bailey's new assignment makes good use of the knowledge and skills acquired through education and wide job experience. In his new assignment he will have administrative duties in the newly-formed Budget Department and will make various studies and reports to top management.

A graduate of Bentley School of Accounting and Finance, class of 1954,

(continued on page 3)

Systems, Procedures, Data Processing Dept. Set Up

On July 1, 1965, the Systems, Procedures and Data Processing functions at the Main Office were combined into a single department, headed by William A. Doyle, under the symbol AT.

Mr. Doyle is now manager of Systems, Procedures and Data Processing. Robert E. Wheeler is assistant manager in charge of Data Processing. John Jarlis has been promoted to supervisor of Computer Operations and Ruth Wilson, supervisor of Key Punching, Verification and Control Operations.



William Doyle joined Bird & Son in 1956 after ten years in office methods and procedures research and sales audit management with Jordan Marsh Company. He had been an accountant and an auditor prior to this. His first duties at Bird & Son were in systems and procedures, until he took over supervision of the Data Processing Department at the retirement of P. F. Rogers in June 1962. Systems and procedures studies were directed by Joseph Erker, Jr. until his retirement in April; now these functions and data processing are combined under Doyle's supervision.

A member of the Boston Chapter of the Data Processing Management Association since 1957, William Doyle has been a member of the association's board of directors since 1959. He was elected president for the 1964-1965 season, was elected an international director in April of this year, and sec-

(continued on page 2)

Bird Solid Vinyl Siding Graces Two Historic Homes

Bird Solid Vinyl Siding has been installed on two historically significant homes in recent months.

J. W. Stokes, salesman in the Southeastern Division's South Atlantic District, reports the installation of 26 squares of Double 4" Vinyl Siding on the famous William Hooper home, located on Masonboro Sound along the coast of Wilmington, North Carolina.

Hooper was one of the signers of the Declaration of Independence. The home is now owned by H. B. Peschau, who was born in the house. During restoration activity after a fire in 1900, a secret room was found containing old swords, guns and parchments indicating that the home was used as a Masonic temple at one time.

Sixty squares of Double 4" Vinyl Siding have just been applied to a home in Head of the River, Smithtown, Long Island, according to J. J. Donohue, salesman in the Eastern Division's Metropolitan District.

This house, built in 1789, six years before the founding of Bird & Son, Inc., is now owned by Lyman Watts, a Pan American Airways pilot, who occupies it with his wife and eight children. The land on which this home stands was originally purchased from the Indians by Richard Smith, the founder of Smithtown.

Mr. Wilkins Awarded Honorary Degree at U. of M.

The honorary degree of Doctor of Engineering was conferred upon Chairman of the Board Ralph A. Wilkins by the University of Maine at its Commencement on June 2. It was a particularly happy occasion, as Mr. Wilkins is an alumnus of the University, from which he graduated in 1919 with a B.S. in Chemical Engineering.



The citation, read by the President of the University, Lloyd H. Elliott, listed his life-time of service in the field of paper, starting with a research position for the Eastern Corporation in Brewer, Maine, and then a position as instructor in pulp and paper courses at his alma mater. Since 1923 he has been with Bird & Son, Inc., becoming vice president in 1946, presi-

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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

How to Move a Sandpile

A man might move a sandpile with his own two hands in about a week. If he invested in a shovel he could probably do it in a day. Add a wheelbarrow and the job might take an hour. A power shovel and a dump truck could do it in ten minutes.

Thus, at five dollars a sandpile a man might risk the cost of a shovel to earn five dollars a day; he could certainly risk the cost of the wheelbarrow to earn forty dollars a day but could he

risk the cost of the dump truck and power shovel even though he could earn two hundred and forty dollars a day?

Industry risks an average of \$20,000 per worker on tools and equipment to help him produce more and earn more. Every hour that tools like the power shovel and truck don't work they cut back income to the level of the wheelbarrow, or less. Only continued profit can support the \$20,000 investment.

Wilkins Awarded Degree

(continued from page 1)

dent in 1960 and chairman of the Board in 1964.

"Combining his keen interest in the development and training of young men with his loyalty to this University," the citation reads, "he has been one of the driving forces behind the growth of the University of Maine Pulp and Paper Foundation which has contributed so much to this institution's Pulp and Paper Technology program; as treasurer of the Foundation since its founding in 1950, he has masterfully handled the organization's finances; for these many services he was presented with the Foundation's Honor Award earlier this year; his interest in higher education also has been demonstrated by his work on the Advisory Council of Suffolk University and the honorary degree of Doctor of Commercial Science which that institution awarded him in 1961.

"In recognition of your outstanding contributions to this University and the high degree of success which you have attained in your chosen profession which have won for you the respect, admiration and commendation of your colleagues, your alma mater is happy to confer upon you the honorary degree of DOCTOR OF ENGINEERING."

Mrs. Wilkins was present on June 2 to see her husband receive this honor. His many friends in Bird & Son and in the community join in congratulating him on this recognition of his achievements, particularly his outstanding work for the Pulp and Paper Foundation.

Data Processing

(continued from page 1)

retary-treasurer of the New England Division in June. Doyle has also been appointed chairman of the International Conference scheduled for June 1967 in Boston.

Bill and his wife, Mary, live at 158 Fuller Street in Dorchester. Their daughter, Marie, is a sophomore at Boston College and their son, Paul, a junior at Boston Technical High School.



Robert E. Wheeler joined Bird & Son in July 1957 after graduation from the two-year program at Bentley College of Accounting and Finance. Hired for cost accounting

work, he first served at the Floor Covering Office, until he entered the service in 1959. Upon his return, two years later, in May 1961, he transferred to the Cost Accounting Department at the Main Office where he remained until moving to the Data Processing Department in February 1964.

Robert Wheeler grew up in Whitman, Mass. where he graduated from the local high school and was named a member of the National Honor Society. He is now furthering his education by continuing his Bentley College education at night for his degree which he hopes to obtain in 1967. Last winter he took a course in Fundamentals of Systems Analysis and De-

sign at Northeastern University.

His military service from 1959 to 1961 was with the U.S. Army where he served as a surveyor at Fort Sill, Oklahoma. Bob married Martha Holman, a former Cost Department employee, in April 1964. They now reside at 180 Vernon Street, Norwood. He likes all sports, especially basketball, and he played for two years on the Bird Club Softball Team. When relaxing at home he likes to read; anything from the sports page to a good book interests him, but he is particularly interested in history.



After graduation from Walpole High School in 1960, John Jarlis was employed in factory work for the summer and joined Bird & Son as a messenger in the Main Office in November that same year. He later transferred to the Main Office Store-room, working there until he transferred to the Data Processing Department in April 1962.

In recent years he has completed a course in Basic IBM Machine Operations at Chamberlayne Junior College, a self-instruction course in 1401 Computer Programming and a course in Systems Analysis and Design at Northeastern University.

John Jarlis and his wife, the former Susan Leland, who formerly worked in Building Materials Sales, are parents of a four months' old son, John Edward. They live at 53 Harold Street, Sharon. John bowls regularly in the Bird Club League, and also was a member of the Softball team for the past two years.



Key Punching has been Ruth Wilson's specialty ever since graduation from the Newton High School in 1926. She is a native of Needham, Mass. where she now lives with her

parents, Mr. and Mrs. Samuel J. Wilson, at 13 Kimball Street, but during her high school years the family was living in Newton.

Upon graduation she joined the Key Punch Department of the William Carter Company of Needham and worked there until she joined Bird & Son as a Key Punch operator in May 1935. She has continued in this capacity, but through the years has learned many of the other functions in the department, making her well qualified for her new position as supervisor of key punching, verification and control operations.

Well, did you ever take a vacation trip that wasn't an all-expense tour?

Pierce and Wise Gain Additional Award Money

Two familiar names on the suggestion roster made news again in July by receiving additional \$25 awards having had three accepted money saving suggestions: Theodore Pierce, Norwood Roofing and George Wise, No. 1 Box Shop.

Regular awards were paid to eight suggesters:

Edward Adamonis, FXF	\$25
Horace E. Butler, FKM	25
William D. Drezek, FXR	25
George A. Kingsley, FBPM1	25
Frank Montisano FXG	25
Theodore F. Pierce, FBM	25
George Wise, FXF	75
Charles Solbo, FBPM1	5

Art Exhibition Draws 200 to Public Showing

About two hundred people attended and enjoyed the Bird Club Art Club Exhibition held June 1 at the East Junior High School.

In addition to the paintings exhibited there was a 6' x 2' oriental plaque made from bird roofing granules, done by Mrs. Helen Pierce, the instructor. They drew a lot of attention and commendation from the public. The exhibition was judged by a panel of professional artists.

During the summer months some of the paintings will be exhibited in the Neponset Credit Union, according to Art Class Chairman, Anne Campbell.

Award winners in the various categories were as follows:

Landscape: First, Charles Bennett "Winter Nite" (water color); Second, Elizabeth Wenstrom "Peppercorn Bridge" (oil); Third, Mary Grover "Abandon Wheels" (oil).

Seascape: First, Inez Reardon "Pounding Surf"; Second, Antoinette Campbell "Orleans, Mass."

Abstract: First, Mary Grover "Tea Bottles and Banana"; Second, Barbara Fitzgerald "Iced Tea".

Portrait: First, Aira Johnson "Sleeping Girl"; Second, Wanda Milozewski "Ann"; Honorable Mention (1) Mary Grover "Nature's Senior Citizen" (2) Doris Hobson "Jockey."

Still Life: First, Wanda Milozewski "Nature's Gold"; Second, Natalie Wiggins "Arrangement"; Honorable Mention Marianne Radzwill "Pewter, Copper Clay."

Novice: First, Ruth Anderson "Sunset"; Second, Walter Baranowski "Raccoon"; Third, Natalie Wiggins "Fire Wash Sketches."

Best of Show: Aira Johnson "Sleeping Girl."

An award for the most progress by a beginner was made by instructor Helen Pierce to Ann White.

A feature of each year's exhibition is the popular vote cast by those who view the show. This year the results were as follows: First, Aira Johnson "Sleeping Girl"; Second, Mary Grover "Abandon Wheels"; and Third, William Milburn "Raccoon Pals."

OP OF THE NEWS

IN OFFICE

Carol Bailey reports that on her trip to World's Fair over Memorial Day she into the worst traffic jam she ever saw. Deane Philip Wiggin, whose picture appears on the June graduates' page, is the son of Roy Wiggin, Fibre Box salesman, who graduated from the Bridgewater Regional High School this year. He played football, basketball and baseball, and was active in many other school activities. In September he will attend North University in Northfield, Vermont.

We welcome John Chitvanni, recent Walpole High School graduate, who has come to work in the Stores Department as the Main Office. He takes the place of David Russetti who transferred the first of the month to the IBM Machines department, where we wish him lots of luck on his new job.

Josephine Anderson of the IBM department and Lambert Anderson of General Accounting, are the grandparents of a baby born June 14 to their son and his wife, John A. Graham. Among the recent graduates of Ashland High School, and will enter the University of Maine in the fall, is the son of Bill and Martha (Anderson) Graham, both of whom formerly worked in the Accounting Department. He is also a nephew of Louisa Graham Stenographic and J. Robert Anderson, assistant treasurer.

On June 21, Edwin Guise was honored at a dinner and party at the Holiday Haven in Norwood. Ed is retiring after 40 years with the company. Sitting at the head table were Arthur Bushell, P. C. Johnson, Ralph B. and his wife, Harold Bonnyman, and Mrs. Edwin Guise and Wylie Guise. The guest of honor was presented with a beautiful portable radio. The party was a wonderful success. His many friends throughout the company wish Ed and his wife many years of happiness in retirement. S. C. (Steve) Traudt is a busy man these days. He is serving as co-chairman of the June 1 Conference of the American Material Handling Society, Inc. at the War Memorial Auditorium in Boston, October 21. Daily sessions will run concurrently with the Material Handling Institute New England Show. About 600 are expected to attend the Conference.

Steve is a past national president of the organization, and prior to that was at various times a national director, regional vice president, and national secretary. He is now chairman of the Constitution and By-Laws Committee of the Boston Chapter.

It seems like old times having Roberta Shober Cortrell working in the Cost Department for a few weeks. Welcome back! We wish the best of luck to Lillian Macchi, formerly of Cost Accounting, who is returning to New York to live.

We welcome Richard Feltowe of Norwood as a new member of the Cost Accounting Department.

Eileen Geraghty traveled to the New York World's Fair over the Memorial Day weekend. Like so many others, she enjoyed it but was foot weary!

Joseph Erker and his wife, Helen, returned in early June from their trip around the world. They started west a few days after he retired at the end of March, going first to Hawaii and Japan, and thence eastward through Asian countries and the Middle East. The last stops were in Greece and London, England. In all, they visited 26 countries. "It was fabulous, unbelievable, with enough experiences to last a life time," says Joe.

PAPER MILL AND FINISHING

Dennis Gordon, son of Leslie Gordon, backtender on No. 5 Machine, graduated from Mansfield High School last month.

Mr. and Mrs. Arthur Chamberlain are vacationing in Washington, D.C., Virginia and Maryland for two weeks the first of July.

Stanley Farrington is the new backtender on the No. 4 Machine, John Mulken, the new backtender on No. 2 Machine, and John Ambruskevich, the new machine tender on No. 2.

A girl, Sandra Marie, was born to Mr. and Mrs. Antone Perry on April 8. It's three girls for the Perrys now. Antone works on No. 5 Paper Machine.

NO. 2 BOX SHOP

Taking a head start on vacations last month were Everett Grainger at Sanford, Maine and Bob DeFlaminis at Squam Lake, New Hampshire.

George Chapman and family spent a vacation visiting relatives at Marquette, Michigan.

June 21 was a special day for Bill Grinavice — his birthday and 18th wedding anniversary.

NORWOOD ROOFING PLANT

George L. Kozak, whose picture appears on the graduates' page, received his BA degree from Norwich University, Northfield, Vermont, last month. He is the son of George Kozak of the Shipping Department.

Wallie and Flora Wiggins, with daughter Darlene, spent a June vacation in Chicago, visiting with their daughter, Pamela, and her family, and attending the graduation of their daughter, Marsha, who graduated from Fenger High School. They also spent considerable time visiting with their many friends in the area.

Nick and Maryann Radzwill took an early vacation, which included a trip to the World's Fair in New York.

Welcome to Patricia Roslauskas who is working at the plant offices during the summer months, and to Dennis Kennedy who has joined the office staff.

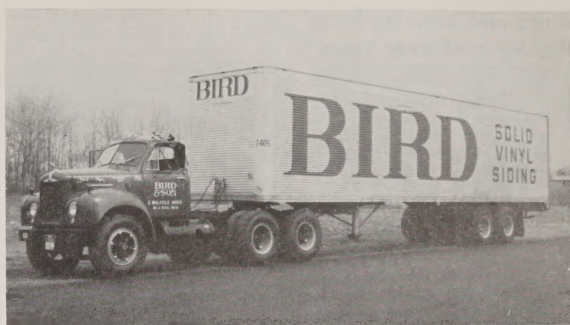
Our sympathy to Paul Procaccini whose father, Albert, died on July 4 after a long illness. Many in Bird & Son remember Al, as he was for many years a foreman at the Floor Covering Finishing Department, continuing in that capacity with Bird — New London when the plant was sold.

W. J. HILL

Mr. and Mrs. Melvin Rodman were among those attending the graduation exercises at the American International College in Springfield on June 6 to see their son, David, receive his degree of Bachelor of Arts. Dave plans to continue his education at Tufts Dental School this fall. Mel is chief mechanic at the Hill Division.

Our congratulations also to Sandra Freni, daughter of Mr. and Mrs. Sal Freni, and to Albert Boonstra, son of Mr. and Mrs. Albert Boonstra, on their graduation from Walpole High School. Sandra is working this summer at Howard Johnson's and in

(continued on page 4)



NEW TRACTOR FOR HILL. This new tandem axle tractor has just been added to the W. J. Hill fleet. Both rear axles on the cab, or tractor section, are driving axles, thus giving tremendous power. This equipment, when coupled with new boxes or trailers now on order, will haul loads up to 48,000 lbs. It will be used for runs to our Maine plants and for mid-west deliveries from Phillipsdale.

Treasury, Accounting Changes

(continued from page 1)

he joined Bird & Son that year as a cost clerk. He spent from March 1957 to March 1960 on military leave with the U.S. Army and was also again on military leave in December 1961. Since August 1962 he had been assistant to the internal auditor, until his recent promotion. During the past winter he took a CPA review course at Stonehill College.

Harold and Priscilla J. Manchester were married June 4, 1965 and now live in a home just purchased at 18 Dailey Avenue, North Easton. He has a daughter, Linda, 5, by his first marriage and a stepson, Dale, 18 months, who keeps things lively at home.

He is serving his second term as president of the Bird Club, is interested in all sports, particularly softball. He was chairman of the Bird Club Softball team, and one of its star players during the several years that this sport was a club activity.



William T. Shaw of Plimpton Street, Walpole, joined the company on May 1 as assistant internal auditor. He will also handle taxes. After graduation from Cheshire Academy in

1946, he worked for a year as a sales trainee with a New York firm, then attended Brown University for two years. He continued his education with an accounting course from the Walton School of Accounting.

From 1949 to 1951 he was in production work with Glasco Finishing Company in Connecticut; he worked with the Virgin Islands Corporation at St. Croix, Virgin Islands from 1952 to 1955, directing warehouse and shipping operations, and from 1956 to the end of April 1965 he has been with the Boston firm of Cooley & Marvin. He is a certified public accountant.

He and his wife, Frances, have a 13

year old daughter, Hope, who attends school in Walpole.



Robert A. Churchill, new supervisor of Cost for the Roofing and Felt Divisions, is a native of Walpole, who graduated from the local High School in 1955.

He presently is attending Northeastern University Evening Division, working toward his Bachelor of Science degree in Accounting. He joined the company as a cost clerk in April 1962 after prior employment with Raytheon (Norwood Plant) and the Boston office of Humble Oil and Refining Company.

His wife is the former Marilyn Stewart of Stoughton who worked for several years in the Treasury Department. Shortly after finishing high school Bob joined the U.S. Air Force where he spent four years attached to a tanker refueling squadron. Since he has been with Bird & Son he has served a year as an adviser in the local Junior Achievement program. The Churchills recently purchased a new home at 54 Harding Road, Walpole.



Dana B. Mayo, who heads the Paper Division Cost Accounting section, came to Bird & Son on May 17, 1965, from seven years as an accountant with W. H. Hinman, Inc. of Westbrook,

Maine. He is a graduate of South Portland (Me.) High School and Northeastern Business College of Portland. He plans to attend Bentley College in the Fall.

Dana was discharged from the U.S. Marine Corps Reserves in 1962 after six years of service. He lists boating, fishing and hunting as his hobbies, is single, and lives at 24 Riverside Place, Walpole.

AND MRS. JOSEPH ZEOLI, who were married on May 15th. Joseph works at the Accounting Department and his bride is the sister Patricia A. Colwell of Foxboro.

Guise and Downing Recall Highlights of Forty Years

EDWIN R. GUISE looks back on more than forty happy years as a Bird & Son sales representative. Retirement, which started on June 30th, means settling down to do as he pleases at the spot he



and his wife, Helen, enjoy most — 18 Wood Road, Cape Elizabeth, Maine.

Ed was born in Michigan 66 years ago, attended high school in Naugatuck, Conn., and graduated from Boston University with a degree in Business Administration in 1924. He left a job as a comptometer salesman to join Bird & Son on December 1, 1924, under Sales Manager Bill Rogers and Vice President H. Eugene Sawyer. His first territory was built by taking parts of the busy territories of Ralph Maraist (southern Conn., and Ira Post (Southern N.Y.). Ed still keeps in touch with these two men, both retired. At that time the Floor Covering Division had some 60 salesmen covering the whole country, the only division of Bird & Son that ever was country-wide.

During his 39 years in the division he lived in Connecticut, New York State, Pennsylvania, New Jersey, Delaware, and Massachusetts.

For a time in the mid-thirties, during the Great Depression, he was transferred to the Norwood Floor Covering Plant where he helped develop Chromalin and Chromatite — products which he later promoted as contact field manager, traveling the United States east of the Rockies. Still later, in the years of World War II, he handled the specifications and use of Chromatite and other floor covering products in various Army hospitals, spending much time in Washington.

He recalls that when he was traveling before the War, he, Bob Garner and Wylie MacIvor (then sales service manager) were three from the home office who regularly attended the floor covering markets in New York and Chicago. Memorable occasions, indeed, were those railroad trips between the two cities!

Just prior to the sale of the Floor Covering Division in 1963, Ed was transferred to Portland, Maine, from which city he covered Maine, New Hampshire and Vermont. He expected to retire soon, and was happy to settle again in Cape Elizabeth.

"To my surprise," Ed says, "when I went to the home office to make preparations to retire, I was asked to postpone my retirement long enough to help develop the State of Maine area for the Corrugated Box Division, out of its new plant in Waterville." This he did, starting in August 1963 — "And a most pleasant association this has been. I've enjoyed the swell people!"

The Guises have three children, all married. Edwin R., Jr. is now an orthopedic surgeon practicing in Brockton, Mass. He and his wife, Jane, have three

girls and a boy. Ed's daughter, Dorothy, is the wife of Dr. George E. Collins, research mathematician at the IBM Center, Yorktown Heights, N.H.; they have three girls. Charles and his wife, Barbara, live in Stamford, Conn. and have a daughter; he is a specialty salesman for U.S. Plywood Corporation.

Ed is looking forward to retirement, with millions of things to do in and out of his house at Cape Elizabeth. Then, there are people and places to visit, when not at camp in the mountains, on the shore of Pleasant Pond at Caratunk, Maine where he and Mrs. Guise will do a lot of relaxing. "Although I was born in Michigan," he says with a twinkle, "and have spent much time in other parts of the country, I have to come to feel Maine is my home and I am happy to retire here with the rest of the 'Mainiacs'."

Retirement arrived for WILLIAM J. DOWNING on June 30, after almost 43 years of continuous service. For many years he was a gang boss in the Stapling Department at No. 1 Box Shop, the department in which he started on the 4th of August, 1922.

Russell Tupper was the superintendent then, and his early bosses included John White (father of Helena and "Bulter") and Herbert Lewis, who later became the owner of the Herbert Lewis Insurance and Real Estate Agency.

Bill has been in charge of the salvage yard for the Maintenance Department since 1960.

He is the youngest of eight brothers and sisters, six of whom are living and retired. One sister was the former Walpole school nurse, Alice Downing who died in 1961. She also worked for Bird & Son years ago and was treasurer of the Credit Union in 1920. Another sister is in a convent; a brother, Michael, retired from the Bird & Son Printing Department in 1960 and lives in Walpole with their sister, Mary; James lives in Detroit, Bill lives in Foxboro with an-

other sister, Elizabeth.

Not so many years ago, Bill remembers, he was a member of the Box Shop Finishing Department's championship bowling team. He likes all sports, still, as a spectator, from the races to baseball.

Visiting relatives in the mid-west as well as a trip to Florida will be included in Bill's retirement plans.

Family Chicken Bake Popular Tri-Mill Event

Over three hundred people attended the popular family Chicken Bake held Sunday, June 20 by the Tri-Mill Sports Club at the Walpole Sportmen's Club.

Members of the Entertainment Committee were their own chefs, putting out a hearty and tasty meal of baked chicken, potato salad, cranberry sauce, tonic and ice cream. Bird & Son employees on the committee included William Grinavic and Edward Knaus. Among the chefs were Rocky Phillips, Donald Brennan, and Myron Brennan.

In the afternoon numerous games for the children were run off, with equally numerous prizes. One of the most popular was a money grab — searching for coins buried in a box of sawdust!

TOP OF THE NEWS

(continued from page 3)

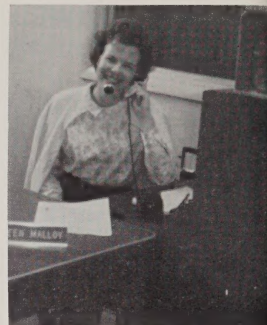
the fall will enter Katherine Gibbs school. Al is slated to wear the blue uniform of the Air Force.

We welcome a new driver to our Division, Louis Santomaro. Gee-Gee, as we call him, makes his home at 20 Joal Avenue, Walpole, with his wife and five youngsters. He formerly was employed at Balboni's Express.

MANCHESTER PLANT

Welcome back to Roger Bisson, who has returned following his stay in the hospital.

Beatrice Tyrrell is still talking about how much she enjoyed the retirement party for Edwin Guise, held at the Holiday Haven in Norwood on the 21st of June. Bea especially enjoyed meeting all the people with whom she has had many a telephone conversation, but until June 21 had never met. She also thanks the many people who have been to Manchester for the warm welcome



VOICE OF PERTH AMBOY. This is Eileen McVoy, the voice that greets you with a smile when you telephone the Perth Amboy Office.

which she received on her first party with the East Walpole employees. Her special thanks to Evelyn Thomas with whom Bea spent the night. "You are all wonderful," she says, and, "I hope to be able to see a lot of you more often."

LEWISTON PLANT

We were very sorry to hear of Ralph Maxim's accident. Luckily there were no broken bones, but both legs were badly bruised. We hope he will be back to work by the time this is printed.

Our sympathy to Lillian MacDonald of the recent death of her mother. Lil had a short trip to her mother's home in Nova Scotia to see her just before she passed away.

Christine Gagnon is slowly recovering from her shattered hip, and is anxiously awaiting the results of the recent X-rays.

Marguerite St. Onge took a few days off to move into and settle in her new home at Pond Road. She says she is very happy with the change.

Pauline Gosselin made a recent trip to St. Germain, Canada, to attend the wedding of her cousin.

Leola Gilbert, former employee, and sister of Helen Lane, is recovering nicely from her recent heart attack.

Our best wishes to Larry Duval who left to take other employment, and greetings to Joseph Sirois, Larry's replacement.

WATERVILLE PLANT

We extend a hearty welcome to Gretchen Nichols who has recently joined our office staff as clerk typist. Her attendance at her son's graduation recently at the University of Maine caused her also to witness the awarding of an honorary degree to Chairman of the Board Ralph Wilkins.

These days are busy indeed for Helen Julia. Not only is she serving on the jury for the current term of Kennebec County Superior Court, but she dashes into our office between cases and after hours to keep in touch with activities and to help with any problems that arise during her absence. There are twenty miles of highway separating her two theaters of operation. She says she caused quite a stir in the courtroom one day when she whipped out the bright yellow Review reporters' note paper to scribble a few notes during the lull in the proceedings. People mistook her for some sort of special court reporter.

We miss Edwin Guise now that he has retired. He has been our star (and only) salesman since the birth of our new plant over a year ago. Sometimes we wonder how he has maintained so much vigor after 39 years of selling — but that's the mark of a true salesman.

Now, to increase customer service and package engineering assistance, two territories are being established in the state of Maine. One will be manned by Richard

(continued on page 6)



ROGER L. MOORE, fourth from the right at the head table, discusses a point with Robert E. Near, general manager of the Willis Steel Company, Galesburg, Illinois during a meeting of 140 dealers and applicators. Roger, who has an Illinois territory, is one of Bird & Son's top salesmen for Solid Vinyl Siding. He ran this very successful meeting recently — even to getting Bird and Willis promoted on the display sign outside the inn. Also at the head table is Evert Johnson, sales manager for Willis. Since the Willis Company dates back to 1891, the E. W. Houghton Lumber Company, also represented at the meeting, back to 1864, and Bird & Son back to 1793, a great total of business history was represented at this gathering.

We Salute More June Graduates



John L. Washington
Byrd High School
H. S., Shreveport
Son of
yeska Washington
Shreveport



Robert E. Breckenridge
Union High School
Shreveport, La.
Son of
Sam Breckenridge
Shreveport



Jo Ann Sirignano
E. Prov. Senior H. S.
Daughter of
Carmino Sirignano
Phillipsdale



Gregory E. Butler
Linden, N.J., H. S.
Son of
Fred F. Butler
Perth Amboy



Sandra Bisson
Manchester, N.H.
West High School
Daughter of
Roger Bisson
Manchester



Ernest L. Zinkowski
College of
Charleston, S.C.
Son of
Ernest Zinkowski
Charleston



Claire Potter
Byrd High School
Shreveport, La.
Daughter of
R. N. Potter
Shreveport



Elizabeth Potter Kilmer
Louisiana State Univ.
Daughter of
R. N. Potter
Shreveport



Melvin L. Walker
Walker T. Washington
H. S., Shreveport
Son of
Marion Walker, Jr.
Shreveport



Deane Philip Wiggins
Bridgewater-Raynham
Regional H. S.
Son of
Roy M. Wiggins, Jr.
Fibre Box Sales



Louise Doire
Cumberland, R.I., H.S.
Daughter of
George Doire
Paper Mill



George Doire, Jr.
Cumberland, R.I., H.S.
Son of
George Doire
Paper Mill



Irene Delaney
Walpole High School
Now employed at
Main Office



George L. Kozak
Norwich University
Son of
George L. Kozak
Norwood Roofing



Mary E. Lukko
Emmanuel College
Daughter of
John R. Lukko
Perth Amboy



Glenn Oberg
Simeon Vocational
H. S., Chicago, Ill.
Son of
Agnor Oberg
Chicago

Many Hands Behind Scenes Aid Success of Operettas

People who saw the operetta, "Patience," which had three successful performances in early May, are still talking about it. Full credit has already been given the cast, the chorus, the pianists and orchestra and the director, Hassler Einzig.

Few in the audience realize, however, all of the behind-the-scenes work which goes into the popular and successful shows of the Neponset Choral Society at the Walpole High School Auditorium. For instance:

Backstage is a man, JIM TWOHEY of the Norwood Roofing Laboratory, on whom much of the visual effectiveness of the show depends. He makes himself no unobtrusive that many people, even in the cast, think he is a high school employee. However, he is there as a volunteer — absolutely dependable in working both the lights and the curtain to produce exactly the lighting called for by the script and the director.

All Bird Club ticket distribution is handled efficiently by MRS. RUTH PHELAN, secretary at the Product Development Department of the Building Materials Division. She issues the tickets

and keeps tabs on the returns. She also types Director Leonard Weaver's Choral Society correspondence and has in the past contributed two attractive ushers in the persons of her daughters, Patty and Ruth Ellen.

Other Bird & Son people who contribute much are WALTER ROCKWOOD, accompanist and charter member; EVELYN WADLEIGH and her department in the preparation of programs; FRANCES McDAVITT, EVERETT SEAVEY and the other Printing Department members, in the printing of tickets and printed posters; and WILLIAM GRAZADO and NUNZIO JULIUS, in the designing and printing of the large posters for both spring and fall productions. Costumes and scenery are transported by the cooperative drivers of W. J. Hill Division.

Not many people know that for several years the wardrobes of the ladies' chorus and some of the principals, have been designed and made almost single-handedly by one member of the chorus — MRS. PRISCILLA CANN. So successful is her work, that audiences, as they did last May, stop the shows with applause for the beautiful costume effects. Priscilla does a great deal of research work on the styles to be sure the costumes are authentic. Then she shops carefully for the right materials, best for durability and comfort, as well as appearance. Finally, come the making of the costumes and the individual fittings for each of the 20 to 30 female singers. After each show, she and her husband, Frank, of the men's chorus, have the costumes cleaned and then store them carefully in a special space at their home in Raynham. In addition, they both shop for, or actually make, various properties, such as the fairies' wands in "Iolanthe."

FRANK CANN is an expert on taping the shows, and concerts, several of which he and Leonard Weaver have edited and then published on records for chorus

members and the general public to purchase.

Publicity for the Society has reached new heights since MARY ANN BIRD (Mrs. Willis A., of Foxboro) began handling it in 1963. She has personally created columns of writing for 15-20 newspapers with the personal slant for each community. She arranges the paid advertising, including the clever idea of classified ads. in the "personals" columns. Through her efforts the Society has had its shows plugged over both radio and TV.

Sunday Globe Feature

Her crowning achievement came this past Spring with a full page spread of pictures and story in the magazine section of the Boston Globe on the Sunday preceding the "Patience" performances.

Ticket sales to the general public are almost entirely through members of the chorus. Heading this activity, keeping the records and handling the cash is HARRIET DUSTY, wife of George Dusty of the Engineering Department. For each performance she puts in many hours of work in ticket distribution and cash collections.

And overseeing all activities, solving all unsolvable problems, is Director LEONARD W. WEAVER. Without his leadership and drive, the chorus would not be the fine organization it is today. He organized the chorus, over 15 years ago, and has steered it successfully to its present heights. He directs the winter concerts, rehearses the chorus for the Spring shows, sings lead roles in the Spring operettas, coaches other soloists in both music and stage business, makes all ultimate decisions. Sharing his success, and helping in many ways, is his wife, FRANCES, who can always be found at the auditorium door on performance nights, selling tickets, making

transfers and directing the work of the ushers.

Historical Material Wanted

Do you have old pictures, programs or other mementos of Bird & Son events which you would be willing to donate to an historical exhibit? Notify Review Editor at GR, or send them direct to Charles Sumner Bird, care of Home Building Company, East Walpole.

Mr. Bird, our honorary chairman of the board, is making a collection of historical material on Bird & Son which is being placed on exhibit at Bird Hall. He has already collected much material, but will welcome your contributions.

Let's hear from you.

Red Ink Warning

When red ink shows up on a business man's ledger it is a clear indication that it is time to mend his ways. The danger of loss keeps American business operating at peak efficiency. Red ink on a Government ledger is usually merely a signal to collect more taxes or borrow more money. If a business runs in the red, the owners pay. If government runs in the red, we all pay.

Several of our Home Improvement dealers have been "bawled out" by their own customers for "not selling me that new Vinyl-Siding you sold my neighbor — the kind that won't dent."

That sort of testimonial speaks for itself.



"Hm-m, I don't like the sound of that back"

TOP OF THE NEWS

(continued from page 4)

Bourgoin, who has been employed in the Sales office of the Waterville Plant since it opened in 1964, and the other will be handled by Russell M. Squire, Jr., who has recently joined Bird & Son. Bourgoin will cover the area north of Waterville, Squire the territory south of Waterville.

Mr. Squire is a graduate of Colby College the class of 1955, and was formerly manager of Squire's store, Maine Street, Waterville, and then manager of L. E. Chalet Ski Lodge, Rangeley, Maine, from 1963. He was a member of the Rangeley Rotary Club, and vice president of the Rangeley Ski Club. He also was a member of the Waterville City Council in 1962 and 1963.

Our congratulations to Mr. and Mrs. Carlton Michaud on the birth of a nine pound, two ounce baby girl, their first, born June 2 at Thayer Hospital in Waterville. She has been named Kimberly Ann.

PHILLIPSDALE FELT MILL

Congratulations to Mr. and Mrs. Darrell Pierson on the birth of their third child and first daughter, Mary Margaret. The grandfather is Clarence Pierson, Felt Mill foreman, and an aunt, Margaret, works in the Phillipsdale office.

Also, congratulations to Mr. and Mrs. John Soto on the birth of their daughter, Jamie. John is a saturator operator in the Board Finishing Department. This was also their third child and first daughter.

Bob Pearson, office manager, has had a good time, and good luck, fishing on Cape Cod this Spring. In May, it was cod fishing at Sandwich on the Canal; last month he tried the scenery and the fishing around Chatham.

CHARLESTON ROOFING PLANT

Congratulations to Mr. and Mrs. Dick Ustry on the recent birth of their sixth girl. Dick is the Granule Plant foreman.

Also congratulations to Mr. and Mrs. Robert Rakoske on the recent birth of a daughter, Mary Jo is the credit clerk in the Charleston office.

We welcome back Etta Mock who is taking Mrs. Rakoske's place as credit clerk while she is out.

Congratulations to Jean Minshew whose daughter recently graduated from high school and also was married shortly thereafter.

John Burn and family recently camped out for a week-end at Isle of Palms.

Mr. and Mrs. Ernest Zinkowski and son recently traveled to his home in Mass. for a week's vacation. Their son (see June graduates' page) received his B.S. degree from the College of Charleston in June and enters South Carolina Medical College in September.

CHICAGO ROOFING PLANT

We extend our sympathy to Harold Altman on the loss of his brother, John.

We welcome back our summer workers — Carl Helzing and Jim Ley; and welcome a newcomer to the group, Loreta Sieg.

We were delighted to see Wallie Wiggins when he visited Chicago to see his Chicago family and attend daughter Marcia's graduation. Congratulations to Marcia!

Lil (Lillian Fuerst) has completed her driving lessons, has her car... so clear the way everybody!

Kenneth Rhein, son of Helen Rhein, and Joanne Boutet were married June 19 at St. Mels Church, and spent their honeymoon in Florida. The officiating priest was Fr. Hugh Marcie, O.F.M. — St. Peter's Church — uncle of the groom and Helen's brother. Congratulations to the Rheins.

Glenn Oberg, whose picture appears with the June graduates, was one of the top ten to graduate last month from Simeon Vocational High School. He will attend DeVry Technical Institute starting August 23. He is the son of Agnor Oberg of the Maintenance Department.

CHICAGO FELT MILL

Adam Chase is taking in the interesting sights of Chicago while on vacation.

John Grande is enjoying some leisure time, relaxing after a few weeks of hard work re-decorating his home.

Welcome to Richard Tomich, our new temporary clerk.

RADIANT BRIDE is Jeanne K. Minshew who on June 5 was married to Stanley R. Warford. Her mother is Mrs. Jean F. Minshew of the Charleston Office.



Silas Hicks has created a beautiful flower bed in front of the office with plantings of red and white geraniums.

Peter Draus is busy making plans for a vacation to Hot Springs, Arkansas. He also plans to take some of the famous mineral baths.

Eddie Counts is enroute to Alabama to attend a reunion of his kindfolk.

That healthy tan, Cadelario Cristan is wearing is the result of vacation in the Rio Grande Valley of Texas.

Julio Torres takes much pride in the popularity which has come to his son, Antonio, who is a very much-in-demand guitar player and singer.

Our June graduates include: Ray Salazar, son of Natividad Salazar, from Phil Sheridan Grade School. Charlene Bender, daughter of James Bender, from Bowen High School. Eddie Mayes, son of William Mayes, from Henry Clay Grade School. Linda Sanchez, daughter of Gaudalupa Sanchez, from Our Lady of Guadalupe Grade School.

SHEREPORT ROOFING AND FELT

This is the month for saluting June graduates.

It doesn't happen often — but this year it did. Two sisters Claire Potter and Elizabeth Potter Kilmer, both received diplomas in June. They are the daughters of R. N. Potter, Shreveport chemist.

Claire, who graduated from Byrd High School, was a Merit Scholarship finalist and received the D.A.R. Award for excellence in American History. She enters Louisiana State University in the Fall.

Elizabeth Potter Kilmer received her B.A. degree with scholastic honors from Louisiana State University and will continue her studies there next year working toward her Master's degree in Library Science. While her husband, Bob, who is majoring in Journalism, attends a Creative Writers' Conference in Aspen, Colorado this summer, Elizabeth and her sister will attend a nine-week French course at Laval University, Quebec City, Canada. They had to agree to speak nothing but French, even in their rooms, the entire time they are there.

Robert E. Breckenridge, Union High School graduate and son of Sam Breckenridge will enter Grambling College for the summer semester. His ambition is to be an IBM technician.

John L. Washington, whose father is Tyska Washington of the Asphalt Blowing Department, is planning to join the U.S. Air Force soon. He graduated from the Booker T. Washington High School in June.

Another entrant at Grambling College in the fall is Melvin L. Walker, who graduated from Booker T. Washington High School in June and whose father is Marion Walker, Jr.

PERTH AMBOY PLANT

Fred F. Butler, foreman of No. 4 Machine, is proud of the fact that his second son, 17 year old Gregory Eugene, has been

(continued on page 7)



Harriman's Team Wins First Half of Golf Season

The first half of the Men's Golf League ended on June 28th with a combined match and tournament. The first half was won by Harriman's team which led all the way. On the final night Bearce's team moved into a tie for second place with Campisano's team, and Turco's team was in fourth place.

Tournament play was broken down into three groups according to average. Winners in A Group were:

- Low Gross — Harry Cady
- Low Net — Don Frazier
- 1st — Ed Martin
- 2nd — J. Barnes
- 3rd — F. Fitzpatrick
- 4th — C. Ellison

In B Group they were:

- Low Gross — J. Reddick
- Low Net — G. Sacre
- 1st — E. Wenstrom
- 2nd — N. Radzwill
- 3rd — E. Johnson
- 4th — E. Savage

In C Group they were:

- Low Gross — O. Lambine
- Low Net — J. Jeffery
- 1st — M. Pontbriand
- 2nd — F. Brown
- 3rd — A. Tousignart
- 4th — J. Murphy

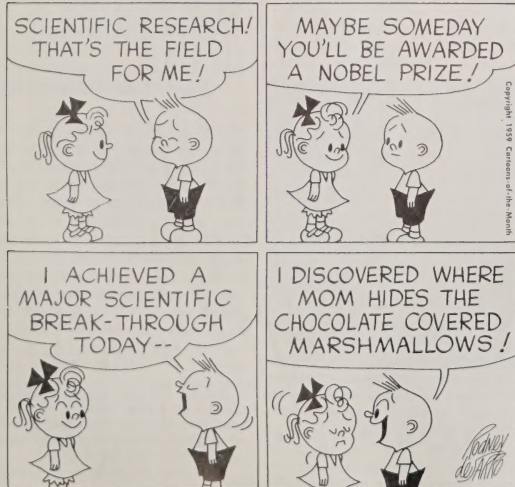
The second half will start on Monday, July 19, at the same course, the Easton Country Club.

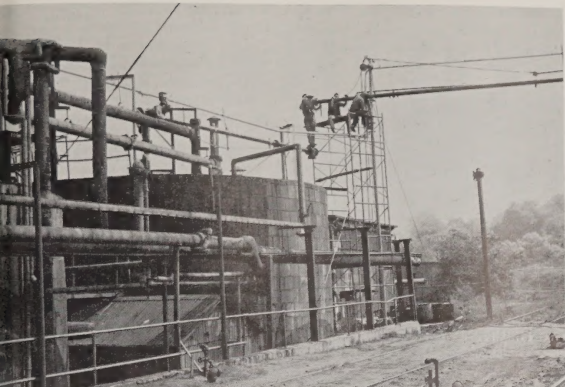
Overloading is one of the big faults of small boat operators — and it's one of the major causes of boating accidents. The U. S. Coast Guard and the Massachusetts Safety Council offer this simple rule for your safety: If the boat looks or feels overloaded, it probably is so don't take it out. No sense in taking a short ride to tragedy!



GIFTS AND A CAKE for William O'Brien, assistant to the office manager at Chicago, when he became a father for the first time. Here is Bill cutting the cake at the surprise "shower" given by the Chicago Office employees.

small shots





NEARLY COMPLETED. Construction is proceeding rapidly on the new asphalt unloading lines at the Norwood Roofing Plant. In a few weeks the asphalt trucks will drive into the area at the right, hook up, and pump their loads directly to the tanks across the tracks at the left. This delivers the asphalt hotter and faster and gives better control of the unloading process.

MacArthur's Creed

Tape this to your bedroom mirror, and read it on those days (we all have 'em), when you feel about 90 years old!

General Douglas MacArthur possessed the following creed on the occasion of his 75th birthday:

"Youth is not entirely a time of life—it is a state of mind. It is not wholly a matter of ripe cheeks, red lips or supple knees. It is a temper of the will, a quality of the imagination, a vigor of the emotions, a freshness of the deep springs of life. It means a temperamental predominance of courage over timidity, of an appetite for adventure over love of ease.

"Nobody grows old by merely living a number of years. People grow old only by deserting their ideals.

"Years may wrinkle the skin, but to give up interest wrinkles the soul. Worry, doubt, self-distrust, fear and despair—these are the long, long years that bow the head and turn the growing spirit back to dust.

"Whatever your years there is in every being's heart the love of wonder, the undaunted challenge of events, the unflinching child-like appetite for what next, and the joy and the game of life. You are as young as your faith, as old as your doubt; as young as your self-confidence, as old as your fear; as young as your hope, as old as your despair. In the central place of every heart there is a recording chamber; so long as it receives messages of beauty, hope, cheer and courage, so long you are young.

"When the wires are all down and your heart is covered with the snows of pessimism and the ice of cynicism, then, and then only, are you grown old."

Contributors

Reporters who contributed to this issue include: Lawrence Pickener, Mary Driscoll, Robert Pearson, Virginia O'Brien, Robert MacLeod, Lucille Sullins, Robert Zobel, Rita Fedor, Harry Zajakowski, Helen Julia, Louisa Graham, Doris Reardon, Nancy Knox, Arthur Chamberlain, Barbara Wasieleski, Catherine Brady, William Ford, Helen Lane, Beatrice Tyrrell, Edward Geraghty, Antoinette Campbell, Leonard Weaver, William Grinavic, Thomas Reynolds, Eileen Geraghty, Thomas Tapley.

Everything I've got I got from eating spaghetti.

Sophia Loren

TOP OF THE NEWS

(continued from page 6)

ranked in the upper third of the 1965 graduating class of Linden High School, Linden, N. J. (see June graduates) Greg followed the College Preparatory Course and has been accepted at Villanova University where he will matriculate in September as a freshman in the Engineering Division. He plans a career in Mechanical Engineering.

While in Linden High, Greg distinguished himself by playing on the football team for three years. He was president of the School Choir and a member of the New Jersey All-State Chorus, and sings lead in a Barber-Shop quartet, school connected, called the "Chord Jesters."

An active member of St. Elizabeth's C.Y.O., Greg recently won high honors in an oratory contest, placing second in Union County, and in an essay contest he placed first in Union County and third in the Archdiocese of Newark. He also played the leading character in an one-act play contest. He is a member of the Church Choir, and a substitute teacher in Confraternity of Christian Doctrine.

In other fields, Greg enjoys playing a guitar, folksinging, surfing and water skiing.

Mr. and Mrs. John R. Lukko traveled to Boston early in June to see their daughter, Mary Ellen, graduate from Emmanuel College on June 6. A science major, she plans to teach sciences on the secondary level in Las Cruces, New Mexico, starting in September.



JUST MARRIED, last month, were Mr. and Mrs. Steven Fedor. Mrs. Fedor works in the Payroll Department at the Perth Amboy Office and was formerly Rita Wolcanski. She has been the Review reporter from this plant.

tember. During the summer she will take courses at Rutgers University, New Brunswick, N.J., working toward her master's degree. At college, she was a member of the Student Affiliate of the American Chemical Society.

We've always had adult education in this country. It's called parenthood.

W. S. Cowell, Ltd.

Ban The Rubbish

Five times an hour, 120 times a day, an American home is destroyed or damaged by fire starting in and feeding on rubbish.

Maybe you don't have anything you would call "rubbish" or "trash" around your place. But go up into the attic and take a good, calculating look at any old mattresses, stacks of papers and magazines, discarded draperies and lampshades, and broken down furniture. Check closets for old clothing. Go over the basement for near-empty paint cans, workbench scraps and oily rags. Don't miss the garage either.

Whatever you call it—rubbish, trash or clutter—it's all fuel for fire.

Get rid of it, and stay rid of such accumulations.

Then you and the house will likely be around much longer to enjoy that new paint job and spruced-up yard you worked so hard to finish this Spring.

Recent Deaths

Carl I. Whatley

CARL I. WHATLEY, retired machine tender of the Glenwood Granule Plant, died June 8, 1965 at the age of 67.

Carl began his employment with Bird and Son in 1943. His position at that time was gang boss. Later, in December, 1947, this title was changed to machine tender. He worked in this position until he retired on October 30, 1959.

Funeral services were held June 10th at Mt. Joy Freewill Baptist Church near Daisy, Arkansas, with burial at the nearby cemetery. Carl is survived by his wife, Leila, a son Carl, Jr., and a daughter, Mrs. Betty Jones.

Peter Zuba

Peter Zuba, retired Phillipsdale employee, died May 26 at the age of 75 after a short illness.

He started to work at Bird & Son's Phillipsdale plant in November of 1942 as a trucker, transferring to the paper beaters the next March and continued in that department until his retirement in December of 1955.

The funeral was held Saturday, May 29 in Central Falls, R.I. Besides his wife, he is survived by three daughters and three sons, one of whom, Frank, works in the Phillipsdale Shipping Department.

Arthur Trudell

ARTHUR TRUDELL, retired Phillipsdale employee, died May 30 at the age

New Length for Siding

The Building Materials Sales Department has announced that beginning on June 25, Solid Vinyl Siding will be manufactured by Bird & Son in a new, standard length of 10 feet.

The shorter length (down from 12'-6") will make it easier for applicators to handle during installation. Also the less cumbersome carton will be easier to store and to ship.

LONG SERVICE LIST

AUGUST					
Name	Date	Dept.	Coord.	Yrs.	
Robert Garner	8-1-25	Prod.		40	
John F. Farrell	8-5-35	Paper Mill		30	
Charles L. Walton	8-22-35	Roofing		30	
Francis Campisano	8-22-35	Roofing		30	
Richard Jennings	8-12-40	No. 2 Box Shop		25	
Martin H. Fisher	8-22-45	No. 2 Box Shop		20	
Francis A. Swierk	8-27-45	No. 2 Box Shop		20	
Ronald O. Johnson	8-2-50	No. 1 Box Shop		15	
Joseph A. Glebauskas	8-9-55	Paper Mill		15	
Patrick Mazurka	8-8-55	No. 2 Box Shop		10	
Doris H. Eaton	8-29-55	Office		10	
Robert W. Gosselin	8-30-55	Maintenance		10	
PHILLIPSDALE					
Leonard Audest	8-14-45			20	
Philip Zompa	8-24-45			20	
CHICAGO					
Ell Cooper	8-14-50			15	
Lloyd Washington	8-14-50			15	
Marvin Harvey	8-28-50			15	
Renard Warfield	8-6-60			5	
SHIREVEPORT					
Ora B. Miller	8-16-55	Office		10	
PERTH AMBOY					
John S. McKinney	8-1-60	Salesman		5	
W. J. HILL					
James Sanghy	8-7-50			15	
James Devine	8-1-55			10	
DINSMOOR CO.					
Ferris L. Holmes	8-5-50			15	

of 68. He had retired from the plant in December of 1962 after 29 years as a steam engineer.

He joined Bird & Son in July, 1933 and worked the entire period in the Power House.

Funeral services were held on June 2 in Woonsocket. He is survived by his wife, two daughters, three sisters, two brothers and four grandchildren.

Frank Alves

Word was received last month of the death of FRANK ALVES in Portugal on April 26 at the age of 71. Frank was a Phillipsdale employee, retired since December 1959.

He had worked at the Phillipsdale Plant for 17 years in the Transfer Department, the last ten years as a truck and tractor driver. The only survivor we know of is his wife. Details of the death and funeral services are not known.

John Stankevich

Word has been received of the death of JOHN STANKEVICH, 640 East Street, Walpole, on July 1 at the age of 79.

Until his retirement in December 1953 he was employed for 24 years at the Norwood Floor Covering Plant. He began in April, 1929 at the Roofing Plant, worked a year in East Walpole and was many years in the Rug Finishing and Sample departments at Floor Covering, from 1941 as an inspector.

Funeral services were held at the Blessed Sacrament Church, Walpole on July 5. He is survived by a daughter, Mrs. Helen Maynard of Walpole.

Three More Employees At Quarter Century Mark

During the 25 years since the day ROXY COBURN started as head nurse at the East Walpole Plant Hospital on June 3, 1940, she has seen a complete remodeling and expansion of the hospital and the addition of much modern equipment.

A quarter of a century ago, the Hospital occupied just a wing of the building; now it has expanded to the entire ground floor, with a special X-ray section in the area formerly occupied by the Employment Department.

After attending Walpole Schools, Roxy Coburn attended and graduated from the Whidden Memorial Hospital Nursing School in Everett. She has also taken post graduate study at both Simmons College and Boston College. Following many years at the Norwood Hospital, where she served as X-ray technician, she came to Bird & Son to take charge of the East Walpole and Norwood Plant Hospitals.

Roxy has been active in the local chapters of the American Association of Industrial Nurses and she also belongs to the Guild of St. Barnabas, the church guild of nurses organized through Trinity Church, Boston. She served as treasurer for the Greater Boston branch of the Industrial Nurses Association for several years and one year helped organize a seminar at which Al Smith was one of the speakers.

At home with Roxy in the old Coburn homestead on Mooshill Road, East Walpole, are her sisters, Agnes, Carolyn, and Mrs. Mary Fallon. The flowers which bloom there each summer show that she still retains her green thumb. She also is interested in refinishing furniture and collecting both match covers and stamps. "Also," she says, "I recently collected the coin of the realm in a BIG way, at my wonderful anniversary party, at which I received such generous gifts!"

This month we salute EDWARD F. PERRY, chip supply man at Phillipsdale, who completed 25 years' of service on June 3rd. He started in the then new



EDWARD PERRY, center, of Phillipsdale, receives his 25-year anniversary pin from Superintendent Ralph Williams, left, as his foreman, Edgar Vatcher, also offers congratulations.

Wood Processing Department, chipping the first logs used in the Phillipsdale process.

He recalls that in the early days when Bird & Son used to store and chip the logs, the maximum circumference was eight inches and 50 tons per day was tops. Presently, the Anawon Pulp & Lumber Company chips a 30 inch maximum at the rate of 50 tons per hour. Also, the wood is now stored as chips instead of in log form.

Edward's father, Manuel, worked at the Phillipsdale Plant for 35 years before his retirement in 1953, and is still enjoying good health at the age of 76. Ed and his wife and a daughter live at 157 Robinson Street, East Providence. He also has a married son and a granddaughter.

In his spare time Ed enjoys carpentry, especially cabinet work. Bowling is his favorite sport. He is active in V.F.W. affairs and is a 3rd Degree Knights of Columbus member.

Twenty-five years of service were achieved by JAMES MOYLAN of the Engineering Department on June 5th.



When he first came to Bird & Son after graduation from Walpole High School, he worked as a messenger with Mary Blazonis and Evelyn Wadleigh as his bosses. After attending night school at Wentworth for a year he was transferred to the Drafting Room which was then headed by Jack Timmins. Later he was to work for Joseph Sheehan in this same department.

Early in World War II, Jim enlisted in the Navy Seabees. He spent most of the war years in the Pacific on Guadalcanal, Leyte and other locations doing engineering and surveying work on air strips.

In 1945 he returned to his civilian job and since then has continued in engineering drafting in the department now headed by George Dusty. The principal projects he has worked on have been the new Boiler Room, Turbine Room and the new Main Office building.

Jim showed great perseverance in furthering his education by attending Northeastern University at night for six years, earning his degree in engineering in 1952.

Sports have always been a big interest for him, mainly baseball and bowling. He played in the outfield and was at one time manager of the Bird & Son baseball team. About the time that the team broke up Little League was being organized in Walpole. In 1950 Jim became one of the first managers and has devoted himself to managing the Tigers team ever since.

Besides bowling in the Bird Club League, he also spends some time on electronics as a hobby. In fact, in honor of the 25th anniversary his many friends presented him with several scientific gadgets — and an old radio to repair.

He lives in East Walpole with his mother and his sister, Mary, who also works for Bird & Son at the Neponset Credit Union.



TWO PHILLIPSDALE MEN attained their 45th anniversaries this year — Clarence Pierson in February and Albert Carlson last month. In recognition of these long-service records, their many friends at the plant gave each a watch. The presentations were made by Superintendent Ralph Williams. Top picture shows Pierson receiving his watch; bottom picture is of the Carlson presentation.



Clam Bake and Outing Planned This Summer

Sunday, August 22, has been announced as the date for the annual Clam-bake and Outing of the Bird Club to be held at the Francis Farm in Rehoboth, Mass. Stephen Traudt is chairman of this event.

The program will be similar to that of last year:

Clamcakes and chowder, starting at 1 P.M.

Recreation period — soft ball, volley ball, horseshoes, cards, games for the children — you name it, Steve and his committee will try to organize it.

THE CLAM BAKE — At 5 P.M. when the bake bell rings and the tarp is removed from the bake, the tempting odors of clams, lobsters, chicken, sausage, corn, onions, plus, plus, plus will draw the gang inside the pavilion to partake of mountains of good food.

After the body is full, those who have the energy may dance to the strains of music from an assortment of platters of leading bands, and other recreation will be enjoyed as long as the crowd wants to stay.

Notices will soon be out, asking for your reservations. Make them early so that you and your family can enjoy this big outing on August 22.

Other events on the calendar for the summer include:

The baseball game between the Red

Sox and the White Sox on June 9th, attended by nearly 100, and

Two performances at the Carous Theater, Framingham, "West Side Story" on July 6 and "The Sound of Music" coming on August 5. Nancy Knox Accounting handled the reservations.

VACATION SAFETY TIP BY

ROBERT ROBY, Safety Manager
Going away this summer?

1. Notify your police department so officers can make routine checks of your property.
2. Leave a key with a neighbor so the entry can be made in an emergency.
3. Turn off the utilities. Check the water heater, gas, and water supply and turn off if not needed.
4. Stop all deliveries, so that things don't pile up on the porch and invite trouble makers.
5. Lock all doors and windows.
6. On the road, use safe driving rule obey all posted warnings. When tired stop and rest before resuming your trip.
7. Watch children closely, particularly around water. Do not permit them to swim in unprotected areas.
8. Use your job safety knowledge to guard your loved ones and yourself. Enjoy your vacation and come back to your job safe and healthy.
9. For the unforeseen emergency carry first aid kit in your car and make it part of your sports equipment if possible.

Pleasure Island Tickets On Sale at Credit Union

Entertainment Chairman Lawrence Pickener announced last month the tickets are available again this year at reduced prices for Pleasure Island Wakefield. Adult tickets are \$1.00 and children's tickets, 75¢. Orders should be placed through Mary Moylan at the Credit Union. This popular activity usually results in the sale of several hundred tickets during the season. We suggest you get your orders in early.

Golf Matches Reorganized

Girls' Golf has been revived as a Bird Club sport this year, under Eileen Geraghty as chairman. Twelve players are enjoying Tuesday night matches at the course in Easton; the season started on May 11.

Two teams have been organized, the Go-Go's and the Astros, and as of July 1, the Go-Go's have 35 points, the Astros, 17.

Here's a fact for you weekend sailors: Eighty-six per cent of all people who died in boating mishaps recently studied by the Coast Guard, were without life saving equipment. The Massachusetts Safety Council urges you to provide approved life jackets for everyone on board. And remember to stow them within easy reach. Emergencies won't wait.

FOR SALE

Retina Camera, like new. Original price, \$200. Will sell for \$100, including leather carrying case and separate flash equipment.

ALSO a G.E. 11 ft. REFRIGERATOR for sale. About 10 years old, large vegetable drawer, excellent running condition.

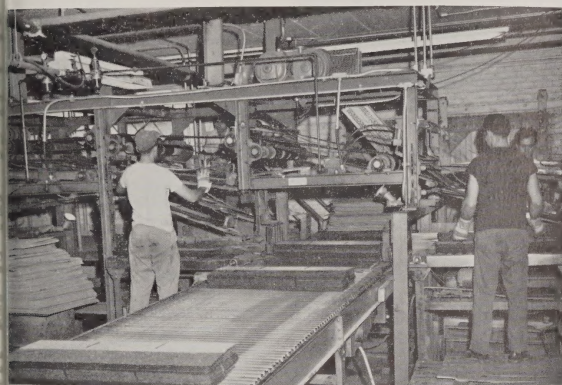
For further information write Box B Bird Review, Dept. GR, East Walpole

The BIRD REVIEW

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Published for Bird & Son, inc. employees and their families

August 1965



NEW DOUBLE PAN INSTALLATION at the Perth Amboy Roofing Machine. At left, Victor Ortiz, and at right, Ralph Aureliemma and Joseph Durso, cuttermen. Back of the machine, looking rough, is Mario Pato, cutter operator.

James V. (Vic) O'Sullivan Sales Service Manager of Shoe Carton Division

Last month James V. (Vic) O'Sullivan was appointed sales service manager of the Shoe Carton Sales Division.



O'Sullivan will also continue his duties as sales service manager of the Special Papers and Horticultural Divisions.

Joining Bird & Son in 1957, after more than 10 years of administrative work in the U.S. Army, O'Sullivan was sales service manager of the Floor Covering Division from 1958 until Bird-New London acquired the division in July 1963. He continued in the same capacity with the new firm until December 1963, then rejoined Bird & Son in the Special Papers and Horticultural Sales work.

His knowledge of the Friden system for controlling inventory, formerly used in Floor Covering, will be especially valuable in his new work with the Shoe Carton Division, where the Friden system is also used.

Vic's Army experience began in 1936, after graduation from Biddeford, Me. High School and attendance at Bates College. Following his service in the Pacific during World War II, he turned to administrative duties in his country. From 1950 to 1952 he was in Korea, and from 1955 to 1957 in Frankfurt, Germany, each time with periservisory administrative assignments.

EVERYBODY'S GOING to the BIRD CLUB CLAM BAKE

August 22, 1965

at -

Francis Farm, Rehoboth

Clam Cakes & Chowder - 1 P.M.

Big Bake at 5 P.M.

Deadline for reservations

August 16, 1965.

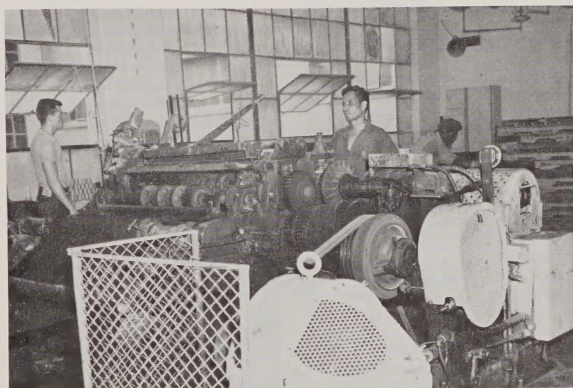
Changes Help Perth Amboy Plant Meet Competition

Two recent installations at the Perth Amboy Plant are helping improve both production and the quality of the finished product. One involves the complete rebuilding of the asphalt felt saturator, FJPM2. The other is the double pan take-off installation at the roofing machine, FJPM4.

The extensive changes at the saturator have resulted in better production and more uniform winding of rolls of asphalt felt, with no telescoping. The saturator itself was realigned; a new, large finish looper was installed, plus a 20' pit at the end to contain a long loop for the winding process. The loop provides extra footage of the saturated felt for fast winding, while felt from the finish looper feeds out at a slower, even pace to avoid breaking or tearing. Other new features are the dry felt accumulator, the dry felt unwinding stand, several additional pull rolls and an enlarged heater box section.

The improvements at the No. 4 Shingle Machine make it possible to run 48" felt and to bring the daily tonnage production up to meet the demands of steadily increasing sales in this area. The double pan installation

(continued on page 6)



WINDING at Perth Amboy's rebuilt Felt Saturator. The operator, center, is Guillermo Martinez; at the left, Wrapper Man Larry Bapst; in rear, Sam Lee Henderson, trucker.

Five More Employees Start to Take Life Easy

FRED C. COLEMAN, skilled carpenter for almost 32 years in the East Walpole maintenance department, retired at the end of July. Ill health has kept him from working for the last six months.

Fred came to this country from Nova Scotia in 1920. He worked in several places, including the old American Glue Company which occupied the space now used along Washington Street by a section of the Hollingsworth & Vose Plant. He joined Bird & Son for his continuous employment at the East Walpole Maintenance Department in September 1933, but before then, from 1925 to 1927, he had worked on the machines

(continued on page 2)

Last Chance for Bargain Trip to World's Fair

Last call for a trip to the New York World's Fair went out in July. This third trip organized by the Bird Club is scheduled for the Labor Day weekend. Reservations must be in before August 20.

Like the preceding trips, this one gives Bird Club members a lot for their money. For the low price of \$48.00 per person, you get round trip transportation by train, two nights in a famous New York hotel, breakfast on Sunday and Monday, three days transportation from the city to the Fair and three days' admission to the Fair.

(continued on page 6)

New Type of Loan Offered at Credit Union

The directors of the Neponset Credit Union have just voted to authorize the granting of a new type of loan, now permitted by a change in the General Laws of Massachusetts.

Starting immediately, members who have mortgages written with the Credit Union may apply for additional, separate loans for financing an improvement, repair, alteration or rehabilitation of the real estate on which the mortgage is written. Such loans are limited to \$2,500, are secured by the original mortgage, and must be paid within five years.

"These loans are not granted automatically," states Treasurer Velma C. Cobb, "but the new law became effective on July 14, and we are now accepting applications. Each loan is processed through the Credit Committee, just like all other Credit Union loans, and the Committee has full power to grant or deny the loan upon investigation of each application."



Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

When all think alike, no one thinks very much — Walter Lippmann.

Change is Part of Progress

A century ago, there were only 300 occupations from which to choose. Today, there are over 30,000. New job opportunities are the result of progress, and progress is change.

The only alternative to change is decay, a dry rot that spreads like a plague and drains the goodness out of everything it touches. Change is a part of everyone's life, every day, at home and in the neighborhood. Neighbors move out, others move in; families grow up, children leave home for school, for marriage, for the service, for work in other cities or states. Some changes come dramatically, as when, some years ago, most homes shifted from kerosene lamps to electricity. Others come gradually, like automatic transmissions or power brakes in automobiles. Some models have them, others do not.

Just as we cannot avoid change at home, so change is part of our every day business life. The speed of change today is a thousand times faster than at any other period of our history. Since change by itself is neither good nor bad, it requires a cool head to judge the benefits and the losses. But that's what managers of business must do continually.

The products — or the machines — that were the latest and best last week or last year, are constantly in competition with something just out that is newer and often better. We have seen this in our own business.

Most of our changes have been gradual ones. New products are introduced, but for many years, perhaps indefinitely, some customers prefer the old which has stood the test of time. As

long as there is a sufficient demand, the product stays on the price list. For many years, we made just a single thickness shingle, crude but efficient. Then came thick butt shingles, then the Architect® Wind-Seal Shingles®, and Mark 25 Shingles.

In the siding field, we progressed from crude individual shingles nailed on to simulate siding, to Bird Insulated Siding, to Bird Solid Vinyl Siding. Home builders and homeowners still buy such products as Master-bilt Thick Butt Shingles and Bird Insulating Siding in sufficient quantity to make it worthwhile to produce them. But the time *could* come when *any* product we make would be dropped completely because it no longer fills the needs of the customer. We must be constantly prepared for such changes by developing new and better products, new and better ways of making them, new and better ways of providing faster service to customers.

One experienced business executive recently said, "The chief successes will be earned by business organizations that are the most sensitive and alert to the real needs of their customers. Those who come out on top will be those who have the greatest willingness to adjust their business methods to the changing patterns of customer wants."

So, instead of resisting change, as it is human for everyone to do, we must educate ourselves to welcome it. The time to worry is when your company is not changing. Then you know it is not keeping up with the times in this highly competitive world, and employees' jobs in that company are less secure.

company. You could always count on him for conscientious workmanship and practical suggestions to achieve the desired results in each display.

In retirement, Fred and his wife, Georgia, will continue to live at their comfortable home at 467 Washington Street, East Walpole. Their son, Robert, is married and lives in West Walpole.



BAKER'S ACRE! E. D. Baker, Roofing salesman who has just retired, stands beside his comfortable three-bedroom mobile home, now at Eagle River, Wisconsin, where the fishing is good. He and Mrs. Baker will go to Florida in the winter.

Another June 30th retiree was EARL D. BAKER, salesman for Bird & Son in Wisconsin. He has been with the company since May 25, 1942 and has served in the Minnesota and Wisconsin area all that time, the past few years in and around Appleton, Wisconsin. "Bake" has devoted all his working years to the building materials business, as he worked for other manufacturers in this field before 1942.

Always an avid fisherman, he now retires to keep after the big ones. For the summer months he plans to stay in his house trailer at Eagle River, Wisconsin, and then take it to Florida for the winter.

He has two sons, one of whom, William, has joined Bird & Son and taken on the area once covered by his father.

At the end of June, JOSE FIGUEIREDO retired from the Phillipsdale Plant after 22 years of service. He worked all but



one month of those 22 years in the Finishing Department of the Board Mill. His starting date with the company was February 24, 1943.

Jose has always been a very active person and intends to remain that way after retirement. He plans to keep busy painting and wall papering.

Mr. and Mrs. Figueiredo live at 62 Bridgeway Avenue, East Providence and have a daughter and a son. The son is a Sgt. 1st class in the Air Force; the daughter is married to Charles Champlin who works as a machine tender at the Phillipsdale Board Mill.

CHARLES M. SHEELEY retired from his work at the Chicago Roofing Plant on July 31, after 26 years of service. He started with Bird & Son in continuous employment on March 15, 1939, after having previously been employed here for a period.

Most of this time he has been in the Maintenance Department, the past several years as a pipefitter "A".

Charlie decided to retire early, at age 62, and will move to Free Soil, Michigan where he has just completed building home. For many years he had a cottage on a lake in that town, and finally decided that this would make a good place for his retirement. So he has now finished a year-round home there, to which he and Mrs. Sheeley retire with the best wishes of all their friends from the Chicago Plant.

ANNA E. EKLUND, who retired at the end of July, has a unique recollection of her first introduction to Bird & Son.



She was hired on New Year's Day, 1924. At that time it was customary for sections of the office to work on that holiday, in order to process the year-end reports. So, on New Year's Day she was interviewed by Louis Tarr, hired, and arrangements made for her to start work on January 10.

Among her early bosses she recalled Mrs. Lillian Gillis in Billing, Park Rogers in Payroll, and several during her twenty years in Cost Accounting, Ernest Coleman, Roy Springer, Edg Tarr, John Andrews and Howard Whiney. Since July 21, 1941 she has worked in the Statistical, Data Processing Department, first for Parky Rogers, then in recent years for William Doyle.

She remembers another New Year's Day custom. Since work was required on this special holiday, lunch was on the house. The employees took time off in groups and went for their lunch or dinner to the lovely and historic old Full Tavern in South Walpole.

Ann's interests throughout the years have been many and varied. She has always been active in the Church School, the girls' groups and the youth work of the Evangelical Baptist Church of Norwood. In later years she has served as church librarian and a member of the Missionary Committee. A most unusual and rewarding experience was the sponsoring, through the church, of two Korean orphans, a boy and a girl. While they were under her sponsorship, living with a Korean family, she received Christmas cards and other mementos which she treasures. The boy, Choan Poo Park, was trained to be a garage mechanic, and the girl, Pak-Kim So, received training for work in a knitting mill.

For several years Ann also participated in Hospital Volunteer Service at the Norwood Hospital.

Her favorite pastime is reading, but she also does much sewing and some photography, strictly as an amateur. She likes both art and music, for which she hopes to find more time in retirement, plus doing many other things that she has not had the time for in the past. She will continue to live in her apartment on Highview Street, Norwood.

Start To Take Life Easy

(continued from page 1)

at the Floor Covering Undercoat Department.

Whenever a skilled carpenter was needed, Fred was the one called. For many years he built, and often helped design, the advertising displays for the

Our Workers Observe 5th Anniversaries

PAUL W. JOHNSON, plant engineer and chief power engineer at Phillipsdale, who celebrated his 25th anniversary on



July 1st, recalls the training program under which he started in 1950. He had just graduated from Worcester Polytechnic Institute with a degree in Chemical Engineering. In the course of his training, which was supervised by Philip N. Mills, he covered all the New England plants, ending at Phillipsdale where Thomas Henderson was superintendent. Phillipsdale then consisted of only No. 1 Machine and the Tarred Felt Mill.

Paul was on military leave from February 1941 to November 1945, with the Marine Corps, serving in the Pacific Theater. He came out with the rank of major and returned to engineering duties at Phillipsdale. He was a part of all the many changes that have completely modernized and greatly expanded Phillipsdale's operations in the last 25 years. The work he remembers most vividly was the construction and start up of No. 3 Machine.

From 1952 to January 1962 he was assistant superintendent. He then moved to engineering duties, including process and development engineering, and in March 1964 was named plant engineer and chief engineer of the Power and Steam Department. He also continues as investigator of the Phillipsdale suggestions.

Although Paul finds time for gardening, some canoeing in the summer and some skiing in the winter, he has been very active in community affairs. For twelve years he has served on the Seekonk Zoning Board of Appeals and he is a trustee, assistant treasurer and a deacon of the Seekonk Congregational Church.

Paul and Mrs. (Barbara) Johnson have four daughters. Marcia is a sophomore at Ripon College, Ripon, Wis-



consin; Betsy is a senior at Northfield (Mass.) School for Girls; Paula is a freshman in Seekonk High School, and Emily is in the third grade.

On the occasion of EDDIE MARSHALL'S 25th anniversary at the Shreveport Plant, Eddie himself has given this account of his Bird & Son experiences:

"I started working for Bird and Son, Inc., July 9, 1940 in the Cleaning Department. Mr. Harvey Faircloth of Blanchard, where I have lived for many years, told me that they needed a strong man to handle bundles of shingles, and keep the area around the shingle machine and conveyors clean.

"In August of 1941, I was transferred to the Shipping Department and worked for Mr. Wally Bauer until October 24, 1942 when I went into the Anti-Air Craft Branch of military service, later transferring to the Quartermaster Corps. I traveled through England, Belgium, France and Germany, returning to the Shipping Department December 17, 1945.

"So many changes had been made in the Shreveport Plant, I hardly recognized the place. New tractors hauled the roofing to the trucks and cars on the loading platform and replaced the old buggies we had pulled by hand, along with many other improvements over the entire plant. On December 9, 1946 I was made shipping checker, the position I still hold.

"Sharing my home on North Lakeshore Drive, is my wife, Ina May. I have two daughters, Edna Cloe who is em-



EDDIE MARSHALL, second from right, receives his certificate and 25-year pin at Shreveport. Present to congratulate him are Supt. R. D. Adams, General Manager Fred May and Eddie's foreman, Willie Smith.

ploied by the school board, and Carol Key, who plays the piano for two churches that hold alternate Sunday Services.

"My hobbies are hunting and fishing. I am past president of the Pleasant Grove Burial Association, a member of the Masonic Lodge and deacon in the Pleasant Grove Baptist Church."

PATRICK J. CURRAN, a "B" millwright at the East Walpole Maintenance Department for the past year, was a truck driver in this same department for 21 of his 25 years with Bird & Son.

When he began, on July 15, 1940, his first job was as a beaterman's helper, with Perley Mudgett and Al Gilmore his first bosses. Then, for about a year, he was a pipe's helper in the Maintenance Department, under Jack Dower and Martin Costello. From 1943 to 1964 he was a truck driver, moving last year to the Millwright crew which, he says, he likes very much. It's a good crew to work with, and he is constantly increasing his knowledge of the company.

Pat says one of the highlights of his past quarter century has been moving. In that time, he and his family have moved from one home to another about ten times. In renting houses and apartments, they have had the misfortune to choose places that acquired new owners who had other plans for their new property. Pat started out in Norwood (five places), then moved to Walpole (four places), and finally back to Norwood again to his present home on Allen Road.

His family includes his wife, Julia Louise, better known as Judy; three daughters: Janice, 14, Melanie, 9 and Sheridan, 8; and two sons: David, 11 and Christopher Jaye, 5.

For a hobby, Pat collects records of all sorts. His favorites are western music, ballads, folk music, and — rock 'n roll! His children have a strange influence over him!

Twenty-six years ago, FRED BABEL graduated from Norwood High School (1939) and began searching for a steady



job. During the winter of 1939-1940 he had worked several short periods at the Paper Mill, No. 1 Box Shop and Floor Covering. At last, on July 11, 1940 he latched onto something steady at the Roofing Plant — and thus began his 25 years of continuous employment with Bird & Son.

Fred says he'll always gratefully remember his first boss on No. 9 Machine, Charlie Seavey, who took an interest in him, helping him off to a good start. Staying on No. 9 Machine for 12 years, he held several different jobs, including work at both the coating and surfacing sections. In May 1952, he bid into millwright work at the machine shop where he trained under Ralph Kemp and for the last ten years has held an "A" rating.

There are five children in the Babel family — Brenda, 19, attending Chandler Secretarial School, Fred, Jr., 19, Paula, 16, Catherine, 7 and Patricia, 3.

When Fred is not busy with his family, he pursues two hobbies — gardening and deep sea fishing. He maintains a good vegetable garden at his home at 66 Austin Street, Norwood, and whenever he can he goes fishing out of Boston harbor with Walter Preibis. Walter, another Roofing Plant employee, has a cabin cruiser. They go after cod, haddock and pollock and generally have good luck.

Two Suggesters Earn Extra Awards in July

Special awards were paid in July to two men who had three money-saving suggestions accepted: Joseph Roslauskas of Norwood Roofing and George Wise of No. 1 Box Shop. Each received an extra \$25.00.

Regular awards were paid as follows:

Louis H. DeBaggis, FBM	\$25
Frank Montisano, FXG	25
Thomas O'Toole, FBM	25
Joseph Roslauskas, FBV	25
George Wise, FXF	50
Tony Nado, FBPMI	5



IFTS FOR CHARLIE. After 26 years of service, Charles Sheeley retired from Chicago Maintenance. His friends presented him with fishing gear and other gifts on the day he left. Left to right: front row: Thomas Cooling, H. Bennett, Ronald Cohen, Agnor Oberg, Martin Krajcir, Hubert Mayer, with Charles Sheeley in front. Back row: Joseph Erdman, R. Ritter, Ollie Jones, Bernard Schatte, John Risberg and Valdemar Anijarv.

TOP OF THE NEWS

MAIN OFFICE

The engagement of Geraldine Kissell and John T. McDermott was announced last month. Geraldine works in the Credit Union office and John, in the Planning Department at No. 2 Box Shop. They plan a September wedding.

Congratulations are in order for the Charles Campbells on the birth of a baby girl, Laura Ruth, born on June 28. Charlie works in the Credit Department.

Mary Conton and Mary Geary went to Cape Cod on their vacation.

George Dusty, who hails from Maine, found an interesting copy of an old Waterville, Maine, newspaper dated in 1928. There was a large advertisement announcing that H. C. Howard was the representative for Bird & Son, Inc., proving that Bird products were known and sold down Maine 37 years ago. On the same page was an interesting ad for the Overland Six automobile — 5 passenger sedan, price \$695.00!

The Harold Baileys were given a wonderful surprise house-warming party on Friday, July 23. First they were dinner guests of Bob Wheeler and his wife, and then were surprised at their home by about 45 friends, cake, flowers, and many fine gifts brought great pleasure to the guests of honor and profuse expressions of thanks. Besides the Bob Wheelers, others from Bird & Son who attended included Mr. and Mrs. Lambert

Anderson, Mr. and Mrs. Philipp Dumoulin, Mr. and Mrs. Milton French and Ann Lindsay.

Nancy Knox, who handled the reservations for the tickets at Carousel, reports that 124 tickets were bought for the "Sound of Music" show on August 5.

PAPER MILL AND FINISHING

Elisha Cooke and his wife are just back from a fine vacation trip to Florida. Their first stop in Florida was Tampa where they went through the Bush Gardens and also had a ride on an air boat in the Everglades, then they went on to Naples, St. Petersburg and finally to Miami and Miami Beach. Here they took a bus tour of the city and went through a cigar factory. Returning north they came via the Chesapeake Bay Bridge where the toll was \$4.00 for the car, plus 85¢ for each passenger!

We welcome Eugene Brady, now serving as the mill messenger for the East Walpole Laboratory.

We also welcome Robert Richard, University of Rhode Island graduate, who has joined the chemists at the East Walpole Laboratory.

Charles Rafuse and his wife, Helen, of the Payroll Department, had good vacation weather and a wonderful time at their newly-acquired summer home on Lake Winnepesaukee, N.H.

Among those on vacation from the Paper Machines this summer are John Flaherty, Anthony Feeney, and Anthony Klosieski.

Raymond Vitaitis vacationed on the Cape

and John Lestan tried his luck fishing down Maine.

Stanley Farrington is about to move from Stoughton to a new house he has bought in Foxboro at 103 Beach St.

John Sipielka took a three weeks' vacation trip to Tennessee and the Smoky Mountains.

MAINTENANCE AND POWER

All his friends wished Patrick Curran, millwright, many years of continued health and happiness as he celebrated his 25th anniversary with Bird & Son on July 12. He is a good, steady, conscientious worker, well liked by all his fellow workers.

Robert Ivatts is on vacation at Bristol, R.I.

We extend our sympathy to William Peters in the loss of his father.

We are glad to report that Francis Martin had only a short stay in the hospital.

Vacations are upon us again:

John Wozniak and his family went to Detroit, Mich.

Gene Thompson and family made the trip to Niagara Falls.

Leo Buckley has been relaxing at home and on the Cape.

Martin Bowers took his family to Buttermilk Bay on Cape Cod.

Many of the Boiler Room crew enjoyed a group dinner at The Plainsman in Plainville during the July shutdown.

NO. 2 BOX SHOP

Alice Pole spent a pleasant vacation at Meriden, New Hampshire.

The Vito Poupoulos welcomed a baby boy on July 6th and have named him Mark Vito.

Two days later a baby boy was born to the Henry Vlerkants — Peter John, and on June 17th, we have learned, a baby girl, Kimberly, was born to the Roderick Deгауsts.

NORWOOD ROOFING PLANT

Ruth and John Phelan have been vacationing at Quebec, Montreal, and the Laurentian mountains.

Forrest Clark chose Merrymeeting Lake, N.H. for his vacation spot.

This is the year when men on No. 1 Machine decided to visit relatives in Europe.

Patrick Costello took his family on a six week vacation to Ireland, visiting relatives and friends.

Tony Marzuolo took his nephew to Italy for a month visiting friends and relatives.

John Strassunskas is on leave of absence in Lithuania, visiting relatives and taking trips to places of interest.

And John MacLachlan from No. 9 Ma-



IF YOU NEED ANYTHING, JUST A-A-WINK!

chine took a two weeks trip to Bermuda with his wife. John's mother in law was the "trip for two" in the First National Store contest.

Volkswagens have ceased to be a status symbol. Now that Forrest Clark has quired one, if everyone in the Roofing & Development Labs drove his VW to work the same day there would be six of them in the parking space.

Stephen M. Sackmar, whose picture appears in this issue, has completed an engineering training program with General Electric and is now process control specialist for the plastics and die casting areas G.E.'s plant in Brockport, N.Y.



HARD AT WORK

Stephen Sackmar, son of Julius Sackmar of Norwood Roofing, now studying for his master's degree and working for G.E. at Brockport, N.Y.



OFF TO A GOOD START! The second half of the Bird Club Golf season opened at the Easton Country Club on July 19. Nick Radwiltz drives at the first tee, with sage advice offered by Russell Jordan, Jack Reddick, Bob Garner (partly hidden), Fred Turco and Jim Barnes.



BIRD CLUB "PROS" line up for the start of the second half of the Golf Season. Left to right: George Dusty, Arthur Nilsson, Trip Giando-

menico, Joe Meadows, Joe Carchedi, Edgar Johnson, Ray Bearce, Vincent Malloy, and Ulderico Santoro.

While in training he had assignments Schenectady, Syracuse, Louisville, and Fitchburg. He is a 1960 graduate of the University of Massachusetts with a mechanical engineering degree. At present he is working for his master's degree at the University of Rochester. He is married, has a son, Michael J., two years old.

Several years ago he interrupted his engineering course long enough to serve months with the U.S. Army; he now holds a First Lieut.'s commission in the reserve.

His father is Julius Sackmar, of Norwood Roofing, Solid Vinyl Siding Department.

We extend our sympathy to James McKern whose mother died recently.

John Koval and his family vacationed Falmouth on the Cape.

Norman Olson spent his vacation, Cape Cod and at the N.Y. World's Fair. He reports an interesting visit to the House of Good Taste where Bird products are exhibited.

Jack Reddick took his family on a vacation trip to Yellowstone National Park.

July 17th was the date on which Leonard Weaver walked down the aisle of Grace Episcopal Church in Norwood with his daughter, Judy, to give her in marriage Robert Souden of Walpole. Judy was lovely bride — and her father looked pretty sharp, too!

The following week Len, his wife Frances, and daughter, Nancy, took off for their annual vacation, heading for Miami and other points south of New England.

Caryl Hinds headed north — via Bluenose Ferry, to Nova Scotia.

In July we welcomed Marcia Wigg who filled in at the Laboratory during Russell Phelan's vacation.

Among the vacationers at the Grand Plant are: Charles Peters, Old Silver Beach; William Hall, Falmouth; Arthur Armstrong, Cape Cod; Joseph Savino, visiting his sister in St. Louis, Mo., and Arthur McKenna, Ohio and Washington, D.C.

Henry Kianski is camping with his son at Miles Sandish Reservation in Plymouth while Mrs. Kianski and their daughter visit the World's Fair.



"They're all for me!"

WISTON PLANT

A speedy recovery is wished to Connie Abot, who entered the hospital for minor surgery.

Our very sincere best wishes to Christineignon who had to undergo another operation on her fractured hip. Reports say that she came through it fine, but time will tell whether it will help her to walk again.

We were glad to see Stub Maxim back to work after his recent accident. Still a little ne but doing fine.

Florence Houghton spent two weeks in Chelsea, visiting relatives.

Pauline Gosselin was in Drummmondville, Quebec for a few days visiting relatives.

Lillian MacDonald and friend Sally Larson spent two weeks in Cape Breton, N.S. visiting relatives and seeing the country.

Bill Cody visited through New Hampshire, Mass. and drove along the Maine coast.

Bob Houghton and family enjoyed the week on a camping trip.

Betty Breau took day trips, and also saw "i-Gi" at the Ogunquit Playhouse.

Henriette Morin does not advise anyone about a jar of mayonnaise, that is, especially not a toe. It (the toe) is much better now though.

We were very happy to see Rita Berry of Main Office and her family, who stopped for a short visit on their way home from trip to Cape Breton.

Helen Lane is very grateful to Betty Lau for spreading a little sunshine in the lives of two victims of multiple sclerosis, brother and sister who are neighbors of Helen. Betty entertained them for over an hour, and she was really in excellent voice. Thanks again, Betty.

Joan Walsmley spent the time golfing and sunning, and is sporting a nice tan.

Maryette Smith spent a few days camping at Phillips.

Helen Lane spent the time at camp and home, but did enjoy a short but pleasant visit from Bea Tyrrell of the Mansfield office.

ANCHESTER PLANT

We hear that Bill and Mary Rich had a very interesting and enjoyable trip to Albany touring northern N.H. and Wells and Moody beaches in Maine.

Bob Perren enjoyed his week at Hampden and Salisbury beaches.

Freddie Nalete and his family toured Canada and upstate N.Y., visiting Niagara Falls and the Thousand Islands.

Barbi Jo Harden, daughter of Bob Harden, has returned from spending the month in Florida. Another daughter, Gerry, is an instructor at camp for the summer.

Louise Dionne is enjoying her camp at Niels Lake in Weare.

We had a visit from Earl Davis, early in the month when he was enroute to his camp Lake Sunapee.

Bob and Barbara Harden have been quite busy touring northern N.H. and Wells and Moody beaches in Maine.

Guy Hoyt, Bob Harden and Bea Tyrrell ended the party for Dean Hodgson at Lord Fox on July 14. We all enjoyed seeing many old and new friends and Dean the best of luck in his new job.

Bea Tyrrell spent her vacation in Maine, visiting Helen Julia of the Waterville office. Bea and Helen went to Lakewood to Summer Stock to see Hans Conreid, and to Bar Harbor. Later she dropped in to see Helen Lane of the Lewiston office, and spent one day visiting friends in Lisbon and Winthrop. While in Lisbon, she also went to Boothbay Harbor which is also a beautiful place.

WATERVILLE PLANT

Mrs. William Fahey's mother and father have been visiting with Bill and Fran. Imagine our shock when we learned they came fortified with snuggles and snow boots to protect them from our frigid weather. Really, now! They didn't freeze, they "peeled off" just like the rest of us do when we start to swelter. We are pleased that they returned home favorably impressed with our lovely State of Maine, and hope they will hurry back again.

On July 23, Mr. and Mrs. Tom Potter and young daughter from Sidney, Australia visited our Waterville plant. The Potters have visited in Africa, Europe, and England, visiting industries as they go along, but hadn't seen any plastics being molded until they reached this plant. They were fascinated by the operation — even though they came here mainly to see how we made boxes!

The boys at Waterville, together with their wives and children, enjoyed a summer Field Day at McGrath Pond in Oakland, Maine. Beer, hot dogs, hamburgers and other goodies were the order of the day. Adults and children, alike, enjoyed lots of self-made music and fun.

Our last year's cover of mustard in our yard has succumbed to a beautiful crop of red-top clover which has, in turn, been suffocated by daisies, daisies and more daisies, with a little scattering of Queen Ann's lace. Anyone care to guess what the next crop will be?

PHILLIPSDALE FELT MILL

We all wish Bill McEntee a speedy recovery from the minor operation he had last month, and hope he'll be back at work by the time this note appears in the Review.

PERTH AMBOY PLANT

Edward L. Bowne, Jr., son of Edward Bowne machine foreman and Mrs. Bowne of 50 Belant Avenue, Linden, N. J., has been awarded a \$1,900 grant by the Federal Department of Education. Edward has just completed his junior year at Jersey City State College and was named to the Dean's List for the spring semester. He is majoring in the education of mentally retarded children.

He is a Board member on the state Council for Exceptional Children and has spent a good deal of time on a program to interest high school students in entering the field of education for the mentally retarded. He has served as a volunteer for several years for the Mount Carmel Guild teaching religion to mentally retarded children at St. Joseph's Church in Roselle, New Jersey. This year he was in charge of the pre-Communion class. He has also done volunteer work at St. Joseph's Home for the Blind in Jersey City. He is working this



MADELINE WARGO, left, graduated from Woodbridge High School in June. She is the daughter of Andrew Wargo of Perth Amboy.

EDWARD BOWNE, Jr., right, son of Edward Bowne of Perth Amboy, has been awarded a \$1,900 grant by the Federal Department of Education (see Perth Amboy news).

Remove That Door!

The season for refrigerator suffocations begins with the onset of spring, reaches a peak in June and remains crucial through July, August and September. Parents of small children are urged by the Massachusetts Safety Council to be on the alert at this time of year for abandoned refrigerators.

Several years ago, refrigerator deaths were so frequent that a nationwide push for punitive legislation resulted. After years of relatively few deaths from this cause, there has been an ominous increase in the number of refrigerator suffocations in recent years.

During good weather, discarded refrigerators are often used as "playhouses" by youngsters who are exploring or playing games.

"Second" refrigerators which are used for auxiliary refrigeration and storage provide another source of danger. In fact, children have even become victims by climbing into freezers and refrigerators which have been cleaned out for defrosting.

The danger is made greater by the fact that modern refrigeration units are both soundproof and airtight. Tests show that even an adult voice can be heard only within two feet of the box. The oxygen supply is limited to about 25 minutes.

The Council urges owners to remove the doors of units which are to be discarded or set aside. The Massachusetts State Law provides for a fine of up to \$1,000 for failure to remove doors from such equipment.

summer as a playground counselor for retarded boys ages 8 to 14 at the Vineland Training School, Vineland, New Jersey.



MANAGER T. E. DOWNEY and his secretary, Mrs. Jean Catlett, pause in their work to be photographed. Mr. Downey is general manager of the Eastern Division of Perth Amboy.

SHREVEPORT ROOFING AND FELT

Vacations seem to be the order of the day in Shreveport. Many of the employees have been enjoying trips or just resting around the house.

Lorraine and Neal Williams spent two weeks in Hot Springs, Arkansas, visiting with friends, fishing and sight-seeing . . . Louise Barbourer enjoyed a visit from her sister and nieces from Washington, Texas. Louise lives in an apartment building that has a lovely swimming pool and they all enjoyed a swim each day.

C. F. Chandler took his wife to Bull Shoals, located on the Arkansas-Missouri line. He reported a nice time fishing and resting . . . John Dash is enjoying a visit with his brother from Pennsylvania.

The George Walkers visited George's father in Arkansas. They stopped by the Shangri-La Resort on Lake Ouchitua near Hot Springs and visited with Earl Johnson, Gene Kelley, Huey Humphrey and D. L. Ford and their families. All reported a wonderful time fishing, skiing and resting . . . The A. R. Sawyers recently vacationed in Monterey, Mexico . . . The Kavats Loes spent their vacation in their new house trailer on Lake Kepler fishing and putting the finishing touches on their trailer.



'TWAS A BUSY DAY for James E. Smith, left and Lynwood Therrell, Jr. when recently they caught 50 crapple in the Santee River, near our Charleston Plant.

T. D. Blanchard and his family enjoyed a few days on the Gulf Coast near Biloxi, Mississippi, sunning and taking things easy . . . Leon Taylor took his family fishing on Lake Kepler and also made a visit to Hodges Gardens near Many, Louisiana . . . Gladys Bryan went to San Antonio, Austin and LBJ Country in Texas.

We enjoyed a visit from Anne Eddy who is recovering from a back operation. Glad to see she can get around again.

Because of ill health, Claude W. Ragsdale, foreman on No. 3 Machine, retired June 30, 1965, after almost 25 years of service. Rags plans to relax and enjoy life with his lovely wife and family at 2801 Lynda Lane, the new home he built in recent years.

It is nice to have Vivian Wilson back after a brief bout with ear surgery.

We know all the friends of Robert Jones will be happy to hear that he is very anxious to go home from the hospital. He says his wife's cooking is much better than what he has been eating. Glad you are better, Robert.

Dick and Edith Doiron toured Gulfport, Mississippi, New Orleans and Houston on their vacation. They watched a game between Philadelphia and the Houston Astros. Dick elaborated on the magnitude of the Astro-Dome and the \$2-million score board, stating that Philadelphia knocked a home run and since it costs \$750.00 to light up the scoreboard for a home run, he thought all Houston cried instead.

Personnel Manager Frank S. Markham recently received a certificate from the Veterans of Safety indicating that he had been active for 15 years in the safety engineering profession and had qualified for active membership in the Veterans of Safety organization.

At her beautifully decorated home in the early evening of July 3, 1965, Evelyn Mercere Wilcher and Bryant Johnson of Springfield.

(continued on page 6)

Domenico Restaino

Domenico Restaino, retired Roofing Plant worker, died at the Norwood Hospital on July 9, after a brief illness. He formerly lived on Washington Street, East Walpole, but in recent months had lived at 281 Central Street, Mansfield. He was 67 years old.

He came to United States from Italy in 1921 and began work at the Norwood Roofing Plant, having several short periods of employment before starting his continuous company service on September 7, 1927. He worked almost all his life on No. 1 Machine, holding various jobs during his 36 years of active employment, and retiring on January 1, 1963.

Funeral services were held on July 12 with a solemn high mass of requiem at St. Mary's Church, Mansfield. He is survived by his wife, Ann, two sons: Louis and Domenico of Walpole; two daughters: Mrs. Americo Day and Mrs. Patrick DePillo of Mansfield; and eleven grandchildren.

H. R. Parker, Jr. Appointed Foreman of Beater Room

HARRY RAY PARKER, JR. has been appointed foreman of the Beater Room at the East Walpole Paper Mill, effective August 1. A native of Dedham, and a graduate of Dedham High School, he has been with Bird & Son since February 1957 and a paper inspector since April 1957. He started in the Linoleum Department at the Floor Covering Plant, transferring to the inspection work at East Walpole two months later.

He served in the Navy for two years, attending aviation machinist school while in the Naval Air Service. With the Air Transport Division of the Navy he covered Hawaii, Japan and Korea. After his military service, he was employed as a maintenance mechanic for Atlantic Equipment Company, prior to joining Bird & Son in 1957.

Ray and his wife, Florence, lived in Easton after he came out of the service. About four months ago they and their six children moved to Coney Street in East Walpole. This lively family consists of five girls and a boy: Suzanne, 11, Denise, 9, Darlene, 7, Andrew, 6, Sandra, 5, and Rhonda, 3. Fishing and hunting are his hobbies — plus being a good father to his six youngsters.



NEW LOOPER SECTION at the Perth Amboy salinorator. At the far end, a long loop extends below floor level and feeds to the winder on the mezzanine floor behind the wall at upper right.

Perth Amboy Changes

(continued from page 1)

is a familiar one in most Bird plants today. One pan, or tray, at the take-off end fills with shingles as the other is being unloaded by the take-off man. There are four positions to take care of all four lanes of trimmed shingles.

Since the Perth Amboy plant opened in 1962, we have made substantial improvements to the machinery and buildings to make this newest plant



You will. Will he?

Just being in the right isn't enough. You've got to **WATCH OUT FOR THE OTHER GUY.**

Published to save lives in cooperation with The Advertising Council and the National Safety Council.

LONG SERVICE LIST

SEPTEMBER

Name	Year	Dept.	Yrs.
Mary Bannon	9-21-25	Office	40
Katherine E. Roe	9-21-25	Office	40
John J. Keefe	9-24-25	Maintenance	40
Ernest A. Ostrom	9-16-35	Roofing	30
William E. Counter	9-25-35	Finishing Mill	30
Ralph R. Clifford	9-24-45	Power Plant	20
Herbert W. Church	9-20-50	Office	10
Francis Fulton	9-1-55	Mill Office	10
John E. Conroy	9-19-60	No. 1 Box Shop	5
George E. Baird	9-22-60	Boiler Room	5

LEWISTON

Robert B. Wright	9-15-60		5
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SHREVEPORT

Robert E. Jones	9-6-45		20
Vivian Wilson	9-10-45		20
Richard B. Doiran	9-13-50		15
Willie B. Jackson	9-13-60		5
Thomas W. Waggoner	9-26-60		5
William T. Thomas	9-28-60		5

CHARLESTON

Bobby G. Bazzle	9-14-60		5
William T. Denmark	9-14-60		5
Leonard T. Martin	9-14-60		5
Jean L. Poston	9-14-60		5
Clinton Goff	9-15-60		5
Thurman C. Turner	9-15-60		5

PERTH AMBOY

Norman Cox	9-25-45		20
Stanley Cwiklinski	9-6-50		15
Theodore Czmyz	9-13-50		15

G. W. DINSMOOR CO.

Andrew E. Allison	9-40		25
Joseph F. Maxwell	9-6-50		15

World's Fair

(continued from page 1)

The special train leaves Boston early Saturday morning, September 4, with stops at Route 128 and Providence. Refreshments and lunch are provided en route, with early afternoon arrival, thus providing plenty of time for a visit to the Fair that afternoon. The return trip from New York to Boston is made late in the day on Monday.

In addition to the three days' admission to the Fair grounds, the package tour also includes a private entrance to one of the Fair's major exhibits.

Space is limited, so if you plan to go, sign up quickly. You'll be glad you did! Call Mary Moylan, ext. 321 or Velma Cobb, ext. 380.

comparable with our other roofing plants and to provide the facilities for meeting stiff competition in today's markets.

Orchestra Will Provide Accompaniment for Brahms' Requiem Concert

REHEARSALS START SEPT. 13

For the first time, the Fall concert of the Neponset Choral Society will have an orchestral accompaniment this year. The Brahms' Requiem has been chosen as the choral work to be performed on Sunday, December 5 at the Walpole Senior High School Auditorium. This popular and beautiful Requiem was last sung by the Society in December, 1959.

Leonard Weaver will conduct the chorus, soloists and the newly-formed orchestra, which in large measure will include the players who have provided such fine accompaniment for the Spring Gilbert and Sullivan productions the last few years.

Rehearsals for the chorus start on Monday, September 13 at Bird Hall at 8 P.M. All persons interested in joining are urged to come to the first session. There are no voice trials, and because rehearsals start early, there is plenty of time to learn the music before concert time. If you like to sing, you'll not want to miss singing in this concert! See you on September 13 at Bird Hall!

TOP OF THE NEWS

(continued from page 5)

hill, Louisiana, exchanged wedding vows. Close friends and relatives witnessed the impressive double ring ceremony.

Merle has been a sales correspondent in the Shreveport Office since May 4, 1959. The bridegroom, retired Chief Petty Officer in the U. S. Navy after 22 years of service, is now employed by the Louisiana Ordinance Plant near Minden. Following the wedding, a reception was held at a local club.

We are very happy that Merle plans to continue to work with us and our best wishes, along with those of many of her customers in the Southwestern Division whom she talks with daily, go to this happy couple.



HOLIDAY BRIDE. Evelyn Merlene Wilcher and Bryant Johnson exchanged wedding vows on the eve of Fourth of July. Merl is a sales correspondent at Shreveport. See story in Shreveport news section.

Field Day Closes Girls' Golf Season

On a perfect summer day the Girls' Golf Team held their Field Day, Saturday, July 31st, at the Easton Country Club.

Prizes were won by Anne Lindsay — low gross; Marion Tolman — second low gross; Margaret Delaney — low c Julia Lewis — second low net; and Mary Moylan — most spectacular single hole play.

Season prizes were won by Anne Lindsay — low average; Anne Walukevich — second; and Velma Cobb — third. Marie Bartelloni — consolation. The GoGos had 47½ points and the Astros came in second with 33½.

After golf the players all went to Leonard's in Brockton for a delicious meal.

Contributors

The following reporters have contributed to this issue of *The Bird Review*: Don Readon, Velma Cobb, Arthur Chamberlain, Edward Geraghty, Mary Petroni, Carine Brady, William Ford, William Grivic, Helen Lane, Beatrice Tyrrell, Leonard Weaver, Mary Driscoll, Arthur McKenney, Robert Pearson, Virginia O'Brien, Robert MacLeod, Lucille Sullins, John Evans, Frank Markham, Willie Smith, Rita Fedor, Hel Julia, Edward Knaus, Thomas Reynolds, Milton Gardner.

CHICAGO ROOFING PLANT

We welcome Geraldine Enberg as member of the Bird family and hope her stay will be a long and pleasant one.

We had word from Rose Fox (now retired) from New York City where she waited for the end of a strike on the U.S.S. Lines and a July 22nd sailing date on the Queen Mary. Her plans were to visit England, Scotland and Wales and to spend a month in Ireland before returning. As Rose put it, "So here in New York I off to the races and the Fair until the sailing date."

John Erdman (Storeroom), his wife and daughter vacationed in California. They went by train to Riverside, California to visit his son, daughter-in-law and grandchildren. They traveled around too... Hollywood, Los Angeles, San Diego, Capistrano and, of course, Pacific Ocean Park and Disneyland. They also took in Tijuana and Mexico. John reports that they enjoyed it very much, in fact, thought it was wonderful trip.

Rose Gorman spent some of her vacation in Peru, Illinois visiting her daughter and grandchildren. She also spent some time at Lake Geneva, Wisconsin, the finished out the rest of the time doing Chicago.

Monthly Cribbage Parties Start Tuesday, October 12

Ted Knaus, Cribbage chairman, sends us the pre-season announcement that the Cribbage Parties will start up again in October, and will be held once a month on the second Tuesdays.

Party No. 1 comes on the night of the holiday, October 12 — a good chance for Cribbage lovers to wind up the holiday with a special party. Other dates are November 9, December 14, January 11, 1966, February 8 and March 8.

First and second prizes will be money prizes. There will also be two baskets of fruit each night as door prizes. Save the dates — second Tuesday of the month starting in October.

The BIRD REVIEW

Volume 53 No. 9

Published for Bird & Son, inc. employees and their families

September-October 1965



BIRD SOLID VINYL GUTTER SYSTEM

The first truly maintenance-free gutter system

- easy to install
- no painting
- no blistering
- no peeling
- no denting
- no rotting
- no corroding

BIRD & SON

Bird takes the burden out of keeping up your home

Our Customers Are Enthusiastic About Bird Solid Vinyl Shutters and Gutters

Bird Solid Vinyl Shutters and the Bird Solid Vinyl Gutter System have been welcomed enthusiastically by dealers, distributors and builders all across the country. Introduced at trade shows earlier in the year, these distinctive vinyl products are now being offered in all Building Materials Divisions of the company.

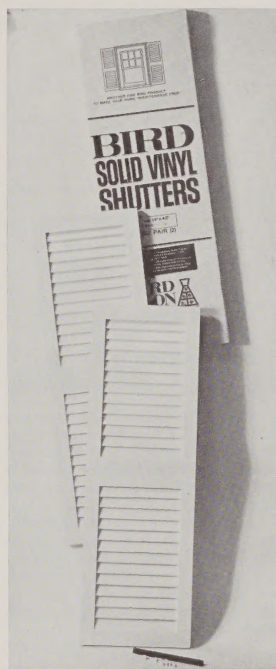
Here for the first time are Solid Vinyl shutters, gutters, downspouts, elbows and outlet tubes that won't rust, peel, show scratches or dent. They never need painting nor will they rot or peel like wood. They will not conduct electricity, nor support combustion. They are easier to handle and install than many competing products.

In fact, they are so far superior in so many ways, that they stand in a class by themselves — absolutely tops. When they are used in combination with Bird Solid Vinyl Siding — and a Bird asphalt roof overhead — the home owner can forget painting and maintenance for years to come.

All the new items are molded or extruded from rigid polyvinyl chloride. The shutters are sold in four standard sizes and three popular colors, white, black and dark green.

During the fall months, salesmen in all divisions will be concentrating on increased sales of this complete line of Bird Solid Vinyl Products. In addition to the siding, the shutters, the gutters and the downspouts, there are also Bird Solid Vinyl Roof Edgings which have been available for several years. Used on roof rake and drip edges, either in new construction or when

(continued on page 3)



New Schedule Coordinator Appointed at Perth Amboy

Joseph W. Romash was appointed schedule coordinator at the Perth Amboy Plant on July 26th. Prior to this he had been a laboratory technician, since starting with the company on November 23 of last year.

Born in Somerville and raised in Newark, N.J., he attended St. Aloysius Grammar School, East Side High School and Woodbridge High School, from which he graduated in 1960. Following a three year tour of duty in the U.S. Navy, Joe worked a year for the Middlesex Catering Service before

(continued on page 3)



Official Pitching Shoes Sold in Bird Boxes and Used at World Contests

Bird Better Bilt Corrugated Boxes were "in attendance" at the World Championship Horseshoe Pitching Tournament held at Keene, N.H. last month. They carried THE AMERICAN official pitching horseshoe outfit, made by St. Pierre Chain Corporation of Worcester, Mass., and used by a number of the world's top contestants at Keene.

Carl Steinfeldt, runner up in the 1964 Championship contest, acted as consultant in the design and manufacture of the specially balanced horse-

(continued on page 8)

Howard Heideman Named Sales Mgr., Mid-West Distr.

Howard H. Heideman of Elgin, Illinois was appointed sales manager of the Mid-West District of the Building Materials Division on August 18. He replaces A. M. Dobbins who has just retired.

Mr. Heideman has been one of the most successful Bird sales representatives since he joined the company on August 18, 1952 to cover the territory in the northeastern section of Illinois.

He was born and raised in Lake Zurich, Illinois and shortly after graduation from the local high school, joined the Air Force in February, 1942. He received his wings in April the next year, and soon was on his way to Germany where he saw action with the 15th Night Fighter Squadron. He was released from active duty in 1946, but again served his country in 1951 and 1952 as an instrument instructor in the Korean conflict, coming out a First Lieut. in June, 1952.

From 1946 to August of 1952 he was a salesman for Sears Roebuck Co. excluding the time spent in military service. During his military life, and later, he also furthered his education by attending Texas Tech, Florida State University and Elgin Community College.

Mr. and Mrs. (Lois) Heideman have two daughters, Linda, 16, in high school and Judy, 14, in junior high school. All of the family are active in the Calvary Lutheran Church of Elgin. When Howard has a spare hour, which isn't often, he enjoys dabbling in photography. Weekends and during vacation periods he likes camping and hiking.

Banquet Coming October 2 For Members and Guests

Do you like roast beef — and plenty of other hearty food along with it? The big Bird Club Banquet is for you — coming Saturday, October 2 at Workmen's Hall, Wilson Street, Norwood.

The meal will be catered by Timothy's Catering Service, which put on last year's excellent dinner. You can count on plenty of food, served family

(continued on page 2)



The BIRD REVIEW

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Published for the employees of Bird & Son, Inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser



HELP STOP FIRES

One week in October is always named FIRE PREVENTION WEEK. This year it is from October 3 to October 9.

This particular week is not any more important than any other week of the year in Fire Prevention, but serves to point out by signs, posters, and special articles that year-round fire prevention is of the utmost importance.

Remember — when you prevent a fire, you eliminate loss of material things, and possibly of human life, too. And you have also eliminated the very hazardous job of fighting a fire.

Statistics released by the National Fire Protection Association for 1964 show 11,900 people killed by fire last year (3,500 were children!) with a total property loss of \$1,675,000,000. To avoid being a "statistic" in 1965, check your home, your work area, your instructions to children and others who depend on you for their safety, and eliminate any fire hazards you find.

Robert Roby, Safety Manager.

Banquet

(continued from page 1)

style, with seconds and thirds, if you want them. And to finish off, heaps of ice cream and cake.

After dinner there will be dancing to Vin Perry's Orchestra with our own Bill Grazado at the piano.

The banquet is always one of the

most popular Bird Club events, so make your reservations early. Notices have been mailed to all members, with a return reservation slip. The deadline is September 17th. Member's tickets, \$1.50. Guest tickets, \$4.50.

For Members Only

Members are reminded that member's tickets to this Banquet, or any other Bird Club function offered to members at a special price, are NOT transferable. Tickets are sold for the member's own use only, and when they are collected, each member may be asked to present his membership card for identification. The reason for strict observance of this rule is clear when you understand that the Bird Club foots the bill for the difference between the \$1.50 the member pays, and the full price, including tip, charged by the caterer. The special price is a membership privilege, and when abused, uses funds that might otherwise be spent for additional Club activities.

Study Courses Galore; See Catalogs at Personnel

Are you thinking about a course of evening study this year to improve your knowledge of your job, or to pursue a new subject as a hobby? No city in the country has more opportunities for study than Boston.

Catalogs of a number of schools offering evening courses have arrived at the Personnel Department. They are available at any time for the asking. Also available at the various cafeterias are I.C.S. folders offering home study courses.

Help yourself to some more education — for fun, for profit.



Retirement Time Arrives For Five Long Service Men

HENRY F. DAVIS, former general manager of two major roofing divisions, retired at the end of August after almost



26 years of service. It was his privilege to manage the Southwestern Division of the Building Materials Division from the retirement of J. H. VanHoy in December 1958 to April 1962. Then he moved to Perth Amboy, N.J. to serve as the manager of the newly-opened plant there until July 1964. Since then he has been on special assignment in the Division, working on a number of projects with Vice President P. C. Johnson.

Starting as a sales correspondent the day after Christmas in December 1939, he served as sales manager for 14 years, assistant to the vice president of the division for two years, and general sales manager of the Eastern Division for two years before transferring to the managerial duties at Charleston in 1958.

Henry Davis was the one who recognized the need for a heavy duty shingle, after World War II, as slate, tile and heavy wood shingles were in short supply. The Bird ARCHITECT® Shingle was created by him and still remains important in our line of products today.

Massachusetts has been chosen for retirement by Henry and his wife, Mary, who now live at 101 Fieldstone Road, Westwood. "We will keep open house here," says Henry, "for all our friends at Bird & Son from all over the country, with keen anticipation." Nearby, in Needham their son, Harry, runs the Lowden Tree Experts business. Their other son, Woods, is a sales representative in Eastern Ohio, and their daughter, Mrs. Roger Flather, is the wife of a Peace Corps administrator in far away North Borneo.

ALBERT M. DOBBINS, sales manager at Chicago for 17 years and a Bird employee for 42½ years, retired at the end of August.



Joining Bird & Son on April 14, 1923, he worked briefly at the Chicago Plant Roll Roofing Warehouse, then was moved to the Chicago Office as a sales correspondent for a few years.

He then became a salesman, covering several territories over the years in Michigan, Chicago, and eventually the Milwaukee territory in April 1935. At one time he handled Floor Covering sales in addition to the Building Materials line.

In June 1940 he was made assistant division manager and on October 4, 1948, he was again promoted to Western Division sales manager. Later, when the Western Division was split into two sales divisions, he became the Midwest District sales manager, the position which he held until his retirement last

month.

Mr. Dobbins has had a long and distinguished career with the company, evidenced by his more than 40 years service and his steady advancement to one of the top positions in the Division.

Al says his immediate retirement plan is to travel for the next four to six months and see this good old United States. After that his plans are indefinite.

HENRY C. CECCHI, 9 Benny Street, Walpole, retired on July 31 after 12 years on the job at No. 1 Box Shop.



Actually, except for a break of less than a year, he has been employed at Bird & Son ever since he came to the United States, where he was 14, learned English, finished

his schooling and began to work for the Boston Elevated Company. After five years as a guard on their rapid transit system, he was laid off and obtained work in the Finishing Department, No. 1 Box Shop in February 1922.

Three years later in September 1926 he accepted a recall to the Boston Elevated but when laid off again the next Spring he returned permanently to Bird & Son and the Box Shop on April 22, 1927.

Except for half a year in 1934, when the box business was dull and he was temporarily to the Floor Covering Plant, he was employed continuously in the Solid Fibre Finishing Department, most of the time as a feeder, and then operator on the Swift Creaser.

Henry and his wife, Lena, will continue to live in their comfortable Walpole home where he has a garden and keeps busy around the house. Nearby a four married sons and daughters: Mr. Edith Dion and Mrs. Mary Collins of Walpole; William, piano teacher of Walpole; and Henry, Jr., also of Walpole, who works for the Telephone Company in South, in Largo, Florida is the other son, Florio, and Henry says they probably they'll make a trip to see him next winter. Between them, the family in Walpole and Florida have 15 children, who will undoubtedly get plenty of attention now that their grandfather is a man of leisure.

LUIGI RONDINELLI, for 30 years worker at the Norwood Roofing Plant, retired at the end of August. He has been



in poor health and unable to work for many months, but is now up and about and feeling much better.

Born in Brazil, South America, he moved to Italy when five years old and remained there until, as a young man, he came to the United States in 1923. For seven years he was employed at Winslow Brothel and Smith, Norwood, and in May 1933 joined Bird & Son's Norwood Roofing

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TOP OF THE NEWS

MAIN OFFICE

Nancy Hurd spent a two weeks' vacation in California, sightseeing in Arizona on the way, including the Grand Canyon and Las Vegas. In California the highlights of her visit included the Hollywood studios and Disneyland.

A belated welcome to Desmond Copping from Canada, who has joined the Building Materials Sales Department. Also, congratulations to the Coppingons on a new baby girl born at the Norwood Hospital on July 6. They also have a boy, Desmond, Jr.

Sandra Simonelli became the bride of William B. Pitas, Jr. of South Attleboro on June 27 (see picture). After a honeymoon in Florida they are now living at 96 Pitas Avenue, South Attleboro.

Gertrude MacDonald and her husband, Jack, are enjoying a five week's vacation touring England, Ireland, and Scotland.

Evelyn Wadleigh enjoyed a vacation trip to Nova Scotia and Cape Breton with friends.

Sympathy is extended to Sophie Flynn and her family on the death of her sister,agnes Eppich.

PAPER MILL AND FINISHING

A belated welcome to Eugene "Jack" Brady who has joined the Mill Office staff as messenger. We like Jack's new look in men's wear — shorts with the fringe on the bottom for the very hot days.

Congratulations and good luck to Ray Parker who has been promoted from inspection work in the Lab to the foreman of the Water Room.

John Kalis sent a card from Old Orchard Beach, Maine, saying he was having a fine week's vacation swimming, fishing and orseback riding.

Our deepest sympathy to the family of John Oliver who was instantly killed in a tragic automobile accident in Rochester, New Hampshire on August 21. John had made many friends at Bird & Son during the short time that he was with us (from July 12) working with Herman Allen on product development.

Arthur J. Chamberlain will celebrate twenty years at Bird & Son on September 9, 1965.

We are glad to see William Mich back to work after being out sick.

John Leston and Adelard Blais spent their vacations fishing in Canada and Maine.

Recent vacations in the Paper Mill include Leslie Gordon, Jarl Johansson, Fred Salano and John Renzi.

We are sorry to hear about the death of John Mattson, retired Roofing Plant employee and father of Robert Mattson.

There should be some good bowling this year now that the Sport Center in Norwood is all completely rebuilt, including, we understand, brand new alleys.



EDWARD SULLIVAN, at the controls of a fork lift truck at the Paper Mill. Taken by Arthur Chamberlain.

MAINTENANCE AND POWER

Chester Ambruskevich spent a few days at the World's Fair.

Mario Boragine and his wife spent their vacation taking short trips from their home in Cumberland, Rhode Island.

George Stewart was another one who, with his family, took day trips during his 1965 vacation.

NO. 1 BOX SHOP

Michael Flaherty left July 14 for Galway, Ireland to make a surprise visit to his family. He also attended a Silver Jubilee Mass at the Convent of Mercy, Thomastown County, Kilkenny on July 27. His sister is a nun at this convent. Mike reported a wonderful time, including the two-day visit with his sister, Sister M. Attracta. He returned to Bird & Son and everyday living on August 4.

Our sympathy to the family of John J. Foley, of the Combiner Room, who died August 7 after a short illness.

Komero Valerio took his vacation in August and tells us that he will soon be moving back to Massachusetts as his new home in Walpole is nearing completion.

NO. 2 BOX SHOP

Eino Heikkila and his wife spent their vacation at Union, Maine.

The White Mountains in New Hampshire and Rockport, Massachusetts, are where Nader Kalleil and his family spent their vacation.

Belated best wishes to Joseph and Mrs. Troiano on their twentieth wedding anniversary celebrated June 19 at the Italian-American Club in Walpole, where they were feted by many friends and relatives. We wish them many more years of happiness.

George Chapman and family travelled to New York State for their vacation going to the Thousand Islands, the St. Lawrence Seaway, and Montreal.

Sybil Ward of the Box Shop Office spent her vacation taking day trips.

Our best wishes go to Norman Bergevine as he starts his new life in Miami, Florida where, he tells us, he has always wanted to live.

Good wishes also to John McDermott who is taking Norman's place at the office.

NORWOOD ROOFING PLANT

It appears that the boys in the Asphalt Blowing and Storage Departments decided to take President Johnson's suggestion and spend their gold in the U.S.A.

Joseph Pidzewich and family spent their vacation on the Cape.

John Sigmund and his wife spent a couple of weeks down in the Virginias.

John Reynolds and his family spent four weeks enjoying the camp sites of New England, including the Cape, in their new camping trailer.

Marcia Wiggins, who has been working in our offices during the summer vacation, has entered Lasell Junior College as a freshman.

David Yadisernia spent two weeks with the 320th Military Police Battalion at Camp Drum, New York, in the annual summer training program. David has now returned to his studies at Burdett College Evening Division.

Pauline and Joe Zablowksi spent a pleasant vacation week relaxing in Bermuda. Joe works at the Granule Plant and Pauline worked in the Roofing Office until a few years ago.

Bermuda also proves an attractive spot for Charlie Peters, as this year is the fourth time he has visited the island.

Patricia Roslauskas has entered Katherine Gibbs Secretarial School where she is a freshman. Pat has been working in our office during the summer months.

We extend our sympathy to Harold Johns whose brother died recently.

Wally and Flora Wiggins, with their daughter, vacationed at Mooshead Lake, (continued on page 4)

Two More Suggesters Get Extra \$25 Awards

August was a slim month for suggestion awards, but of the three winners, two of them, Ernest LeMay of Charleston and Tony Nado of Norwood Roofing, qualified for the additional award of \$25.00 for having had three money-saving suggestions accepted.

The winners:

Ernest LeMay, FKM	\$25
Tony Nado, FBPM1	25
George Wise, EXF	25

Retirements

(continued from page 2)

Plant. First he was in Slate Handling, then moved to No. 1 Machine where for many years he was surfacing tractor man.

Luigi and his wife, Maria, live at 41 Sturtevant Avenue in Norwood. Nearby live their three sons, Joseph, Vincent, and Domenic all married and with families of their own — in fact, "There are ten grandchildren!", says Luigi, proudly.

Although VERNON L. RAFUSE, who retired at the end of July, has many recollections of his 36 years with Bird & Son, none is quite as vivid as his experience on August 19, 1955.



About 8 o'clock that morning flood waters from Hurricane Diane suddenly poured into the No. 2 Paper Machine room, and Vernon found himself wading around in four feet of water to shut the machine down! That storm, which dumped over 14 inches of water on Walpole in two days, did over \$1 million dollars of damage in the Bird & Son mills.

Before coming to Norwood from Nova Scotia in 1928, Vernon had worked in farming. He continued to do so in this country at the P. R. Allen farm on Baker Street, Walpole for about six months, joining Bird & Son on February 21, 1929.

Since that date he has worked on all the paper machines, and on almost all the different jobs, serving as back tender on No. 2 Machine from 1944 to 1949 and as machine tender since 1949. He has seen many, many changes since he was hired back in 1929 by Carl Schaefer — changes in both personnel and equipment. No. 2 Machine was rebuilt in the late 1930's. This and other changes through the years have about doubled the machine speed, thus providing more paper for the many new products and operations at the Box Shops.

When Vernon started at Bird & Son his family consisted of two little girls. He and his wife continued to welcome new members of the family, eight girls in succession, and then a boy. The arrival of his ninth child was quite an occasion. All the children are now married except the son, who will be married this fall. There are 21 grandchildren at this date, which makes quite a houseful on oc-

casions like Thanksgiving and Christmas!

From his home base, 22 Warren Street, Norwood, Vernon expects to have a good time following the sports of hockey and baseball, especially hockey. He plans to see all the games in Boston this next winter.

There are two brothers living in Kentville, N.S., in the Annapolis Valley, whom he plans to visit in September. Sometime soon he also plans a visit to a daughter in Connecticut and at that time will take in the World's Fair.

Romash

(continued from page 1)

joining Bird & Son. At present he attends evening classes at Newark College of Engineering.

Joe lives with his parents in Avenel, N. J. He has a great interest in sports, especially baseball, swimming and sports cars.

Proleika Named Foreman

Joseph James Proleika was named a foreman on No. 4 Machine at Perth Amboy in July. He has been with Bird & Son since May 1964, at which time he joined the quality control staff as inspector.

He was born and reared in Forty-Fort, Pennsylvania, attended West Side Central Catholic High School and upon graduation attended Kings College, Wilkes-Barre, for two years.

Moving to New Jersey, he worked at Westinghouse Radio and Television Division for two and a half years as a quality control inspector before joining Bird & Son in a similar capacity.

Joe and his wife, Marie, live in Edison, N.J. with their son, Joseph, Jr. For hobbies he lists football, baseball and coin collecting. In fact, he's an avid numismatist, holding membership in the Middlesex County Coin Club of New Jersey.

Gutters and Shutters

(continued from page 1)

re-roofing, these durable products protect a particularly vulnerable area with a material that never needs painting and can't rot.

The sales campaign began with meetings of the sales managers at the main office in early August. The Advertising and Sales Promotion Department is busy supplying all salesmen with samples and literature, as well as special displays.

Never before has Bird & Son offered a product line that created such wide interest and demand right from the moment of introduction. Watch for installations of Bird Solid Vinyl Shutters, Gutters or Sidings in your neighborhood this fall.



BASEBALL VACATION. Huey Humphrey, Shreveport, and some of the boys he chaperoned and helped transport on an exciting trip to Amarillo, Texas, Wichita Falls, Texas and Denver, Colorado, where some good ball playing was combined with sightseeing. Left to right, Howard Beach, Mike Humphrey, Huey Humphrey, Edwin Johnson, and Steve Bryan.

All-Stars Have a Ball

Huey Humphrey used two weeks of his vacation to take his son, Mike, along with his family and three other cars of boys and their families, to Denver, Colorado to play baseball. These boys are only 13 and 14 years old, and despite the fact they came up against many older boys, won all four games they played. Two games were played in Denver, one in Amarillo and one in Wichita Falls, Texas.

In Amarillo, where the game was played at night, the town certainly supported their team. A huge crowd was present, a loud speaker system was used and all three television stations were on

hand to cheer their boys on to victory, but ALAS! Shreveport won 8 to 2.

These players are All-Stars chosen from all over Shreveport and sponsored by the Elks' Club. Last year they played in Chicago and won two out of three games. The year before they went to Mexico City and next year, plans are they will motor to New York City.

Several side trips were enjoyed. They visited Mt. Evans, where they were 14,000 feet above sea level and in a snow storm, a trip to the U. S. Mint, the Zoo and Museum. They also toured some old gold mines in Idaho Springs.

TOP OF THE NEWS

(continued from page 3)

Maine, visiting with the Bartletts (Nelson and Helen) at their summer home where the Bartletts are enjoying their first summer of retirement.

James D. Mack, Jr. has returned to Stonehill College where he is a senior. Jimmy has taken an active part in Orientation Week for the incoming freshmen, governed by the Purple Key Society of which he is a member. He is also president of the Senior Class. His father, James Mack, works at the Roofing Office.

Anthony Uorka, Jr. received a letter of appreciation from his commanding Brigadier General for outstanding devotion to duty while serving with Headquarters and Headquarters Squadron, First Marine Aircraft Division at Da Nang, Viet Nam. His unit had the responsibility for building habitable quarters and a working area for the hundreds of Marines who landed in Da Nang a month ago. Uorka is a Lance Corporal, and the son of Tony Uorka of Shipping.

WATERVILLE PLANT

Robert Garner finally reached Waterville! After planning all summer to visit our new plant and meet our personnel his plans were disrupted so that he arrived on a Saturday, a day when only a minimum crew was working. We are sorry all of us could not have met him and hope he will try again.

Our congratulations to Greta Nichols and her husband Bob who celebrated their 25th wedding anniversary on August 3rd.

LEWISTON PLANT

Robert Houghton and family spent a week camping out at Lake Welch. While there they attended the New York World's Fair and had several sightseeing trips. Bob says that the Fair is really marvelous.

We are very happy to hear that Christine Gagnon is out of the hospital, but we understand that she will still be some time

getting back her full strength for walking. We hope that Rita Breaux's illness will be of short duration.

Helen Lane enjoyed having Bea Tyrrell of the Manchester Office stay at camp with her for a few days. They called on Guy Houghton, retired manager, whom Bea had never met. Guy looks fine and seems to be enjoying life.

Henriette Morin enjoyed her vacation taking day trips and just relaxing and acquiring a nice tan.

We welcome back an old time employee this month, Margaret Gillis, who stopped work to tour the country and who has seen a great deal of it.

Joan Walmsley spent one week at the beach and the other around home and on the golf course. She came in second in the Fairlawn Golf Club Championship. Not bad!

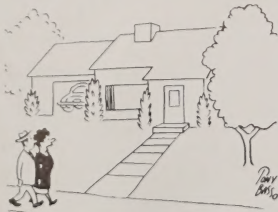
MANCHESTER PLANT

Congratulations are in order for Mr. and Mrs. Raoul (Curley) Desmarais on the birth of a boy on August 10th.

Welcome to Claire Grandmaison and Marion Sparagno who are back to work.

We also welcome the new employees, Ray Boudreau and John Smith.

Guy Hoyt has had visitors from Michigan — his daughter Louise and husband and family.



THEY'RE HOME. I CAN SMELL HIS PIPE!!

Bea Tyrrell vacationed in Lewiston for a couple of days with Helen Lane.

Ernest Panneton, Hazel Rybczyk and Bob Harden all took late August and early September vacations on which we hope they are having good weather and a good time.

Thomas O'Connell had a nice vacation in early August.

Congratulations to Freddie Nalette who became a grandfather on August 20th when his son Roland became the father of a 9 lb. 2 oz. girl.

PHILLIPSDALE FELT MILL

Merry Eldredge has announced her engagement to Ronald Russell. We wish them lots of luck and happiness in their future together.

"She works in the coolest place in Rhode Island." So states a full-page article in the Providence Evening Bulletin, telling about the unique job of Katherine M. Cyronak, daughter of John Cyronak of the Boiler Room. She is the bacteriologist at the Providence Water Supply Board's purification plant in Scituate, R.I. — and the state's only female bacteriologist, at that!

Outside the plant are a block of influent aerators, sending jets of water high in the air, cooling the surrounding air as much as 15 degrees.

A June graduate of the University of Rhode Island, Katherine at one time planned to teach. Then she became interested in bacteriology and in July began her work at the Scituate plant. She is responsible for the bacteriological examination of the water for 400,000 people. First she checks the raw water to see what to use in it. "Then," she says, "I check it during the process. And I check the finished water. I get nine samples from different areas where water is used." She is enthusiastic about her new work.

Charles Cyronak, retired, is Katherine's grandfather.

CHICAGO FELT MILL

Harry Zajakowski returned from his vacation reporting a good time. He is now serving as assistant superintendent while John Bielawski takes his family to Michigan for a two week's stay at the beach.

William Brown dropped in the office recently, all rested from his vacation.

George Hunt spent two weeks of his vacation around the house working and getting some sunshine and catching up on his sleep.

John Majchrowicz spent a week in Michigan fishing with his family and in-laws. It's nice when the in-laws have a cottage.

Silas L. Hicks is back to work after one week's vacation. He reported having a ball, staying out late and getting up late. It really was a treat for Silas.

W. F. Sharp took off for parts unknown with his wife — just packing up and getting out on the road, hitting places of interest, and stopping when they felt like it. Sounds interesting!

Pablo Salazar and John Estevez are coming along fine in their weight reducing. John lost 25 lbs. Having their names in the paper occasionally keeps them on their toes.

CHICAGO ROOFING PLANT

When Albert M. Dobbins went to the East Walpole main office for a sales managers' conference at the end of July, he was feted at a special dinner at Pier 4 in Boston and was presented by his associates with a Kodak "Carousel" slide projector for his enjoyment of his hobby of photography. He was also given a rousing salute and a fond farewell. Everyone wishes Al the best of luck for a long and happy retirement.

Mary Curran and Mary MacWade were on the most wonderful trip of their lives at the time these notes were written. Their itinerary included San Francisco, Honolulu, several cities in Japan, Hong Kong, Singapore, and stops in Thailand, Formosa, and Manila. More on this wonderful trip later.

William Brown (Plant Superintendent), his wife, and four children spent their vacation (continued on page 6)

Clam Bake Big Success In Spite of Rainy Day

In spite of a rainy afternoon a crowd of 270 enjoyed themselves at the Big Club Clambake at Francis Farm, Rehoboth on August 22. The rain may have knocked out the sports program, but couldn't spoil the main event — a delicious food!

First there were clam cakes and chowder under the big tent; then when the rain really commenced card games were organized in the tent and in the dining hall. Arthur Chamberlain even produced a miniature portable TV set, and several watched the football game.

Later, between showers — and during showers, for that matter — the more hardy ones pitched horseshoes, tried little touch football and organized softball game, of sorts.

Before long it was 5 P.M. and rig on schedule the mountains of food arrived. Everyone pronounced it a perfect meal — the clams, the lobsters and the chicken, everyone said, never tasted better.

REHEARSALS START SIGN UP NOW!

Rehearsals for the extremely popular Brahms' Requiem start September 1. And if you like to sing, and haven't yet signed up, there's still time. You'll be sorry later if you don't. This is one of the world's greatest choral works — thoroughly enjoyable whether you are a singer or listener. Rehearsal time — Mondays at 8 P.M. at Bird Hall.

The music is a challenge, but there are no voice trials, and there's plenty of rehearsal time scheduled. Conductor Leonard Weaver, assistant manager of Product Development for Building Materials, guarantees you'll know the score confidently by concert time on December 5.

As previously announced, an orchestra will accompany the group for the first time this year. Recruiting of the players is already under way and having enthusiastic response. Rehearsal pianists are Mary Bowditch and Patricia Reynolds. The work calls for a soprano and a baritone soloist. Try outs for these positions will be announced soon.

WANTED — a used piano in reasonably good condition. If anyone reading this column has such an instrument which he would like removed from his house, the Choral Society will pay moving expenses to take it to Bird Hall where it is needed as a rehearsal piano. Contact Leonard Weaver at the Roofing Laboratory.

Contributors

News for this issue has been submitted by Lucille Sullins, Frank Markham, Hue Humphrey, P. O. Johnson, Robert Pearson, Rita Fedor, Virginia O'Brien, Robert MacLeod, Moses Bader, Lawrence Pickett, Leonard Weaver, Helen Julia, Robert Stewart, Hercul Cowart, Adam Chase, Arthur McKenna, Mary Driscoll, Joseph Nevin, Ruth Phelan, Robert Roby, Beatrice Tyrrell, Helen Lane, William Grinavic, William Ford, Catherine Brady, Agnes Fraser, Jill Lewis, Milton Gardner, Arthur Chamberlain, Sandra Pitas, Nancy Knox, Elton Barr, Sandra Evans, Thomas Tapley.

The Clam Bake



THE CLAMBAKE. In spite of rain, which fell off and on during the afternoon, everyone seemed to be having a good time at the Bird Club Clambake at Francis Farm on August 22. Candid shots show — clam chowder and cakes under the big tent; the fire which heated the icks; dumping the clams onto the steaming seaweed; pause for liquid refreshment; horse-toes in the rain; card games ad infinitum and at last, FOOD, mountains of it, and delicious



CHAMPIONS! The Shreveport Softball Team made it to the top this year in the SPAR Slow Pitch League. Left to right: H. Q. Dutton, Patrick Ladner, Clayton Taylor, Joe Humphrey, Elton Bamberg, Earl Acre, Huey Humphrey, Gene Kelley and Jackie Wise. Not pictured are Philip Johnson and Dewayne Thompson.

Shreveport Recaptures Softball Championship

After an absence of several years the Shreveport soft ball team returned to the championship ranks by winning two games from Trinity Heights Church in the playoff of the SPAR Slow Pitch League.

The team reached the playoff with a record of 7 wins and 5 losses. They really made a come back after losing the first game in the double elimination playoff tournament and won 4 in a row to take the championship.

In the final game, with the score tied, Rodney "the rabbit" Squyres, fleet-footed outfielder, scored the winning run, moving all the way from 2nd base for the score. After this display of speed, Rodney felt that the team should chip in and buy him a pair of shoes to replace the ones he burned the soles off of during this sprint to the plate!

Pat Ladner, who is better known for his glove work than his hitting ability, said that in this final game the balls were coming at him like bullets. However, he said that the infield was air-tight as long as he was around 1st base helping the other infielders look good.

Golf Season Closes with Tournament on Sept. 19

In the next to the last week of the regular season of Men's Golf, Edmund Wenstrom's team was leading with Oscar Lambine's team second.

The standings are as follows:

Team	Won	Lost
Wenstrom's	44½	30½
Lambine's	40½	34½
Bearce's	33½	41½
Pierce's	31½	43½

A Scotch Foursome with the ladies is scheduled for September 7th, and on Sunday, September 19th will be an 18 hole tournament, the final event of this year's season, followed by a buffet supper.

TOP OF THE NEWS

(continued from page 4)

cation at Autrain, Michigan, on Lake Superior, fishing, swimming and boating. Mr. Brown reported that the fishing was good and that that country up there is really God's country.

Alfred Baker, president of Local 7-170 OCAW and George Coleman, financial secretary, spent a week at Miami, Fla. attending the National Convention; and Al Baker, with his family, spent part of his vacation in New Orleans, visiting relatives.

Congratulations to Mr. and Mrs. Leroy Case. Marie Patterson and Leroy Case were married, in a quiet ceremony, July 24, 1965. All the very best of wishes for Marie and Leroy!

Frank Mucha, his wife, little boy and the little girls, spent part of their vacation in Kalamazoo, Michigan, and the other part in Chicago with picnics, swimming, and going to the zoo. "Pop" also managed a couple of ball games and the All Star football game as well.

Bernice Behnke got in her other vacation trip and made the Dells of Wisconsin . . . one of the truly beautiful spots.



TO CELEBRATE the weddings of Elaine Van Brussel (August 14) and Marie Case (July 24), friends at the Chicago office prepared a beautiful wedding cake and Office Manager Robert MacLeod presented each bride with an "envelope" at a lunch-time ceremony. Elaine, center, and Marie, right, were very pleased with their gifts from their co-workers.

Congratulations Mr. and Mrs. Alfred Bianco who were married August 6, 1965. All good wishes to Alfred and Mary!

Mae Schaller made two short trips on her vacation — drove to Rockford, Michigan for the first one and to Milwaukee, Wisconsin for the second trip. During the balance of her vacation she gave Chicago a whirl.

Fran Johnson of the Sales Dept. and her sister, Edith, drove to West Middletown, Ohio to visit the Brown Family — Janet, Don and the four little boys. (Janet Brown is Al Bohnenberger's daughter.)

SHREVEPORT ROOFING AND FELT

Phil Johnson and his family spent their vacation attending a family reunion on Lake Hawley in the northern mountains of Arizona. Seven families attended the camp-out and enjoyed fishing for rainbow trout in the cool streams. They were in a sleet storm one day during their stay. They saw many wild animals and their garbage cans were raided every night by bears.

On their return trip, they visited Old Mexico, Carlsbad Caverns, Tombstone and Boot Hill. Phil reports they left the mountains in 31-degree weather, drove for only four hours and arrived in an area where the temperature was 112 degrees! We know they had a real good time.

For a reporter there is nothing better than getting the facts and this account of the Markhams' vacation came straight from Frank himself:

A country boy's appetite for many things of both mind and body are satisfied when he visits the Big City. Frank Markham and Mrs. Markham spent four days in New Orleans and visited the wharves of the United Fruit Company. A foreign vessel whose flag we didn't recognize was taking on cargo and several of the crew were standing along the rail of the ship. With our best sign language, a big smile and loud voice we asked them their home port. They didn't know what the heck we were talking about, but when they smiled, waved and jabbered back, it made you feel good inside, like you just acquired a new friend. We found out later they were from Buenos Aires.

We had been watching Al Hirt on TV so we decided to visit his Bourbon Street Club for the 9:30 show. After we were seated the hostess told us they were dropping the cover charge to a 2-drink minimum as Al Hirt had the mumps and wasn't appearing. Being two reetotalists, two gingersales with orange and cherry cost me \$6.30. That doorman saw this country clod coming!

They have some great restaurants in New Orleans; two we tried were Kolb's German Restaurant and Commander's Palace.



JUNE WEDDING for Sandra Simonelli of the Building Materials sales office who became the bride of William B. Pitas, Jr. of South Attleboro on June 27.

The Shreveport Division has always been very proud of our Plant and welcome an opportunity to show a visitor through our mills. Recently we were so happy to have as visitors Orho Shufflin and his two sons from Lake Charles, Louisiana. Orho, one of the first employees at Shreveport, helped install the original machine and worked the Maintenance Department for ten years. He loves to come back and visit his many friends and see the changes that have been made. He was especially impressed with the machine changes and the tremendous increase in production that had been achieved over the years. He even witnessed his friend, Phil O. Johnson, as machine foreman, establish a new record on a No. 8 Masterblits run.

Orho's two sons, Steve, a freshman at McNeese College and Chris, entering 8th grade, were very impressed by the tour. They were eager to discuss many things they saw; the heat used in the dryers of the felt mill, the speed at which the rolls #15 Asphalt Felt were wrapped and the new automatic wrapping machine on No. 8 Machine. Yes, we all agree, there have been a lot of changes since Orho helped keep the machine rolling.

GLENWOOD PLANT

Argus Dutton took a vacation trip to Houston, Texas recently to visit a son. While there Argus visited the Astrodon and watched an exciting ball game.

Henry Miles and wife, Viria, took a little trip through Louisiana on their vacation. During his vacation, Noble Mellock enjoyed a visit from his son who resides in Dallas, Texas.

PERTH AMBOY PLANT

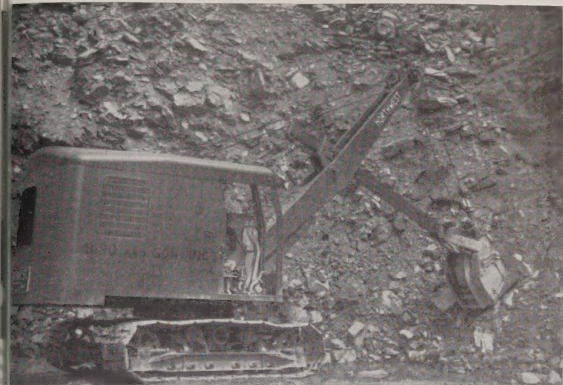
Hearty welcome wishes are extended to Paul Fisher, Lab technician and Robert McIntire, quality control inspector.

Congratulations to Mr. and Mrs. A. Leithner who recently were blessed with another little girl. Her name is Jill.

Lilla, Bredt, dictaphone operator, was feted with a surprise bridal shower on Saturday August 7th. Lilla received many beautiful and useful gifts which she will put to use when she starts her housekeeping in September. The wedding date was set for September 5.

A Chinese scholar was lecturing when the lights in the auditorium suddenly went out. Unperturbed, he asked all members of the audience to raise their hands. They did and the lights immediately came on again. "Proves wisdom of old Chinese saying," he remarked. "Many hands make light work."

After boasting no end about his marksmanship, the hunter took aim at a long duck, fired and the bird flew on. Said he, "My friends, you are now witnessing miracle. There flies a dead duck."



NEW SHOVEL which arrived at the Glenwood rail siding on April 13 and was moved to the Bird & Son quarry the next day. This Northwest shovel scoops up three-quarters of a yard (over 20 cubic feet) of rock in one motion.

Protect Your Eyes - Choose Right Way to Read

Reading the printed page — just as you are doing now — makes the most intense demands on the human eye during a normal lifetime. There is a *right* way to read and a *wrong* way to read, and the way you choose may determine just how long your eyes will allow you to read without tiring.

During September's annual observance of "Sight-Saving Month," the National Society for the Prevention of Blindness, Inc. seeks to alert all Americans to the need for improved eye health and safety. The NSPB's Sight-Saving Month tips on reading:

Know that your eyes are physically capable of reading. Vision should be checked regularly by an eye doctor. This is particularly important for the child out to enter school, or the adult over 40 years who is susceptible to the various eye ailments and problems that go with aging.

Proper Lighting

Next to proper eye health, correct lighting is the key requirement for good reading vision. This includes the proper amount and quality of illumination, freedom from glare, and the posture of the reader.

Light is measured by the *footcandle*, that is, the amount of light that a standard candle casts on a surface one foot away from the flame. Although some reasons or tasks will require more or less illumination than others, the National Society for the Prevention of Blindness, Inc. recommends a minimum of 30 footcandles for reading printed materials. A light meter will help you measure the number of footcandles falling on a surface.

When reading, do not limit the lighting to your book, leaving the rest of the room dim. Sharp contrast between the light page and the dark background is tiring on the eyes, so be sure the room is evenly lighted while you read. This is especially true when reading in bed, which is not harmful if you sit erect and maintain the correct light balance.

Eliminate the glare problem by proper

shading of bulbs and avoiding light reflections from glossy surfaces. Light for reading should come over your shoulder so as not to cast the shadow of your body on the page. Place the light source over your left shoulder if you are right-handed, and over your right shoulder if you are left-handed.

Rest Your Eyes

As you read, sit up straight and hold the book about 14 inches from your eyes. After reading for a prolonged period of time, give your eyes a rest by closing them briefly or by looking at a more distant object. When you find yourself straining to see the print, relax for a short time. You'll find yourself able to do better work.

Free information of better eye health and safety can be obtained by writing Prevention of Blindness, Box 426, New York, N.Y. 10016.

Box Shop Man Celebrates His 25th Anniversary

RICHARD JENNINGS, who celebrated his twenty-fifth anniversary on the 12th of August, has worked in four different



Bird & Son units during the past quarter century.

He had worked in Ohio and in construction work locally before starting at the Roofing Plant 25 years ago. In November that same year he worked briefly at the Floor Covering Plant and then moved to East Walpole in the Beater Room in December.

Two years later, in October 1942, he transferred to the Shipping Department of No. 2 Box Shop where he has now been a checker for many years.

Richard and his wife, Theresa, live at 401 Old Post Road, Walpole, with four of their six children: Ann, who works in Walpole, and Sharon, David and William who attend Walpole schools. Their oldest son, Richard, is married and lives in Stoughton; their second oldest, Daniel, has joined the Army and is presently stationed at Oakdale, Penn.

Time Now to Sign Up For Winter Bowling

As we go to press, plans are just being made for the Fall-Winter Bowling season. Chairman Moe Bader has announced that the season for the men will start on Wednesday, September 22 at the Norwood Sports Center. A large turnout is expected for this most popular sport of the season.

No plans have yet been announced for the start of the Girls' Bowling.

Protect Your Family With Family Fire Drills

It's plain good sense to rid your home of fire hazards, during Fire Prevention Week and all other weeks. But for your family's safety, a most important action is to prepare for fire emergencies.

Schools hold fire drills; theaters and other public places have planned, clearly marked exits.

In our homes, where fires killed over 6,500 people last year, far too many families have done no thinking whatever about what to do if fire should strike.

Protect your family by making life-saving escape plans now. Then hold family fire drills regularly, with children included, to be sure that everyone knows how to act quickly.

Here are pointers for planning:

- Carefully figure out at least two routes to the outside from every room in the house, especially bedrooms. Allow for fire blocking stairway or hall.
- Remember that closed bedroom doors will hold back flame and smoke, allow extra escape time.
- For upper floor escape, use any available porch and garage roofs, ladders, or trees as ways down to safety. Be sure exit windows work easily, and especially that they are low and large enough.
- Pick an outside assembly point where the family will meet, and be sure everyone understands the rule "once out — stay out." Plan for fire department notification, by street box or neighbor's phone, as quickly as the house is clear of people.

Recent Deaths

John J. Foley

JOHN J. FOLEY, 40, of 31 Highview Street, Norwood, died at the Norwood Hospital on August 7 after a short illness.

After attending Norwood schools, he joined Bird & Son in June 1943, and spent his whole working life in the Combiner Room at No. 1 Box Shop. He held various jobs on both combiners, and was set-up operator on the Corrugated Combiner from 1958.

Funeral services were held on August 11 with a requiem mass in St. Mary's Church, East Walpole. He is survived by his wife, Sarah, and three children, John, Jr., Mary Ann, and Elizabeth-Ann; also two sisters, Mrs. Agnes Curtin and Mrs. Mary Fraser of Norwood.

John S. Mattson

JOHN S. MATTSON, 78, of 48 Cedar Street, Norwood, died on August 15th. He had been employed at the Norwood Roofing Plant and before that at East Walpole for 46 years until his retirement at the end of the year 1954.

He started in the East Walpole repair crew on March 4, 1908, where he soon became a skilled millwright. In 1915 he transferred to the Norwood Roofing Plant's Maintenance Department, and in 1945 was made supervisor of mechanics, the position he still held at retirement in 1954.

Funeral services were held at the May Funeral Home, Norwood, on August 18. He is survived by his wife, Astrid and eleven sons and daughters: Doris Boyden and Alice Polluchie of Walpole, Barbara Jenks of Norwood, Harriet Pickard of San Diego, California, Mary Lou Gavigan of Canton, Harold of Norwood, Raymond of Islington, and Robert, Henry, Frederick, and Russell of Wal-

pole. Robert is employed at the East Walpole Maintenance Department. There are 23 grandchildren and 11 great grandchildren.

Frank L. Reed

FRANK L. REED, 73, of 19 Florin St., Hoxie, R.I., died on August 20 at his home after a short illness.

Retired from the Phillipsdale Plant in 1958, he had worked continuously for 46 years. At the time of retirement he was the head derrick operator. He was born in Attleboro in 1892 and lived most of his life in the Hoxie section of Warwick.

He was a member of the Nathaniel Greene Lodge F & AM, the Warwick Golden Ages, and had played in the Tall Cedars of Lebanon Band and the Shrine Band.

Funeral services were held on August 23 at the Peter J. Barrett Funeral Home in Warwick. He is survived by his wife, one son, three daughters and fourteen grandchildren and one great-grandchild.

George Schoener

GEORGE SCHOENER, of 125 Turner St., Dedham, who retired from the Floor Covering Plant in 1960, died on August 30 at the age of 71.

He joined Bird & Son at the Norwood Roofing Plant as a piper in January 1935, and in September of that year transferred to the Floor Covering Plant. Here he served in the Maintenance Department as a piper for 25 years until he retired at the end of December, 1960.

Surviving are his wife, Laura, a daughter, Mrs. Eva McDonald and a son, John C. Services were held on September 2 at St. John's Methodist Church, Dedham.

Tournament

(continued from page 1)

shoes—and used them exclusively in his Keene matches.

The attractive box in which sets of the official horseshoes are sold is a Bird Better Bilt corrugated container, made at No. 1 Box Shop and sold by the Fibre Box Sales Division. Like a number of other Fibre Box Division products, this box is a special design unit used as both a shipping case and a display box. A bleached white liner is used on the outside with our attractive printing layout to catch the customer's eye. When the case reaches the sporting goods store it can be opened on a counter or shelf and the cover folded to make a very effective display card. Thus, the Bird case not only carries the product, but actually helps sell it as well.

Hohl is New Champion

Elmer Hohl, 46-year old contractor and farmer from Wellesley, Ontario, won the World Championship at Keene, with 32 games won, 3 lost. Runner up in this contest in which 36 men from 16 states and Canada were entered, was Ray Martin of Philo, Ill. with 31 won, 4 lost. Steinfeldt was in sixth place this year. Next year's contests will be held at Murray, Utah.

Pino is Master Mechanic, Tirocchi, Assistant, at Phillipsdale Felt Mill

Benjamin Pino was recently appointed master mechanic at the Phillipsdale Plant, following the retirement of Everett Rockwood. At the same time Antonio L. Tirocchi was named assistant master mechanic.

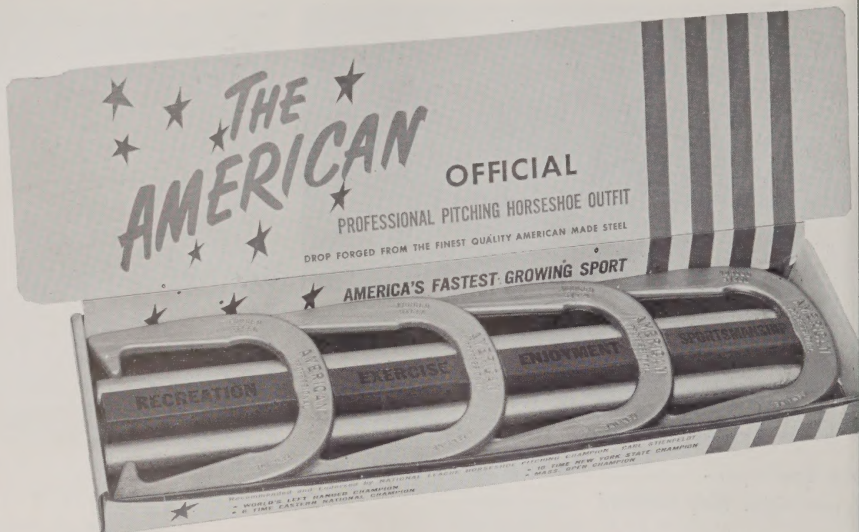
Benjamin Pino began his Bird & Son career in May 1947 at Phillipsdale as an A machinist, continuing in this capacity until January 1, 1950 when he was made assistant master mechanic. His mechanical training included three years at the Naval Marine College at Monterey, California, plus attendance at the General Electric Turbine School and evening courses at the University of Rhode Island.

Ben was serving on Fort Island with the Navy at Pearl Harbor during the Japanese attack. Discharged an Ensign, he is now a Lt. Commander, teaching flying to junior Naval air cadets.

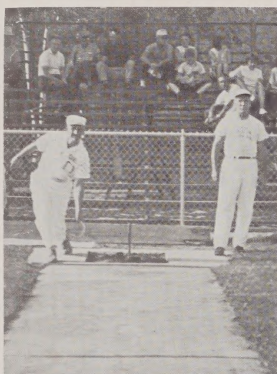
Ben, his wife, a son and a daughter live at 20 Crawford Road, East Providence.

Antonio (Al) Tirocchi joined Bird & Son in October 1955 as an A millwright at Phillipsdale. After graduating from Cranston High School he went to the Providence Trade School to learn his trade; he also studied Architectural Drawing at the Rhode Island School of Design, Evening Division.

Al served four years in the U.S. Navy during World War II as a signal man. He and his wife, Marie, and their two lovely daughters now reside at 121 Heather Street in Cranston.



BIRD BETTER BILT BOX with special design carries official pitching horseshoes safely and serves as an advertising display as well.



CARL STEINFELDT, left, in competition against Herb Pinch in the recent World Horseshoe Pitching Tournament at Keene, N.H. Steinfeldt helped design the official horseshoes which are shipped in Bird Better Bilt Boxes.

LONG SERVICE LIST

OCTOBER				
Name	Year	Dept.	Yrs.	
Donald J. Brennan	10-28-40	Maintenance	25	
Rowden Y. Barrett	10-22-45	No. 2 Box Shop	20	
Carl Peterson	10-22-45	Roofing	20	
Liborio R. Colaneri	10-25-45	Finishing Mill	20	
Wilfred Everett	10-10-60	Paper Mill	5	
MANCHESTER				
Thomas Linskey	10-28-60		5	
PHILLIPSDALE				
Joao Gomes	10-30-45		20	
Cyril A. Richard	10-10-55		10	
Joseph D. Seeley, Jr.	10-11-55		10	
Antonio L. Tirocchi	10-11-55		10	
John Tamco	10-14-55		10	
Robert J. Wotherspoon	10-18-55		10	
SHREVEPORT				
Charlie Williams	10-2-45		20	
Clayton Taylor	10-18-50		15	
J. D. Pharr	10-24-50		15	
William A. Kirklint	10-10-55		10	
John D. Gross	10-3-60		3	
Willie Thomas	10-25-60		5	
CHARLESTON				
Hubert Cleo Hooks	10-17-55		10	
G. W. DINSMOOR CO.				
Joseph Antanavich	10-8-60		5	
NOVEMBER				
Name	Year	Dept.	Yrs.	
William Carr	11-9-55	Roofing	40	
Eleanor Morse	11-13-25	Office	40	

Russell P. Cayryca	11-13-40	No. 1 Box Shop	25
John J. Kalis	11-7-35	Paper Mill	20
John J. Folan	11-12-45	Maintenance	20
Everett A. Granger	11-19-45	No. 2 Box Shop	20
Charles Madan	11-26-45	Paper Mill	20
Charles L. Ricker	11-27-45	No. 2 Box Shop	20
Martin McDonagh	11-22-50	Paper Mill	15
Joseph Dorci	11-27-50	Finishing Mill	15
Thomas DiCicco	11-27-50	No. 1 Box Shop	15
Kenneth L. Stuber, Jr.	11-27-50	Maintenance	15
Edward O'Toole	11-29-50	No. 2 Box Shop	15
Nicholas E. Cassidy	11-30-50	No. 1 Box Shop	15
Margaret R. Forrest	11-21-55	Office	10
John Jarlis	11-7-60	Office	5
PHILLIPSDALE			
Arthur A. Medeiros	11-5-45		20
Carl F. Soderlund	11-5-45		20
Vernon Stromberg	11-19-45		20
CHICAGO			
Frank O'Day	11-14-45		20
William B. Brown	11-1-60		5
SHREVEPORT			
Philip O. Johnson	11-22-40		25
CHARLESTON			
Terence T. Jenkins	11-30-55		10
W. J. HILL			
Richard H. Ellis	11-1-40		25

Around Globe in 30 Days

On August 20 Steve Traudt and his wife, Virginia, returned from a trip around the world, a fabulous month which began on July 21, crammed with all sorts of adventures and interesting contacts with people. The event which prompted all this was the marriage of their son, Gerald, A 1/c, of the Air Force to the former Virginia Mariano of Angeles City in the Philippines. Jerry, who is a career man in the Air Force, has had two tours of duty already in Viet Nam and has been decorated for action in the attack on Bien Air Field.

Most Beautiful Place

The Traudts flew to Los Angeles and on to Hawaii, which Steve describes as the most beautiful place he has been in. On to the Philippines and the wedding. Then to the crowded, busy city of Hong Kong, where Steve had his pocket picked. BUT, the thief was caught; the money was restored and was promptly spent on all sorts of bargains which abound in Hong Kong. On to the thriving country of Thailand (formerly Siam) and its beautiful capitol of Bangkok. He was

impressed with the floating markets, compulsory education of the children and the many temples to Buddha.

In India they visited New Delhi where Gandhi is buried and to Agra with beautiful Taj Mahal. The next map stop was Jerusalem and the surrounding territory so full of biblical history. A

in Greece was also memorable for many ancient buildings and sculpture. After two days in Rome, visiting Vatican City and other places, the Traudts went to Munich, Germany where they encountered the first bad weather and first difficulty with the language barrier—but did purchase some fine Hummel figures.

Listening to Steve is an adventure itself—his many anecdotes make it most seem you've been traveling with him. In many of the countries Steve and Virginia became acquainted with natives and sometimes actually visited their homes.

Contract Negotiations On Boston's Channel 2

Union-management contract negotiation sessions are to most of us meetings that we hear about but do not know about first-hand. Beginning Thursday, September 16 we'll have chance to find out.

That night at 6 P.M. on Channel 2 a TV series is starting which will run weekly until October 28. Called *Margaret: Catalyst to Collective Bargaining*, it will dramatize discussions between management representatives and labor representatives in bargaining sessions which, in this hypothetical story, take place a month before expiration of a contract. It shows crisis in bargaining and what happens when a Federal mediator is called in.

Mark your calendars now—a tune in at 6 P.M. on September 16 and succeeding Thursday evenings, 6 P.M.—Channel 2, WGBH.

The BIRD REVIEW

Volume 53 No. 10

Published for Bird & Son, inc. employees and their families

November 1965

Eli L. Chamberlain Dies October 10

Eli L. Chamberlain, retired vice president of the Building Materials Division, died suddenly in Norwood on October 10 at the age of 70.

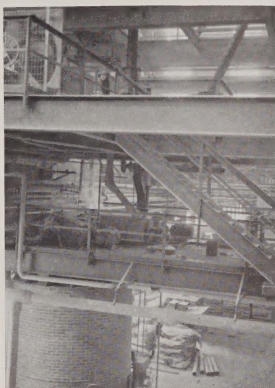
Mr. Chamberlain had served in top executive posts in the Building Materials Division for most of his 43 years of active service, and for the 13 years immediately preceding his retirement he was its vice president and a director of the company.

Starting in the manufacturing office in 1916, he became assistant superintendent at the Norwood Roofing Plant in 1919, after his return from service in World War I. He was superintendent of this plant for 15 years, 1920 to 1935; sales manager of the Roofing Division from 1935 to 1946; and vice president and a director from 1946 to retirement in 1959.

During his long years of service he contributed substantially to the development of numerous plants, processes and products. Outstanding among the products are the Thick Butt Shingle and the Architect and Wind Seal Shingles. Both the Shreveport and the Charleston Plants were acquired during his tenure, and the Chicago and Norwood Plants greatly modernized.

He was a member of the Asphalt Roofing Industry Bureau, and its treasurer and member of the executive committee for many years; he was also a member of the Insulating Siding Association. Locally he was a vice president and trustee of the Norwood Hospital.

(continued on page 2)



NEW EQUIPMENT at Charleston which is now producing the Bird Fire Screen Shingle. From bottom to top can be seen the kettles and two horizontal mixers.

W. J. Hill Garage Moves to Pleasant Street

Early in November the new W. J. Hill terminal on Pleasant Street, adjacent to the Roofing Granule Plant, opened for business.

As you face the building (see picture), the maintenance section is in the enclosed building in the center, with the office and drivers' room on a mezzanine over the maintenance section at the left.

The carport at the right is for parking loads that need to be protected from the weather and for parking the

(continued on page 8)

Fire Screen Class A Shingle Now in Production at Charleston

At the Charleston, S. C. plant new equipment is now in operation manufacturing the Bird Fire Screen Class "A" Shingle. Class A is the distinctive Underwriters' label indicating the highest rating for fire-resistance.

Gala Banquet for Golden Anniversary

One hundred officers, directors, members and guests of the Neponset Credit Union attended the gala 50th Anniversary Banquet of the Neponset Credit Union held at the Lord Fox Restaurant, Foxboro, on October 19. A delicious roast beef dinner was enjoyed.

Hilda M. Rafuse, president of the Neponset Credit Union, greeted the guests and presented the toastmaster of the evening, John J. Murphy, director of personnel and industrial relations of Bird & Son, inc.

Two of the speakers responded for the present management of the Credit Union — Howard S. Whitney from the Board of Directors and Velma M. Cobb, treasurer. Both of them spoke of the devoted service of the many employee-members down through the years which has been responsible for the organization's success. Especially mentioned was the long career of Albert W. Smith, treasurer for 41 years until his retirement in 1962. It was also pointed out that the Credit Union has given the Credit Union League of

(continued on page 2)

This new shingle is the result of intensive research and development in the Bird laboratories. Like the Architect® Mark 25 it has no cut-outs; it is massive (325 pounds per square) with a double coating of asphalt and granules over the entire surface; and it has the Wind Seal self-sealing feature.

The Underwriters' Laboratories rate shingles in three classes — A, B and C — with Class A having the greatest resistance to firebrands and flame spread. This feature prevents fire from spreading from one roof to another. To meet these high standards the shingle has to be constructed to withstand intense heat and to act as a barrier between the flames and the wood deck beneath it.

Many cities have building codes requiring that shingles with a Class A fire rating be used on churches, schools and multiple unit buildings within certain zones. Even where city ordinances do not require it, Class A shingles are often specified for many types of buildings where special fire protection is wanted, such as fine residential homes and college, hospital, state and federal buildings. With the Fire Screen Shingle the Bird Building Materials Division can now expand its sales to this important new sales area where top fire protection is specified.

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Safety Shoes? Who, Me?

A Safety Shoe sale for Main Mill and Roofing Plant employees is being held on November 18 from 6 A.M. to 2 P.M. in the East Walpole Brigade Room. Here's a convenient way to get our new pair for the protection you need on the job.

Why Safety Shoes? Here's just one reason —

Recently, in a Finishing Department, an iron pipe roll bar fell on an employee's foot. Fortunately no permanent damage resulted, but the foot was mighty sore — and the man lost his toenail. Had safety shoes been worn, there would have been only an accident to talk about, not a painful incident.

There are many reasons and excuses offered for not wearing safety shoes: "They are too heavy"; "They cut my toes"; "They are not needed in my department."

In reality, today's safety shoes in most cases are no heavier than regular work shoes; if the shoe is fitted properly the cap will not cut the toes; and every department in every plant has some type of foot hazard that might be the cause of a serious foot injury.

The cost of a pair of Safety Shoes is a small price to pay to avoid the pain of a foot injury, particularly since safety shoes cost no more than regular work or dress shoes. You've got to have shoes anyway, and when you make them safety shoes you give yourself an insurance policy against foot injury.

The Bird & Son management hopes that there will be a good response to the Safety Shoe Day on November 18 — and that throughout the year, when ever you buy work shoes, you will make them Safety Shoes.

— Robert Roby, Safety Manager.



CREDIT UNION OFFICIALS and Company executives participated in the Golden Anniversary Banquet ceremonies: Left to right: Mary Moylan, clerk and assistant treasurer; Allan F. Jones, vice president; Velma Cobb, treasurer; Robert F. Jenkins, president of Bird & Son, inc.; Hilda Rafuse, president of Neponset Credit Union; John J. Murphy, director of personnel and industrial relations who served as master of ceremonies.



The BIRD REVIEW

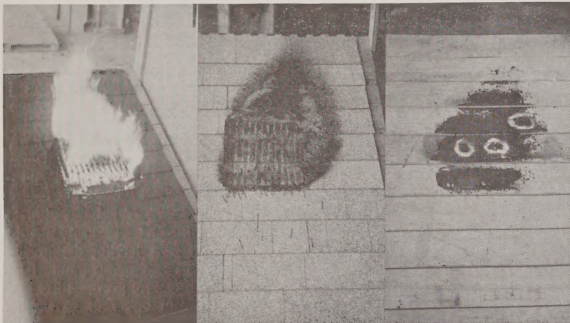
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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser



FIRE BRAND TEST on the Bird Fire Screen Shingles. First, a hot fire is set directly on the shingles. Picture No. 2 shows scorched shingles, no spread of the fire. No. 3 shows discoloration of wooden roof deck underneath, but no burning through.

Fire Screen Shingle

(continued from page 1)

Available in all divisions of the company, the shingle is produced only at the Charleston Plant where, during many months of tests and trials, special equipment to produce the shingle has been installed and tested. As the accompanying picture shows, new elevators, pumps, kettles and storage tanks are required. These were installed during the summer months and production started in September.

The Bird Fire Screen Shingle is offered in six of the Architect Mark 25 colors — Emerald Green, Ascot Gray, Snowflake White, Cinnamon Brown, Cardinal Red and Sable Black.

Hip & Ridge Shingles of Fire Screen construction are also available in matching colors and with the same Underwriters' Class A label.

This distinctive shingle is a fine addition to the Building Products line, providing a shingle of unique construction and quality wherever a high resistance to both fire and windstorms is required.

E. L. Chamberlain

(continued from page 1)

pital, a trustee of Orient Lodge A.F. & A.M. and a member of Shrine and Aleppo Temple, Boston. Born in Lynn, he was educated at the Lynn schools and Worcester Polytechnic Institute.

An extremely versatile and capable executive, he also will long be remembered for his warm, human qualities

and his great personal interest in all who worked for and with him.

Surviving him are his wife, Myra, a daughter, Mrs. Warren Lovelace of Medfield and a son, Robert H. of Northbrook, Illinois. Funeral services, held October 13 at the First Congregational Church, Norwood, were attended by many of his friends and associates from Bird & Son.

Golden Anniversary

(continued from page 1)

Massachusetts two very capable men who have served long terms both as directors, and as president of the League — Albert W. Smith and Joseph L. Coburn. Mr. Coburn, presently a Neponset Credit Union director, is now Field Man for the Credit Union League.

Mr. Whitney also paid a fine tribute to Velma Cobb, who in her term as treasurer, has introduced many new services and has successfully guided the Credit Union to its present fine position as one of the leading industrial Credit Unions in the state.

Bringing greetings from state officials and other credit union organizations were Alfred A. LaRiviere, president of the Massachusetts Credit Union Share Insurance Fund, Paul C. Theilig, president of the Credit Union League of Massachusetts, and Paul Donovan, director of Credit Union examinations, who represented the Commissioner of Banks as well as his own office.

Albert W. Smith sent a telegram from his retirement home in Nova

Scotia and congratulatory messages were also read from a number of others including the Walpole Municipal Employees Credit Union, Vernon B. Hitchins, president of the Dedham Trust Company, and Senator John M. Quinlan.

Final speaker of the evening was President Robert F. Jenkins of Bird & Son, inc. who brought the congratulations of the Bird & Son management and paid tribute to the fine work of the Credit Union, mentioning especially the present Board, officers and treasurer. He pointed out that the organization served not only the hundreds of employees at the local Massachusetts and Rhode Island plants, but also is of great assistance to workers in all our outlying plants. Because the Credit Union fosters thrift and a sense of security, he said, it has been an organization mutually beneficial to both the employees and the company.

Gold pencils and an anniversary booklet were presented to each guest at the tables. The entire evening was most pleasant and will long be remembered as the outstanding event in this Golden Anniversary year.

Ralph A. Wilkins Gives Scholarship Fund to Pulp and Paper Foundation

The University of Maine has just announced a gift of a scholarship fund of \$10,000 to the University of Maine Pulp and Paper Foundation. It was given by Bird & Son's Chairman of the Board Ralph A. Wilkins, and the income from this fund, which is to be known as the Ralph A. Wilkins Scholarship Fund, is to be awarded each year to a Pulp and Paper student enrolled at the University. The award will be made by the Pulp and Paper Foundation Scholarship Committee in accordance with University standards.

Mr. Wilkins is himself a graduate of the University of Maine and has been Treasurer of the Pulp and Paper Foundation since its organization in 1950. The Wilkins Scholarship is the fourth to be given to the Foundation.

Four Bird & Son Workers Start to Take Life Easy

Forty-two years is a long time, but that's the total years on which Vince Lestan can look back as he retires



at the end of November. Since 1923, Vince has been a repairman's helper. No. 1 Box Shingle but has not been able to work for some months because of ill health.

His earliest Bird & Son recollection goes back to the several jobs he held at the Floor Covering Plant, where he started in September 1923. He remembers Frank Sutherland, Herbert Jepsen and Leslie Latham who were working there at the time that he worked on the machines, in Finishing, and in the Storage room as a clerk.

When work became quiet at Floor Covering in 1928, he was transferred to No. 1 Box Shop, first in the Combining Room under John Locke, then as a slitter operator from 1942 to July 1949, then as a repairman's helper for the rest of his Bird & Son career.

Vincent and his wife, Ruth, will continue to live at their home at 293 Highland Plain Street, Walpole. Not too far away are their two sons, both married. Vincent, the older son, lives in Mansfield and has three children; Wayne, married last Spring, resides in Norfolk.

JOHN C. SEASTRAND retired from his position as night foreman at the Paper Mill on September 30, after 42 years of company service. Starting in October 1923 as a stock handler at the Paper Mill, he made his whole career in the paper end of the business. However, back in 1920 he worked for several months at the Roofing Plant, leaving for other work, and returning permanently three years later.

In 1924 he transferred to the paper machines, becoming backtender on No. 5 Machine in 1926 and a machine tender on No. 2 Machine in 1933. On January 1, 1937 he was promoted to night



PRESIDENT HILMA M. RAFUSE greets guests at the Neponset Credit Union's Golden Anniversary banquet. At her elbow are Mr. and Mrs. John Murphy and President Robert F. Jenkins and Mrs. Jenkins. At her left is another speaker Mr. Paul Donovan, and Mrs. Donovan.

They've Retired

(continued from page 2)

erman, the position which he still held the time of his retirement.

Although John has had to spend some time in the hospital in recent months, he is much improved now and expects to be putting around his home at 1376 Washington Street, Norwood - and his summer home at Onset Bay in Cape Cod. He's a good carpenter and has done a lot of remodeling of the Cape property.

John and his wife, Helen, have five children and fifteen grandchildren. Their eldest son, John, lives in Walpole, as does their youngest, Cornelius; Mrs. Marion Lewis lives in Milton, Mrs. Helen Eysie in Norwood, and Francis, the third son, at home with his parents.

GEORGE J. SILVA, who retired from No. 1 Box Shop at the end of October, says it's been a good 32 years here at



Bird & Son and he has enjoyed his work.

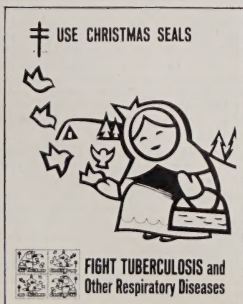
Following experience in shipyards and driving, he came to No. 1 Box Shop's Corrugated Finishing Department on September 5,

1933. Here he has continued for all his Bird & Son career, although occasionally branched out to other departments and plants. For some years he was a pressman, then a taper finisher, then a stockman for most of the time since 1949.

George and Margaret, his wife, will continue to live at 7 Gould Avenue, East Walpole where he has various jobs lanned around the house. Not too far away for frequent visits are a married daughter, Mrs. Blanche Eisnor of Everett and two married sons, Donald J. of Foxboro and George T. of Boston. There are five grandchildren.

Plans for the future are still not definite, but sometime before long George thinks they may make a trip to Florida and to New Jersey to visit relatives and friends.

Many a child who watches television for hours will go down in history - not to mention arithmetic, English and geography.



ARNOLD F. MANCHESTER retired at Phillipsdale on August 31 after 38 years of company service. Bucky, as we all call him, started in June 1927 as a finisher on the rewinder that formerly was used to make Lining Felt rolls. In the early 1940's this operation was transferred to East Walpole.

Before that time, however, in October, 1939, Bucky moved to Phillipsdale's Shipping Department, becoming a gang boss there in January 1943. In this position he finished out his active employment.

Mr. and Mrs. Manchester live at 84 Wanisset Avenue, Riverside, R.I. They have a son and two daughters and several grandchildren, living nearby where the grandparents can enjoy frequent visits.

TOP OF THE NEWS

MAIN OFFICE

Welcome to Clare Cobb of Brockton who has started work in the Credit Department. Carol Bailey, former Credit Department worker, became the mother of a 1 lb. 10 oz. baby boy on October 19.

The many friends of former President Axel H. Anderson will be pleased to know that he is progressing well following his heart attack in September. In October he was transferred from the Cape Cod Hospital to the Massachusetts General Hospital where he is receiving further tests. He sends greetings to all and says he was especially pleased to receive so many cards, letters and good wishes.

During the summer, Mr. and Mrs. Anderson and their two granddaughters, Libby Wissman and Rachel Anderson, had a very enjoyable eight weeks' tour of Europe, including visits with a number of relatives and close friends in Sweden.

Best wishes to Mary Lou Casey of the IBM Department who was married October 16 to Joseph Kosh of Philadelphia. He is presently serving in the Air Force.

Ed Grout and his wife Dagmar, returned in mid-October from a five weeks' tour of Europe visiting nine countries. Highlights were the Swiss and Austrian Alps, flooded streets in Venice, the museums and public buildings of London, Paris, Florence and Rome. The weather was ideal with only three days of rain. "This was literally a Cook's Tour," says Ed, "booked by Thos. Cook & Son, and we liked it very much. Hotels, baggage, tipping are all taken care of. All you have to do is enjoy yourself, which we certainly did!"

On August 24 a reunion of Bird & Son and New London Mills employees was held at the home of Edith Oblachinski. After a swim in the pool, the guests enjoyed charcoal steaks with all the fixings on their lovely lantern-lit patio. Everyone reported aching jaws from the laughter and gaiety of a most enjoyable evening.

On September 26, Geraldine Kissell of the Credit Union was married at St. Mary's Church, East Walpole to John McDermott who works at the Stock Transfer Office. Their reception was at the Bell House in Sharon, and they spent their honeymoon in Bermuda. Best wishes to both of them.

Bette Silvi of the Horticultural Division came in after the October 12 holiday wearing a beautiful diamond which she received from Frank R. Duquette of Walpole. No wedding date has been set yet.

We welcome Daisy Small to the Special Products Division and hope she enjoys her work here.

PAPER MILL AND MAINTENANCE

Among the late vacationers this year were: Paul Basulici, Jarl Johansson, and Edward Hardy.

We are sorry to hear that Robert Ivatts broke his foot and hope for him a speedy

recovery.

William McKinnon spent a two weeks' vacation in West Falmouth.

John Seastrand retired at the end of September. He was sick at the time, so his friends at the Main Mill sent him the money gift which otherwise they would have presented to him personally. John has sent the following message: "Thank you is a simple phrase, but still it's meant to show your kindness is appreciated more than you can know. Hope to see you all soon."

NO. 1 BOX SHOP

We extend sympathy to William Reardon on the death of his father, Timothy, who was for many years a blacksmith for Bird & Son until his retirement in 1948.

NO. 2 BOX SHOP

Royden Barrett and his family drove to New York and took in the sights of the city and the World's Fair.

Charles Ritter and his wife spent their vacation in Toronto, Canada.

Carl Wenstrom and family went to New Jersey and the Pocono Mountains.

George Chapman with his family drove 2700 miles to Marquette, Michigan and there also went to the K. I. Sawyer Air Force Base to see their nephew. This base is located in the Upper Peninsula of Michigan.

Private William R. Treeful, son of Paul Treeful of No. 2 Box Shop, received just about every possible honor on his recent graduation from Marine Boot Camp at Parris Island. He was selected as Outstanding Man of his platoon. Upon graduation he was promoted meritoriously to Private First Class and presented a complete uniform of Marine Corps Dress Blues by the Corps Leatherneck Magazine.

After 15 days at home where the family and friends feted him, he returned by way of Washington. Here he was met by Congressman Burke and taken on a tour of Washington and the White House, and later taken to dinner.

NORWOOD ROOFING PLANT

Frank and Helen Campisano took a trip to Arizona to visit their son, John, who is a senior at the University of Arizona, working toward his Master's degree in Architecture. He received his Associate degree at Wentworth in Boston.

While in Arizona, the Campisanos saw the making of the movie, "Eldorado" with John Wayne and John Crawford. Their trip continued to Mexico where they attended a bull fight. Other high points of interest during the trip were the Grand



CHARLESTON'S NEW BRIDE. Gerri Davis of the Charleston Office recently married John Patterson, a former worker at Charleston.

Canyon, Carlsbad Caverns and the French Quarter in New Orleans, Louisiana. This was certainly a trip to remember.

Paul Hoyer of the Laboratory has been spending his vacation visiting London, Paris and Zurich in Switzerland.

The evening class in Advertising at Burdett College, of which David Yadenisira is a member, visited the Boston Herald-Traveler to observe the setting up of modern newspaper advertising. Dave found this both interesting and beneficial to his studies.

Robert H. Ross, who retired from the Floor Covering Plant Block Room in 1952, and Mrs. Ross celebrated their 30th wedding anniversary last month. The actual date was October 27, but on the previous Sunday their children arranged an Open House at the home of the son, Kenneth, in Norwood. Many friends and relatives stopped by to offer congratulations.

They have five children and several grandchildren; Mrs. Betsy Bartemus, Kenneth, Douglas and David, all live locally, but David is presently with the Navy on submarine duty in the Pacific. Another son, Donald, whom the senior Rosses had just visited two weeks earlier, telephoned from Pittsburgh. It was a happy day long to be remembered.

CHARLESTON ROOFING PLANT

Congratulations to Mr. and Mrs. Carson Turner on the arrival of an 8 lb. 9 oz. baby boy on September 25.

Carl Floyd, a stacker in the shipping department, has built with the help of a friend a stock '35 Ford. In just three races the car has appeared in he has come in second in a heat race and placed sixth in a main event. We wish Carl the best of luck in the future.

We welcome Mrs. Jo Ann Brown to the Charleston office as Billing clerk. Mrs. Brown replaced Mildred O'Brien who moved from the city. Much success on your new job, Jo Ann.

Best wishes to Gerri Davis on her recent marriage to John Patterson. Gerri is our Accounts Payable clerk and John used to work in the shipping department. (See picture.)

Also congratulations to Mamie Powell, transcribing machine operator, on the recent birth of a daughter.

SHREVEPORT ROOFING AND FELT

We extend our most sincere sympathy to Leo Hogan in the death of his mother, Mrs. Fannie T. Hogan who passed away recently in the Ruston Hospital.

The W. D. Blue family, accompanied by Peggy Strandler, friend of daughter, Pat, spent their vacation in Kansas City where they saw two major league ball games; the Twins and the Angels. While there they

(continued on page 4)



MR. and MRS. JOHN T. MCDERMOTT on their wedding day, September 26th. Geraldine (Kissell) works at the Neponset Credit Union and John at the Stock Transfer Office.



WILLIAM HACKNEY, sales manager of Dixie District, greets customers and presents Bird Solid Vinyl products at the Southeastern Home Show in Atlanta, Georgia, in September.

LONG SERVICE LIST

DECEMBER

Name	Year	Dept.	Yrs.
Charles P. Hall	12-23-40	Box Salesman	25
John M. Wraga	12-4-50	No. 1 Box Shop	15
Martin Conroy	12-5-50	No. 1 Box Shop	15
John Lisowski	12-7-50	Paper Mill	15
Richard J. Bell	12-27-50	No. 1 Box Shop	15
Thomas Cassidy	12-27-55	No. 1 Box Shop	10
Paul Johnson	12-3-60	No. 2 Box Shop	5
Gerard F. Sheppard	12-5-60	Paper Mill	5
Joseph L. Watkins, Jr.	12-14-60	Finishing Mill	5

PHILLIPSDALE

Ernest M. Bowlin	12-5-45		20
Gilbert Dias	12-26-45		20

CHICAGO

Ivan Anderson	12-3-45		20
James P. Reuter	12-26-45		20

Benedict G. MacFarlane	12-1-50		15
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SHREVEPORT

Geames D. Davidson	12-9-40		25
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JANUARY

Name	Year	Dept.	Yrs.
Agnes Fraser	1-29-31	No. 1 Box Shop	35
Arthur Lynch	1-6-41	Shoe Cn Sales	25
Roy M. Wiggins, Jr.	1-20-41	Box Salesman	25
Carlton P. Raymond	1-8-46	Maintenance	20
Wilmer E. Wiggin	1-18-46	No. 1 Box Shop	20

William C. McKinnon	1-21-46	Maintenance	20
Charles Wisniewski	1-10-51	Maintenance	15
Joseph A. Dion	1-25-51	Roofing	15
Patrick Costello	1-25-51	Roofing	15
George W. Stewart	1-26-51	Roofing	15
Harold Brittain	1-29-51	Roofing	15
Charles E. Moore	1-29-51	Roofing	15
Constance Dulewinski	1-16-56	Office	10

LEWISTON

Phillippe J. Caron	1-30-61		5
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PHILLIPSDALE

Manuel P. Silva	1-7-46		20
Joseph Souza	1-8-46		20
Edward J. Boisvert	1-11-56		10

CHICAGO

Alex H. Cook	1-15-51		15
Nathaniel Wilson, Jr.	1-30-56		10
William O'Brien	1-6-61		5

CHICAGO FELT MILL

Ted Marcinkowski	1-8-51		15
James Cururo	1-4-56		10

SHREVEPORT

Arthur Williams	1-28-41		25
Gunter Lewis	1-28-41		25
Clyde A. Watson	1-24-61		5

CHARLESTON

Joyce C. McDonald	1-23-61		5
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W. J. HILL

William Powers	1-23-56		30
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TOP OF THE NEWS

(continued from page 3)

visited with players, Joe Adcock, Angels' first baseman; Slaty Parker, coach of the Angels; and Alvin Parker, administrative assistant of Mr. Charles Finley, Kansas City owner. Then on to visit an old friend, Glyn Collier, educational director of the First Baptist Church of Raytown, Missouri. Bill reports having a wonderful time and he looks very rested.

R. N. Potter took a week's vacation and along with his wife, delivered his daughter, Claire, to LSU for rush week. Then they motored on to New Orleans to visit Mrs. Potter's brother. The prediction of "Betsy" shortened their visit and they headed back to Shreveport before the storm. Several attempts were made before relatives in New

Orleans and two daughters in Baton Rouge were contacted to ascertain that they were all right.

Many of our employees were concerned about relatives in "Betsy's" path. Vivian Wilson spent quite a few anxious hours but eventually learned that her daughter in New Orleans was all right, except for water damage to their home. After New Orleans, the storm headed for Monroe where Vivian's son and his family reside. Modena Fuller was fortunate in getting a call through to her son in New Orleans. Clayton Taylor hurried to Morgan City to bring his mother to safety.

At a special ceremony in Booth Lodge, F & A M, Wednesday, October 27, our retired Traffic Manager, A. W. Miller, received his fiftieth anniversary certificate. Mr. Miller is very active in the Masonic Lodge, having served as Worshipful Master. He is also very active in the North Shreveport Lions Club.

Henry Stowers spent October 12 and 13 at Shreveport selling insurance and the State of Massachusetts. He made lots of friends in the short time he was here and we hope he returns to see us soon. On his plate at breakfast the first morning was a gob of white grainy material. He figured a paper hanger had dropped some of his paste. He went ahead and put a little sugar and cream on it and ate it, but he enjoyed his "grits" the next morning when we told him the proper additive was a little butter. Mr. Stowers at one time may not have been a connoisseur of grits, but we found him to be an expert consultant on workmen's compensation, social security, property, life, and group insurance.

We extend our sincere sympathy to Ethel Fort in the recent death of her daughter, Gloria, who passed away very suddenly. On a recent vacation Elwira Sompayrac and some friends toured Eureka Springs and Bull Shoals, Arkansas, the Ozark country and southern Missouri. They also visited the Shepherd of the Hills Country at Branson, Missouri and Winrock Farms, the development of Winthrop Rockefeller on top of Petit Jean Mountain. Shepherd of the Hills country is of special interest because it is the locale of the recent movie "Shepherd of the Hills" in which the pastor of the First Baptist Church, Shreveport, (where Edwin is a member) Dr. James W. Middleton, spent his summer vacation recently playing the part of the Shepherd in the movie.

Ora Miller is enjoying a full vacation visiting relatives in Dallas and enjoying a trip to Six Flags over Texas.

We are always proud of outstanding young students and especially so when they happen to be the twin daughters of our Sales Manager, Albert Harper. Mary Allen and Alice Ann Harper moved to Shreveport in 1963 and into C. E. Byrd High School, along with approximately 2400 other students. This year they are seniors and are active in scholastic and extra curricular activities. In their Junior year each was inducted into the National Honor Society for Secondary Schools. Each has continued the good academic work this year,

Mary being one of 21 students receiving all "A's" for the first six weeks and Ann had one "B" to go with her "A's". Ann is on the staff of the Yearbook and was selected as a delegate to Pelican State where she was elected a senator. Mary and Ann are members of the Pep Squad, representatives on the Student Council and of the "Z" Club — an honor service club. Each is an officer in the Latin Club and Mary is an officer in the Pep Squad.

Louise Barberousse, her husband and her mother Mrs. Summers, spent a vacation touring West Texas and on down to Carlsbad Caverns. After the long walk into the cave, we understand Mrs. Summers was the youngest of the three.

We enjoyed a visit from L. L. Williams, just returned from a 6100-mile trip through the Pacific Northwest. Among the many interesting places visited was Los Angeles where he had lunch with the Rotary Club, the speaker being the Fire Chief in charge of the Watts Area which was the scene of recent demonstrations. Mr. Williams' account was most interesting.

Glady's Bryan and Noreen Rishell made a trip through the Great Smoky Mountains. The fall colors touching the leaves were most beautiful and Glady's, planning to take a number of beautiful slides, found a bug had crawled into her camera. Imagine her shock the first time she looked through the lens and found this insect looking back at her.

Annona Cox has a daughter Linda in Scotland, whose husband, Capt. S. A. Maxey, M.D., is serving as Flight Surgeon in the AFB Hospital at Preswick, Scotland. Recently Annona had a visit with her son-in-law who was called home because of the serious illness of his father. It was so nice hearing from her daughter and three little grandsons, one of whom she has never seen.

Blanche Kerlin visited her sister and son in Dallas on her vacation. She also went to Ft. Worth and enjoyed a Texas Steak at the stock yard's Cow Palace. She later spent some time at the Texas State Fair and Six Flags over Texas.

CHICAGO ROOFING PLANT

Joseph John Tyburski arrived Sept. 19, 1965 — 8 lbs. 6 oz. His proud daddy is Stanley Tyburski, plant engineer. Congratulations to Mr. and Mrs. Tyburski. This event tied the score — two girls and two boys.

Mr. and Mrs. B. G. MacFarlane spent a late vacation in Ft. Walton Beach and Sarasota, Florida, and eventually found it most enjoyable but for four days they had to sit inside waiting out the end of heavy rains. (Hurricane Debbie caused this.) Mr. MacFarlane reports that he caught 40 lbs. of fish — that's a good haul!

We welcome Betty Lou Lutz to the Bird



MARY CURRAN, Chicago Office, tried this one on for size on her recent trip to the Orient. She was in Bangkok, Thailand when she posed with this 38 lb. live snake!



WELCOME VISIT. Milton Crawford, left, and James Scott, both retired, revisited the Chicago Plant recently. It was nice to visit with them and see them looking so well.

family. May her stay be a long and pleasant one.

We are pleased to report that Mar Case is doing fine after surgery; we hope to see her back at the office in a short while.

The "Two Marys" (Mary Curran and Mary McWade) stepped off to far places on their vacation. From Chicago they traveled by air to San Francisco and on to Honolulu for just an overnight stop. Then continuing their flight to Tokyo, Japan by air, they did Tokyo's points of interest including the Imperial Palace Plaza, Asakusa, Japan's liveliest amusement center, and a performance at the world-famous Kokusai Theatre. Then to Nikko by that fast express train and the "Marys" say they do mean fast. In Nikko they visited Toshogu Shrine Yomeimon Gate, Mt. Nanrai, Lake Chuzenji and Kego Falls and also saw the old hair pin driveway.

Next stop was Yokohama (Japan's largest seaport) then to the seaside village of Kamakura (the ancient capital) for a visit to the Daibutsu, 42 foot high bronze statue of Buddha. Then on to Hakone National Park, and a drive to Atami for a wonderful view of Mt. Fuji.

Next was Kyoto where they saw all the local sights plus a visit to a silk factory and lacquer craftsman's shop. They spent a night at Taipei, Formosa, and then flew to Hong Kong. This was also just an overnight stay on their way by air to Manila. The tour of Manila included the Old Walled City, Fort Santiago, the Palace, University and the Presidential residence. From Manila they headed for Singapore by plane and took in all the sights in Singapore. From Singapore they flew to Bangkok, Thailand. There was a surprise on this flight — they landed in SAIGON and remained there for 45 minutes.

Their cruise along the Chao Phya River and the Klongs (canals) viewing the water front activity and the floating markets in Bangkok must have been just what they needed after their unscheduled stop in Saigon; that is, if they had jangled nerves being so near one of the trouble spots in the world. However, in Bangkok they also visited a snake farm, where as the picture shows Mary Curran demonstrated a different type of necklace — a 38 lb. live snake — so we don't think their nerves were anything but in fine order.

Then they returned to Hong Kong for a longer stay. They dined on the terrace of the Carlton Hotel, situated on the cliffs above the city, where the view was terrific. They saw all that Hong Kong offered in points of interest, a sightseeing drive of Kowloon and the New Territories, including Tai Po fishing village, the refugee resettlement area, the Red Chinese border and numerous walled villages. The "Marys" say Hong Kong is a most fascinating spot.

Their final stop was Honolulu where they had several days to get caught up on

their sightseeing of the Islands. Then back home with a tale that would take pages of pages to give all the details, but summed up, they found it all very interesting and exciting — a very fine trip, which they highly recommend.

PERTH AMBOY PLANT

Best wishes to Roberta Pajak, sales representative who became Mrs. William Stevenson on October 2nd. The Stevensons enjoyed a delightful honeymoon at the most Airy Lodge, Pocono Mts., Pa.

Best wishes to Lilla Bredt, Dictation operator who became Mrs. Arthur Eke on September 5th. Her honeymoon is quite an experience as they went to Miami Beach and were welcomed with full force winds by Hurricane Betsy. They survived the wind and the rain and returned home for a week of relaxation.

Best wishes are extended to Louis Spoke, les service manager, who was married on October 2nd to the former Dorothy Vandaele. They spent a lovely honeymoon in my Miami Beach, Florida. Lou sported a cane when he returned.

We welcome Jennie DeNittis, pricing clerk and Annette Brucato, mail clerk to staff at Perth Amboy. We hope they both have a long and happy stay.

Congratulations to Michael Ogonsowski in his new appointment as Lab technician. Mike was previously our mail clerk.

WATERVILLE PLANT

Funny thing, Ed Guise and his wife chag each other all over Waterville for hours before finding each other. It seems Ed left Helen downtown shopping while he visited with us at the plant. When he returned to meet her, he couldn't find her. Several telephone calls and three hours later, success. We understand someone seeing some humor in the situation, sent Helen a bell to tie on Ed so she could find him coming in the future.

Ann Morrison, from No. 1 Box Shop shipping, visited our plant during her vacation. We're glad you came, Ann.

Slowly we are getting to meet the people with whom we talk so often on the phone. But, at the present rate, we'll be forever getting to see all of them. We are very appreciative when anyone takes valuable vacation time to pay us a visit. Please — more of you folks come!

Carl Michaud and his wife and daughter came through in a "souaker" recently. While, in their little Volkswagen and topped at their intersection, they heard a rash. Looking up quickly they saw aaming car, out of control, coming straight at them and there they sat with no time to move out of the way. Within a split second their car had bumped against the front of Carl's car, bounded across the hood, and came to rest against the windshield. We're sorry about the car damages, of course, but prayers of thanksgiving are in the hearts of all of us that these three wonderful people were not hurt.

One kind-hearted employee of Bird & Co., whom we'll call "Mr. X", was driving south on Main Street one day when the car he was following collided with a pigeon. The poor little pigeon lay in the street, unnned. Mr. X stopped his car, picked up

the poor little bird, held it tenderly for a moment until he felt it try to free itself. With the bird held between his two big manly hands, he gently outstretched his arms, made a sweeping arc skyward, slowly loosened his grip on the bird, released him, and watched him wing his way aloft to a nearby tree. As he turned to get back into his car, he noticed he was holding up a line of cars of which he was unmindful until then. One quick glance revealed the sentiments of the spectators — They were smiling and applauding. Our Bill Fahey blushed appropriately.

Mr. and Mrs. Joe LaBrie have our sincere congratulations on the birth of their third child, second daughter, whom they have named Allison Ann.

Raymond Bourque has moved to 16 Nash Street, Waterville, to be nearer his work.

CLASSES ATTRACT 38

Thirty-eight people have registered in the Bird Art Club classes for 1965-1966, including several Bird Club members. Attendance has been excellent and interest running very high. As usual, Mrs. Helen Pierce is giving individual instruction to all, especially to the twelve beginners.

The advanced students are branching out into more creative expression and a new interest in the study of water color has developed among several of the students.

Several of the Bird Art Club members exhibited in the Westwood Art Show on October 24: Mrs. Helen Pierce, Miss Marion Tolman, Doris Hobson, Betty Westrom.

Chairman of this popular activity is Antoinette Campbell of Shoe Carton Sales. A continuing exhibit of Art Class painting is on display at the Neponset Credit Union. These pictures were painted during last year's classes.

Tri-Mill Sports Group Dines, Plans Ladies' Night

To organize for the Fall, the Tri-Mill Sports Club held a meeting at William Grinavich's house on October 23. Plans for a Ladies' Night in December were put forward, the time and place to be posted later.

After the meeting, the forty members present were served a delicious meal of kilbasie, cabbage, horse radish, dark rye bread, banana nut cake, frosted spice cake and coffee.

FBM Team Leads in Fifth Week of Bowling

In the fifth week of the first half of the Men's Bowling season, Team FBM heads the list with 24 points won and 6 lost. Close behind are FX2 with 22 won and 8 lost and DF with 20 won and 10 lost. Team EM holds both high single and high three string — 569 and 1661.

Moses Bader, chairman, still demonstrates that he's one of the Bird Club's best bowlers by leading the League with an average of 116.4, and by holding also the high three string individual record of 379. He doesn't lead by very much, however, as Joseph Ralkavich of FX2 is on his heels with a 377, and Ralkavich holds the high single record of 158.



CARL FLOYD of Charleston and the stock '55 Ford racing car which he and a friend have built. (See Charleston news.)

VANISHING DOLLARS

On or before last April 15, Charlie Green, married, father of two children, and earning \$6,000 a year, did his patriotic bit and filed his 1964 Federal income tax return. No spendthrift he, Charlie has a pretty good notion where most of his \$6,000 went. But sometimes he wonders whatever happens to the Federal income tax money he pays.

In the table below, Tax Foundation, Inc., helps Charlie out by showing where his estimated \$500 Federal income tax money went in terms of the \$97.5 billion in fiscal 1965 Federal budget categories; also where the estimated \$450 he may pay in 1966 in terms of the fiscal \$99.7 billion fiscal 1966 Federal budget categories:

	1964 Income Tax	1965 Income Tax
Defense	\$264	\$233
Space	24	23
International Affairs and Finance	20	18
Veterans Services and Benefits	27	21
Health, Labor and Welfare	32	37
Education	8	12
Agriculture and Agricultural Resources	22	18
Natural Resources	14	12
Commerce and Transportation	14	13
General Government	18	11
Interest	57	52
TOTAL	\$500	\$450

Why Is Our Living Standard So High?

What a staggering selection of merchandise we have available for our needs, comforts and luxuries.

Why more for us than any other country? We have so much that many one-time luxuries have become ordinary comforts and former comforts have turned into daily needs . . . and most of or 70 million work force are employed in meeting these needs.

The answer — our profit and loss system.

The incentive to produce is the chance to make a profit. And the chance of success is pretty slim because the rate of new product failure is estimated between 80% and 95%.

The new comforts we will enjoy tomorrow will be the result of somebody's gamble on an idea. The new jobs available tomorrow will come from someone's investment of profits in a new idea today.



“HOW WOULD I LOOK ON THE PHONE LIKE THIS?”



"Mother! What a surprise! Here's your apron!"



FASTER DELIVERY of asphalt to the Norwood Roofing plant now takes place at this truck unloading station. Thomas Gugliotta, W. J. Hill driver, stands at the point where the truck line is connected to flexible hose and asphalt unloaded by pumps located in the building back of him. Over Walter Wiggins' head at the left are the asphalt lines to the plant storage area across the railroad tracks.

Higher Social Security Taxes Go Into Effect January 1st

Bird & Son, inc. employees will start paying higher social security tax contributions on more of their pay beginning in January 1966, according to the Social Security Administration.

The social security amendments of 1965, voted by Congress in July, increased the tax contribution rate to 4.2 percent of the first \$6,600 of a worker's earnings, or payments up to a maximum of \$277.20 annually. Workers earning less than \$6,600 will pay proportionately less.

Your contribution, together with matching amounts paid by Bird & Son, are credited to the social security trust funds, which may be used only for social security purposes. In 1965 the company total for this tax was more than \$400,000. In 1966, because of the increase to 4.2%, it will be approximately \$550,000.

The tax contribution rate of 4.2 percent is slightly higher than the 4.125 percent rate already scheduled to take effect in January before the recent amendments were passed. The 4.125 percent rate would have applied to the first \$4,800 of your 1966 earnings. In 1965, 3.625 percent of the first \$4,800 of your pay for the year was deducted for social security, or up to a maximum of \$174 annually.

The social security deductions, and matching payments by employers, finance monthly retirement and disability benefits to workers and their families and to survivors when the worker dies. In addition to increasing these benefits and broadening their coverage, the new amendments provide hospital insurance for all persons at age 65 under the new "Medicare" program.

You will actually pay two social se-

curity contributions. The biggest deduction of 3.85 percent in 1966 will be for the established social security program of retirement, survivors, and disability insurance. The second deduction, much smaller, will go toward hospital insurance under "Medicare" and will amount to 0.35 percent in 1966. The rates are scheduled to increase in succeeding years.

In addition to hospital insurance protection, the 1965 social security amendments also set up a supplementary medical insurance program under "Medicare." This plan will help pay other medical expenses, including doctors' bills. The medical insurance plan will be financed out of \$6 a month premiums, shared half-and-half by the older people who sign up and the Federal Government.

The program of health insurance for the aged was just one of the changes made in social security in 1965. Among other important changes were:

- Increased cash benefits.
- Payment of child's benefits until age 22 if he is a full-time student.
- Benefits to many severely disabled people who were not eligible before.
- Providing for beneficiaries to earn more than under the old law and still receive some benefits.
- Allowing widows to choose benefits in a reduced amount as early as 60.
- Paying special benefits to certain persons over 72 who were not eligible under the old law.

For further information on Social Security, contact your nearest Social Security Office. The Norwood office is at 17 Cottage Street.

Be An Optimist-Pessimist

Which are you — optimist or pessimist? This is no idle question, because your basic out-look directly affects your chances for living an injury-free life.

The optimist thinks: "It *can't* happen here." And he moves blithely through life, stepping unconcernedly off the curb, using the wobbly ladder, the car with the mushy brakes, and *not* using the guard, the goggles, the seat belt. — Sooner or later you read about him in the paper.

The pessimist thinks: "It *will* happen here." And he either plunges fatalistically ahead, waiting for his number to turn up, or he trembles along tensely, gloomily, waiting for Doomsday to thunder down upon him. — Sooner or later you read about him in the paper, too.

Each of these extremists stands a greater than average chance for winding up in splints or coffin. If you ignore life's inevitable hazards, or hopelessly resign yourself to them, or build up unreasonable anxieties around real or imagined dangers of existence, you're

practically inviting disaster to cave your personal world!

The person who is a reasonable blend of optimist and pessimist — who stands on the firm middle ground between the two extremes — is least likely to be clobbered. He is pessimistic enough to be wary of the chuck-holes that pepper his path. He is optimistic enough to be confident that his physical senses and intelligence will guide him around most of the chuck-holes. And he refuses to work himself into a lathery fret over more dangers that he can do nothing about.

Forget about "It *can't* happen here" and about "It *will* happen here." Instead, latch on to the idea that "It *could* happen here . . . but probably not if I continually think and act in a way that minimizes the possibilities."

Be an optimist-pessimist. That way the odds are excellent for you to enjoy your full, rich three-score-and-ten — and maybe even more!

— Safety Specialist

MECHANICS OF LIFTING

Automation is all around us in this day and age, but the manual handling of material and objects is still with us and will be for many years to come. Since this is so, I would like to offer the following precautions that should always be taken while lifting, in order to prevent an injury and the suffering that follows:

1. Set feet solidly with one ahead of the other.
2. Crouch as close to the load as possible with knee bent at a 90 degree angle.
3. Keep the back as straight as possible (do not arch the back).
4. Get a firm grip on the object to be lifted so it will not slip.
5. Make a trial heft to see if the load is within your capacity; get help if necessary.
6. To lift, straighten your legs, keeping your back straight.
7. Never reach out, twist while lifting, or pull or jerk a load suddenly.

REMEMBER — LIFT WITH YOUR LEGS NOT YOUR BACK.

The same thing applies on jobs at home, for the lady as well as the man of the house.

You may be sure that the steps recommended above will make all lifting easier and less tiring, and may prevent a painful accident.

— Robert Roby, Safety Manager.

Contributors

Reporters who have contributed to this issue include: Doris Reardon, Velma Cobb, Julia Lewis, Agnes Fraser, Catherine Brady, William Ford, William Grinavice, Robert Roby, Ruth Phelan, Mary Driscoll, R. W. Pearson, Virginia O'Brien, Lucille Sullivan, Robert Zobel, Rita Fedor, Helen Julia, Moses Bader, Antoinette Campbell, Leonard Weaver, Edward Knaus, Thomas Reynolds, Gladys Bryan, Edwin Sompayrac, Vivian Wilson, Arthur Chamberlain.



Traffic Judge: "Alcohol, and alcohol alone is responsible for your miserable condition."

Defendant: "Oh, thank you so much, yes Honor. You are the first one who hasn't said it's all my fault."



CAKE and GREETING CARDS for John Ray of the Chicago Plant office, when a noon-hour celebration on October 8 marked his birthday (21 years, plus, he says). John is planning and schedule coordinator.

Recent Deaths

Martin Green

MARTIN GREEN, 118 Summer Street, Norwood, died in Norwood on September 5 at the age of 74. He had worked the Floor Covering Plant for 31 years before his retirement in 1957. Starting first at the Finishing Department, he was for many years a watchman the Floor Covering Plant, and in later years worked in the Tile and Linoleum departments.

He is survived by his wife, Elizabeth, and two sons, Brownie of Norwood and Martin of Walpole, who is employed at Box 1 Box Shop. Funeral services were held on September 8 from the Paul H. Law Funeral Home.

Anton Smolski

ANTON SMOLSKI, retired Paper Mill worker, died on September 10 at the Lindal General Hospital after a long illness. He lived at 66 Greensboro Road, Dedham and was 80 years old.

Born in Lithuania, he came to Norwood as a young man and for many years operated a shoe store in the town. He began work with Bird & Son in August 1922, working all his life in the Finishing Department of the Paper Mill. For the last eight years, before his retirement in June 1951, he was a Wad Slitter operator.

He is survived by his wife, Mary, two children and five grandchildren. Mrs. Helen Carmody, daughter, lives in Canton and a son, Joseph, in Norwell. A solemn high mass of requiem was held at St. George's Lithuanian Church on September 13.

William J. Quinn

WILLIAM J. QUINN, 83, of 277 Pleasant Street, East Walpole, died at the Norwood Hospital on September 16. He retired from the Paper Mill in June 1949, after 49 years of active service.

Starting in March 1900, he worked through the various jobs on the Paper machines, becoming machine tender by 1913 and serving as one of the top men on No. 5 Machine for many years until his retirement.

He is survived by his wife, Grace. Funeral services were held on September 13 at the May Funeral Home, Norwood.

Timothy J. Riordan

TIMOTHY J. RIORDAN, 24 Laurel Road, Norwood, died at the Norwood Nursing Home on September 23 at the age of 95. A blacksmith for many, many years, he had retired from the East Walpole Maintenance Department in December 1948.

He immigrated to the Walpole-Norwood area from Ireland in 1907, starting work at Bird & Son in the Blacksmith shop at that time.

He was the husband of the late Mary Fahey) Riordan and the father of 11 children, one of whom, William Reardon of Walpole, works at No. 1 Box Shop.

He lived with his daughter Mrs. Ruth Schortmann of Norwood; other children living in this area include Mrs. Mary Connors of Dorchester, Mrs. Agnes Frain of Westwood, Mrs. Evelyn Erhard of Dedham, Kathryn and James Reardon of Boston and Mrs. Marion Hurd of Walpole.

Others are Mrs. Helen Stephens of New York, John Reardon of Florida and Elizabeth Yablouski of New York.

Funeral services were held on September 27 with a solemn high mass of requiem at St. Timothy's Church.

Alice Connolly

ALICE CONNOLLY, who retired from No. 1 Box Shop in July 1963 because of ill health, died in Norwood on September 23rd at the age of 58.

Starting in March 1925 in the Corrugated Finishing Department, she transferred two years later to the Solid Fibre Finishing. Through the years she worked as a taper operator and a stapler operator.

She was a native of Norwood and attended the local schools before beginning her work here.

Funeral services were held on September 27 with a solemn high mass of requiem at St. Catherine's Church, Norwood. She is survived by her sister, Mrs. Alexander Balnis, also a former Bird & Son worker, with whom she lived, and a brother, Albert Connolly, of Norwood.

Andrew Allston Reaches 25th Year at Dinsmoor

Last September marked 25 years of service in the G. W. Dinsmoor Division for Andrew "Andy" Allston. He came to Dinsmoor direct from Lawrence High School in 1939, working in the Clothboard Department during a rush period, unloading freight cars and trucks of large rolls of chip, which was no child's play. After this work ended, he left Dinsmoor and found employment under the old WPA program.

Once again he came back to Dinsmoor, this time in September, 1940, for permanent work. But then came World War II. In July 1942 he went on military leave, entering the Army where he spent 42 months, mostly in the South Pacific Area. It wasn't all bad, being in the service, as he met and married a very pretty young lady, Janie Etheridge of Windsor, N.C.

After discharge from the service, Andy returned, this time to the Tube Department as a tube winder helper on No. 2 Machine, the heavy duty machine.

The Allstons have three children, Kenneth 18, Airman 3rd class, now attending Indiana University; Jane, 15, a sophomore at Tenney Memorial High School and Andrea, 14, a freshman at Methuen Jr. High School.

Andy is a rabid baseball fan; his favorite club is the Los Angeles Dodgers, so you can imagine his state of mind at



COMMITTEE IN CHARGE of the new Exploring in Industry program: Back row: Ronald Babcock, Chairman, George Johnson, Perley Mudgett. Front row: James Doty, Robert Garner, William E. Smith, Jr. Not present for the picture, William S. Kimball.

Exploring in Industry Starts for H. S. Students

Bird & Son, inc. is sponsoring an "Exploring in Industry" program for junior and senior Walpole High School boys. Chairman of the committee to develop and administer the two-year program is Ronald Babcock of the Profit Planning Department. Other members are William Smith, Jr., Building Materials Sales; Perley Mudgett, Paper Mill; James Doty, Advertising; and Robert Garner, Production Coordinator. William Kimball of Traffic is

institutional representative and George Johnson, office manager, is the adviser.

Meetings will be held monthly with a group of 22 high school boys who have been invited to seek answers to questions that will help mold their future as they discuss business problems with men who have achieved success in their fields.

The two-year program is intended to open new vistas of thinking and exploring into the art of manufacturing. The boys will explore many interesting ways to earn a living. They will have the opportunity to see first hand, to participate in, and be a part of the professional and vocational life of this community.

Begin in September

At the first meeting on September 22nd, John J. Murphy, director of personnel and industrial relations, welcomed the group and gave an interesting talk on the history of Bird & Son from its beginnings in 1795 through to the present. George Johnson, office manager, then conducted them on a tour of the office.

The meeting on October 27th, in the Display Room at the Main Office, was devoted to corporate structure, ownership and organization, with John Rambeau, treasurer and Robert Anderson, assistant treasurer, as consultants for the meeting.

The remainder of the first year will be devoted to in-plant tours of various paper mill operations and activities, with some time spent on related office functions such as purchasing, sales and distribution of finished products. A portion of each meeting will be in the form of a question and answer period. In addition to technical questions, the group will probably seek answers to personal questions put to the consultants regarding their educational background and work experience which qualified them for their particular positions. Consultants will always be members of Bird & Son management experienced in the particular area of discussion.

Says Chairman Babcock, "All in all, this should be a very rewarding experience for both the young men and Bird & Son, inc."

World Series time! He is also interested in football, track and basketball and he is an active member of the American Legion Post 15 of Lawrence, Mass.

\$485 in Suggestion Awards Paid For Practical Ideas

Suggestion awards totalling \$485 have been paid in the last two months. Four men received additional payments of \$25 for having had three money-saving suggestions accepted. One of these, George Wise, FXF, received \$50, with six suggestions accepted. The other men were Frank Montisano, FXG, Thomas O'Toole, FBM, and Alessandro Savi, FBPM1.

\$25 awards in September:

Louis H. DeBaggis, FBM
Richard B. Doiron, FSM
Thomas O'Toole, FBM
Alessandro Savi, FBPM1
George M. Wise, FXF (2 awards)

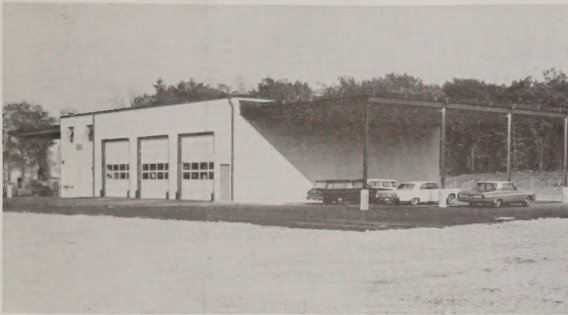
\$5.00 awards in September:

Peter E. Carchedi, FBPM1
Joseph P. Roslauskas, FBV

\$25 awards in October:

Elwood Drake, DPM
Frank Montisano, FXG
Tony Nado, FBPM1
Harry E. Robertson, Jr., FBY
Charles Solbo, FBPM1
George M. Wise, FXF (3 awards)

Maybe we were pretty poor in the old days, but at least dime stores didn't have to use lay-away plans.



NEW GARAGE and office for W. J. Hill Company. This building has been under construction on land adjacent to the Granule Plant in Norwood. Moving day was November 1st.

Hill Garage

(continued from page 1)

power equipment in the winter.

The Diesel tractors are now equipped with 1500 watt electric heaters in their cooling systems. Under the carport are 32 plug-in stations where the tractors can be parked in the cold weather and plugged in by the drivers at the end of the work day. This keeps the engines warm all night and on weekends, so that the tractors can be started easily, even on the coldest days.

The yard is large enough for parking more than 100 trailers, with each trailer immediately accessible. This entire area is fenced in and can be locked when not in use. At present there is pavement only in the vicinity of the building, but the entire yard will be paved in the spring after the present surface has been compacted by the normal driving operations over the next few months.

When Hill moved its offices and garage from the location on Washington Street, the Bird & Son trucks from the Maintenance Department, previously garaged and maintained at the Central Garage (formerly Clinton's Garage) were moved to the new Hill facility and will be maintained there.

Hospital Show On Road; There's Still Time to Join

The Bird Club Hospital Show is on the road for its 1965-66 season. One show a month is planned and the first one went off successfully on October 26 at the Foxboro State Hospital. The rest of the schedule is:

- Medfield State Hospital, November 16
- Canton School for Crippled Children, December 15
- Lemuel Shattuck Hospital, January 17
- Wrentham State School, February 15
- Cushing General Hospital, March 15
- Chelsea Soldiers' Home, April 26.

Last year's performers are again donating one night a month to entertain these shut-ins. It is the wish of the committee that more Bird & Son employees would take an interest in this worthy cause. Actually there are only three Bird employees taking part in the show, the balance of the cast being made up of outsiders. The three are William Gra-

zardo and Tom McCafferty of last year's cast, and Joan Pierson, singer, who drives all the way from Phillipsdale each time to join the group.

There is still time to become part of this cast and have the satisfaction of providing entertainment for appreciative hospital patients. A call to Julia Lewis, ext. 434, will give you all the details. Others on the Show Committee besides Julia are William Grazado, Louise Conti, Velma Cobb and Tom McCafferty.

During the intermission at each show, members of the Norwood Emblem Club will pass out refreshments to the patients. The committee greatly appreciates their interest which was solicited after an unusual response to the call for talent. When the notices went out asking for volunteers for the cast, copies went to all Bird Club members, including retirees. Back came a response and a cash donation from Camden, Maine. "I can neither sing nor dance," wrote Alice Field Nichols, age 89, "but I think this is a generous and thoughtful enterprise. Here's a bit of green paper to help provide peanuts or something towards it." Mrs. Nichols formerly worked in Advertising and her cash donation is, as far as we know, the first ever to be made by an individual to the Bird Club. It is being used as she requested and it sparked the Committee to ask the Emblem Club to provide refreshments for future shows.

SHARE YOUR TIME

A little share of your time to the children at the Wrentham State School is the most important gift you can give them.

Members of the Volunteer Service build a wonderful relationship with the children through conversation, understanding, recreational activities, or just with their presence. This friendship is often the finest medicine a child could receive, for it brings the children out of their isolation and into contact with those from outside the School.

The Wrentham State School is asking for volunteers to work with the children a couple of hours a week, either at night or on weekends. This is a worthy cause and no special talent is needed. If you would like to volunteer your services, please contact Julia Lewis, Department PE, extension 434.

Father (to waitress): "Wrap up the rest of the steak for the dog."

Small Son: "Oh, goody. We're going to get a dog."

Edward H. Hardy Named Night Foreman

On October 1, 1965 Edward H. Hardy was appointed night foreman at the East Walpole Paper Mill, succeeding John Seastrand who has retired.

A local Walpole man, and a graduate of Walpole High School, he was employed at the Multibestos Company in Walpole before joining Bird & Son in April 1936. After six months of work in the Waste Water Department of the Paper Mill, he transferred to No. 2 Paper Machine. Here he worked through all the jobs, becoming back tender in 1941 and machine tender in February 1951. At the Multibestos Company, which went out of business in the 1930's, Hardy was a machine operator and also worked in the piping and shipping crews.

At high school Ed received his letter in baseball. As a young man he attended Franklin Institute in Boston where he studied automotive maintenance. He also received a certificate in Firemen's Training at the Commonwealth Vocational School in Brookline. During his years as a Walpole resident he served for 23 years on the Fire Department. At Bird & Son he was for four years a member of the bargaining board of Local 1330.

Ed now resides on Healey Terrace in Brockton with his wife, Esther, a licensed practical nurse who has been working at the Brockton Hospital, and his daughter, Lily, a typist at Sears-Roebuck Distribution Center, Boston. They have three other children: Marilyn Carroll of Foxboro, a registered nurse; Edward 2nd, a salesman in Dayton, Ohio; and Albert, of Stoughton, a Navy career man stationed at South Weymouth Naval Base. There are thirteen grandchildren.

A small garden and a woodworking shop occupy Ed's time after working hours. In the shop he creates many toys and useful articles for his family. All the Hardys are great camping enthusiasts. On vacations, with a tent trailer, Ed has covered much of the U.S.A. and Canada — including a trip to Cape Breton in 1965.

Chorus of Ninety-Six To Sing Brahms' Requiem

Ninety-six singers and an orchestra of 28 players will present Brahms' Requiem at the Walpole High School Auditorium on Sunday, December 5. This large group of Neponset Choral Society singers has been enthusiastically rehearsing since mid-September, under the baton of Director Leonard W. Weaver.

Soloists were announced in October as follows: soprano, Priscilla Cann, baritone, David Weaver. Mrs. Cann sang this difficult role when the Society last per-

formed the work in 1959. Mr. Weaver has been soloist with the Society many times, including last year's performance of "Elijah."

In October also, it was announced that for the first time patron's season tickets would be sold. At no premium in price, holders of patron's tickets are now guaranteed seats in a reserved section most favorable for hearing and seeing both the winter concert and the Spring bert and Sullivan production. Patron will also be listed on the program. The special tickets have been sold through members of the Choral Society.

There will still be seats available for the single performances, and such tickets are now on sale for the night of December 5. Place orders through the Bird Club ticket sellers: Members and students \$1.00, general admission, \$2.00.

Manninen Family Takes First Cribbage Prizes

The Cribbage season got off to a good start on October 12 when a smaller-than-usual, but enthusiastic, group of players gathered at the East Walpole Brigadier Room.

A father-son combination won the two prizes: Eino Manninen of Norwood, Roofing won first prize, and his son James, second prize. Baskets of fruit as door prizes were won by Adolph Krusatz of No. 1 Box Shop and Edward Knaus Maintenance.

The next evening of play is scheduled for November 9, at which time Chairman Ted Knaus hopes for a larger attendance.

Many Social Events Fill Bird Club Calendar

The Bird Club social season was off to a good start with the Annual Banquet on October 2. Many members and guests enjoyed a hearty roast beef dinner at Workmen's Hall, Norwood, followed by dancing to music by Vin Perry's Orchestra. Timothy's Catering Service provided the excellent food.

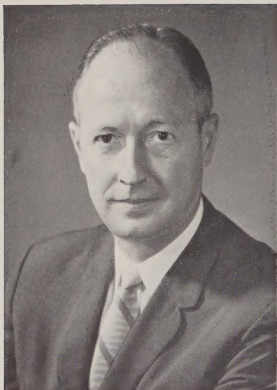
On the November calendar is a game at the Boston Garden between the Boston Celtics and the Detroit Pistons on November 13. Deadline for reservations (reduced prices for members and guests) was November 1. Each one in attendance is receiving a Celtics drinking glass with the authentic signatures of all Celtics players.

Coming on November 19 — Something new — a Dance party at the V.F.W. Post Hall on Robbins Road, Walpole. Dick Pillar and his radio and T.V. orchestra will furnish the music.

Members — \$1.00, guests \$1.50. For this bargain price you can dance the whole night through. This band is famous for its polka music, but in addition they will offer waltzes, modern foxtrots, Cha Cha and jump tunes to suit everybody's taste.

This will be a popular night. Dick Pillar has a large following, so get your tickets early. Send your orders to the Credit Union. Larry Pickener of W. J. Hill and Virginia Hoar of Bird Machine are Co-chairmen.





Once again the time has come to send the Christmas Review to our employees, our stockholders, and many other business friends.

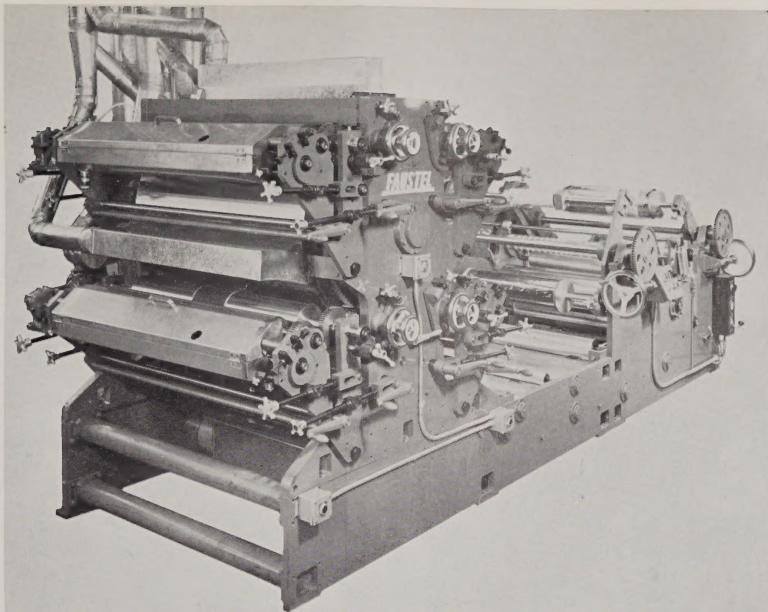
In this issue you will find an account of our progress during 1965.

The progress of any business is the result of the combined effort of all of its people, and I would like to express my appreciation for the cooperation and loyalty of all of our employees. I am sure that working together we can make our company continue to go forward.

To each one of you I extend best wishes for a Merry Christmas and a Happy New Year.

Robert F. Jenkins

President



FAUSTEL PRESS, installed in November at No. 2 Box Shop, provides increased production capacity for Shoe Cartons.

In 1965:

Executive Changes, Plant Improvements

Retirements and reorganization brought several significant changes in the management of Bird & Son during 1965.

At the Annual Meeting in March, Secretary and Treasurer Warren Anderson retired and John C. Rambeau was elected the new treasurer and secretary, with J. Robert Anderson as assistant treasurer and assistant secretary. General office manager, Joseph Erker, Jr., also retired in March; George C. Johnson was appointed to fill the vacancy.

A new position of budget director was created in April and a new department set up with Allan F. Jones at its head, to afford better control of all operating costs.

We record with sorrow the death of Eli L. Chamberlain on October 10. He was a former director and vice president of the Building Materials Division until his retirement at the end of the year 1959. During his forty-three years of service, he contributed

substantially to the growth and success of the Building Materials Division.

During the year there were many additions and improvements to plants and equipment:

A heavy duty Beloit suction second press was installed at the Phillipsdale No. 1 felt machine. This more powerful modern unit removes water faster from the wet sheet of felt stock, thus increasing the machine's drying capacity.

A hot melt adhesive applicator has been installed at the Post Gluer at No. 1 Box Shop. This permits the use of a fast drying adhesive for the production of beer and beverage cases. Even heavy duty cases with several cemented joints can be put through faster and in one pass through the machine.

Near the year's end a new Faustel printing press was installed at No. 2 Box Shop and a Zerand blander is scheduled for installation at this same shop early in 1966. The Faustel, which was installed near

the Nilsaton presses, is another type of flexographic press. It is providing increased printing capacity, much needed in our shoe carton operations. Like the Nilsaton, it prints four-color work with great accuracy at high speeds on rolls of paper which later are combined with paper manufactured at East Walpole to form shoe cartons.

The combining and carton fabrication process will have increased capacity after the New Year when the Zerand blanker is installed. It is similar to a Mercury blanker but is more modern and can put a liner on both sides of the sheet in one pass through the machine. It will be installed on the basement floor of No. 2 Box Shop. A combiner formerly in this location is being dismantled and its winder and slitter will be moved to the combiner at the Finishing Mill at East Walpole to be used for production of the plain, unprinted shoe carton stock.

Numerous changes in machinery at the several roofing plants have improved production and quality in 1965. Facilities at Chicago for the manufacture of Bird Vinyl Sidings, added late in 1964 and early in 1965, were in full production during the entire past year. This production, combined with the original installation at the Norwood plant, has enabled the company to meet better the ever growing demand for this popular product.

At the Perth Amboy plant extensive changes were made at the asphalt felt saturator, which resulted in improved winding with no telescoping. Changes also included a large finish looper to afford extra footage

for faster winding.

The No. 4 shingle machine at Perth Amboy was rebuilt to permit the running of 48" felt, which increased the daily tonnage. Part of the installation included a double pan takeoff. There are two pans at each takeoff location — one is loading as the other is being unloaded by the takeoff man.

The Charleston, South Carolina plant has installed the necessary equipment to manufacture the new Bird Firescreen Shingle carrying an Underwriters' Class A label. This product is now in production.

Late in the year work was started on the installation of a shingle bundle wrapping machine at No. 1 Machine at the Norwood Roofing Plant. This modern type of wrapping equipment is now provided at all Bird roofing plants, since installations of similar equipment had been made in 1963 and 1964 at other locations.

Because the operations of the Berry Refining Company continued to be unprofitable, the Board of Directors voted to discontinue the refinery operations as of April 30, 1965 and the company was liquidated.

The company took pride in two fine honors which came to Chairman of the Board Ralph A. Wilkins this year. In February he received the University of Maine annual Pulp and Paper Foundation Honor Award in recognition of his many contributions in time and talent. In June the University of Maine bestowed upon him the Honorary Degree of Doctor of Engineering. He is a graduate of this University, Class of 1919. He was cited for his lifetime of service in the paper field and his outstanding contributions to the University as well as the high degree of success he has attained as an executive.

ice in the paper field and his outstanding contributions to the University as well as the high degree of success he has attained as an executive.



COMFORTABLE HOME in Portland, Maine is made snug with Bird Solid Vinyl Siding. All its original beauty is preserved and there'll be no costly painting bills in the future.



BEAUTY ENHANCED. This fine colonial house in Hingham, Mass. will retain its beauty for years and years without costly exterior maintenance. It is protected with Bird Solid Vinyl Siding in the double 4" width.

Best Year in Sales Volume for Building Materials Division

A happy combination of new products, established products, sales and advertising efforts, and production work has resulted in the best year to date in total sales volume for the Building Materials Division. It exceeds our previous best year, 1964.

Bird Wind Seal® Shingle sales, for instance, are well ahead of last year and Solid Vinyl Siding sales have shown a steady increase.

The year just ending is the first full year of Bird Solid Vinyl Siding sales with both the double 4 inch and the 8 inch clapboard siding. There has been a constant broadening of distribution of Bird Siding,

and we enter 1966 with a foundation well laid for future growth.

During the year, buyers of military supplies became interested in the product and some actual sales and installations have already been made on military administration buildings.

To promote the product there has been effective advertising in such consumer magazines as *American Home*, *Life*, *House & Garden*, plus intensive advertising in all major trade publications. Many enthusiastic dealer and distributor meetings have been held throughout all sales divisions. The result — a great



RANCH HOME in Austin, Texas with its durable and attractive roof of Bird Architect Mark 25 Shingles. Mark 25 Shingles are especially effective on large, low-sloping roof areas such as this.

interest in the use of Bird Solid Vinyl Sidings in both new construction and remodeling work.

Completing the Bird line of vinyl products for the protection and beautification of the side walls of homes, Bird & Son introduced in 1965 the Bird Solid Vinyl Rain-Carrying System (Gutter and Downspout), and Bird Solid Vinyl Shutters, in white, green, and black in a number of the most popular sizes.

Bird FIRESCREEN Shingle

Another new product, introduced in the last quarter of the year, is the Bird FIRESCREEN Shingle. Manufactured at the Charleston, S.C. Plant, it is an asphalt reinforced shingle carrying the Class A Fire Underwriters label, indicating that it provides the maximum in fire resistance. This quality product similar in appearance to the Bird Architect® Mark 25 Shingle, has been added in response to the demand for a highly fire-resistant roof. Many cities and towns now require roofing material with a Class A Fire Underwriters label. It should go places in 1966.

The Architect® Mark 25 Shingle, introduced in the last quarter of 1964, has been selling this year at an excellent pace. This reflects the desire of the American public to buy a better, higher-grade product, if offered the chance. In fact, our sales figures show that in 1965 there was a definite swing to the premium products — Architect® Mark 25, the new Solid Vinyl Sidings, Gutters and Shutters, the Bird FIRESCREEN Shingle, and the continuing high

volume product, Bird Wind Seal® Shingles. With still some weeks to go to year's end, we can confidently predict that 1965 as a whole will show the largest percentage of sales ever in better grade, consumer-oriented products.

This year the sales force was increased to handle more effectively our expanded product line and provide adequate service to an ever-growing list of customers. Further expansion is contemplated in 1966.

The Future

In times like the present it is difficult to predict what lies ahead next year. Some forecasters believe that the time is close for a leveling out, or even a down trend in business, including construction. Others, looking at the growing population and the hundreds of thousands of new families being established each year, predict nothing but continuing good business for the months and years ahead.

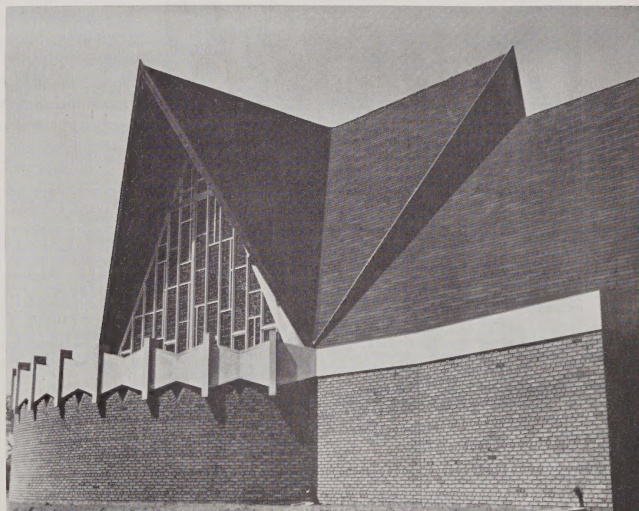
One thing is certain, the Bird & Son Building Materials Division is ready for a big year. Results will undoubtedly depend on the general tone of the economy, but if the high level of activity continues, we are ready for it. Should new construction fall off, we are equally ready to go after the large volume of good business that is available in the big remodeling market. This flexibility of approach, plus our strong line of products and our reputation for quality and service, will help us achieve another satisfactory year in 1966.

BIRD SOLID VINYL Rain Carrying System is shown clearly in this detail of a modern house. Gutter, elbow, downspout, are all of Solid Vinyl which needs no painting, does not conduct electricity, will not dent, rust or rot. Bird Solid Vinyl Siding is on the sidewall and Bird Architect Mark 25 Shingles on the roof of this house.



LARGE RESIDENCE in Cazenovia, New York is fully protected from weather and made more attractive with this Bird Architect Mark 25 Roof.

MODERN CHURCH at Southgate, Michigan will need no roof repairs for many, many years. It has the famous Bird Architect Mark 25 Shingles on its tremendous roof area.



Strong Price Competition Marks

Busy Year for Paperboard Products Division

Since Bird & Son began using FROSTWITE* liner, made at the East Walpole Paper Mill, for Bird Corrugated Shipping Cases, and interior packing pieces, the volume of this business has grown substantially.

Introduced in the last weeks of 1964, this new decorative exterior for boxes has been promoted energetically by all Fibre Box Division salesmen and has resulted in some fine business in 1965.

FROSTWITE is a mottled, frosty-white surface, very smooth, very attractive, which takes printing well and is available in the four most popular grades of paperboard stock. It is manufactured on No. 2 Paper Machine.

Today's business man wants a package that looks attractive, as well as one that carries his products safely. The Bird FROSTWITE Shipping Case measures up well on both counts, and meets the Bird quality standards maintained in our paper mills and box factories for over half a century. The FROSTWITE liner is the frosting that makes a good case an outstanding one, pleasing to the eye and especially

attractive for such goods as food, beverages, fine papers, or any products where the manufacturer wants a package with eye-appeal.

More and more customers are using FROSTWITE packaging for display purposes. They purchase boxes that have the liner on the inside as well as the outside. After the box has carried its contents safely to the retail store, the store manager uses the very same package to display his goods attractively against the FROSTWITE background. One customer, for instance, uses this type of box to display blankets at the point of sale; another uses a small FROSTWITE box for a special candle display; still another sells pitching horseshoes in a Bird FROSTWITE container with printing on the inside of the cover as well as the outside. When opened on the counter of a sporting goods store, the inside of the cover becomes an effective display card.

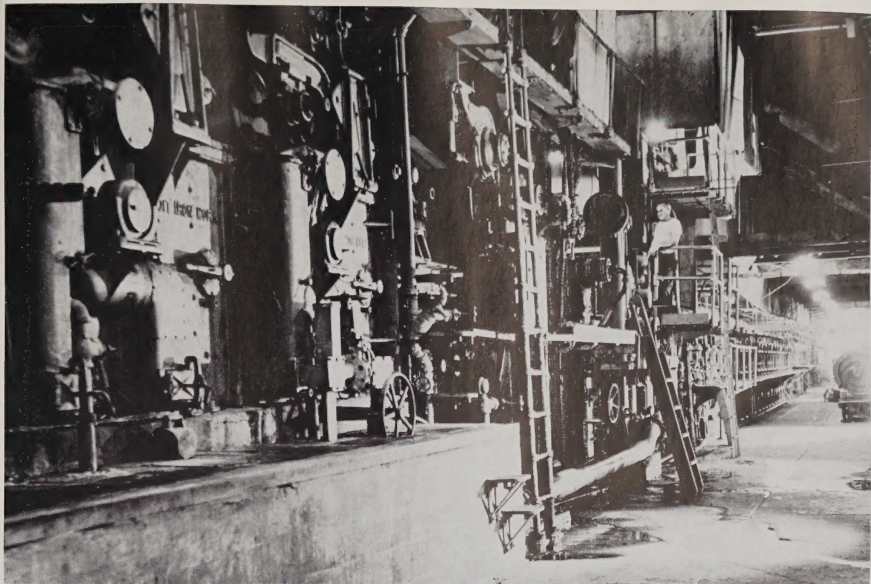
Effective Sales Tools

Several distinctive sales tools were developed early in the year by Vice President H. R. Bonnyman to promote FROSTWITE. Each salesman was supplied with a generous allotment of samples with the imprint "Want to sell more mousetraps?" Reading on, the interested prospective buyer was urged to investigate the many possibilities for using this attractive packaging to build his business by giving his package a fresh appearance. A little later in the year, salesmen were provided with a FROSTWITE Color Kit. This consisted of a sample of FROSTWITE board, plus a black FROSTWITE emblem printed on clear plastic, plus samples of 8 printing ink colors which are slipped between the FROSTWITE board and the plastic imprint to show how effective color printing can be on the FROSTWITE background.

* Trade Mark.



BIRD FROSTWITE DISPLAY BOX used effectively by Colonial Candle Company of Cape Cod, Inc. When open on the counter of the retail store, the box serves two purposes — it is a container for the eighteen holiday candles and it is at the same time an attractive display. From Yarmouth on Cape Cod the Colonial Candle Company sends over 1400 different colors, sizes and shapes of candles to every state in the Union and more than fifteen countries around the world. The company has been a good Bird customer for over 30 years.



NO. 2 PAPER MACHINE at East Walpole, where Bird Frostrite Liner is made for use on Bird Corrugated Shipping Containers. Machine tender Adelard Blais checks the operation.

Bird & Son continues to please customers with Bird Saran Coated Fibre Boxes, which are especially effective for difficult shipments — products with strong odors like fish, or greasy or moist products. The distinctive gold Christmas tree card folder developed for Rust Craft Greeting Cards, Inc. last year, is again being produced in quantity for this year's market. This collapsible solid fibre card holder, coated with gold-colored Saran latex, stands up like a Christmas tree and holds 100 Christmas cards.

New machinery, installed in the last several years, has been put to excellent use, providing us with the necessary equipment to satisfy the wishes of our customers. A shipping container today is no longer just a box, but it is rather, a box of very specific qualities and characteristics, designed to the customer's own specifications. Often it is used again and again, like the collapsible Tote Boxes for the shoe industry; sometimes it is used for effective display, like the new FROSTWITE containers; sometimes a very special kind of heavy duty box is wanted, like the Bird Beverage Case, now greatly in demand by beer and soft drink producers. Whatever the end use,

Bird production and design engineers try to anticipate the customers' wishes by providing the kind of equipment which will manufacture both standard and special order shipping cases as requested by our many customers.

During 1965, the demand for quick delivery service increased to a greater extent than in previous years, with resulting production problems for all shipping case manufacturers. The stepped up demand for all paperboard products in the last quarter of the year added to the problem.

In some instances, raw material shortages developed as paper mills were hard pressed to fill orders. The depressed price levels, in effect for the first three quarters, moved upward in the last quarter; but unfortunately, these have been offset by increases in raw material prices.

The industry forecast for 1966 for shipping cases is an increase of 3.1%, with the first six months expected to be the strongest demand period. Our efforts next year will be to meet this demand and at the same time to produce, ship and sell our products with the greater efficiency necessary to meet competition

in price, quality production, and service to customers.

New Equipment for Carton Plant

The Shoe Carton Division has had a good year. Each succeeding year — and 1965 was no exception — finds a growing demand for cartons printed by the Flexographic process. To meet this demand, as mentioned elsewhere in these pages, we are in the process of installing an additional Flexographic press, plus a new blanker for forming lids and cartons.

Not so many years ago shoe manufacturers and store owners were interested chiefly in the utility of shoe boxes. Today, our customers want both utility *and* attractive design. In the new salon type of store, where only two or three boxes of shoes are brought to the customer at a time, every detail must help achieve the sale. The package which carries the shoes must be as attractive to the buyer as the shoes themselves. In other words, even the design and the printing on the shoe cartons are competitive, are part of the sale. That is how the high quality work of our Flexographic printing and our new blanking opera-

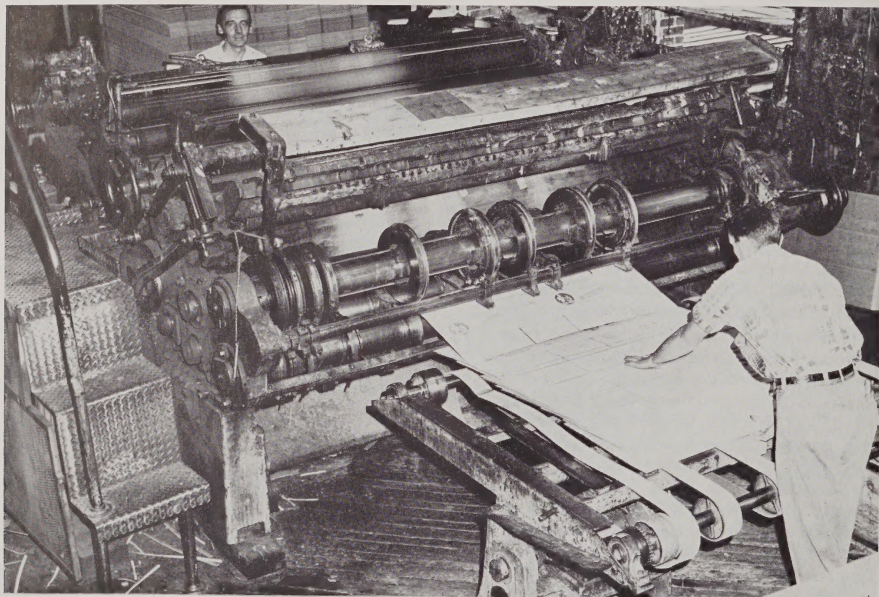
tions helps make sales at the store — and thus helps *our* sales of cartons to the manufacturer.

The population explosion and the business boom of the mid-sixties is here. It was predicted several years ago, and it has arrived. But with it has come severe competition. It is our intention to continue to capture a fair and profitable share of the growing shoe carton business. We can only do it, of course, by creating excellence in workmanship and in service. The business will be there, in the years ahead. Our challenge is to achieve that blend of excellence in production, sales and service which will attract customers and at the same time permit us to maintain the right margins between costs and selling price. This is important, in order to provide adequate profits to plow back into new machinery to keep us competitive, two, or five, or ten years hence.

Increase in Volume

The George W. Dinsmoor Division has enjoyed an increase in volume in all its products this year. This division, operating in Lawrence, Mass. uses pa-

FROZEN FOODS are frequently shipped in Bird Frosthite Corrugated Containers. Here, an order for Howard Johnson is being run through the Langston Printer Slotter at No. 1 Box Shop. The operator, facing the camera is Robert Noonan; picking up the finished cases is Robert Chamberlain.



per produced at East Walpole to manufacture paper tubes and pasted sheets.

The tubes are used extensively in the paper, textile, and plastic industries, both as cores for winding and as shipping containers. Many Dinsmoor cores are used in the Bird & Son paper mills.

Pasted sheets and boards are sold for a variety of uses in the game, shoe, and textile trades.

Special Papers Division

The Special Papers Division has enjoyed a good year with an increase in total sales.

Corrugating Medium, and various grades of box-board such as plain and pasted Chipboard have all been affected. The higher volume, plus an increase in the manufacture of paperboard for use in our regular box shop operations, has helped keep paper machine production at high levels.

We are continuing to enjoy good business in the special board for poker and bridge tables. This is a solid fibre board made at the Paper Mill and combined at No. 1 Box Shop. It is sold either in sheet form, or died out at the Box Shop, into special shapes as ordered by the manufacturer.

Bird & Son also supplies a considerable amount of special game board for manufacturers of children's games such as parchesi and checkers. Here again, the paper is made at the Paper Mill and the board combined at No. 1 Box Shop or the George W. Dinsmoor Division. It serves as the base on which the decorative paper is glued — both the cover and the playing surface of the folding game board. Still another source of business is the sale of Bird paperboard to book publishers as a base for book covers.

Several different grades of paperboard are now produced regularly for sale by the Special Papers Division to other manufacturers for various purposes. We continue to supply paper in large quantities for the G. W. Dinsmoor Division in Lawrence, and this year have introduced a new grade of tube chip board for Dinsmoor's use.

Vita-Bands Popular

In the Horticultural Division, Vita-Bands® continue to head the list of paper products for green-houses and market gardeners. As has been the case for many years, these quality plant bands are used in considerable volume throughout the large vegetable and flower growing areas of the East Coast and Midwest.

Equally in demand are Bird Perennial Fibre Pots®, rugged and dependable for transporting plants and shrubs, and for over-the-counter sales at flower marts and roadside stands.

Bird Plastic Pots, manufactured at the Waterville, Me. Plant, are now available in three new sizes, added during 1965: an 8" wide shrub pot, a 9" bush pot, and a popular 6½" size for well-established plants.

Near the end of the year, Bird & Son began the manufacture of a sphagnum peat moss paper which will be sold through the Horticultural Division for a number of uses. Died out into circular discs, slit to the center, it will be used by growers as a weed mulch for potted plants, especially roses. Each disc fits neatly around the base of the potted plant, cutting off weed growth and permitting watering by hose without disturbing the soil. A square pad of the same material is sold as a mulch for strawberry plants.

Horticultural paper products are produced at East Walpole, while the Plastic Pots are manufactured at Waterville, Maine. From these production centers and the sales office at East Walpole, Bird & Son distributes the Horticultural Division products to all the large growing areas along the East Coast and the Midwest. Through an agent we also cover portions of the Southwest.

Good Volume — High Competition

New products and improved products and processes are bringing a good volume of business to all sections of the Paperboard Products Division. Business is holding at high levels as we near the year's end. We see indications that it will continue at approximately these same levels well into the year 1966. However, it seems probable that we shall continue to be plagued by high prices for raw materials and somewhat depressed prices for our finished products. The problems which this situation will bring, can, we feel certain, be solved through the cooperation of everyone in sales and production departments.

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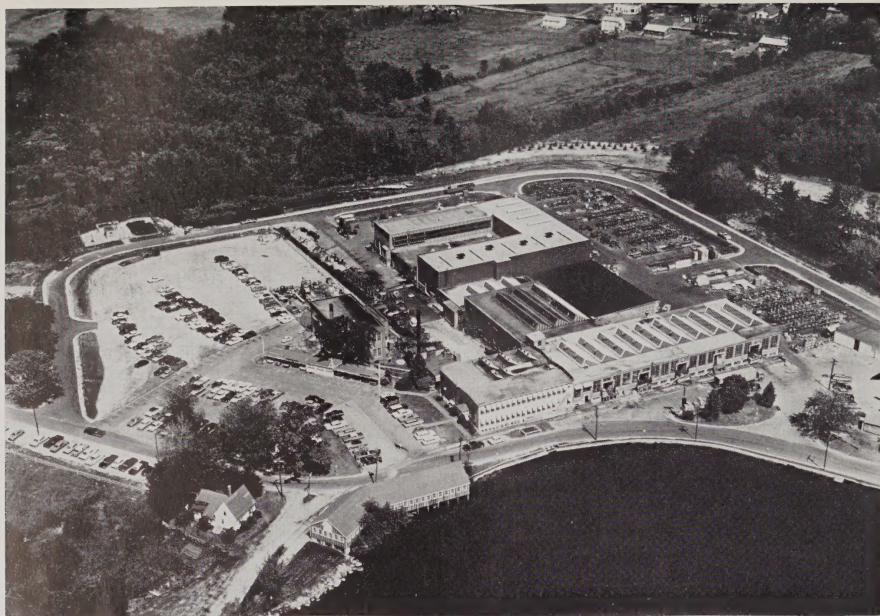
Published for the employees of Bird & Son, inc., and their families.

Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

COVER PICTURE — *Fireside* by Eric Sanford suggests all the warmth and spirit of happy Christmases. May yours be happy and bright!



THIS BIRD'S EYE VIEW of Bird Machine Company shows the new peripheral road, expanded parking area, outside storage area and new buildings which house the boring mill department and welding area.

Plant Expansion Races to Keep Pace with Production at

Bird Machine Company

With phases I and II of a continuing plant expansion program completed, and new facilities in operation, Bird Machine Company is still bursting at the seams. While lack of elbow room may be an uncomfortable situation, at least it is a happy one since it reflects increased activity in South Walpole.

Phases I and II, now in operation for six months, added a new welding shop, new fabricating shop and a new boring mill department in which some of the largest and finest equipment in the country has been installed.

Phase III of the expansion program, which should be well under way as you read this, will add to the welding area and provide a new assembly department

that will more than double existing facilities. In addition, the railroad spur will be relocated to terminate under cover to provide more efficient, all-weather loading.

The continuing high level of business activity which justifies this expansion is the result of increased capital spending by industry plus aggressive product development policies and sales activities. For example:

The Pulp and Paper Division, during 1965, introduced the Centrisorter, a pressurized, pump-through pulp screen that has shown superior screening ability while reducing piping and space requirements.

New and larger sizes of the Centriscreen were

offered to meet expanding mill capacities and a new, integral doctor-dust extractor was introduced to solve the problem of fuzz accumulation on doctored rolls.

A new "Aqua-Purge" self-purging white water shower pipe was introduced and significant improvements in Cyclean drop-in-pressure cleaners, the air caliper control, and the chemical-water-box were announced.

The Centrifugal & Filtration Division contributed two major advances in solids-liquid separating equipment: the Bird-Escher Wyss multistage pusher type centrifugal and the Bird Screen-Bowl centrifugal. The first is particularly effective in washing and dewatering crystalline, granular or fibrous materials; the screen-bowl centrifugal combines the best features of continuous screen bowl and continuous solid bowl centrifugals.

Real progress has been made in establishing the solid bowl centrifugal as the accepted method of sewage sludge dewatering. The related fields of paper mill waste and industrial waste treatment are also opening up.

Bird-Prayon tilting pan vacuum filters continue to play a major role in the rapidly expanding fertilizer

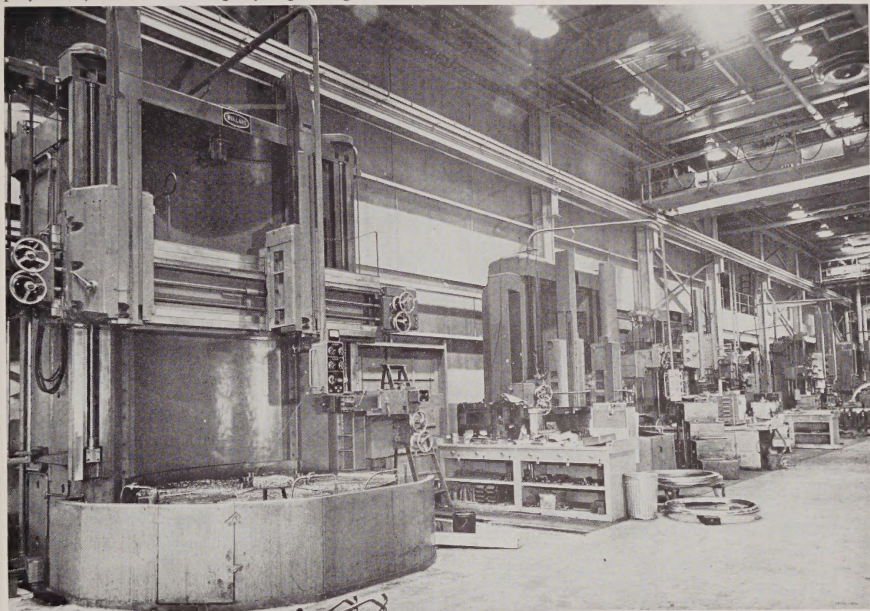
field. Giant units 67 feet in over-all diameter and with up to 1700 square feet of filter area are now being manufactured for this service.

The Micrex Division has come up with promising new applications of its Microcreper in the fields of paper, textile and plastics converting. An off-the-machine Micrex Unit introduced this year offers manufacturers of tissue, toweling, napkins, spiral wrap, functional packaging and similar paper products opportunities to increase quality, production and profit.

Bird Machine Company expanded internationally by activating late in 1964, Bird Machine Company of Canada, Ltd. The Canadian company recently moved to Dorval, a suburb of Montreal, where it now has an office and warehouse with manufacturing facilities for expendables and small components.

Beyond our southern border, the company is looking hard at the future papermaking potential of Latin America, and has appointed Paper Machinery S.A. of Mexico City as sales agents for Bird paper machinery in Mexico and Venezuela.

NEW BORING MILL DEPARTMENT houses some of the largest and finest equipment of this type to be found anywhere in the U.S.A.



BIRD & SON, inc.

Established 1795

East Walpole, Massachusetts, U. S. A.

Branch Offices: Chicago, Ill., Shreveport, La., Charleston, S. C., Perth Amboy, N. J.

PAPERBOARD PRODUCTS DIVISION: East Walpole, Mass.,
Lewiston, Maine, Manchester, N.H., Lawrence, Mass.,
Waterville, Maine

FELT DIVISION: Chicago, Ill., Phillipsdale, R.I., Shreveport, La.

BUILDING MATERIALS DIVISION: Norwood, Mass., Chi-
cago, Ill., Shreveport, La., Charleston, S.C., Glenwood,
Arkansas, Perth Amboy, N.J.

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Sales Service Manager, L. T. HARRIMAN

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Sales Service Manager, B. G. MACFARLANE

Office Manager, R. W. MACLEOD

Purchasing Agent, H. W. ALTMAN

Traffic Manager, A. H. COOK

SHREVEPORT

Southwestern Division Manager, F. H. MAY

Sales Manager, Gulf District, T. D. BLANCHARD

Sales Manager, MidSouth District, A. G. HARPER, JR.

Sales Service Manager, J. E. EVANS, JR.

Office Manager, O. N. SHERBURNE

Traffic Manager, K. A. LOE

Purchasing Agent, W. D. BLUE

PERTH AMBOY

Eastern Division Manager, T. E. DOWNEY

Sales Manager, New York District, J. H. MURPHY

Sales Manager, Middle Atlantic District, T. E. MILLER, JR.

Purchasing Agent and Traffic Manager, V. J. MERSTEN

Sales Service Manager, L. J. SZOKE

Office Manager, W. L. COSGROVE

PAPERBOARD PRODUCTS DIVISIONS

FIBRE BOX DIVISION

Vice President, H. R. BONNYMAN
Sales Manager, BENJAMIN BEALE
Sales Service Manager, W. C. ROCKWOOD

SHOE CARTON DIVISION

Vice President, R. H. HALL
Sales Manager, H. P. MCLEAN
Sales Service Manager, J. V. O'SULLIVAN

SPECIAL PAPERBOARD PRODUCTS AND HORTICULTURAL DIVISION

Vice President, G. J. TOOKER
Sales Manager, Horticultural Division, C. S. BIRD, JR.
Sales Service Manager, J. V. O'SULLIVAN

PRODUCT DEVELOPMENT DIVISION

Manager, Building Materials Division, S. H. SALLIE
Manager, Paperboard Products Division, H. C. ALLEN

MANUFACTURING DIVISIONS

BUILDING MATERIALS DIVISION

Vice President, Manufacturing — B. P. SOWARD

EAST WALPOLE

Northeastern Division Manager, J. D. JOHNSTON
Superintendent, D. E. FRAZIER
Chief Chemist, C. A. HOMAN
Plant Engineer, W. T. WIGGINS

CHARLESTON

Southeastern Division Manager, A. K. POWERS
Superintendent, E. N. ZINKOWSKI
Chief Chemist, W. K. PRICE
Plant Engineer, T. S. EPTING

CHICAGO

Western Division Manager, R. H. EMERSON
Superintendent, W. B. BROWN
Chief Chemist, A. T. MURGATROYD
Plant Engineer, STANLEY TYBURSKI

SHREVEPORT

Southwestern Division Manager, F. H. MAY
Superintendent, R. D. ADAMS
Chief Chemist, R. N. POTTER
Plant Engineer, E. R. TELSCHOW

PERTH AMBOY

Eastern Division Manager, T. E. DOWNEY
Superintendent, F. S. NOLTE
Chief Chemist, J. R. LUKKO
Plant Engineer, A. W. LEITNER

PAPERBOARD PRODUCTS AND FELT DIVISION

Vice President, Manufacturing — P. I. KNIGHT

PAPERBOARD PRODUCTS DIVISION

General Superintendent, L. J. TARBELL
Superintendent, Paperboard Division, A. F. GILMORE
Superintendent, Fibre Box Division, C. H. PORTER
Superintendent, Carton Division, R. B. PATTERSON
Superintendent, Manchester Plant, G. R. HOYT
Superintendent, Lewiston Plant, R. C. HOUGHTON
Superintendent, Waterville Plant, W. V. FAHEY

GEORGE W. DINSMOOR DIVISION

General Manager, R. A. WATTERS
Production Manager, L. E. FEARON
Office Manager, DONALD BECK

FELT DIVISION

PHILLIPSDALE MILL

Superintendent, R. E. WILLIAMS
Asst. Supt., R. E. NOLAN
Chief Chemist, H. V. HADFIELD
Office Manager, R. W. PEARSON
Plant Engineer, P. W. JOHNSON
Master Mechanic, B. S. PINO

SHREVEPORT MILL

Manager, F. H. MAY
Superintendent, R. D. ADAMS
Chief Chemist, R. N. POTTER
Plant Engineer, E. R. TELSCHOW

W. J. HILL DIVISION

Manager, W. S. KIMBALL
Office Manager, A. D. BOONSTRA

CHICAGO MILL

Manager, R. H. EMERSON
Superintendent, W. B. BROWN

BIRD QUALITY PRODUCTS

BUILDING MATERIALS DIVISION

Bird WIND SEAL ¹ Shingles	Bird FIRESCREEN Shingles	Bird KING-TAB ¹ ARCHITECT ¹ Shingles
Bird ARCHITECT ¹ Mark 25 Shingles	Bird Building Papers	Bird Solid Vinyl Siding
Bird Shingles and Sidings	Bird Coatings and Cements	Bird Vinyl Roof Edge
Bird Insulating Sidings	Bird Shingle and Siding Backer	Bird Built-Up Roofs
Bird NEPOLON ¹ Roof System	Bird Solid Vinyl Rain Carrying Systems	
	Bird Solid Vinyl Shutters	

PAPERBOARD PRODUCTS DIVISIONS

Fibre Box Division

Solid Fibre Shipping Cases
Corrugated Fibre Shipping Cases
Cleated Fibre Shipping Cases
Weatherproof Solid Fibre Shipping Cases
Weatherproof Corrugated Fibre Shipping Cases
Plastic Coated Corrugated and Solid Fibre Cases
Bird INSUL SHEATH¹ Board

Horticultural Division

VITA-BAND¹ Plant Bands
Bird Vacuum Plates
PERENNIAL POTS¹ — Fibre and Plastic
Plastic Card Caddies, Vases and Refrigerator Containers
Fibre Lacquer
Reel Wraps
TOTE SHUTTLE¹ Boxes
Peat and Bagasse Pots
Bird Film Applicators
Plastic Pots and Trays

Carton Division

Bird Reinforced Shoe Cartons, Plain and Printed

Special Products Division

Base Wad	Filter Paper for Industrial Filtration
Jute Liners	Chipboards
Tack Boxes	Combined Board
Special Boxes	Corrugating Medium
	Dry and Saturating Papers for Special Uses
	Platform Board
	Innersole Board
	Wedgie Board

GEORGE W. DINSMOOR COMPANY

Paper Mill Cores
Cloth Boards
Pasted Chipboards
Tubes for Textile and Plastic Industries

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